

THE KANSAS PUBLISHER



OFFICIAL MONTHLY PUBLICATION OF THE KANSAS PRESS ASSOCIATION

JULY 6, 2011

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KPA CALENDAR

JULY 20

NNA Governmental Affairs Conference, Washington, D.C.

SEPT. 8

KPA Western Kansas Mini-Convention, City Limits Convention Center, Colby.

SEPT. 22-25

NNA annual convention, Albuquerque.

OCT. 2- 8

National Newspaper Week. Cartoons, editorials and other materials will be provided free to KPA members.



Firefighters spray water on the Ellsworth County Independent-Reporter building.

Fire destroys Ellsworth I-R office

Paper gets out edition on time

By Linda Mowery-Denning

For someone who makes their living with words, this may be one of those frustrating times when finding just the right words — or any words at all — fails me.

As anyone who reads a newspaper or watches television probably knows by now, the building that housed the Ellsworth County Independent-Reporter was gutted by fire Sunday night (June 23). Such a loss is traumatic but there was a

good side to this story, too. Our friends and landlords, Mark and Josie Roehrman, escaped the building without injury. That is something to cheer.

There is more.

I can't help but be a bit amused by the reaction to the fire and the newspaper's future Sunday night as probably more residents than attend the annual Cowtown Festival watched firefighters from across central Kansas fight the flames and

See FIRE on Page 2

Serial story ready for fall publication

A 16-chapter serial story called "There's No Place Like Home" will be available free to Kansas Press Association members in August.

The story won first place in the Midwest Circulation Management Association's contest for Newspaper in Education (NIE) promotion.

It was written by the award-winning children's book author, Eunice Boeve of Phillips-

burg. It was illustrated by Michael Meade from Salina with funding provided by the Kansas Newspaper Foundation.

Jeanie Warner, NIE coordinator for Harris Enterprises, said: "This serial story is a great way for you to increase your NIE, single copy and general circulation."

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Linda Mowery-Denning, Ellsworth County Independent-Reporter editor and publisher ... shown in 2010 in front of the building that burned.

Fire

Continued from Page 1

smoke for several hours. Several people joked that we didn't have to worry about work Monday. Seriously? When a major fire disrupts your town, when a tornado rips through your community – it's more important than ever for the newspaper to do its job. It offers a sense of normalcy during a time or event that is anything but normal.

Not publishing a newspaper this week was never an option.

That said, the newspaper you are holding in your hands right now is the product of many people.

The first call I made Sunday night was to Eric Reid, incoming superintendent of the Ellsworth-Kanopolis-Geneseo School District. It was obvious the I-R staff wouldn't be using any of the newspaper's equipment to produce this week's edition. However, the high school journalism department had everything we needed – and Mr. Reid didn't hesitate to say yes when I asked for his help.

Then my cell phone started ringing.

The Salina Journal offered equipment and expertise. The next day, the newspaper's systems manager, Bob Kelly, arrived with three computers, which he also installed.

John and Bree Baetz of the Lincoln Sentinel-Republican offered meals and use of their staff.

Daughter Allie called to tell me she was on her way home from Wichita.

The Kansas Press Association provided more computers and other support.

Here at home, Margaret Bourne pulled business manager Juanita Kepka and I into her air-conditioned business and offered us

food and water as we watched our office disappear inside a cloud of black smoke. Alice and Ken Robson opened their store to us, then refused to let us pay for the supplies we needed.

Monday brought more acts of kindness.

Randy Gottschalk, who owns the former Holm Motor building, refused rent on a storage unit for the damp hard drives and other equipment Juanita and I salvaged from our building. Susan Hicks and her employer, Kirkham Michael, also offered storage space.

But it was Shirley Raney and Tina Davis who made me cry. Tina called me Sunday night to offer the use of the building that she and husband, Rick, own less than a block away from our former office. Monday, as the I-R staff worked at the high school to complete this week's edition, Tina and her mother, Shirley, turned the vacant building into a real office. They arranged desks and chairs, a front counter and wall decorations, including the I-R sign from Wilson's Eschbaugh Advertising. The sign, which looked a bit crispy when we pulled it from the debris of our office, was taken by Tina and Shirley to the car wash and made to look presentable. I was brought to tears of gratitude Monday night when I saw the results of their efforts.

