

THE KANSAS PUBLISHER



A MONTHLY PUBLICATION FOR THE KANSAS NEWSPAPER INDUSTRY SEPTEMBER 8, 2010

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KPA CALENDAR

SEPT. 30 - OCT. 3

NNA's 125th anniversary celebration, convention, Omaha.

OCT. 1

Publisher's Statement due at U.S. Post Office.

OCT. 7

Western Kansas Mini-Convention, Great Bend.

NOV. 12

Montgomery Family Symposium, hosted by Kansas State University.



Tom Eblen, who was named to the Kansas Newspaper Hall of Fame in April, will be one of the key presenters at the Western Kansas Mini-Convention on Oct. 7 in Great Bend. Other presenters scheduled are Ron Fields, Mary Karst and Shane Petersen. Online registration is now available.

Mini-Convention offers variety

The Western Kansas Mini-Convention is scheduled for Oct. 7 at the Highland Hotel and Convention Center in Great Bend.

Kansas Electric Cooperatives is the sponsor.

The one-day convention is designed specifically for newspapers west of I-135, but all Kansas Press Association member newspapers are welcome to attend the event. Registration is \$65, which includes lunch. Here's the schedule:

9 a.m. — Continental Breakfast.

9:30 - 11:30 a.m. — Speed Topics on writing, advertising, technology and circulation.

11:30 a.m. - 12:30 p.m. — Lunch with KPA Update on shield law and public notice.

12:30 - 1:30 p.m. — Daily and Nondaily Roundtables.

1:30 - 2:30 p.m. — Breakouts: Tom Eblen —

“Reporting 101”; Ron Fields — “Online Video Basics”; Shane Peterson — “Monetizing Your Newspaper's Website.”

2:30 - 2:45 — Break.

2:45 - 3:45 — Breakouts: Tom Eblen —

“Sports Reporting from A to Z”; Ron Fields — “I Want a Website: Now What Do I Do?” “The Economy Stinks — What Do I Do?” (Best Practices Discussion).

For hotel reservations, please call the Highland Hotel and Convention Center in Great Bend at 866-212-7122. The room rate is \$59. To receive this rate, you must call before Sept. 23 and mention the group: KPA Mini-Convention.

Online registration is now available at <http://events.constantcontact.com/register/event?llr=bskczxdab&oeidk=a07e302s5q219a7b12a>

Thalman, Miller family recognized

Dan Thalman, editor and publisher of the Washington County News, and the Miller family of Rocking M Radio received the Huck Boyd Leaders of the Year awards in Community Media for 2010.

The Huck Boyd National Institute for Rural Development and the Huck Boyd National Center for Community Media at Kansas State University annually select these Leaders of the Year.

“These journalists have demonstrated significant innovation in using new technologies while serving their communities in outstanding ways,” said Ron Wilson, director of the Huck Boyd Institute.

Thalman purchased the Washington County News in November 2006. The Washington County

See **BOYD HONOREES** on Page 6

Snow Leopard issues crowd out calls concerning PDFs at times

I get more e-mails about Snow Leopard issues than just about anything else these days, with the exception of PDF problems. I've been following my e-mails lately and average about three cries for help each day related to Snow Leopard.

For those unfamiliar with Snow Leopard, it is the latest Mac operating system. While consulting with newspapers far and wide over the past few months, problems with printers, PDF files and fonts since installing the new operating system are commonplace.

As I mentioned last month, I've found a fix for the disappearing Adobe PDF driver issue. Since that column was released, I've been flooded with e-mails asking for my findings. It was tempting to keep this discovery to myself, meaning newspapers and others would have to hire me to learn my little secret.

Conscience, however, got the best of me. So I'll share my secret with you.

Adding an Adobe PDF Printer Driver in Snow Leopard

While visiting with newspapers over the past couple of months, I've actually come across a couple of ways to tackle this issue. This morning, I installed Snow Leopard (10.6.4) on my iMac. Let me explain the method I used to fix this problem on this computer.

Step 1: Find the Adobe PDF printer driver on a backup drive or another computer in your workplace. I was able to find mine on several backup drives. If you had an Adobe PDF printer driver on your computer before installing Snow Leopard, you should be able to find it on a backup. It is located in the Mac HD>Library>Printers>PPDs>Content>Resources>enlproj folder. Whew.

Step 2: Copy that file to the Mac HD>L

ibrary>Printers>PPDs>Content>Resources folder on your new system. You can skip the enlproj folder from the previous step. Simply put the file in the Resources folder.

