

“ Placing ads into more than 140 Kansas Newspapers to be welcomed into half a million homes. ”

FOUR regions to choose from:

- ~ Statewide—Cover the entire state for an economical rate!
(Pricing- 2x2: \$900/ 2x4: \$1800)
- ~ East—Cover the eastern side of the state for an economical rate! (Call for rates)
- ~ Central—Cover the central corridor of the state for an economical rate! (Call for rates)
- ~ West—Cover the west side of the state for an economical rate! (Call for rates)

Deadline , Payment & Run Date Information...

Ad copy AND payment must be received by 5 p.m. Tuesday PRIOR to the week you want the ad to run in Newspapers. Late submissions will be accepted case by case and will incur late fees. Accepted payment methods: checks, money orders, cashier's checks, Visa, Mastercard, Discover, and American Express.

Ads will run in participating nondaily newspapers on the day they publish. Ads will run in participating daily newspapers one day during the week. (This day is selected by the newspaper.)

Tearsheets & Affidavits

Tearsheets are *not* provided for all participating newspapers. An affidavit ensuring distribution of the ad to each participating newspaper *is* available upon request. A single, random tearsheet is also available upon request.

Restrictions Apply:

Ad copy **MUST** be the same for all newspapers in the run. Ads must adhere to standard advertising regulations (disclaimers, copyrights, etc.). KPA and the participating newspapers reserve the right to reject and/or edit any ad. KPA does not accept ads that contain 1-900 numbers, 1-800 numbers that refer callers to a 1-900 number, or ads that request money for product information or samples. Adoption ads must be accompanied by a letter from the attorney representing the party.

Choose from two Ad Sizes!

DOUBLE your impact with a
2 Column x 4 Inch Advertisement

Mechanics:
2x4 advertisement dimensions: 3.79" x 4"

Offer a **GREAT** impression with a
2 Column x 2 Inch Advertisement

Mechanics:
2x2 advertisement dimensions: 3.79" x 2"



Kansas Display Advertising Network

Being welcomed into half a million Kansas Homes...

*To order contact your local participating newspaper!
If they do not participate contact us directly!*



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