

ASSOCIATE MEMBERSHIP - DIGITAL ONLY

Benefits of membership

- Subscriptions to newsletters about industry trends and tips
- Legislative representation on issues that affect the industry
- Access to free legal advice through Legal Hotline
- Option to generate revenue through KPA's ad networks
- Marketing of your website to KPA's advertising clients
- Discounted registration for convention and training events
- Option for on-site news and design training
- Option for on-site technology and software training
- Opportunity to compete in Awards of Excellence contest
- Opportunity to compete in advertising contest
- Online subscription to KanFocus.com
- Custom demographics about your advertising market
- Full listing in the online Kansas Press Directory
- Custom press passes for you and your staff
- Access to publications on industry issues
- Free posting of job openings at your newspaper
- Contest opportunities for your staff and publication

Eligibility for digital-only associate membership

- The product is available to the general public.
- The product is primarily devoted to local or general news and other editorial content and sells advertising.
- Content is updated regularly, no less than once per week, with original news content.
- The product does not primarily serve as a platform promoting the interests and/or opinions of a special interest group, individual or cause.
- The product has been operating as a digital product for one year before the application date.
- The product abides by copyright laws.

Membership dues

Membership dues for digital-only associate members are \$600 per product. No group discounts are available.



Kansas Press Association

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www.kspress.com



DOUG ANSTAETT
Executive Director

ASSOCIATE - DIGITAL ONLY

About the website

Newspaper _____

Address _____

City, State and ZIP _____

Area Code/Phone _____

Area Code/Fax _____

Web Site _____

Frequency of updates _____

Year website established _____

Average pageviews per month _____

Please submit a rate card with your application.

Key personnel

Publisher _____

Publisher's E-mail _____

Contact Person (if different) _____

Contact's E-mail _____

Membership dues

- \$600 per year/per website product



To apply for membership:

Submit application to:

Kansas Press Association, 5423 SW 7th, Topeka, KS 66606