Finally, the firefighters who battled Sunday night's blaze were absolutely, positively awesome. Their skill and dedication prevented a much greater disaster in downtown Ellsworth.

My apologies to the many I've missed. Local businesses provided food and water and opened their doors so exhausted fire fighters could escape the heat.

Of course, as much as our job is to get out the newspaper no matter what, the job of a small community is to rally around its residents in times of need. Ellsworth showed this week that it's doing its job.

2011-12 KPA BOARD

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Open the window to your operation

Newsrooms place a premium on ensuring that government is transparent in its decisions. When elected and appointed officials fall short, a commentary is almost sure to follow.

The principle is equally applicable to newsroom operations. Consider the many queries that editors and publishers receive on a regular basis.

Why was my side not presented in the story? Why weren't we approached to be part of your special business section? Why did the newspaper endorse my opponent without giving me opportunity to respond to the charges?



Jim Pumarlo

Transparency can be addressed in several ways. Taking extra steps will increase credibility with readers and can result in more substantive coverage. That's a winning combination. At its foundation, transparency means connecting with readers. Here are a few ways:

Convene a readers board. Invite and rotate a panel of citizens to regularly meet and evaluate the newspaper. Sessions can range from critiquing content to soliciting story ideas to identifying gaps in coverage. These panels will be most productive – and most rewarding to the citizens and the newspaper alike – if the participants have a role in setting the agenda.

Solicit perspectives for in-depth series. Solid research is integral to any story, and that especially applies to stories and series that dig beneath the surface. It's routine for editors and reporters to brainstorm ideas for special projects. Among the reporters' first "interviews" should be talking with the stakeholders of a story to

explore the aspects they deem important to understanding the subject. Reporters then can finalize outlines and begin collecting information.

Insert "public" voice in editorials. The process for developing editorials runs the gamut. Large newspapers may have formal boards. At small newspapers, the publisher and/or editor may represent the editorial board. All

newspapers, no matter their size, can benefit from voices outside the newspaper family. Consider having one or two community representatives, rotating them

on a regular basis similar to reader boards. Their perspectives can be valuable in shaping opinions and can be a springboard for inviting guest commentaries or a point/counterpoint on a variety of subjects.

Open newsroom discussions. The exchange of ideas is integral to planning news content. Yet, that process typically occurs within the confines of a newsroom huddle. Readers obviously forward ideas that are incorporated in everyday newsroom discussions. But why not take another step and open newsroom meetings so readers can witness firsthand the process for content and offer comments. It may not be practical to do this on a regular basis, and certain discussions may be confidential. Extending an invitation may be especially beneficial when planning special projects.

Preview content. The web provides an excellent venue to preview stories in the works. An editor's blog serves two purposes. No. 1, readers have a chance to submit ideas that might strengthen stories. No. 2, it's a great tool for promoting circulation.

Explain your decisions. There's no better way to keep readers in the loop than through regular communication. A column by the editor and/or publisher should be standard on the editorial page – in addition to a timely blog.

These columns can serve a variety of purposes. Educating readers on newspaper policies should be a priority. What are the guidelines for letters to the editor – why isn't every submission published? Why, or why not, does a newspaper report suicides? Why are some ads rejected?

Reader comments and questions provide a never-ending stream of issues to address. The columns should not try to convince readers that a particular policy is the right policy, but rather to help them understand the whys and hows behind decisions.

One element – convening conversations – is common to all of these ways to connect with readers. All newsroom decisions are stronger if the options and perspectives are explored with as many individuals as possible, especially with people outside the normal newsroom discussions. Breaking barriers with readers in the spirit of transparency will make major strides in strengthening your bond with readers and enriching your newspaper content.

Jim Pumarlo writes, speaks and provides training on *Community Newsroom Success Strategies*. He is author of *"Votes and Quotes: A Guide to Outstanding Election Coverage"* and *"Bad News and Good Judgment: A Guide to Reporting on Sensitive Issues in a Small-Town Newspaper."* He can be contacted at www.pumarlo.com.

Serial story

Continued from Page 1

The historical-fiction serial story follows the adventures of 10-year-old twins Jack and Mollie. They are whisked away in a time machine that was built by their parents and experience events in Kansas history as they happen.

"Not only is this story enjoyable to read, but it also provides Kansas history and character education lessons, and a

teacher's guide is provided," Warner said.

