

# FRIEND MEMBERSHIP

## Benefits of membership

- Subscriptions to newsletters about industry trends and tips
- Discounted registration for convention and training events
- Friend listing in the Kansas Newspaper Directory
- One free Excel spreadsheet of newspaper information
- Access to publications on industry issues
- Free posting of journalism-related job openings (first 35 words)
- Discount on advertising placed in KPA's ad networks
- Discount on KPA's news release distribution service
- Discount on share voice advertising on KPA website/member services pages.
- First opportunity to reserve convention sponsorships
- First referral to newspapers seeking your products/services
- Link to your company Web site from KPA's site

## Eligibility for friend membership

Friend membership is available to:

- Any person, corporation or organization engaged in furnishing machinery, equipment, supplies or services to Kansas newspapers;
- Any advertisers, advertising agencies or public relations representatives interested in the promotion and well-being of the Kansas newspaper industry;
- Any other person, firm or corporation having a professional involvement with newspapers or otherwise demonstrating a professional interest in the newspaper industry.

## Membership dues

Membership dues for friends are \$200 per year.

*Please see reverse for membership application*



## Kansas Press Association

5423 SW 7th Street

Topeka, Kansas 66606

Phone (785) 271-5304

Fax (785) 271-7341

[www.kspress.com](http://www.kspress.com)



**DOUG ANSTAETT**  
Executive Director

# FRIEND APPLICATION

## About the company

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State and ZIP \_\_\_\_\_

Area Code/Phone \_\_\_\_\_

Area Code/Fax \_\_\_\_\_

Web Site \_\_\_\_\_

## Company mission

Please describe the mission or purpose of your company:

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## Key personnel

Contact Person \_\_\_\_\_

Contact's E-mail \_\_\_\_\_



## To apply for membership:

Submit application to:

Kansas Press Association, 5423 SW 7th, Topeka, KS 66606 or email to  
ebradbury@kspress.com