Step 3: Go to your System Preferences (found under the apple in the top corner of your desktop). Then click on "Print & Fax."

Step 4: Click on the + (plus) button at the bottom of the list of printers in the Print & Fax window.

Step 5: Set your Protocol to "Line Printer Daemon." Select any IP address that pops up in the Address line. Enter a name for the driver. I used "Adobe PDF." You can leave the Location line blank. Finally, click on the "Print Using" line and select "Other."

Step 6: Find the printer driver that you previously copied to the Resources folder earlier. If you receive the prompt, "A queue for this printer already exists," click "Continue."

Step 7: Click on the "Add" button. You have successfully fixed the problem.

The next time you select "Print" in In-Design (or other programs), you should see a printer named "Adobe PDF" or whatever you named the printer during the install.

Type 1 Fonts Disappearing in Snow Leopard

Lisa Griffin, my good friend whose serves as the technical guru for the Boone Group of newspapers based in Alabama, called while I was working on the printer driver issue and asked if I'd run into a lot of papers losing fonts when upgrading to Snow Leopard. The answer was "yes," but I hadn't spent much time trying to figure out why this was happening.

It's good to have friends. Lisa told me she'd been working on this for some



Kevin Slimp

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KPA BOARD

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THIS MONTH'S QUESTION

Q. I understand that two of our consultants, Mike Merriam and Mike Kautsch, are available for open government training sessions. How do I line them up, and is there a cost?

A. Just call Emily Bradbury at the KPA office at 785-271-5304.

"The Mike and Mike Show" is always a hit and gives newspapers an opportunity to educate their citizens and their staff members about the nuances of open meetings and open records. We try to keep the costs as low as possible.

Frequency is a solid advertising strategy

I was talking to Vic about the challenges of selling frequency.

“In today’s economy, advertisers are looking for ways to trim costs,” he said. “Frequency is one of the first places they look. No matter how many ads they have run within the past year – a hundred or a dozen – they are putting everything under the microscope.”



John Foust

Vic explained that his position as sales manager puts him on the front lines with his ad staff.

“The thing I emphasize is that all of our newspaper’s clients are trying to justify frequency, whether they bring up the subject or not. This means that we’d better be prepared to address the issue.”

It all comes down to this:

Why is it better to run more, not fewer, ads? And how can we show penny-pinching decision makers that the money they spend on more advertising will pay big dividends?

Here are two reasons to advertise as frequently as possible:

1. Daily market changes.

“Years ago, I heard about Dan Gaynor’s thin market concept, and that changed the way I see the role of advertising,” Vic said. “About half the time, a typical con-

sumer makes the decision to shop and buy on the same day. At first that was hard to believe, but when I looked at my family’s buying habits, I realized that it’s true.

“What this means is that the market for any given product is small in the short term and large in the long term. In other words, if you’re advertising tires today, your message will be relevant primarily to those people who are thinking about tires today.

“If you want to reach the entire market

I used to quote research which showed that the average consumer is exposed to 2,000 selling messages every day. But in recent years, the numbers have climbed much higher; some estimates put the number closer to 5,000 commercial messages per day.

for tires, you have to advertise all year. Otherwise, you’ll miss most of your prospects.”

2. Top-of-mind-awareness.

“In addition,” Vic said, “businesses have to advertise consistently in order to break through the clutter in the marketplace.”

Vic is right. I used to quote research

which showed that the average consumer is exposed to 2,000 selling messages every day. But in recent years, the numbers have climbed much higher; some estimates put the number closer to 5,000 commercial messages per day. No matter how you slice and dice the figures, that’s a lot. And all of those messages are competing for consumers’ attention.

How many commercial images are in your field of vision at this moment? Probably too many to count. Look around your office and you’ll see logos and slogans on pens, pencils, computer screens, mouse pads, coffee mugs, and the papers on your desk.

I may not be in the market to buy a new home today. But when I do enter the market, I will naturally think of companies that come to mind quickly. How do they become familiar? By keeping their names and their selling messages in front of me all year long. Familiarity creates top-of-mind-awareness.

Frequency is more than a word on a newspaper’s rate card. It’s a solid advertising strategy to generate more customers.

John Foust can be contacted about his training videos for ad departments at jfoust@mindspring.com.

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Slimp

Continued from Page 2

time and had noticed that some Type 1 fonts worked fine in OS 10.6, but many didn’t. After much trial and error, she found that if you copy your Type 1 fonts to the folder associated with a particular application, they usually work fine from then on.