"Since this is the year we're celebrating the 150th birthday of Kansas, we thought this story would be especially timely," said Doug Anstaett, executive director of KPA.

The stories are designed to run beginning the week of Aug. 22 and must be completed by Dec. 22. They have been uploaded to KPA's website on the Member Services page.

"Jeanie believes there are also sponsorship possibilities for the series," Anstaett said. "You could ask a local business or businesses to sponsor the series and it

could also become a project this fall at your area schools."

The Lawrence Journal-World already has sold a sponsorship for the entire series.

"In this sesquicentennial year for our state, this is an excellent opportunity for Kansas newspapers to educate young people about some of the state's history in a fun way for both young people and adults," Anstaett said. "KPA encourages every Kansas newspaper to strongly consider this series. Studies show these are real readership boosters when they are promoted well."

Tragedy reinforces importance of newspapers

Journalists are taught early in their careers they're supposed to report the news, not make it.

Accidents have a way of tossing such maxims out the window.

The staff of the Ellsworth County Independent-Reporter dedicated the majority of its June 23 issue to a fire that gutted the paper's office on Father's Day.

It wasn't a difficult decision. The downtown blaze attracted a larger crowd than the county's biggest festival, Cowtown Days. They crowded the elementary school playground across the street. Smoke billowing above the Main Street mainstay could be seen for miles. Fire crews came from as far away as Hays to help battle the biggest fire in Ellsworth since its theater burned in 1983.

In short, the event likely could be the top news story of the year. The community newspaper had no choice but to play it big. It didn't matter that the office was destroyed, files were lost, equipment was gone and staff was operating on substantially less than the recommended eight hours of sleep.

"It never even occurred to us that we wouldn't get a paper out (that) week," said Editor and Publisher Linda Mowery-Denning.

And what a paper it was. A single, full-color photograph capturing the scene took up almost the entire front page. Crowd reaction, firefighters in action, personal reflections and multiple sidebars filled the inside pages.

Support from the newspaper industry was immediate. The Salina Journal, which prints the I-R, had technical support in town wiring up computers and a network in a vacant business a block away. The Great Bend



Patrick Lowry

Tribune, a sister publication in Morris Multimedia, had both Publisher Mary Hoisington and Managing Editor Dale Hogg in town to assist in creating the next issue. KPA Executive Director Doug Anstaett drove from Topeka with laptops, office supplies, snacks and bottled water. The I-R's corporate headquarters in Savannah, Ga., already had new equipment ordered and was standing ready to recover data from any salvaged machines. Calls and offers of help came from newspapers throughout the state.

"I wasn't surprised by it," said Mowery-Denning, the immediate past president of KPA. "That's what we do."

The local community proved its mettle by showing what it could do as well.

The high school journalism lab was made available as an immediate workplace. Advertisers offered to have the paper pick up ads from the week before in order to make the production process simpler. A family friend of Mowery-Denning brought by a wad of cash, thrust it into unwilling hands, then ran from the building. An office supply company opened up that Sunday night, restocked the newspaper with basics, and didn't ring up a thing. A storage company made space available at no charge. Owners of a vacant storefront on Main Street not only made it available to the Independent-Reporter, they decorated it as well.

It was an amazing scene. The obvious importance of the Independent-Reporter in the community was gratifying. Nobody needs a tragedy to have such support confirmed, yet it reconfirms the purpose newspapers serve. No publisher needs to see sleep-deprived, hungry staff toiling away without a second thought to get the next issue out, yet it reconfirms the reason all of us are attracted to this

unpredictable business in the first place.

Ellsworth Fire Chief Bob Kepka, who happens to be cousin-in-law to I-R Business Manager Juanita Kepka, allowed me inside the gutted office the next morning. Amidst the water-soaked, smoke-stained and otherwise instant memory of the office that used to be, I couldn't help but notice my favorite posters still hanging on the west wall of the main workspace. Laminated copies of Murphy's Laws had almost predictably survived the fire.

While many of the paper's hard drives and hardbound copies also survived, Mowery-Denning couldn't help but think about the importance of an off-site backup plan. She used to listen to former Parsons Publisher Ann Charles discuss disaster recovery plans after her

town's experience with a tornado.

