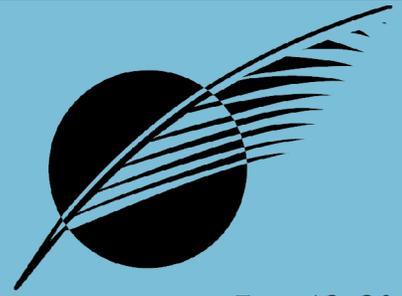


THE KANSAS PUBLISHER



OFFICIAL MONTHLY PUBLICATION OF THE KANSAS PRESS ASSOCIATION

FEB. 13, 2019

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KPA president Andy Taylor writes about the public notice bill in the Kansas Legislature.

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Visit KPA's marketplace.

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Emily Bradbury asks members for feedback on 2019 convention.

We need volunteers to judge Mississippi newspaper contest

We need volunteers to sign up to judge the Mississippi Better Newspaper Editorial Contest. Reciprocal judging helps all press associations conduct their newspaper excellence contests.

If you sign up by Friday, Feb. 22, you'll also have a chance to win a \$25 VISA gift card.

We cannot conduct our Awards of Excellence contest without our partner states, so let's help out Mississippi with their contest.

[Click here to sign up.](#)

Public notice bill rears its head ... again

A bill that would give governmental units the option to designate their own websites as their official publication popped up again Monday in the Kansas House of Representatives.

"We were hoping we had dodged the bullet for this year," said Doug Anstaett, Kansas

Press Association consultant and lobbyist, but it wasn't to be.

The bill would allow for either a newspaper or a government website to be the official site for public notices.

The bill, House Bill 2237, is similar to those debated in 2015 and 2017 and is attached today, "The names of the House

Local Government Committee members and their contact information can be found on Page 2 of today's Publisher," Anstaett said. "As we've done before, we need to nip this in the bud quickly and decisively."

Allowing government

See NOTICE on Page 2



At the "News and Brews" Kansas Press Association convention event on Thursday night, panelists (from left) Andy Taylor, Sherman Smith and Scott Stanford answered questions from the University of

Kansas' Teri Finneman about the newspaper industry and its future. Stanford is the new president of KPA; Taylor is immediate past president. Smith is with the Topeka Capital-Journal.

Special awards highlight KPA convention

Three long-time journalists were recognized as the 2019 inductees into the Kansas Newspaper Hall of Fame Friday night at the annual convention of the Kansas Press Association.

They included:

- Rosalie Ross, founder and now co-editor of the Rawlins County Square Deal in Atwood.
- Ned Valentine, editor and publisher of the Clay Center Dispatch.
- Doug Anstaett, former Newton Kansan pub-

See CONVENTION on Page 8

We need your feedback

Please give us your feedback on the 2019 Kansas Press Association annual convention.

We'll use your comments, compliments and concerns to plan for future events.

If you came, tell us what you liked or disliked. If you didn't make it, tell us why and what we could do to get you to come next year.

[Click here](#) to provide important feedback.

Public notice

Continued from Page 1

websites to be official publications would be counterproductive to the checks and balances that accompany publication in newspapers.

The KPA lobbyist said editors and publishers need to contact the following House Local Government committee members and express their opposition to HB 2237.

HOUSE LOCAL GOVERNMENT

Rep. Kent Thompson, Iola, chairman, 785-296-7451 (Topeka) or 620-365-3297 (home) kent.thompson@house.ks.gov

Rep. Emil Bergquist, Park City, vice chair, 785-296-7681 (Topeka); 316-744-9819 (home) emil.bergquist@house.ks.gov

Rep. Pam Curtis, Kansas City, Kan., ranking minority, 785-296-7430 (Topeka) or 913-626-0404 (home) pam.curtis@house.ks.gov

Rep. Mike Amyx, Lawrence, 785-296-7632 (Topeka) or 785-843-3089 (home) Mike.Amyx@house.ks.gov

Rep. Elizabeth Bishop, Wichita, 785-296-5016 (Topeka) or 316-841-5173 (home) Elizabeth.Bishop@house.ks.gov

Rep. Michael Capps, Wichita, 785-296-7473 (Topeka) or 316-512-8890 (home) Michael.Capps@house.ks.gov

Rep. Lonnie Clark, Junction City, 785-296-7483 (Topeka) or 785-375-2428 (home) lonnie.clark@house.ks.gov

Rep. Charlotte Esau, Olathe, 785-296-7688 (Topeka) or 913-484-4521 (home) Charlotte.Esau@house.ks.gov

Rep. Ron Howard, Wichita, 785-296-7468 (Topeka) or 316-681-2645 (home) Ron.Howard@house.ks.gov

Rep. Greg Lewis, St. John, 785-296-7682 (Topeka) or 620-458-3541 (home) greg.lewis@house.ks.gov

Rep. Marty Long, Ulysses, 785-296-7641 (Topeka) or 620-356-1964 (home) Martin.Long@house.ks.gov

Rep. J.C. Moore, Clearwater, 785-296-1177 (Topeka) or 316-558-7848 (home) J.C.Moore@house.ks.gov

Rep. Jarrod Ousley, Merriam, 785-296-7366 (Topeka) or 913-735-0236 (home) jarrod.ousley@house.ks.gov

Why newspapers are best for public notices

So what are our best arguments for keeping public notices in newspapers? There are many.