For instance, if a particular font that is installed in the Fonts folder inside your Library folder aren’t showing up in InDesign, copy that font to the Applications>InDesign>Fonts folder. That should do the trick.

I wish I’d known this a week ago. I was pulling my hair out while at a small newspaper that had recently purchased a couple of new computers. They were unable to get their fonts to match because some of the fonts on the old computers wouldn’t show up on the new ones. Hopefully, I’ll remember to send them this column.

You might wonder why Apple chose to make changes to their latest operating system that causes these quirks to exist. I have no idea. Officially, from what I’ve read, Apple does not support Type 1 fonts any longer. They seem to work fine if you follow the previous suggestion, but still they are not officially supported.

And don’t even get me started on the PDF printer driver debate. I’m still a little hot from my experience last month. If you don’t know what I’m talking about, visit my Website (kevinslimp.com) to see how that turned out.

Thanks, Lisa, for your assistance. And PC users, I apologize. This month’s column probably didn’t interest you at all. However, it might have given you something to use when arguing with your Mac friends.

Kevin Slimp is a speaker and trainer in the newspaper industry. He can be reached at kevin@kevinslimp.com.

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Newseum sparks renewed appreciation

This is budget month, so you'll have to excuse me if September's column is short and not as issue-oriented as usual.

Time is always a precious commodity, but especially at this time of year. The good news in Ellsworth County is that we've survived the annual trio of festivals that fill our summer months. The kids are back in school and we haven't had a 100-degree day in a week or more. There is almost a feel of fall in the air some mornings.



Linda Denning

The good news for me personally is that my daughter plans to return home for a couple of months after being in Washington, D.C. since January. She worked for Congressman Jerry Moran and now knows a lot more about the workings of our government than she did a year ago. Her time in Washington gave me an excuse to visit our nation's capital for the first time since I was in grade school and my parents took me there.

Don't remember much about the first trip — except my father insisted we tour the Federal Bureau of Investigation, which may give you some idea of his political leanings. This trip, which landed us in Washington for July 4, was far more memorable.

One of the reasons for that was the Newseum, an impressive tribute to the men and women who have chronicled the history of our country from its inception.

I was accompanied to Washington by a friend my daughter calls "her second mom." Our families have been friends for 25 years. My friend, a social worker, has no interest in newspapers. And her eyes glaze over when I start ranting about politics.

That's why I was surprised when after an afternoon at Newseum, she suggested we return the next day. Back in Kansas, my friend told me that one of her favorite stops on our tour had been the Newseum.

Better than the White House. Better than the memorials. Almost better than the National Cathedral. The Newseum rocks.

Every day, each state is represented by a newspaper's front page, which is displayed on stands outside the Newseum. A guide told us that newspapers send their papers to Washington for selection.

The Newseum also posts front pages from across the country on its website, www.newseum.org.

The Newseum itself is filled with wonderful exhibits, many of them interactive. A 4D movie traces the history of newspapers in America. Another gallery is filled with Pulitzer Prize winning photographs, accompanied by video of the photographers talking about their photos and their significance. Front pages from across the country are

part of the 9-11 exhibit and a section of the Berlin Wall stands in a gallery not far from the museum's entrance.

There's a television studio where visitors can play at being on-air correspondents and computer stations, where they can test their writing skills under the pressure of a deadline.

There is so much to see and to think about at the Newseum. Listening to the video of newspaper, television and radio reporters talking about being among the first to arrive at the Twin Towers after the Sept. 11, 2001, attacks brought back all the feelings of that time — the shock, the terrible sense of loss.

There also was a feeling of pride as these reporters talked about their commitment to their jobs. That commitment to work was a common thread throughout the Newseum.

Many of you have probably been to the Newseum and know what I'm talking about. For those of you who haven't — take the time and go. I promise you will enjoy it.

I also promise you will leave with a renewed appreciation of our industry and pride in its accomplishments. Even my friend the social worker has a little more respect for reporters after two days at the Newseum.

Linda Denning is president of Kansas Press Association and editor and publisher of the Ellsworth County Independent-Reporter.