Other newspapers in Kansas could offer similar stories of rebuilding after disaster. A short list from the not-too-distant past would include Sterling, Kiowa County, Erie, Chapman and Osage County. Through no fault of its own, the Ellsworth County Independent-Reporter is now on that list.

Hopefully it won't take a tragedy to institute a disaster recovery plan of your own. An offsite one at that.

I also would hope it doesn't take a tragedy to realize both the commitment of staff and support of community that exists for every newspaper in the Sunflower State.

I tip my hat to Linda Mowery-Denning and every employee at the Independent-Reporter for their uninterrupted dedication to the craft of journalism.

Patrick Lowry is president of the Kansas Press Association and editor and publisher of the Hays Daily News.

"It never even occurred to us that we wouldn't get a paper out (that) week."

**Linda Mowery-Denning,
Editor and Publisher**

Western Kansas Mini-Convention Sept. 8 in Colby

Colby will be the site for the 2011 Western Kansas Mini-Convention, set for Thursday, Sept. 8 at the City Limits Convention Center.

The day begins with registration at 9 a.m., followed by speed topics from 9:30 a.m. to 11:30 a.m. After lunch, attendees will have the choice of two consecutive one-hour sessions concentrating on news, advertising sales and online tips.

Here is the session schedule:

9:30 a.m. to 11:30 a.m. — Speed Topics: • Quickbook Hints, with Amy Blaufelder • How to Sell the "I-Don't-Need-to-Advertise" Business Owner, with Dan Rukes • The KPA Awards of Excellence Are Online! How Do I Enter? with Emily Bradbury • KDAN and KCAN Networks and How They Can Make Your Newspaper Money, with Lori Jackson • The Importance of Maintaining a Good Relationship with Your Local Legislator,

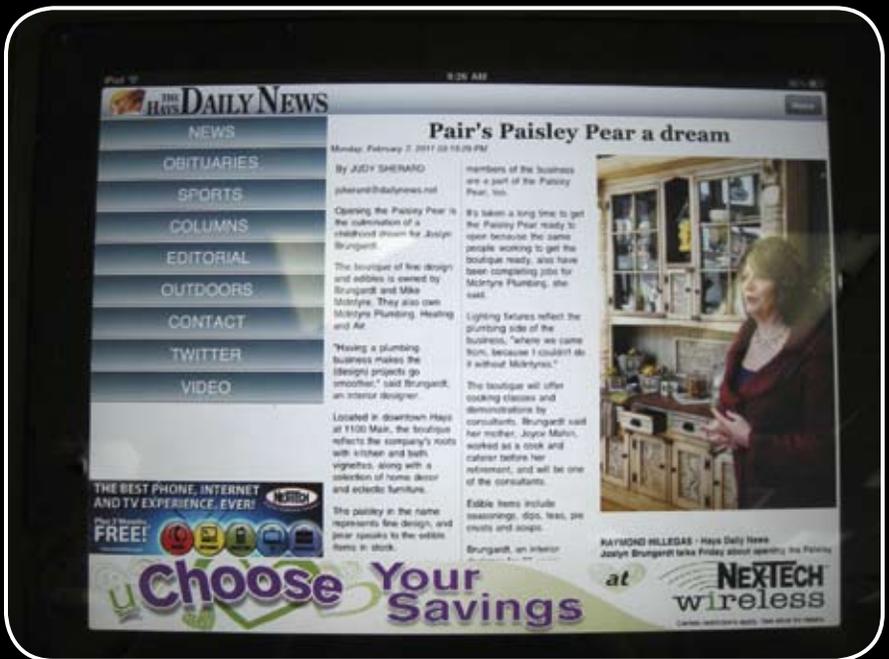
with Richard Gannon.

11:30 a.m. to 12:15 p.m. — Lunch
12:15 p.m. to 1:15 p.m. • Selling I • InDesign Tips with Ron Fields • Best Practices: What I Have Seen in Community Newspapers, with Tom Eblen.

1:30 p.m. to 2:30 p.m. • Selling II • Workflow: I Have My Website; Now What Do I Do? with Ron Fields (member requested topic) • Newspaper Leadership Training with Tom Eblen.

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Little named NAA president, CEO

ARLINGTON, VA. — The Newspaper Association of America announced Wednesday the appointment of Caroline H. Little – a seasoned newspaper executive who has led innovative digital publishing companies – to serve as the association’s president and CEO, effective Sept. 6.

