

Kansas Display Advertising Network

Place your ad into more than 140 Kansas Newspapers and be welcomed into half a million homes.

Six regions to choose from:

STATEWIDE

Cover the entire state for an economical rate!

(Pricing- 2x2: \$900
2x4: \$1,800)

WEST

Cover the west side of the state for an economical rate!

(Call for rates)

EAST

Cover the east side of the state for an economical rate!

(Call for rates)

CENTRAL

Cover the central corridor of the state for an economical rate!

(Call for rates)

NORTH

Cover the north side of the state for an economical rate!

(Call for rates)

SOUTH

Cover the south side of the state for an economical rate!

(Call for rates)

DEADLINE, PAYMENT & RUN DATE INFORMATION

Ad copy AND payment must be received by 5 p.m. Tuesday PRIOR to the week you want the ad to run in the newspapers. Late submissions will be accepted case by case and will incur late fees. Accepted payment methods: checks, money orders, cashier's checks, Visa, Mastercard, Discover, and American Express.

Ads will run in participating nondaily newspapers on the day they publish. Ads will run in participating daily newspapers one day during the week. (This day is selected by the newspaper.)

TEARSHEETS & AFFIDAVITS

Tearsheets are not provided for all participating newspapers. An affidavit ensuring distribution of the ad to each participating newspaper is available upon request. A single, random tearsheet is also available upon request.

RESTRICTIONS APPLY:

Ad copy MUST be the same for all newspapers in the run. Ads must adhere to standard advertising regulations (disclaimers, copyrights, etc.). KPA and the participating newspapers reserve the right to reject and/or edit any ad. KPA does not accept ads that contain 1-900 numbers, 1-800 numbers that refer callers to a 1-900 number, or ads that request money for product information or samples. Legal publications are never allowed. No Political Advertisements, unless run in conjunction with direct placements through KPA. Adoption ads must be accompanied by a letter from the attorney representing the party.

TO ORDER contact your local participating newspaper.

If they do not participate contact us directly!



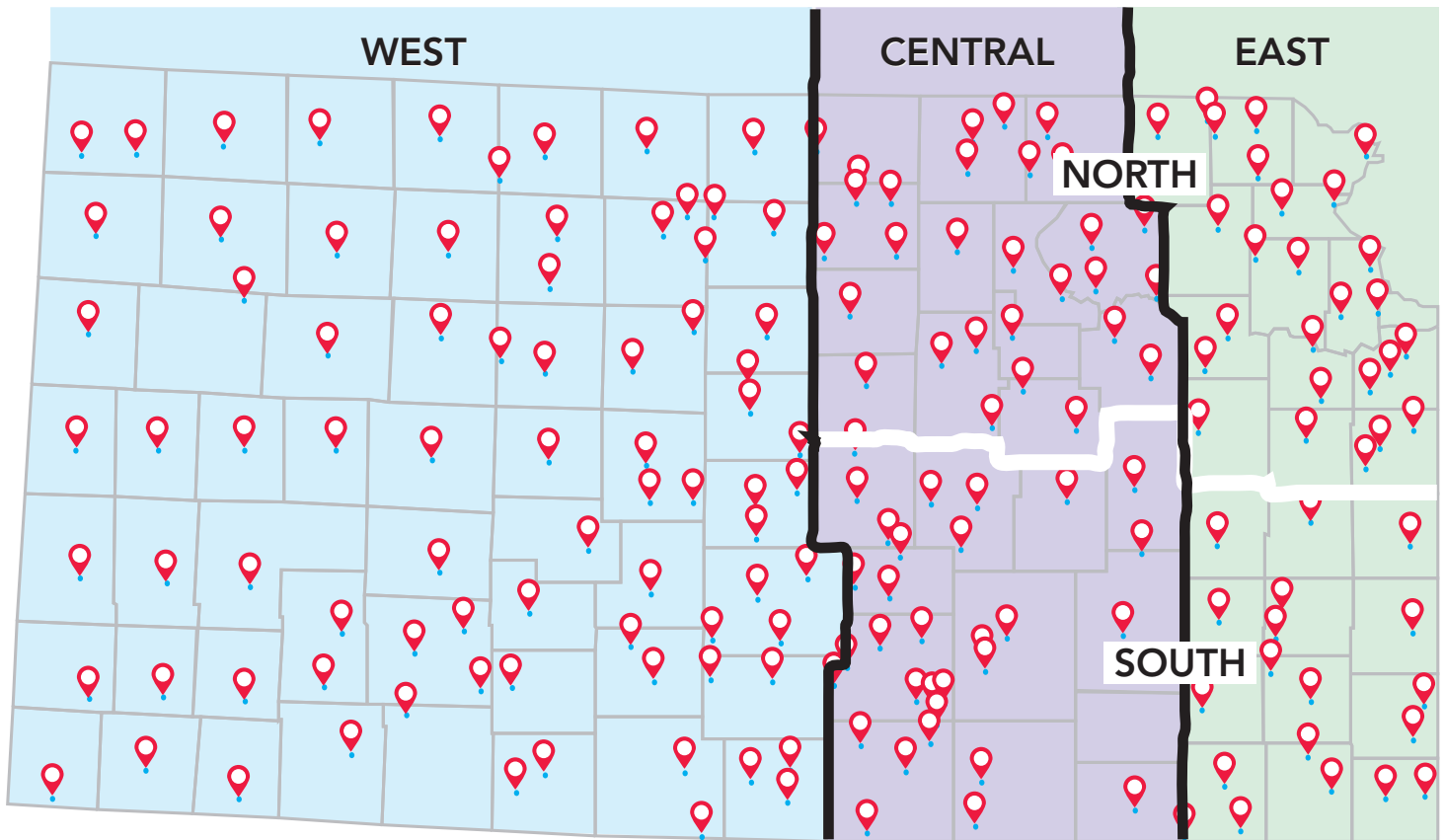
KANSAS PRESS ASSOCIATION ADVERTISING SERVICES

5423 SW 7th St. | Topeka, Kansas 66606 | p: 785-271-5304 | f: 785-271-7341 | kspress.com

Amber Jackson, Ad Director | Lori Jackson, Ad Assistant | KSAds@kspress.com

Like the Kansas Press Association on Facebook | Follow us on Twitter @ks_press

Kansas Press Association



Total Circulation: 427,730 Readership: 1,069,325*
 *Derived from Circulation *2.5 (National Average)

Choose from two ad sizes!

Offer a **GREAT** impression with a
 2 column x 2 inch advertisement!

Mechanics: 2x2 advertisement dimensions:
 3.79" x 2"

DOUBLE your impact with a
 2 column x 4 inch advertisement!

Mechanics: 2x4 advertisement dimensions:
 3.79" x 4"

Kansas Display Advertising Network Newspapers

*Getting you connected
 THROUGHOUT the state!*

Contact the KPA for region pricing.
 Out-of-state advertising networks are
 available in most of the 50 states.
Contact us for more information!

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**Kansas Press
 Association**