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Story Classifieds Staff User Comments Special Sections Additional

Insert Story

Headline: Massage therapist 'born to be a caregiver'

Author:

COMMUNITY CALENDAR

February 2010 Public Access

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

User Comments

Pay Walls

Polls and Calendars

Affordable Prices

BizLink Directories

Content Management

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A division of The Hays Daily News

Boyd honorees

Continued from Page 1

News has won numerous Kansas Press Association awards, essentially making them the top ranked mid-sized rural newspaper in the state in recent years. Dan has also been an innovator in electronic technology. In January 2008, he initiated a blogsite called backroadsnewsroom.com – perhaps the most active blog of a weekly newspaper in the state.



Dan Thalmann

“Dan Thalmann is engaging young readers in the Washington County News by blogging about Washington County news and using Twitter, YouTube, and Facebook,” said Gloria Freeland, director of the Huck Boyd National Center for Community Media at K-State. “In January 2009, he worked with students who attended Barack Obama’s inauguration in Washington, D.C. by setting them up with Twitter accounts to feed into his blog and he loaned them Flip mini video camcorders to send video back home. Such innovations and others will ensure that Dan’s newspaper and blog are well-read throughout his community.”

Monte and Doris Miller and their sons Christopher and Quinn are owners of Rocking M Radio, which operates 20 radio stations from Salina to Liberal – more than anyone else in Kansas – plus websites such as www.rockingmradio.com and www.usroute50.com. The area served by these

stations reaches more than a million people in five states. A key segment of this market is the expanding Hispanic population, which the Millers serve under the name La Mexicana radio.

“The Miller family is dedicated to serving rural communities in Kansas through their network of radio stations,” Freeland said. “Local businesses in small communities need an outlet for their marketing needs, and the Millers’ stations and the Web site usroute50.com are helping meet that need.” She added, “It’s important for broadcast stations and other community media to tailor their news and other information to their individual communities, and Enrique Franz has done just that as manager of La Mexicana radio stations. It’s great that they are reaching out to that community with programming especially for that audience.”

The award winners were recognized during the annual luncheon for the Huck Boyd Lecture in Community Media at Kansas State University on Sept. 2.

The Huck Boyd Institute honors Leaders of the Year annually in several categories from among those featured on its weekly Kansas Profile radio program and column during the previous 12 months. Kansas Profile is distributed by the K-State Radio Network and K-State Research and Extension News to radio stations and newspapers state-wide and beyond.

The Huck Boyd Foundation of Phillipsburg, Kansas supports two projects at K-State: the Huck Boyd National Institute for Rural Development in partnership with K-State Research and Extension and the Huck Boyd National Center for Community Media in the A. Q. Miller School of Journalism and Mass Communications.

KPA members: toot your own horn during ‘National Newspaper Week’

National Newspaper Week, an annual celebration and recognition of the important role of newspapers in our communities, will be Oct. 3 to 9. This year’s theme is “Newspapers – the print and online connector for today’s communities.”

National Newspaper Week has been sponsored by the Newspaper Association Managers (NAM) since the 1940s.

This year’s promotion was coordinated by the Florida Press Association and the Florida Society of News Editors.

The promo kit will be available beginning Sept. 13 and can be downloaded from www.nationalnewspaperweek.com. The kit contains ads, crossword puzzles, editorials and columns.

Access to the promo kit is paid for by Kansas Press Association for all member newspapers. All you have to do is go to the site and decide what you wish to use.

“Promoting the value of our news products is more important today than ever before,” said Doug Anstaett, executive director of KPA.

“National Newspaper Week is the only observance of our industry, and we encourage all of our members to participate.”

Salina’s Atkinson named ‘All Star’ by E&P Magazine

Salina Journal Production Director Dave Atkinson has been named the 2010 Production All Star by Editor & Publisher magazine in the “under 75,000 circulation” category.



Dave Atkinson

His selection was based on a nomination that recounted his success at increasing commercial printing revenue 12-fold in the last 10 years.

Atkinson also was noted for leading a project to move 10 Goss Community units from the Hays Daily News and install them

in Salina.

Using both presses will increase commercial printing capacity with greater efficiency.

Atkinson is a 42-year veteran of Harris Enterprises. His first five years were at The Hutchinson News with the balance at Salina.

He will receive the award at the International Newspaper Group Annual Conference in Chicago.

Online survey asks members to rate KPA performance

Staff members of newspapers in the Kansas Press Association are being asked to do a quick online survey to give the association’s staff and board of directors feedback on important issues to you.

The survey will take fewer than five minutes to complete.

Survey results will be used as the KPA board looks at the association’s priorities for the next one to three years.