(1) Newspapers provide independence from government and, therefore, are reliable as a source of information;

(2) Newspapers are a permanent record that cannot be altered, hidden, manipulated, hacked or changed after the fact.

(3) Newspaper publication provides a verifiable public record through sworn affidavits of publication that have been accepted for decades as adequate notice in a court of law.

(4) Newspapers ensure that readers will “happen upon” public notices and share that information with each other;

(5) Study after study over the past 20 years, including a research project done by the Kansas Press Association, concluded that readers want their public notices in newspapers. No one goes to the Internet searching for public notices.

(6) The Internet is unreliable. Information can be altered without anyone knowing.

(7) Giving governmental agencies the “option” to print in a newspaper or on the Internet would cause chaos, and there would be no consistent way for residents to know where to look.

(8) Not everyone has access to a computer, and those in rural areas depend on their local newspapers for this information.

LJW’s Stanford elected new KPA president

Scott Stanford, publisher of the Lawrence Journal-World, was elected president of the Kansas Press Association for 2019-20 at the KPA convention Saturday. He succeeds Andy Taylor, who will now serve as past president.

Newly elected to the board was David Allen Seaton, publisher of the Cowley Courier-Traveler, Southeast District director.

Nikole Byers, editor of the Ellis Review, was elected to her first full term as Northwest District director.

Also elected were: Travis Mounts,

Times-Sentinel Newspapers, first vice president; Joey Young, The Clarion and Newton Now, second vice president; Robin Clasen Wunderlich, Eureka Herald, treasurer; Marcus Ashlock, Syracuse Journal, Southwest District director; Mary Hoisington, Great Bend Tribune, at-large director; Jason Jump, Kingman Leader-Courier, nondaily director; Tomari Quinn, Topeka Capital-Journal, daily director; Dena Sattler, GateHouse Media, legislative director, and Ned Seaton, Manhattan Mercury, Northeast District director.

2019-20 KPA BOARD

Scott Stanford
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Lawrence Journal-World
sstanford@ljworld.com

Travis Mounts
First Vice President

Times-Sentinel Newspapers
news@tsnews.com

Joey Young

Second Vice President

The Clarion, Newton Now
joey@kspublishingventures.com

Robin Clasen Wunderlich
Treasurer

Eureka Herald
news@eurekaheald.com

Andy Taylor

Past President

Montgomery County Chronicle
chronicle@taylornews.org

Marcus Ashlock

Southwest District Director
Syracuse Journal
editor@thesyracusejournal.com

Nikole Byers

Northwest District Director
Ellis Review, Western World
review@gbta.net

Mary Hoisington

At-Large Director
Great Bend Tribune
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Jason Jump

Nondaily Membership Director
Kingman Leader-Courier
jjump@kconline.com

Tomari Quinn

Daily Membership Director
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Dena Sattler

Legislative Director
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David Allen Seaton

Southeast District Director
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daseaton@ctnewsonline.com

Ned Seaton

Northeast District Director
Manhattan Mercury
nseaton@themercury.com

It goes without saying: four wins are better than two

Jodi is a sales manager with an interesting philosophy: “We’re all familiar with win-win. It’s a common cliché these days. In business relationships – especially any kind of negotiation – each side should benefit. I help you win, and you help me win.

“Win-win is a noble objective, but I don’t think it covers all the bases in the advertising business. I’ve heard people say that we’re dealing with four wins, not two. We talk about this all the time in staff meetings. As long as we focus on winning in four areas, we’re on the right track.”

Let’s take a look at Jodi’s four wins:

1. The advertiser. “It all starts here,” she said. “Advertisers and prospective advertisers want results. The purpose of advertising is to generate sales and market awareness, so we go into every presentation with that in mind.

“After all, that’s how they judge the value of running ads with us. They constantly ask themselves, ‘Are the ads working?’ If they can’t answer ‘yes’ to that question, we have a big problem. If there’s no win for

the advertiser, the other wins don’t matter.”

2. The newspaper. “When we tell prospects we’re working for a win-win, they automatically think of their business and our newspaper,” Jodi explained.

“We work for the newspaper, and everybody understands that we’re expected to keep our employer’s interests at heart. When our advertisers get good results from their campaigns, they’ll naturally run more ads. That boosts our business as well as theirs. By helping them win, we win right along with them.”

3. The consumer. “This is the first of the additional wins,” Jodi said. “Even though it doesn’t apply to every industry, it’s a big part of what we do in advertising. In a lot of ways, you could say we’re a bridge between businesses and their customers. If it weren’t for advertising, a lot of people wouldn’t know what’s available in the marketplace.

“Around the office, we joke about being consumer advocates, but that’s our way of saying we work to take care of our audience. We’re obligated to help advertisers package their messages to help readers make good buying decisions. If an adver-

tiser hands us a bad idea, we don’t hesitate to say it’s a bad idea. Our ad team knows principles of effective advertising, and they do everything they can to steer clients away from weak ideas.”

4. The sales person. The fourth win hits close to home. “We want the people in our ad department to enjoy their work and celebrate their successes,” she said. “When

someone lands a new client, renews a contract or sells a campaign, it gives their confidence a big lift. We believe each victory is a stepping stone to more accomplishments.

