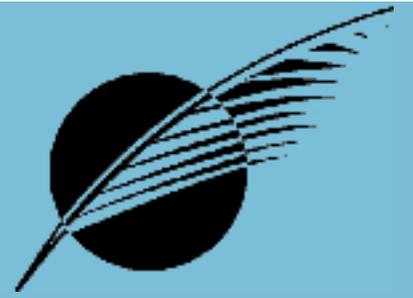


THE KANSAS PUBLISHER



OFFICIAL MONTHLY PUBLICATION OF THE KANSAS PRESS ASSOCIATION

JUNE 15, 2022

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KPA executive director Emily Bradbury says it's fun to be back at in-person meetings, looks forward to the next one.

KPA CALENDAR

JUNE 18

Linda Denning retirement reception. To register, [click here](#).

OCT. 1

President's Gala, Newton.

NOV. 19

Photojournalism Hall of Fame induction, Topeka.

TODAY'S QUOTE

“I still believe that if your aim is to change the world, journalism is a more immediate short-term weapon.”

— Tom Stoppard
Czech-born British playwright



The staff of the Iola Register won both the news and advertising sweepstakes awards in their circulation categories on Friday. Shown are Regis-

ter staff members (from left) Tim Stauffer, Megan Hageman, Vickie Moss and Richard Luken. (AOE Photos by Wendy Nugent)

AOE winners honored in Newton

The best of Kansas journalism was recognized Friday at the 2022 Kansas Press Association Awards of Excellence celebration in Newton.

Sherman Smith of the Kansas Reflector was named Journalist of the Year, while Evert Nelson of the Topeka Capital-Journal won the Photographer of the Year award and

Hugo Gonzalez of the Great Bend Tribune garnered the title Graphic Designer of the Year.

In addition, sweepstakes winners were crowned in seven news divisions and two advertising divisions for accumulating the most points from some 70 individual contest categories.

One newspaper – the Iola Register – took home the sweepstakes award in both the

news and advertising categories in its circulation division.

The top awards went to:

Editorial Sweepstakes
Division I (Circulation up to 600)

Phillips County Review
Division II (601 to 1,000)
Mirror (Tonganoxie)

See AOE on Page 3

Moran joins fight for local HHS ads

The Kansas Press Association has joined a national effort to get more local advertising about COVID-19 and other public education campaigns from the Department of Health and Human Services into community newspapers and broadcast stations.

Emily Bradbury, KPA executive director, sent a message to Sen. Jerry Moran, R-Kan., in support of the idea through his legislative assistant, Garrison Holmberg, seeking support for the concept.

“On behalf of the 200 member publications in the Kansas Press Association, I humbly ask Sen. Moran to support the draft language regarding local media use in the HHS appropriations budget,” Bradbury wrote. “No one serves their local communities better than their local news outlets.”

It appears that and other contacts have borne fruit.

See LOCAL ADS on Page 4

Slimp sometimes feels like ‘Yoda’ to younger newspaper colleagues

I’m not that old. Seriously, I’m not. But in my work with newspapers, I’ve worked with so many younger people that I sometimes feel like Yoda (for you Star Wars fans) to a sizeable group of up-and-coming publishers in our business.

In addition to all these young publishers, I hear from regularly, I also hear from a lot of publishers who are retiring and moving on to enjoy the fruits of their labors and – as happens in many science fiction movies – there are times when these two worlds collide.

Joey Young, the young (at least he used to be young) publisher who has made a name for himself in Kansas and beyond, stopped me at a convention three years ago and asked, “Why are you working so hard to make me famous?” Joey didn’t realize it at the time, but I wasn’t the one making him famous. He was becoming famous on his own, starting newspapers in his home state. I was simply spreading the word.

Hardly a week goes by that I don’t hear from a former student (I spent 21 years directing The University of Tennessee Newspaper Institute) or young journalist thinking about buying or starting a newspaper. At the same time, it’s rare when a week passes that I don’t hear from a longtime publisher searching for the right person to take over their newspaper. Now and then, I introduce them to each other.

This has been an exciting month as I watched one of my favorite students, Jessica Prevatt, buy the newspaper she worked at for more than 20 years. Jessica attended my Institute every year, and we’d often have conversations about her purchasing her own newspaper. The Baker County (Florida) Press has been very successful – with significant market penetration – and Jessica always believed there was a bright future for the paper. So, I wasn’t surprised when she swore me to secrecy – I’m an excellent secret-keeper – a few months ago and told me she was going to buy The Baker County Press. I was a proud mentor.