“We want our members to know we are interested in what they have to say and will use this feedback to design our programming for the future,” said Doug Anstaett, executive director. “The survey is open to any staff member that wants to complete it.”

To access the survey, go to: <http://survey.constantcontact.com/survey/a07e30bgmcjgdi3sh2i/start>

JOB OPENINGS/FOR SALE

MANAGEMENT

Associate Publisher: The Parsons Sun is currently in search of an enthusiastic, outgoing and organized individual to partner with the Publisher to ensure the paper's continued success, as well as lead the advertising departments at the Sun and The Chanute Tribune. Experience in the newspaper industry is a plus. This is a full-time, salaried, performance-based position that can become a career. Must demonstrate team-building skills, be customer-driven and represent the newspaper in the community. Travel to both papers required. Kansas Newspapers offers competitive pay, paid vacation and sick leave, health insurance and life insurance. Send a detailed resume with professional and personal references to: Shanna L. Guiot, Publisher, The Parsons Sun, P.O. Box 836, Parsons, KS 67357

ADVERTISING

ADVERTISING DIRECTOR: The Kansas Press Association is looking for a dynamic individual to lead the advertising sales effort for the association. Applicants should have extensive experience selling newspaper advertising to both large and small clients, a can-do attitude, great customer service skills, a self-starting approach to selling and the ability to work as part of a team. Competitive salary, commission and benefits package available. Please send a cover letter of introduction and resume to Doug Anstaett, executive director, Kansas Press Association, 5423 S.W. 7th, Topeka, KS 66606 or e-mail to danstaett@kspress.com.

NEWS

Small daily sweepstakes winner seeking Sports Editor. Will cover all local sports, write the stories, handle photography, photo workup and design and layout. Your chance to write and build your own color sports page(s) with a winning team in Liberal, Kan., at the High Plains Daily Leader. Call editor Larry Phillips at (620) 626-0840 or e-mail news@hpleader.com.

Education reporter: The Garden City Telegram is seeking an education reporter to cover the local school district and community college in a town of about 30,000 in southwest Kansas. We're looking for someone who possesses strong reporting skills and the ability to go beyond superficial coverage. Ideal candidates also will have the ability to help us deliver the news from multimedia platforms. Experience at

a daily newspaper and knowledge of AP style is desirable, but recent college graduates will be considered. The Telegram, part of the Harris Group, offers a generous salary and benefits package, a chance to work with an outstanding staff and opportunity for advancement. We are an afternoon daily with a Saturday morning edition. To apply, send resume, cover letter and work samples to: Brett Riggs, managing editor, The Garden City Telegram, 310 N. Seventh St., Garden City, KS 67846. For more information or to express interest in the position, send e-mail to: riggs@gctelegram.com.

News/Sports reporter: Do you have a nose for news, a love for sports and the desire and drive to write about both? If the answer is yes, The Garden City Telegram has a unique opportunity for a talented reporter who wants to enjoy the best of both worlds in news and sports. The

City Telegram, 310 N. Seventh St., Garden City, KS 67846. For more information or to express interest in the position, send e-mail to: riggs@gctelegram.com.

ONLINE

For much less than you think, you can take charge of your online future. Let The Hays Daily News' Pixel Power Haus take your newspaper to the next level, whether you are considering your first website or looking to retool your existing one. Call Fred Hunt at (785) 628-1081, Ext 147, to hear how we can help.

NEWSPAPERS FOR SALE

For Sale — Small, profitable weekly newspaper in Southeast Kansas. Circulation under around 900. Located in a warm, friendly town. Good schools. Good Community. Publisher starting new career. Price negotiable. Please send inquiries to ebradbury@kspress.com.

Kansas Traveler is for sale. Established in 2004, this quarterly, full color publication has subscribers Kansaswide and in 30 other states. For more information, contact Susan Howell at 316-688-0905 or howell@kansasraveler.com

The Sherwood Gazette, a monthly publication serving southwest Topeka since 1983 and mailed free to 3,300 households, is for sale. Sale includes an annual directory for the area. Call Brett Sanders at (785) 608-1621 for more details.

WANTED

75 cent coin-operated newspaper racks. Please send information via e-mail to Emily Bradbury at ebradbury@kspress.com.