“The better our team members feel about their work,

the more valuable they become – to the paper, to advertisers, to our readers and to themselves.

“In our business, two wins are not enough. We go for the win-win-win-win.”

John Foust has conducted training programs for thousands of newspaper advertising professionals. Many are using his training videos to save time and get quick results from in-house training. E-mail for information at john@johnfoust.com.

(c) Copyright 2019 by John Foust



John Foust

‘When someone lands a new client, renews a contract or sells a campaign, it gives their confidence a big lift. We believe each victory is a stepping stone ...’

Sweepstakes honors awarded for news coverage, advertising

In the Awards of Excellence competition at the Kansas Press Association annual convention, sweepstakes awards were presented to those with the most total points in news and advertising.

Here are the winners:

Non-daily Division I Editorial

Phillips County Review

Advertising

Hugoton Hermes

Non-daily Division II Editorial

Washington County News

Non-daily Division II & III Advertising

Marion County Record

AND

Wamego Smoke Signal

Non-daily Division III Editorial

Newton Now

Daily Division I Editorial

Iola Register

Advertising

Iola Register

Daily Division II Editorial

Garden City Telegram

AND

Great Bend Tribune

Advertising - Daily Division II & III

Great Bend Tribune

Daily Division III Editorial

Topeka Capital-Journal

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Rosalie Ross (above), co-editor and co-founder of the Rawlins County Square Deal, was inducted into the Kansas Newspaper Hall of Fame, shown with her sons, Scott (left) and Robb. Doug Anstaett, former Newton Kansan publisher and Kansas Press Association

executive director (above left), also was inducted into the Hall of Fame, while Dena Sattler, former editor-publisher of the Garden City Telegram (above right), was named the Clyde M. Reed Jr. Master Editor for 2018.

Scenes from the 2019 KPA convention



(Clockwise from upper left) Ned Valentine, publisher of the Clay Center Dispatch, was named to the Kansas Newspaper Hall of Fame. He is shown with (from left) granddaughter Lindy Doza and his sisters, Martha Dorrson and Vikki Beckner. Recipient of the Gaston Outstanding Mentor Award was Bob Johnson of the Iola Register. He is shown with his wife, Beverly. The Topeka High School Drumline warmed up the crowd prior to Saturday's Awards of Excellence Luncheon.

Public notice bill demands your immediate attention

The excitement of the 2019 Kansas Press Association convention last weekend had only began to wane before the association staff was jolted on Monday.

As staff was doing its clean-up and follow-up of the convention, KPA lobbyist Doug Anstaett was informed that a bill had been introduced into the Kansas House of Representatives that would have devastating effects on the state's newspaper industry and on the public's access to local government.



Andy Taylor

The bill would allow local units of government — cities, school boards and county commissions — to have the option to use their own websites for the posting of public notices.

It's a similar bill that had been proposed in the Kansas Legislature in previous years.

The bill now sits in the House Local Government Committee, awaiting a hearing.

Exactly why this bill was introduced on Monday is anyone's guess. All we do know is it was introduced by a freshman legislator from Marion County.

At the KPA convention, Anstaett gave high marks to the Legislature for keeping its nose out of the public notice fray. After all, the 2018 ses-

sion showed little appetite for stepping on the newspaper industry's feet. And, up to Monday, the Legislature had been largely silent about any public notice legislation.

That came to a screeching halt on Monday, and that's why it's imperative for KPA members to wake up to the situation that confronts us.

In order to stay alive, your newspaper has to rely on the revenue from public notices.

Period.

So, you are now in a real dog fight. The future of your own business — the industry itself — hangs on the shoulders of 165 lawmakers in Kansas. Hopefully, the bill will die for lack of interest in the committee.

But, that doesn't mean the issue will die, too.

Obviously, certain interests within the Legislature enjoy needling the press and will do whatever possible, including late-session and late-night antics, to hurt the industry's pocketbook. Our eyes have to be kept open at all times on the Legislature.

Thankfully, you have a strong advocate in Anstaett, whose presence within the statehouse is almost permanent.

That's why it is important to contact your state legislators, especially those who sit on the House Local Government Committee, and express your views about this bill (see story and committee member contact information on Pages 1 and 2 of today's Kansas Publisher).

And, be sure to press your lawmakers at upcoming legislative coffees in your community about their seemingly righteous stand on transparency and governmental accountability. They use rhetoric outside of Topeka as if they were the apostles of ordinary Kansans.

However, whenever

they are confronted with bills that are influenced by the Kansas Association of School Boards, League of Kansas Municipalities, Kansas Association of Counties, and other similar entities, they'll tune out the rest of Kansas and cast an ear to the Topeka lobbyists.

Even the Apostle Paul warned his own flock about these type of two-faced disciples:

"For a time is coming when people will no longer listen to sound and wholesome teaching. They will follow their own desires and will look for teachers who will tell them whatever their itching ears want to hear."

In my own newspaper company, public notices provide a significant amount of yearly revenue — upwards of 30 percent. So, if you want to retain that 30 percent of your business, then you're going to have put in 130 percent of your energy to make sure it stays on our ledger sheet and in your readers' best interests.