While I was having conversations with Jessica about her budding future as a rising star in the newspaper business, I also had conversations with my friend Lesa Van Camp, publisher of the newspaper in Drayton, North Dakota. I met Lesa when she first purchased the paper and, by her admission, didn’t know a lot about running a newspaper. She heard I was in the area, working with a

larger paper, and asked if I could come by for a few hours to help learn how to produce a newspaper. The few hours turned into a day, then I asked if she’d like me to stay into the evening and redesign her newspaper, and the rest is history. Due to some health issues, Lesa knew it was time to find a new owner for her beloved newspaper. But she didn’t want just any owner. She wanted someone local who would care for her paper in the way only a local owner can. For a while, it looked like Lesa would be forced to close the paper without selling it, but I received word a few weeks ago – again, I was sworn to secrecy – Lesa had found a local buyer.

Last week, Lesa published her final edition of Valley News & Views, and the new owner will publish next week’s issue.

A couple of months ago, I heard from a young (it’s a relative term, I know) journalist who I’ve met many times through the years when speaking at conventions and training events. She came searching for solid advice about buying a newspaper. At that moment, it felt like all my experience and connections

came into play, and I connected her with Joey, Jessica, and another friend who had traveled similar paths. After a few minutes of group conversation, I hung up the phone and allowed them to carry on without me.

When working with newspapers these days, I spend most of my time helping papers create better publications. In 30 years of consulting, the one constant I point to most often is that growing, thriving newspapers continuously work to improve their products. I’ve seen hundreds – probably thousands – of the latest gimmicks to make newspapers rich. I’ve heard speakers and seen vendors pushing ideas and products that promise to line the pockets of newspaper owners, only to see these same speakers and vendors quickly fade away (or come back with new “incredible” ideas a year or two later).

I’m convinced Jessica will continue to grow her paper in Florida as a publisher. I’m confident Joey will do the same, as will the young journalist mentioned previously who is considering purchasing her first paper. It’s all about improving the product.

I’m a proud Yoda.

Kevin Slimp is a popular speaker and consultant in the newspaper industry. He can be reached at kevin@kevinslimp.com.



Kevin Slimp

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Proofreading errors can cost you big money

Proofreading is one of the most important skills in the advertising world. While anybody with a sense of humor can appreciate a harmless blooper (one of my favorites is the sign that read, “Ears pierced while you wait”), no advertiser wants to run an ad with a mistake. Many an ad campaign has been damaged by typographical errors, inappropriate illustrations and inaccurate information.



John Foust

I had of registering. The date of the event was listed as March 9 in the headline, and as March 2 in the body copy. To make matters even more confusing, the email was sent during the first week of April. What are the chances that anyone made the effort to contact the advertiser to find out the real date? Slim and none. (And like the old saying, Slim just left town.)

Proofreading would have prevented that problem.

Early in my ad agency days, I designed a logo for a development company. When

the printing was completed, I enthusiastically drove to their out-of-town office, my backseat loaded with boxes of letterheads, envelopes and business cards. My excitement faded as soon as my client pointed out that one digit in their address was incorrect; what appeared as a 9 should have been a 7. The only way to handle the mistake was to offer to reprint everything at my expense.

Proofreading would have prevented that costly lesson.

Then there was the half-page furniture ad with “Store Name Here” at the bottom.

Obviously, a manufacturer had provided the ad to local merchants who were supposed to insert their individual logos. In addition to being a glaring error, that probably cost that particular dealer some co-op money. Proofreading would have prevented that, too.

Because we read at a glance and jump to conclusions in a fraction of a second, it’s easy to miss important details.

Proofreading shouldn’t end with typography. Consider the photo of the fashion model who posed in a national ad, wearing a baseball glove on the wrong hand.

Or what about the photo that was flopped so it would face in the opposite direction? The problem was that the subjects ended up with t-shirts featuring backwards letters.

Advertisers may have approved each one of those ideas. But that doesn’t mean they happily accepted responsibility for the mistakes.

It would have been better to present them with proofing copies that were as close to perfect as possible.