Little succeeds John F. Sturm, who led the association for 16 years and previously announced his retirement.

Little, 51, draws upon more than 25 years of executive and legal experience, serving most recently as CEO, North America of Guardian News and Media Ltd., where she oversaw all U.S. operations, including the digital news media properties guardian.co.uk and ContentNext Media Inc. (operators of paidContent.org) from 2008 to 2011.

A 1986 graduate of the New York University School of Law, Little won the Sol D. Kappelsohn Prize for highest excellence in legal writing in the field of labor law. She attended Grinnell College in Iowa for two years and received a bachelor’s degree in English from Wesleyan University, Phi Beta Kappa, in 1981.

NAA is a nonprofit organization representing nearly 2,000 newspapers and their multiplatform businesses in the U.S. and Canada. NAA members include daily newspapers, as well as non-dailies, other print publications and online products. Headquartered near Washington, D.C. in Arlington, Va., the association focuses on the major issues that affect today’s newspaper industry: public policy and legal matters, advertising revenue growth and audience development across the medium’s broad portfolio of products and digital platforms. Information about NAA and the industry may be found at www.naa.org.

Kealing joins board as Northeast Director

Jonathan Kealing, assistant director of media strategy for the World Company and the Lawrence Journal-World, is the new Northeast District Director on the Kansas Press Association Board. He succeeds Tamara Hand, who resigned.

Kealing joined the newspaper as a part-time reporter in 2006 and went full-time after his graduation from the University of Kansas in 2007. He became online editor in 2008.



Jonathan Kealing

In his current post, he helps launch new sites and helps ensure the continued growth, both in traffic and interaction as well as revenue, for ljworld.com and kusports.com.

He is married to the former Anne Weltmer.



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THIS MONTH'S QUESTION

Q. How is the uploading project going with PDFs of Kansas newspaper pages?

A. Let’s put it this way: we’re encouraged but not satisfied. We have 76 newspapers as of today but hope to add another 10 to a dozen by the end of this week. We’re concentrating on those newspapers that are already uploading PDFs of their pages to a regional printing facility. Remember, our primary reason for this is to have an accurate, up-to-date public notice website to show legislators.

JOB OPENINGS/FOR SALE

NEWS

The Chanute Tribune in southeast Kansas is seeking a reporter/assistant managing editor candidate for its five-morning a week publication. Send resume to news@chanute.com or mail to Box 559, Chanute, KS 66720.

Wanted — Full-time paginator/graphic designer. Job involves laying out pages, working with graphics and photos, and updating the Web site. Involves some weekend and evening work. Must be reliable, quick but accurate, and have a keen eye for design and sense for details. If this fits you, please send letter, portfolio, resume and references to Dale Hogg, managing editor, Great Bend Tribune, PO Box 228, Great Bend, Kan., 67530, or to dhogg@gbtribune.com.

We are searching for a lead reporter in Ouray County, Colorado to manage reporting and news production for The Ridgway Sun. Full-time, salary position with two weekly, award-winning papers. If interested, email cover letter and resume to: Alan Todd, Publisher, atodd@ouraynews.com

MANAGEMENT

Editor and Publisher wanted! Dodge City is looking for a leader for their multimedia team in southwestern Kansas. Dodge is the home of stable industry, a blossoming tourist trade and a booming state-owned casino. The ideal candidate will demonstrate solid, deadline-oriented community news judgment and will be a proven leader. Bilingual fluency is a plus for this culturally diverse GateHouse Media, Inc. market. The position includes a competitive compensation and benefit package. Send resume to Stephen Wade, Kansas Group Publisher, stephen.wade@morningsun.net.

Publisher — The Parsons Sun is currently in search of an enthusiastic leader. Experience in the newspaper industry with a proven track record a must. Our leader must demonstrate team-building skills, be customer driven and represent the newspaper in the community. Experience in advertising management preferred. We are independently owned and offer competitive salary with bonus plus full benefits. Send a detailed resume with professional and personal references to: brucewallace03@gmail.com.