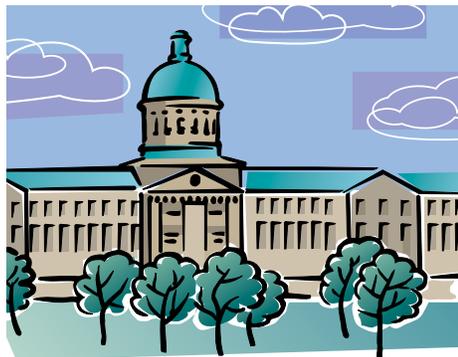
That's why it's necessary to jingle the phones of your lawmakers' offices and let them know your voice.

This bill must be stopped.

Our industry's life depends on your actions.

Amen.

Andy Taylor, editor of the *Montgomery County Chronicle*, just completed his one-year term as president of the Kansas Press Association.



JANUARY KDAN, KCAN WINNERS

The following newspapers sold either direct placement, Kansas Display Ad, Kansas Classified Ad or out-of-state network ads in January.

If you sell a KDAN or KCAN, which run in almost 150 Kansas newspapers, you keep half the money. Sell outside of Kansas (SDAN or SCAN) or do direct placement in other papers and keep half the commission allowed to KPA.

Currently, there is an additional incentive for sales representatives who sell a KDAN.

Not only does your newspaper get its commission, but we send the sales rep an additional commission for their efforts.

See the flyer attached to today's Publisher.

KDAN — Great Bend Tribune, one ad sold for a \$450 profit.

KCAN — GateHouse Media, two ads sold for a \$300 profit.

DIRECT PLACEMENT — Hays Daily News.

MARKETPLACE

MANAGEMENT

PUBLISHER — Publisher needed for twice-weekly newspaper in Alliance, Nebraska. Family-owned for generations, affiliated with the Seaton group. Beautiful Sand Hills setting. Debt-free operation. Pay commensurate with experience, with an opportunity for ownership. Contact Ned Seaton, nseaton@themercury.com. (7-2)

NEWS

SPORTS EDITOR - The Hutchinson News seeks a sports editor with strong digital and writing skills to cover local events, including national juco basketball and volleyball tournaments. Email resume and work examples to Ron Sylvester, editor, atrsylvester@hutchnews.com. (1-3)

SPORTS EDITOR – The Fort Scott Tribune is seeking a sports editor for its twice-a-week publication. The candidate must be a self-starter, flexible, willing to tackle any assignment necessary including some regular news, understand deadlines and be proficient in AP style, Photoshop and InDesign. Coverage includes high school, junior varsity and college in a county that has a proud sports tradition. Send cover letter and samples to tohelm@fstribune.com. (12-5)

SPORTS EDITOR - The Chanute Tribune is seeking a sports editor, located two hours from Kansas City, Joplin, Tulsa and Wichita. Experience in writing, paginating InDesign and digital photography preferred. Contact stu@chanute.com. (6-19)

SPORTS REPORTER — The McPherson Sentinel is seeking a sports reporter. Experience writing for a professional or student publication preferred. Candidate must be an independent and capable writer with competence in digital photography, videography and social media-driven storytelling. Experience with InDesign is a plus. Please email: mkepfield@mcphersonsentinel.com (5-18)

REPORTER NEEDED now for western Kansas twice-weekly, near lake with state park and federal reservoir, great hunting, fishing hiking, biking. Cover city and county, schools and more, features and creative coverage. Help with page design, learn the craft of newspapering. Pay competitive, based on experience, plus benefits. Contact Dana Paxton, general manager, at dpaxton@nwkansas.com, and Steve Haynes at steve.haynes@nwkansas.com EOE/M/F/D/V (1-4)

ADVERTISING

GROUP ADVERTISING DIRECTOR - A newspaper group in Kansas, has an opening for a person who can fill the role of Group Advertising Director. We are looking for a person who can successfully lead staff and sales teams in multiple locations. This person will oversee sales of daily and weekly newspapers covering communities in Emporia, Abilene, Chase County, Madison, and St. Marys, Kansas. This person must have the ability to work productively in a team setting and lead them. The person should have strong selling skills, and experience with multimedia and social media selling. We use all mediums to tell our stories and reach customers. Send cover letter, resume with references to Publisher Chris Walker by e-mail at walker@emporia.com (put Sales Director in the subject line), or by mail to 517 Merchant, Emporia Kansas 66801 or fax at (620) 342-4841.

DESIGN

GRAPHIC ARTIST/PAGINATOR/DESIGNER - Creative individual as a full-time graphic artist/paginator/graphic designer. Job involves laying out pages, working with graphics and photos, social media and updating the Web site. Involves evening and weekend work. Must be reliable, quick but accurate, and have a keen eye for design and sense for details. If this fits you, please send letter, portfolio, resume and references to Dale Hogg, managing editor, Great Bend Tribune, 2012 Forest Ave., Great Bend, Kan., 67530, or to dhogg@gbtribune.com. (1-30)

PRODUCTION

DISTRIBUTION MANAGER — This position reports directly to the publisher and will be responsible for directing all aspects of the company's circulation/distribution operations, marketing efforts, and driving overall viewership. Necessary skills in communications, positive coaching and motivation, customer service, organization/coordination, computers including Microsoft Office and social media, and knowledge about local geography with ability to read maps are required. Preference will be given to a candidate with proven leadership in the publishing industry. This is a full-time salaried position with benefits for a small Kansas community publication with home delivery Tuesday-Friday and Sunday. Please send your resume and cover letter to mhoisington@gbtribune.com or Mary Hoisington, Great Bend Tribune, 2012 Forest Ave., Great Bend, KS 67530. (5-1)