The point of all this is simple:

(1) Proofread everything before it is published.

(2) If possible, ask someone else to proofread it.

(3) Then check it one more time for good measure.

Speaking of measuring, this seems like a good time to quote carpentry’s famous slogan: “Measure twice, cut once.”

John Foust has conducted training programs for thousands of newspaper advertising professionals. E-mail for information at john@johnfoust.com.

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AOE

Continued from Page 1

Division III (1,001 to 1,500)

Dickinson County News-Times

Division IV (1,501 to 2,200)

Iola Register

Division V (2,201 to 3,500)

Miami County Newspapers

Division VI (3,501 to 5,600)

Harvey County Now

Division VII (5,601 and above)

Wichita Eagle

Advertising Sweepstakes

Divisions I, Advertising II and Division III

Hugoton Hermes

Divisions IV, Division V, Division VI and Division VII

Iola Register



Programs during the 2022 learning event included two sessions on community journalism with KPA consultant Doug Anstaett, the noon keynote address on new business models by Teri Finneman of the University of Kansas, roundtable discussions on Friday and a trivia contest on Thursday night.

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THIS MONTH’S QUESTION

Q. Public notice seems to be under attack again. What can I do to help ward off these attempts to take public notice away?

A. You’re right. Other states are experiencing issues right now as attacks mount from various public officials. One way to help keep ahead of this is to run these ready-made ads in your newspaper that point out the importance of having public notices in printed newspapers. All you have to do is add your newspaper’s logo. [Click here to access](#) the ads from the Public Notice Resource Center. The Kansas Publisher will begin using the ads next month.

Sharing with colleagues makes KPA special

Together Again! That was the theme for the 2022 Kansas Press Association (KPA) Convention last week in Newton. It was so great to be just that, together again.



Robin Wunderlich

It was great to see everyone. From trivia to round tables and bloopers to research, the two-day event was a great learning experience.

In recent years, the KPA has been told that a one and a half day event would be best as we are all short staffed and trying to manage production days through various events.

If you attended the event, I encourage you to send a note to either me (news@eurekaerald.com) or to Emily (ebradbury@kspress.com) and share what you liked at the learning experience, as well as what you would like to see at future events. The same goes for those that were unable to attend.

Growing up in a community journalism driven family, I've always had a love for the Kansas Press Association and its member newspapers. Some of my favorite childhood memories are from various gatherings my father attended.

However, I never attended the training. My mother, grandmother and I would go shopping or find the pool.

This changed in 2015 when I decided to close the office and bring the staff along. Of course there is stress associated with the chaos, but the rewards outweigh them.

This year, we kicked off the annual event with the KPA Golf Scramble, where

the Kingman Leader foursome claimed their second consecutive trophy, finishing the round 8 under par. (The Herald was right behind them with 7 under.)

Shortly after concluding the round, the networking began and continued throughout the learning opportunity.

It was also the end of a chapter for me, my final event as the KPA president. When I first started in this industry, I was lost. I truly learned by doing. I was reluctant to attend various events, whether it be due to lack of time/staff or thinking I wouldn't "fit in."

But, as a member of KPA, there are resources we sometimes fail to share. There are the obvious ones: legal hotline, legislative lobbying and the ad networks, of course, but the knowledge shared by talking to fellow members is immeasurable.

If you haven't attended KPA events in the past, I encourage you to do so.

The past year has flown by and with the annual meeting being held, a chapter in my story has closed. My term as the KPA president has been fulfilled. What an honor it has been.

Of course, there were a few added elements, some good, some bad. But, more than anything, I have learned a lot while serving and have been blessed with great mentors, who I now can call friends, all because I said yes to serving such a great

association. If you get the chance, take the leap!

Now, I get to continue to serve on the board as the immediate past president and will join another board. Once again, I am following in my father's and grandfather's footsteps as later this month I will attend my first Kansas Newspaper Foundation (KNF) meeting.

Moving forward, I hope to continue to provide bloopers. We didn't have many new ones this year; but, I think those that attended enjoyed having the "Bloopers Breakfast" back.

I was told that years ago my father was instrumental in keeping things light hearted, and assisted with bloopers and even skits. With that

being said, if you discover that you printed a blooper, please send it my direction. Include a little back story, too. Although it might not seem funny at the time; it will be later on. I promise.