Looking to purchase a Chief 15 Offset press for envelope printing. It must be in good working order. Contact The Montezuma Press, P.O. Box 188, Montezuma, KS 67867, phone 620-846-2312, email address: montepress@ucom.net

FOR SALE

The Ellsworth County Independent-Reporter has the following computers for sale: Apple iMac with 17" monitor. OS 10, Apple G3, with 16" monitor. OS 9, 2 - Apple G3, without monitors. OS 9, Apple G3 with 13" monitor. All computers have keyboard, monitor as listed, mouse and Quark 4.0. All were in working condition when unplugged. Call (785) 472-5085 for more information.

**Want to advertise
in the Publisher?**

**Contact Doug Anstaett
at KPA for rates and
availability at:**

(785) 271-5304

or

nschings@kspress.com

Telegram is seeking a reporter who can help the newspaper expand both its news and sports coverage in southwest Kansas. We're not only looking for a news savvy reporter who possesses strong reporting and writing skills, but also someone who has the ability to help us deliver the news from multimedia platforms. Ideal candidates will have experience at a daily newspaper and knowledge of AP style, but recent college graduates will be considered. The Telegram, part of the Harris Group, offers a generous salary and benefits package, a chance to work with an outstanding staff and opportunity for advancement. We are an afternoon daily with a Saturday morning edition. To apply, send resume, cover letter and work samples to: Brett Riggs, managing editor, The Garden

No robo calls ... just a short questionnaire

When politicians want to know what the top issues are for their constituents, they authorize a poll.

When newspapers want to know what their readers think, they do a readership survey.

Kansas Press Association wants to know how you feel about the services we provide, so we're going to do an online questionnaire.



Doug Anstaett

Now, before you turn the page or mutter to yourself that you don't have time to fill out a questionnaire, I guarantee you it will take no more than five minutes.

Why are we asking you what you think? Because we want to know.

I was doing what you're doing for the first 30 years of my career, but having been away from the sweet smell of ink and paper that permeates a newspaper office for the past seven, I need to know what we could do more of, less of and what we're doing just about right.

The KPA board wants to know as well. The board realizes that the industry has changed tremendously in the past 10 years — and especially in the past three or four

— so it's important that we listen to what members have to say so that we're offering the kind of training opportunities that our members need.

The questions are designed to elicit short responses, but it's OK if you choose to go into more detail. We will read every comment and make changes where we can.

You don't have to leave your name, either. It's important that we hear what you want to say.

We ask first how long you've been a KPA member. That will help us understand if we're communicating the services we offer in an effective way, and to which age groups.

We ask that you tell us what you believe the biggest benefit is you receive from being a KPA member. We want to make sure we don't get rid of something that is crucial to your newspaper's success.

We ask what KPA is doing right, and what KPA is doing wrong. It's silly for us to continue to offer a service that is of no use to our members. We can shift our emphasis to something else that is more important.

We ask you to rate us on customer service, professionalism, quality of continu-

ing education opportunities, understanding members' needs, sales staff and the cost for being a KPA member.

Finally, we ask you what is the biggest issue facing you and your newspaper.

Is it fear about losing public notice?

Is it staff turnover or staff training?

Is it dealing with a local government that is not run out in the open?

Is it declining circulation, or identifying new revenue streams?

This survey will only take a few minutes.

But it will provide the KPA staff and board with a mountain of information on how to set priorities for the future.

We want to know that we are concentrating on the issues that are most important to you.

So take those few minutes, complete the survey and I'll report back in the coming months on what you had to say.

Here's the link:

<http://survey.constantcontact.com/survey/a07e30bgmcjgdi3sh2i/start>

Doug Anstaett is executive director of the Kansas Press Association.

DEATH

Kimberly Jerrilyn "Lynn" Daniels, 47, of Winfield, passed away Sept. 6, 2010, in Wichita. She worked at the Winfield Courier until recently.

Services will be 10:30 a.m. Friday at the First Assembly of God Church. Interment will follow at the Newkirk Cemetery. Miles Funeral Service is in charge of arrangements. Friends can call from 4 to 8 p.m. Thursday at the funeral home.

Memorials are to Harry Hynes Hospice. Contributions can be made through the funeral home.

Roy Graber, Winfield Courier managing editor, wrote: "Daniels' dedication to the company was shown in February of this year, when she retired early, because she felt she was missing too much work because of health effects brought on by cancer. While it is not unusual for the Courier to honor an outgoing employee on their last day, Daniels' farewell was by far the saddest, several longtime Courier employees said."



Two join KPA staff

Two new employees have joined the Kansas Press Association staff. Amy Blaufelder, left, is the KPA's new accountant, and Lori Jackson is the new administrative assistant in advertising.