PRESS OPERATOR — Accepting resumes for Press Operator at progressive, family-run newspaper in Weatherford, Okla. Experience with Goss Community press helpful. Attractive compensation and re-location packages. Contact Phillip Reid at 580-772-3301 or email resume to Phillip@PhillipReid.net. (3-27)

PART-TIME PRESS OPERATOR — The Great Bend Tribune is seeking a part-time press operator to join our printing team. The ideal candidate will have previous web press experience, including print of process color and press make-ready. Good work ethics along with mechanical skills and ability to react quickly to print related problems. We are willing to train the right person. Job requirements include: • Current valid driver's license with clean driving record, ability to pass a written fork lift test and train on lift; • Color vision and depth perception; • Ability to lift a minimum of 75 pounds; • Ability to read and comprehend written and/or oral English instruction along with ability to communicate effectively with team members. To submit a resume with references or request an application contact jaudus@gbtribune.com.

NEWSPAPERS FOR SALE

For Sale: 141-year-old weekly newspaper in Hanover, Kansas. Owner died unexpectedly after 50 years of editing/publishing the paper. Official City Newspaper. Steady subscription. Call (785) 337-2242 for more information. (4-11)

Rawlins County Square Deal weekly newspaper in northwest Kansas. Official city, county and school publication. Only newspaper in county. Strong subscription and advertising base and supportive community. Sale includes building, up-to-date equipment and software, archives and active e-paper. Call 817-805-3600 or emaileditor@squaredealnews.com for more information. (7-5)

136 year old weekly newspaper in southeast Kansas. Owner wishing to sell publication, which he has owned for 39 years. Steady subscription base, located in historic Kansas town. Inquire through KPA by emailing ebradbury@kspress.com. (6-14)

Respected 133-year-old weekly newspaper in Southwest Kansas; only newspaper in the county. Owner moving out of state. Motivated seller. Will include building and

MARKETPLACE/CONT. FROM PAGE 6

property in sale or sell business only. Asking \$105,000. (785) 341-7573 after 5 p.m. MST. (5-29)

MISCELLANEOUS FOR SALE

FOR SALE — Atlas offset press. 2 quad units and four mono units with folder, roll stands and all electrical equipment needed for operation. Also includes bay window to print full color on both sides of one web,

plate bender and punch. Comes with conveyor belt and count-o-veyor. Price reduced to \$25,000. Call 620-626-0840 or email earl@hpleader.com

EQUIPMENT NEEDED

Forklift clamp with an electrical bypass for rotating rolls. If you have one for sale, please email Mary Hoisington at mhoisington@gbtribune.com. (11-7)

Special awards

Continued from Page 8

went to the Wichita Eagle for its community effort to improve literacy with its #ReadICT Project.

With help from the not-for-profit Wichita Community Foundation, the staff launched the #ReadICT Challenge, in partnership with the Wichita Public Library – a year-long, 12-book reading challenge geared toward readers of all ages.

The Eagle produced a handy printable checklist of the challenge to help participants track their reading.

The Victor Murdock Award for outstanding journalism went to the Kansas

City Star for its series of articles titled “Why So Secret, Kansas?”

The Star was named a Pulitzer Prize finalist in the public service category for the series.

The Star devoted considerable people power and space in late 2017 to an investigative series about the lack of transparency in Kansas government. The Star’s reporters dug into a number of legislative and executive branch rules and practices that buried the public’s business behind a wall of secrecy.

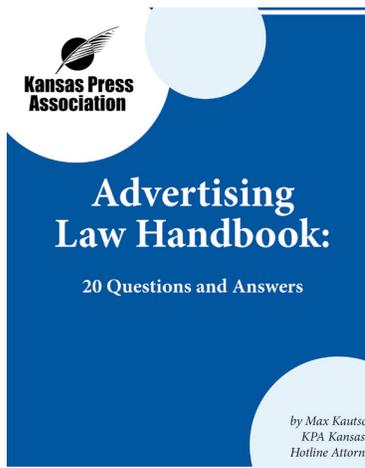
The Gaston Outstanding Mentor Award went to Bob Johnson, who has worked at the Iola Register for 54 years and still covers stories and writes columns and editorials for the Register.

Don’t forget about our updated law guide

Max Kautsch, the Kansas Press Association’s Legal Hotline attorney, updated and adapted the KPA Advertising Law Guide into a more compact, frequently asked questions format last year.

The new streamlined guide can be accessed at the KPA website under Member Services, Media Law Library, or by [clicking here](#) and includes a number of links to more information.

“We found that there were a handful of questions that continue to come up in the advertising law arena, so we tried to make the answers more quickly accessible,” said Doug Anstaett, KPA consultant and lobbyist. “In addition, the guide is digital and can be updated at any time when another new issue becomes important to our members.”



THIS MONTH'S QUESTION

Q. What’s the latest on the sale of the Kansas Press Association building?

A. Emily Bradbury reported at the KPA Annual Business Meeting Saturday that we have an offer on the table that we’ve accepted, but the buyer is still doing some inspections. Under the proposal, KPA’s staff would be able to move downstairs into what is now the KPA boardroom for a year without charge while the association looks for a new home.