Here's to continuing to learn tools of the trade in the coming years while trying to keep it light hearted. I'm thankful to be a part of this great association and was honored to serve on the board.

Thank you for the opportunity to serve on the board and as the KPA president.

Robin Wunderlich is outgoing president of the Kansas Press Association for 2021-2022. She is editor and publisher of the Eureka Herald.

Growing up in a community journalism driven family, I've always had a love for the Kansas Press Association and its member newspapers. Some of my favorite childhood memories are from various gatherings my father attended.

Local ads

Continued from Page 1

Moran reportedly spoke favorably about the proposed language before the Senate Appropriations Committee last week.

The National Newspaper Association said the proposed legislation would ensure that communities served by local radio and TV broadcasters and local newspapers, including non-daily newspapers, are fairly served by the federal ad dollars for the Department's public education campaigns, since they reach key audiences in their communities.

Pew Research Center has suggested

that more than 60 percent of Americans get local news from a weekly newspaper. And [a 2022 survey](#) by Susquehanna Polling said community newspaper advertising surpassed other sources to guide consumers' decisions.

However, NNA reported as the federal government began to spend heavily upon COVID-19 advertising programs – promoting vaccines, public health education and coping strategies – it overlooked low density areas served by local community newspapers. High transmission and hospitalizations in areas served by these newspapers may have been the consequence of inadequate



Moran

federal messaging. The proposed legislation would address that shortcoming.

NNA reports that Congress previously encouraged the Department of Health and Human Services to direct more federal advertising to local news media.

Now, as local community newspapers and broadcasters are facing rising paper and postage prices, utility costs and other economic pressures, the guidance of Congress is more important than ever.

NNA said reaching underserved areas with community newspapers serves the public and helps local newsrooms to do their jobs.



It was a big day for the Dickinson County News-Times, which captured the News Sweepstakes Award in Division III and a pile of other plaques. Shown is Gail Parsons, News-Times editor.



The Mirror of Tonganoxie ruled again in Division II of the news competition. Editor and Publisher Shawn Linenberger displays the sweepstakes plaque and The Mirror's front page winning entry.

CONVENTION: Finally, a chance to meet together after two years of viral isolation



Harvey County Now won the sweepstakes award in News Division VI. Shown (from left) are Bill Bush, Wendy Nugent, Jared Janzen, Adam Strunk, Joey Young and Lindsey Young.



Miami County Newspapers captured the News Sweepstakes Award in Division V. Editor Brian McCauley and staff member Gene Morris display some of their plaques.



Sherman Smith (left) of Kansas Reflector was named Journalist of the Year in this year's AOE competition. He is shown with opinion editor Clay Wirestone and Lily O'Shea Becker.

MARKETPLACE

MANAGEMENT

MANAGING EDITOR/MARKETING DIRECTOR - The Lincoln Sentinel-Republican is a community newspaper in a dynamic region of history and tradition. Seeking the right individual to excel the newspaper (print/online). dcnewstimes@outlook.com (785) 366-6186

EDITOR AND GENERAL MANAGER – of a vibrant Texas Hill Country community weekly. Are you ready to take your reporting (sports and general) and management skills to the next level? Strong writing ability, reporting experience, community relations sensibility, and organizational skills are vital. Broad newspaper responsibilities will provide an opportunity to be involved in every level of weekly newspaper management, but direct previous management experience is not required. Layout experience a must. This is the perfect small-market management position! Wesnermedia@gmail.com Job Type: Full-time - Salary/pay is negotiable.

PUBLISHER – Seeking candidates to replace retiring publisher for the Stillwater News Press, an award-winning newspaper in one of Oklahoma's best markets – the home of Oklahoma State University. This individual will oversee all operations of the New Press and help navigate print and digital products to future successes. Great benefits and bonus plan. Send letter and resume to CNHI Group Publisher Dale Brendel at publisher@joplinglobe.com.

PUBLISHER – Three newspaper paper group in southwest Oklahoma is seeking candidates for the publisher's position. Candidates should be experienced in community journalism, preferably with a background in advertising and marketing, but also with an understanding of newsroom operations and managing employees. Candidates must also be leaders with strong people skills. Please email a cover letter and resume to Scott Wesner at wesnermedia@gmail.com.