GateHouse Media is one of the largest publishers of locally based print and online media in small to mid-sized markets throughout the U.S., We are currently looking for an aspiring publisher who has the entrepreneurial spirit, digital credentials and an innovative track record to lead our daily print and 24/7 online products in Hannibal, MO. The Hannibal Courier-Post is the oldest newspaper in the state of Missouri with an established, growing readership and strong community involvement. The Hannibal Courier-Post is a central print facility for GateHouse Missouri. GateHouse Media is an equal opportunity employer. To be considered please send cover letter and resume to: Gloria Fletcher at gffletcher@gatehousemedia.com

PRODUCTION

The Garden City Telegram has an immediate opening for a Press Operator. Experience in running a newspaper printing press is preferred, although the newspaper would train the right candidate. Successful candidate will possess a stable work history. The Telegram is a paper that publishes Monday through Friday afternoons and Saturday mornings. This is a full-time position with excellent benefits that include 401K, health, dental, life, LTD, Flex, savings, paid holidays and vacations. Duties include helping the Pressroom Manager run an efficient, quality-driven pressroom. Pay commensurate with experience. The Telegram is an Equal Opportunity Employer. Please submit a resume with salary requirements to: Jerry Naab, Pressroom, c/o The Garden City Telegram, P.O. Box 958, Garden City, KS 67846.

ONLINE

For much less than you think, you can take charge of your online future. Let The Hays Daily News' Pixel Power Haus take your newspaper to the next level, whether you are considering your first website or looking to retool your existing one. Call Patrick Lowry at (785) 628-1081 to hear how we can help. Designed by a newspaper, for newspapers.

UNIVERSITY OPENING

Kansas State University Communications and Marketing seeks a full-time Assistant Photographer. Bachelor's degree from an accredited college required. Closes July 8, 2011. Visit www.k-state/

vpcm/jobs for job description and to apply. Kansas State University is an equal opportunity employer. Background check required.

NEWSPAPER FOR SALE

For Sale — The St. Marys Star, founded in 1884, printed Wednesdays and only newspaper in county with website, www.themstar.com. Circulation 1,375+. Big community supporter and official paper for St. Marys, Emmett, Willard and Delia, St. Mary's Academy and Kaw Valley USD 321. Building not included, but computer equipment included supports electronic delivery to printer. Above average cash flow. Expansion potential obtainable or good add-on acquisition. Asking \$207,000. Email owner at ranaetetlow@gmail.com.

FOR SALE

The following items are for sale by the Belle Plaine News. Please call 316-204-5432 with questions:

Metal light table — \$100; Mfg: Listed "Bus. Equipment"; Model No/Name: Lt-31 23 3/4" x 32"

Register Punch System — FREE; Mfg: Ternes; Model No/Name: Infinity Manual

Camera — FREE; Mfg: Campanica 680; Model No/Name: C-680-B,C

Camera — \$2001 Mfg: Afga; Model No/Name: Repromaster 2200e: C-680-B,C

Film Processor — \$2,000; Mfg: Ferpa-graphic; Model No/Name: SPT66, Serial #2912

Plate Burner — \$2,000; Mfg: Douthitt; Model No/Name: Option "X"

Bulb for plate burner — \$170; Mfg:

Bulb for plate burner; Model No/Name: UV Exposure Lamp # L1250-4, Serial # 59263

Paper Cutter — \$400; Mfg: Lawson; Model No/Name: 39" Automatic Clamp Cutter V-2 SN AA-1099

Utility Truck — \$200; Mfg: Kansa; Model No/Name: Quadracart

Padding Press — \$50; Mfg: Champion Mfg.; Model No/Name: CHAMPAD

Roll Clamp — \$800; Model No/Name: "Long Reach"

FOR SALE

The Washington County News, Washington, KS (785/325-2219) has on hand a never opened box of 500 #944 layout sheets for \$50 OBO plus freight. Please call with questions or if you would like to purchase.

The 'News' wins this contest running away

When Kansans want to find the news, where do they turn? Kansas newspapers, of course. And when they do, they have about 250 different titles from which to choose — 35 dailies and more than 200 weeklies are available each week.

I had a little extra time on my hands last week, so I went to the Kansas Press Association's online newspaper directory to find out the most popular newspaper name in the state.

No big surprise here. "News" won the contest hands-down with 44 different newspapers having that term in their nameplate.



Doug Anstaett

Some of those newspapers, of course, include the News and another name, such as the Lindsborg News-Record or the Chapman and Enterprise News-Times, but most of them are simply the name of the city or county followed by "News."