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(for questions on cameras in the
courtroom, the court system and
KORA-KOMA)

The days are long, but the years are short

This week has been filled with convention wrap-up, reflection and high school enrollment information. Almost 14 years ago, as I was dealing with an adorable (but cranky) infant, I received the best advice I had ever heard:



Emily Bradbury

“Hold that baby close, sweet mama. The days are long but the years are short.”

Through the fog of sleep deprivation, I looked at this sweet woman like she had three heads. How can this be? The first week had felt like a year and

I was drowning in a pool of diapers and formula complete with unwashed hair and a mountain of laundry.

Now, almost 14 years later, I received that baby’s high school enrollment information and I suddenly realized that I did not heed that woman’s advice as much as I thought.

Last weekend we wrapped up our 132nd

annual convention. The ice may have kept some people away, but we had a great time.

For 132 years, we have gathered together to celebrate our profession and our contributions to it. We have laughed and cried together. We have had amazing times but circumstances, some beyond our control, have resulted in a decline in attendance.

Shrinking budgets, shrinking staff sizes and a lack of time to get away have impacted the ability to attend a three day conference. I get it. I really do. As your association, we face many of the same challenges.

But as I looked over the happy crowd at the annual President’s Banquet, I couldn’t help but wonder how we can spread the magic of the camaraderie we feel every year at convention to every member – regardless of staff sizes, budget and lack of time. Networking with people in the same field is crucial. We can learn so much from each other.

We are constantly looking at how to better serve our members and taking a

critical look at this event is no exception.

How do we need to change? How do we need to adapt to the changes in our members’ daily obligations?

This is where you come in. We want to hear from you. Whether or not you were able to attend our convention, we want you to participate in our event survey.

[You can find it by clicking here.](#)

And if you hurry, you will be entered in a drawing for a chance to win a \$25 VISA gift card just for filling out our survey by Feb. 22.

We want to be the best association we can be for our members.

We want you to benefit from the joy of coming together with your colleagues.

Help make it possible by telling us how to make it happen.

Because it is true that the days may be long, but we will not waste time while bringing you our best in the short years ahead.

Emily Bradbury is executive director of the Kansas Press Association

Convention

Continued from Page 1

lisher who retired as executive director of the Kansas Press Association in 2018.

Ross began her newspaper career at her high school newspaper in St. Francis and then at her Phillips University newspaper in Oklahoma.

After she and her military service husband raised their family, she served in various capacities between 1980 and 1992 at the Citizen Patriot in Atwood, including two years as publisher, before embarking on a new adventure.

She and her husband and two other couples formed a corporation and established a new newspaper in Atwood, the Square Deal.

Ross served for 21 years as publisher before selling the newspaper to Lloyd and Susan Huff, who she has mentored the past five years.

She was presented the Gaston Outstanding Mentor Award in 2005.

Harry E. (Ned) Valentine is in his 50th year managing the daily Clay Center Dispatch, a newspaper in the Valentine family since 1882.

He is a graduate of the William Allen White School of Journalism at the University of Kansas.

He and three other Valentines — great

uncle Del Valentine, grandfather Lou Valentine, and father Harry E. Valentine — have served in leadership capacities with KPA during their careers.

He is a member and past president of the William Allen White Foundation Board of Trustees and has been active through the years with the local Chamber of Commerce and another economic development group and served on the Associated Press Managing Editors Freedom of Information Committee in the 1970s.

Anstaett is a 1973 journalism and mass communications graduate of Kansas State University from Lyndon.

His journalism career has spanned 45 years. He was a reporter or editor at newspapers in Pittsburg, Topeka and Nevada, Mo., before entering management training in 1979 in the Grand Island (Neb.) Daily Independent.

Two years later, he was named editor and publisher of the Brookings (S.D.) Register. After five years there, he transferred back to Kansas to lead the Newton Kansan from 1987 to 2003.

He won four first place awards in the Inland Press Association’s William Allen White Editorial Excellence contest, one while in Brookings and three while in Newton. One of those Newton awards also was the overall Inland sweepstakes award winner in 1992.

From 2004 to 2018, he served as execu-

tive director of KPA. He now serves as a part-time consultant and lobbyist for the association.

At the same meeting, other major awards were presented for outstanding journalism, community service and mentoring.

Dena Sattler, former editor/publisher of the Garden City Telegram, was presented the Clyde M. Reed Jr. Master Editor Award.

Sattler served as editor-publisher of the Garden City Telegram from 2004 to 2018, and in 2018 was named southwest Kansas group publisher for GateHouse Media, serving as publisher of The Telegram and four other newspapers.

She’s now an editorial writer for The Topeka Capital-Journal and other GateHouse Media papers in Kansas.

On Sattler’s watch, The Telegram collected multiple Kansas Press Association Awards of Excellence Sweepstakes honors in news and advertising competitions for top medium-sized newspapers in the state.

She also has won several state and national honors for editorial writing, including first-place awards in Inland Press Association and National Newspaper Association competitions, and was named a GateHouse Media Editorial Writer of the Year.