NEWS

SPORTS JOURNALIST – GOLFER'S DREAM JOB – If you are an avid golfer and a community minded sports journalist, we have the perfect job for you. Please send letter of interest, resume and samples to Jason Jump at jjump@theharperadvocate.com.

REPORTER - Relocate to thriving, independent weekly that just won 40 KPA awards. Competitive salary, benefits, year-end bonus for upwardly mobile, enterprising, engaging general assignment reporter. Marion County Record. job@mnks.us.

REPORTER -Weekly Jefferson County newspaper seeking full-time reporter with editorship potential. Needing community-minded, self-motivated person preferably proficient in areas of reporting, editing, photography, and pagination; however, the job can be tailored to suit the skillset of a desirable candidate. Writing duties include county commission, city council, school board, feature stories, and sports. Send resume to vindicator@jeffcountynews.com.

NEWS REPORTER - The Emporia Gazette of Emporia, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include sports and general assignment, feature writing, coverage of local government boards and copy editing. The person must have sharp reporting instincts, outstanding news

judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital.

The candidate must be an experienced interviewer who doesn't shirk from the hard questions. This person must have the ability to work productively in a team setting.

The person must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills, and experience with Multimedia journalism is must. Position will also require news page pagination and knowledge of InDesign. We use video, audio, Facebook and Twitter to tell our stories.

We are a Monday through Saturday paper, covering six counties. Salary based on experience. We offer health benefits, 401(k) and two weeks vacation. Emporia is on the edge of the beautiful Kansas Flint Hills one hour away from major Kansas cities like Kansas City, Wichita and Topeka. Send cover letter, resume with references and writing samples to Chris Walker at walker@emporia.com (put reporter position in the subject line), or by mail to 517 Merchant, Emporia Kansas 66801.

NEWS EDUCATION REPORTER – If you're a journalist who can uncover the stories where education policy and people collide, and bring those stories to life, we want you to apply to be the Education Reporter at The Wichita Beacon. Join our passionate team of journalists and growing newsroom covering Wichita and south central Kansas. Read more here.

REPORTER – The Salina Journal/salina.com, part of the USA TODAY NETWORK, is seeking a reporter to produce enterprise, what's-new and breaking news stories. This reporter will work across desktop and social media platforms. Please contact <https://www.gannett.com/search-jobs/?+=salina>.

REPORTER – Weekly newspaper located in Jefferson County, Kansas, is seeking a full-time reporter with editorship potential. We are looking for a community-minded, self-motivated person to produce a quality newspaper. Send resume to vindicator@jeffcountynews.com.

GENERAL NEWS REPORTER AND DIGITAL CONTENT MANAGER – One of the state's top weekly local news operations just outside of Wichita is seeking an individual to be responsible for learning content management system (CMS) and developing features and opportunities for growth within a community news web site. Duties include daily management and oversight of all content; training other staff members when new features can be implemented. Experience with digital content management and social media are preferred. Video production skills are valuable as well. Duties of a General News Reporter are also part of the position. This includes some coverage of local news and features for a local newspaper as well as some feature writing for a community lifestyle magazine. Some benefits are available after an introductory period. Compensation will be aligned with experience and ability. Advancement opportunities are available for the right individual.

If you are dependable, self-disciplined, can work independently and within a team and are looking for a position with a progressive company contact us today. Please email a resume with work experience and references to jeff@derbyinformer.com. Derby Informer Inc. is an EOE

SENIOR REPORTER – Kansas City PBS is seeking a Senior Reporter for Flatland. Under the supervision of the Managing Editor, the senior reporter will work across platforms and departments to produce in-depth, magazine-style stories and multimedia news content that is equally thoughtful and compelling about important civic affairs topics in the Kansas City area. **SALARY RANGE:** \$45,000-\$55,000. If interested in this exciting opportunity, send cover letter, resume, and an example of your writing skills to humanresources@kansascitypbs.org. Please include in your cover letter how you learned about this position. KCPBS is an E-Verify, Affirmative Action and Equal Opportunity Employer.

NEWS EDITOR – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a News Editor who can build sources and dive into local issues. Duties include page layout, feature writing, coverage of local government boards, and copyediting. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who does not shirk from the hard questions. This person must have the ability to work productively in a team setting. Must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills. The position will also require news page pagination and knowledge of InDesign. Salary based on experience. Send cover letter, resume with references and writing samples to Kim Maguire General Manager at the email address advertising@abilene-rc.com.