This search made it apparent we have a lot of hyphenated newspaper titles, usually signifying two or more newspapers that have become one by being merged at some time in the past.

Coming in a strong but distant second was the Times, with 20 newspapers sporting that name. Again, it sometimes was teamed

up with another name (see Chapman above) such as the Haysville Sun-Times, Galena Sentinel-Times and Downs News and Times.

Tied for third are the Journal and the Record with 13 newspaper titles each. We're actually fudging a little here, because two of those titles are actually the Westmoreland Recorder and Holton Recorder, with an extra "er" on the end. One is simply the "Record," in Turon.

The Herald is next with 11, including the Spanish newspaper El Heraldo.

Tied for sixth and seventh are the Republican and the Sentinel, with nine titles each.

That is followed by the Press with eight, Advocate and Star with seven each, the Sun, Tribune and Leader (including El Lider) with six and the Chronicle, Courier and Independent with five each.

OK, so we've got the Republican and Independent, but do we have a Democrat? In Kansas? 'Fraid not, at least not any more.

From there on, it's a menagerie of names including the Gazette, Signal and Review with four and the Chief, Enterprise, World, Dispatch, Messenger, Reporter and Ledger with three each.

It's interesting to me that the Telegram only has two nameplates, as do the Post, the Register, the Globe, the Graphic, the Bulletin, the Union and the Pioneer.

My favorite college newspaper name: Interrobang at Barton County Community College.

Kansas also sports some rather unique names, so much so that they stand alone.

Here are a few:

- Arkansas City Traveler.
- Belleville Telescope.
- Cimarron Jacksonian.
- Concordia Blade-Empire.

... I set out to find the most popular newspaper name in the state.

No big surprise here.

"News" won the contest hands-down with 44 different newspapers having that term in their nameplate.

- Gyp Hill Premiere.
 - Horton Headlight.
 - Hugoton Hermes.
 - Neodesha Derrick.
 - Rawlins County Square Deal.
 - Valley Falls Vindicator.
 - Wamego Smoke Signal.
- And my favorite:
- The Tiller & Toiler of Larned.

Doug Anstaett is executive director of the Kansas Press Association (at least he was until he wrote this column and miscounted or left someone out! These counts include college newspaper names as well.)

IN THE NEWS

Andrew B. Davis, president and executive director of the American Press Institute since 2003, announced today he will retire Aug. 1.

"We salute Drew for eight-plus years of service and achievement in guiding API as an industry leader in training, applied research and executive development as well as inspiring cutting-edge solutions," said API Chairman Tom Silvestri, president and publisher of the Richmond (Va.) Times-Dispatch. "The API Board appreciates Drew's spirited accomplishments and inspirational leadership during some of the most challenging times facing our industry. I will miss working with him at API."

No decision has been made on a successor.



For the third consecutive year, the Kansas Press Association is co-sponsoring

regional training sessions on the Kansas Open Records and Kansas Open Meetings acts with the Kansas Attorney General's Office will be hosting some regional KORA

The meetings are scheduled in five cities this year:

- July 18, 9 a.m. to noon in Emporia at 522 Mechanic St. Room 1AB.
- July 19, 9 a.m. to noon in Kansas City, Kan. at 625 Minnesota Ave.
- July 19, 1 p.m. to 4 p.m. in Topeka at Memorial Hall Auditorium, 10th and Jackson
- July 21, 2011, 9 a.m. to noon in Hays at 1205 Main St.
- July 22, 2011, 9 a.m. to noon in Independence at 220 E. Maple St.

The meetings are open to the public.



Each year, the University of Kansas hosts a weeklong workshop for journalists

who want to learn more about covering the military. The workshop, funded by the McCormick Foundation, allows journalists to embed for a week with officers at the Command and General Staff College in Fort Leavenworth, Kan., and soldiers at Fort Leonard Wood, Mo. This year the workshop will be held Sept. 25 to 30.

The workshop is free. The McCormick Foundation pays all expenses including round-trip airfare to Kansas City, ground transportation, lodging and meals.

Applying for the workshop is easy. Send a current resume and a letter of interest to:

Barbara Barnett, Associate Dean, Undergraduate Studies, William Allen White School of Journalism and Mass Communications, Room 200, 1435 Jayhawk Blvd. University of Kansas, Lawrence, KS 66047.