The Boyd Community Service Award

See SPECIAL AWARDS on Page 7

HOUSE BILL No. 2237

By Committee on Local Government

2-12

1 AN ACT concerning legal publications; authorizing use of websites for
2 legal publications; amending K.S.A. 12-1651 and 64-101 and repealing
3 the existing sections.
4

5 *Be it enacted by the Legislature of the State of Kansas:*

6 New Section 1. (a) Except as provided for cities, counties and school
7 districts in K.S.A. 12-1651 and 64-101, and amendments thereto, any
8 provision of law that requires any board or entity to provide one or more
9 publications in a newspaper of general circulation may be fulfilled by
10 publication on a website that:

11 (1) Is the official website for the board or entity or has been selected
12 by the board or entity to be the official publication source for such board
13 or entity;

14 (2) is not password protected;

15 (3) is accessible to members of the general public;

16 (4) does not have any fee associated with or charged for accessing the
17 website; and

18 (5) is a specific webpage that is titled "Legal Publications" and is
19 accessible from the homepage of the city, county or school website.

20 (b) Publication on a website shall comply with any time and date
21 requirements that are statutorily imposed upon a board or entity as though
22 publication was made in a newspaper. When publication is made on a
23 website pursuant to this section, such publication shall remain on the
24 website for at least 90 days.

25 Sec. 2. K.S.A. 12-1651 is hereby amended to read as follows: 12-
26 1651. (a) The governing body of each city of the second and third class
27 shall designate by resolution a newspaper *or website* to be the official-city
28 newspaper publication source for the city. Once designated, the newspaper
29 *or website* shall be the official-city newspaper publication source for the
30 city until such time as the governing body designates a different newspaper
31 *or website*.

32 (b) ~~The~~ if a newspaper is selected for as the official-publications-of
33 cities publication source for a city of the second-and or third class, the
34 newspaper shall be one which has have the following qualifications:

35 (1) It must be published at least weekly 50 times each year and have
36 been so published for at least one year prior to the publication of any

1 official city publication.

2 (2) It must be entered at the post office of publication as second-class
3 mail matter.

4 (3) More than 50% of the circulation must be sold to the subscribers
5 either on a daily, weekly, monthly or yearly basis.

6 (4) It shall have general paid circulation on a daily, weekly, monthly
7 or yearly basis in the county and shall not be a trade, religious or fraternal
8 publication.

9 (c) *If a website is selected for the official publication source for a city
10 of the second or third class, the website shall have the following
11 qualifications:*

12 (1) *It must not be password protected;*

13 (2) *it must be accessible to members of the general public;*

14 (3) *no fee shall be associated with or charged for accessing the
15 website; and*

16 (4) *it must be a specific webpage that is titled "Legal Publications"
17 and is accessible from the homepage of the city.*

18 (d) *Any provision of law that requires a city to provide one or more
19 publications in a newspaper may be fulfilled by publication on an official
20 website. Publication on a website shall comply with any time and date
21 requirements that are statutorily imposed upon a city as though
22 publication was made in a newspaper. When publication is made on an
23 official website, such publication shall remain on the website for at least
24 90 days.*

25 Sec. 3. K.S.A. 64-101 is hereby amended to read as follows: 64-101.

26 (a) The governing body of each city of the first class shall designate by
27 resolution a newspaper *or website* to be the official ~~city newspaper~~
28 *publication source for the city.* Once designated, the newspaper *or website*
29 shall be the official ~~city newspaper~~ *publication source for the city* until
30 such time as the governing body designates a different newspaper *or*
31 *website.*

32 No legal notice, advertisement or publication of any kind required or
33 provided by any of the laws of the state of Kansas, to be published in a
34 newspaper, shall have any force or effect unless the same is published in a
35 ~~newspaper which~~ *the official publication source for the city.*

36 (b) *If a newspaper is selected as the official publication source for a
37 city of the first class, the newspaper shall have the following
38 qualifications:*

39 (1) *Is published at least weekly 50 times a year and has been so
40 published for at least one year prior to the publication of any official city
41 publication;*

42 (2) *is entered at the post office as periodical class mail matter;*

43 (3) *has general paid circulation on a daily, weekly, monthly or yearly*

1 basis in the county in which the city is located and is not a trade, religious
2 or fraternal publication; and

3 (4) is published in the county in which the city publishing the official
4 publication is located. If there is no newspaper published in the county, the
5 newspaper shall be published in Kansas and shall have general paid
6 circulation in the county.

7 ~~(b)~~(c) *If a website is selected as the official publication source for a*
8 *city of the first class, it shall have the following qualifications:*

9 (1) *The website must not be password protected;*

10 (2) *it must be accessible to members of the general public;*

11 (3) *no fee shall be associated with or charged for accessing the*
12 *website; and*

13 (4) *it must be a specific webpage that is titled "Legal Publications"*
14 *and is accessible from the homepage of the city.*

15 (d) *Any provision of law that requires a city to provide one or more*
16 *publications in a newspaper may be fulfilled by publication on an official*
17 *website. Publication on a website shall comply with any time and date*
18 *requirements that are statutorily imposed upon a city as though*
19 *publication was made in a newspaper. When publication is made on an*
20 *official website, such publication shall remain on the website for at least*
21 *90 days.*