SPORTS REPORTER – The Stillwater News Press is looking for a Sports Reporter to be a part of its award-winning staff. The reporter will cover high school sports, as well as athletics at Oklahoma State University, which is disseminated to all CNHI papers in Oklahoma. Experience with page design is preferred. Experience with photography is a plus. Must be able to work nights and the occasional weekends, especially during college football season. Please send a cover letter, resume and examples of your published work to Stillwater News Press Sports Editor Jason Elmquist at jelmqvist@stwnewspress.com. The position is full time and offers an excellent benefit package including paid time off, insurance, and a 401K plan. EOA

JOURNALIST WANTED – The Wichita Business Journal is searching for a reporter who can build a list of strong sources, break news, write sophisticated and impactful cover stories and own their beats. Candidates should be able to mine data for stories, use social media as a reporting tool and make connections with the Wichita business community. This person will relish the opportunity to scoop the competition daily, online and in print. The Wichita Business Journal is an award-winning, highly respected source of business news in Wichita and south-central Kansas. The WBJ and its 40+ sister publications are part of American City Business Journals, the No. 1 source for local business news in the nation. Send resumes to broy@bizjournals.com.

SPORTS WRITER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a Sports Writer. Duties include covering

MARKETPLACE/CONT. FROM PAGE 6

all local sports, building relationships, attending sporting events, interviews and taking pictures, staying current on what is happening with local sports and writing the needed content in a clear concise way conveying factual information. This position requires strong writing abilities, a keen understanding of the sports that are being covered, researching skills, and completing task with in a time frame. This person should have strong editing skills, and a knowledge of news page pagination and knowledge of Indesign. Salary Based on Experience. Send cover letter and resume with reference and writing samples to Kim Maguire General Manager at the email address below advertising@abilene-rc.com

REPORTER – A duo of legacy newspapers located in the Platte Valley of Nebraska seeks a sports reporter to deliver top-notch sports coverage to our readers. Candidates must have a passion for sports and the players that play them. Page design experience a plus but we'll coach the right candidate without it. Candidates must have a willingness to become part of an active community, a strong work ethic, an ability to develop solid player/parent/coach relationships, and thrive in a small team environment. Interested candidates should send a resume and work samples to josh@indydailyreporter.com.

REPORTER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include general assignment, feature writing, coverage of local government boards, and copyediting. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who does not shirk from the hard questions. This person must have the ability to work productively in a team setting. Must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills. The position will also require news page pagination and knowledge of InDesign. Salary based on experience. Send cover letter, resume with references and writing samples to Kim Maguire General Manager at the email address advertising@abilene-rc.com.

EDITOR – Come join our team as we grow! Weekly newspaper located in Texas is in search of a great editor. The leader we seek will be hands-on in all parts of our weekly newspaper, from covering sporting events and city council to layout and photography. Community involvement is a must. Experience in Indesign and Photoshop is preferred but not required. For more information, please submit your resume and cover letter to swood@ntin.net

EDITOR – The Shawnee Mission Post is hiring an Audience Engagement Editor to ensure our coverage of Johnson County reaches the people who will value it most. The new staff member will be charged with leading the organization to the next level in its use of social media. Click here for details.

EDITOR/REPORTER – Come grow with us! The Community Voice, an award-winning multi-platform bi-weekly publication seeks an Editor/writer to join our team during an exciting chapter of innovation and growth. This individual will lead a small but growing team of journalists with the goal of expanding our relevance, impact and reach. The ideal candidate is a first-rate and creative reporter with expertise in creating content that is relevant to

a diverse readership, and must have demonstrable cultural competencies covering communities of diverse backgrounds and issues. This person will report, write and manage reporters. Prior supervisory and content management experience, including work as an editor for a first-class college newspaper, is preferred. This person will work in Wichita, KS. Our coverage area is the state of Kansas and the Kansas City Metro Area. Send resume, cover letter, reference and writing samples to gooch@tcvpub.com.

ENTERPRISING REPORTER – Distinguished, independently owned paper seeks dedicated contributor to weekly showcase of engaging, human-focused features. Salary \$27,000 to \$34,000, plus insurance. Relocate to artsy Flint Hills community with strong schools, two resort lakes. job@mnks.us.

REPORTER & MANAGING EDITOR – Seeking to fill two full time positions: general reporter who can also cover sports (five school districts and multiple city and county entities); and full time managing editor with 3-5 years minimum management experience. Knowledge and proficiency in taking photos and AP style writing is preferred. Some evening and weekend hours required. Successful candidates will live in Osage County. Competitive wages and benefits. Please send resume to: The Osage County Herald-Chronicle, 527 Market Street, Osage City, KS 66523 or email to Catherine Faimon, faimonc@gmail.com.

REPORTER – The Bartlesville Examiner-Enterprise is looking for a full-time reporter to cover local news in northeast Oklahoma. Candidates should have experience taking photos as well as shooting and editing video, and know how to use social media to grow an audience. Preferred: Degree in journalism or related field; previous experience at a daily newspaper or other professional news organization. Send letter of interest, resume, three references and story clips to Doug Graham, News Editor, at dgraham@examiner-enterprise.com.

ADVERTISING

RETAIL ACCOUNT EXECUTIVE – The Great Bend Tribune is seeking a full-time Retail Account Executive or Sales Team Leader to join their award-winning team. This strategic position will be responsible for bringing innovative advertising solutions to local businesses in Central Kansas. The right candidate will be a resourceful, performance-driven professional that has the tenacity to grow sales and market our customers. Computer and presentation skills are required for this position as well as a good driving record and reliable transportation. The ideal candidate will have experience selling both print and digital advertising with a proven track record of delivering meaningful and compelling solutions for clients. He/she must be a team player willing to inspire and be inspired by being part of a dynamic media company focused on customer service. Responsibilities include: Develop and maintain positive and productive relationships with our clients and staff, use professional selling techniques and marketing skills to close sales or upgrade existing accounts, increase and build client base, provide client feedback to internal team as appropriate, effectively communicate sales information and opportunities internally, calculate, input and maintain records of sales, attend training and meetings as appropriate, network with local community professionals and assist in developing and growing market share. Compensation includes a base plus commission with established account list and benefits. To apply send your resume and cover letter

to: Judy Duryee, Great Bend Tribune, 2012 Forest Ave., Great Bend, KS 67530 or email: jduryee@GBTribune.com

PRODUCTION

PRESS OPERATOR – Accepting resumes for Press Operator at progressive, family-run newspaper in Weatherford, Okla. Experience with Goss Community press helpful. Attractive compensation and re-location packages. Contact Phillip Reid at 580-772-3301 or email resume to PhillipReid.net. (3-27)

FULL-TIME PRESS OPERATOR – Montgomery County Media, LLC is seeking a full-time press operator to join our printing team based in the charming and vibrant community of Independence, KS. The ideal candidate will have previous web press experience including printing of process color, GOSS press maintenance, and press make-ready. Solid work ethic along with mechanical skills and the ability to react quickly to print related issues is a must. We are willing to train the right person. Job requirements include: Current valid driver's license with clean driving record, color vision and depth perception, ability to lift a minimum of 75 pounds, ability to read and comprehend written and/or oral English instruction along with an ability to communicate effectively with team members. If interested, please send a resume with references included to josh@indydailyreporter.com. EOE.

PART-TIME PRESS OPERATOR – The Great Bend Tribune is seeking a part-time press operator to join our printing team. The ideal candidate will have previous web press experience, including print of process color and press make-ready. Good work ethics along with mechanical skills and ability to react quickly to print related problems. We are willing to train the right person. Job requirements include: • Current valid driver's license with clean driving record, ability to pass a written fork lift test and train on lift; • Color vision and depth perception; • Ability to lift a minimum of 75 pounds; • Ability to read and comprehend written and/or oral English instruction along with ability to communicate effectively with team members. To submit a resume with references or request an application contact jduryee@GBTribune.com.

PRINTING OPTIONS

The Manhattan Mercury can print your newspaper at a competitive rate, with award-winning quality. Contact Ned Seaton, 785-776-2200, ext. 255, or nseaton@themercury.com. Keep your printing in Kansas with a local, family-run business.