22 (e) The board of county commissioners of each county shall designate
23 by resolution a newspaper ~~or website~~ to be the official ~~county newspaper~~
24 ~~publication source for the county.~~ Once designated, the newspaper ~~or~~
25 ~~website~~ shall be the official county ~~newspaper~~ *publication source for the*
26 *county until such time as the board designates a different newspaper or*
27 *website. ~~The newspaper selected for the official publications of a county~~*
28 *~~shall be a newspaper which:~~*

29 (f) *If a newspaper is selected for the official publication source for a*
30 *county, it shall have the following qualifications:*

31 (1) *Is published at least weekly 50 times each year and has been so*
32 *published for at least one year prior to the publication of any official*
33 *county publication;*

34 (2) *is entered at the post office in the county of publication as*
35 *periodical class mail matter, which county shall be located in Kansas;*

36 (3) *has general paid circulation on a daily, weekly, monthly or yearly*
37 *basis in the county and is not a trade, religious or fraternal publication; and*

38 (4) *is published in the county publishing the official publication. If*
39 *there is no newspaper published in the county, the newspaper shall be*
40 *printed in Kansas and have general paid circulation in the county.*

41 ~~(e) Whenever the board of education of a school district is required to~~
42 ~~publish a legal notice, advertisement or other publication in a newspaper~~
43 ~~having general circulation in the school district, such newspaper shall be~~

1 ~~one which:~~

2 (g) *If a website is selected for the official publication source for a*
 3 *county, it shall have the following qualifications:*

4 (1) *The website must not be password protected;*

5 (2) *it must be accessible to members of the general public;*

6 (3) *no fee shall be associated with or charged for accessing the*
 7 *website; and*

8 (4) *it must be a specific webpage that is titled "Legal Publications"*
 9 *and is accessible from the homepage of the county.*

10 (h) *Any provision of law that requires a county to provide one or*
 11 *more publications in a newspaper may be fulfilled by publication on an*
 12 *official website. Publication on an website shall comply with any time and*
 13 *date requirements that are statutorily imposed upon a county as though*
 14 *publication was made in a newspaper. When publication is made on an*
 15 *official website, such publication shall remain on the website for at least*
 16 *90 days.*

17 (i) (1) *The board of education of each school district shall designate*
 18 *by resolution a newspaper or website to be the official publication source*
 19 *for the school district. Once designated, the newspaper or website shall be*
 20 *the official publication source for the school district until such time as the*
 21 *board of education of the school district designates a different newspaper*
 22 *or website.*

23 (2) *If a newspaper is selected as the official publication source for a*
 24 *school district, the newspaper shall have the following qualifications:*

25 ~~(+)~~(A) *Is published at least weekly 50 times each year and has been so*
 26 *published for at least one year prior to the publication of any school*
 27 *district publication;*

28 ~~(-)~~(B) *is entered at the post office in the school district of publication*
 29 *as periodical class mail matter;*

30 ~~(-)~~(C) *has general paid circulation on a daily, weekly, monthly or*
 31 *yearly basis in the school district and is not a trade, religious or fraternal*
 32 *publication; and*

33 ~~(+)~~(D) *is published in the school district publishing the official*
 34 *publication. If there is no newspaper published in the school district, the*
 35 *newspaper shall be published in Kansas and shall have general paid*
 36 *circulation in the school district.*

37 ~~(d) Nothing contained in this section shall invalidate the publication~~
 38 ~~in a newspaper which has resumed publication after having suspended~~
 39 ~~publication all or part of the time that the United States has been engaged~~
 40 ~~in war with any foreign nation and six months next following the cessation~~
 41 ~~of hostilities if such newspaper resumes publication in good faith under the~~
 42 ~~same ownership as it had when it suspended publication. Nothing in this~~
 43 ~~section shall invalidate the publication in a newspaper which has simply~~

1 ~~changed its name or moved its place of publication from one part of the~~
2 ~~county to another part, or suspended publication on account of fire, flood,~~
3 ~~strikes, shortages of materials or other unavoidable accidents for not to~~
4 ~~exceed 10 weeks within the year last preceding the first publication of the~~
5 ~~legal notice, advertisement or publication. All legal publications heretofore~~
6 ~~made which otherwise would be valid, that have been made in a~~
7 ~~newspaper which, on account of flood, fire, strikes, shortages of materials~~
8 ~~or other unavoidable accident, has suspended publication for a period of~~
9 ~~not exceeding 10 weeks, are hereby legalized.~~

10 *(3) If a website is selected for the official publication source for a*
11 *school district, it shall have the following qualifications:*

12 *(A) The website must not be password protected;*

13 *(B) it must be accessible to members of the general public;*

14 *(C) no fee shall be associated with or charged for accessing the*
15 *website; and*

16 *(D) it must be a specific webpage that is titled "Legal Publications"*
17 *and is accessible from the homepage of the school district.*

18 *(4) Any provision of law that requires a school district to provide one*
19 *or more publications in a newspaper may be fulfilled by publication on an*
20 *official website. Publication on a website shall comply with any time and*
21 *date requirements that are statutorily imposed upon a school district as*
22 *though publication was made in a newspaper. When publication is made*
23 *on an official website, such publication shall remain on the website for at*
24 *least 90 days.*

25 Sec. 4. K.S.A. 12-1651 and 64-101 are hereby repealed.

26 Sec. 5. This act shall take effect and be in force from and after its
27 publication in the statute book.