NEWSPAPERS FOR SALE

FOR SALE – Free distribution, niche publication located in Kansas. Owner looking to retire. The publication is profitable and has a strong print and digital presence. Serves a tri-state area. If interested, please email Emily Bradbury at ebradbury@kspress.com. Emily will then pass along your interest to the publisher.

NE Kansas weekly in high growth area for sale. Owner wants to retire. Will consider any reasonable offer. Please email Emily detailing your interest and she will forward the email to the owner for further communication.

Western Kansas county seat weekly. Solid advertising base. Progressive community with growing population. Inquire through KPA by emailing ebradbury@kspress.com

Following a two-year hiatus, it was special to be together again

Well, that was F-U-N! The 2022 Awards of Excellence Celebration and Learning Event is in the books.

For those of you who could attend, I truly hope you found the event worthwhile. We are already planning for 2023.



Emily Bradbury

Trivia Night was a hit (we are looking at you, Christy from Greeley and Boy Genius)! The laughter was plentiful as we tried to be smarter than a fifth-grader.

Heck, some of us bombed the second-grade math questions (not me but someone, obviously).

It was wonderful to be back in person. As you know, we kept up and even expanded our programming during the pandemic.

While Zoom is not for everyone, it allowed members that could not otherwise attend our events due to expense, lack of staff, time, etc., to participate in member activities.

What does that mean for the KPA moving forward?

We will continue doing both in-person

What does that mean for the KPA moving forward? We will continue doing both in-person and virtual events to allow as many members to participate as possible.

and virtual events to allow as many members to participate as possible.

A few of you have asked about hybrid events (having both in-person and virtual attendees participating simultaneously).

The only thing harder than an in-person event is a hybrid event. To do it well, you usually need an entire team dedicated to the virtual side of the event.

While I never like to say “never,” a hybrid event is more of a challenge than we can tackle at this time.

That being said, we have more in-person and virtual events coming up.

Watch the newsletter for more details.

In the meantime, happy summer to you and yours. Get outside, try not to melt and slow down a bit ... even if it’s just a little.

Emily Bradbury is executive director of the Kansas Press Association.

DEATHS

DAVID MEADOWS

David Meadows, a former Kansas publisher, died unexpectedly in Jefferson City May 11. He was 58.

Meadows served in Kansas as general manager of the Topeka Capital-Journal from 2002 to 2004, when he was named publisher of The Dodge City Daily Globe. He served there until 2008, when he moved to Arkansas to oversee the Russellville Courier.

In December 2019, he joined Central Missouri Newspapers Inc. (CMNI), which is owned by WEHCO Media, a Little Rock-based family-owned business. He served as the general manager of the Jefferson City News Tribune (and the Fulton Sun, California Democrat, HER Magazine and The Central Missouri Newspapers’ commercial printing facility) for the past 2 ½ years.

Meadows, a Virginia native, started his newspaper career in 1984 with Gannett/USA Today before joining the Morris Publishing Group in 1994 at the Savannah Morning News.

He is survived by his wife, Dianna, and their two sons, Connor and Garrett.

A memorial service was held May 18.

RICHARD M. ‘DICK’ STAHL

Richard “Dick” M. Stahl, 89, of Troy, Kan., former newspaper owner, died June 12, 2022 at The Willow in Wathena.

He was born and raised in Troy, Kansas on April 12, 1933, to Richard F. and Mary (Macomber) Stahl.

He graduated from Troy High School in 1951, then attended both Benectine College and the University of Kansas, majoring in journalism.

He joined the National Guard while still in high school in 1949 and attained the rank of captain.

Stahl worked for the St. Joseph News Press and Gazette from 1956 to 1968. He bought The Kansas Chief weekly newspaper of Troy in 1968 and operated until 1983

He served on Highland Community Board of Regents, Troy City Council, Doniphan County Bicentennial Commission, Mount Olive Cemetery Association. Dick was also a member of the American Legion Post #55, Kansas Press Association and Military Order of St. Barbara.

He spent his retirement years in Troy and Flin Flon, Manitoba.

Graveside services will be at a later date. Memorials may be made to the Doniphan County Ambulance District #1.



The Kingman Leader-Courier team repeated as champions of the KPA Golf Tournament on Thursday at Sand Creek Station Go in Newton. Team members were (from left) Kyle

Meireis, Kory Meireis, Micah Jump and Jason Jump. Second place went to the team from the Eureka Herald.