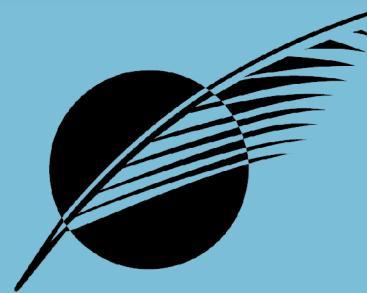


# THE KANSAS PUBLISHER



OFFICIAL MONTHLY PUBLICATION OF THE KANSAS PRESS ASSOCIATION

DEC. 13, 2017

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## KPA CALENDAR

### DEC. 15

226th anniversary of the ratification of the U.S. Bill of Rights.

### FEB. 8, 2018

Kansas Press Association Day at the Capitol.

### FEB. 9-10, 2018

Annual convention, Kansas Press Association, Capitol Plaza Hotel, Topeka.



Newspaper consultant Kevin Slimp will be the keynote speaker and present a number of work-

shops at the Kansas Press Association annual convention Feb. 8-10 in Topeka

## Slimp headlines 2018 KPA convention

Technology expert Kevin Slimp will headline a great lineup of presenters at the 2018 Kansas Press Association Feb. 8 to 10 in Topeka.

Slimp will present a number of workshops during the convention at the Capitol Plaza Hotel.

"We know it's hard to believe, but the convention is just two months away," said Emily Bradbury, KPA's assistant director and convention coordinator. "It's time to start lining up a room and registering for the event."

We'll kick off the 2018 convention on Thursday, Feb. 8, with our annual Day at the Capitol. KPA members will have an opportunity to get an update on the legislative session from KPA Executive Director Doug Anstaett and Bradbury, who will be sharing lobbying responsibilities

### AOE results out Thursday

The results of this year's Awards of Excellence contest will be emailed to Kansas Press Association member newspapers that had winners Thursday.

following the retirement of Richard Gannon.

We'll have lunch with legislators and their staff members, an important time to network and discuss KPA's legislative priorities.

[Click here to register](#) and have a look at the entire schedule of events.

Convention festivities will begin on Thursday night with a new event we call "Cold Brews and Hot Issues." This will be a free-for-all

See CONVENTION on Page 8

## Jury awards no money in bungled raid

By Tony Rizzo, *Kansas City Star*

A Leawood couple who were mistakenly targeted in a 2012 police drug raid have lost their lawsuit against Johnson County.

A federal court jury late Tuesday afternoon found that Adlynn and Robert Harte were not entitled to any monetary damages as a result of the raid by deputies with the Johnson County Sheriff's Office.

They maintained in the lawsuit that some deputies lied to a judge to obtain a warrant for the search of the Hartes' home.

The Hartes say they intend to appeal.

"Although they are understandably disappointed in the outcome, they know that standing up for their rights as citizens was important — not only

See HARTES on Page 7

# Adobe's Muse offers one way to create your own cool website

I remember the first time I spoke in Chattanooga, Tenn. It was 1994 and I had just developed a new way to create and transmit newspaper ads.

Preparing to speak from the stage at the Chattanooga Choo-Choo Hotel, I looked over the audience of 150 or so publishers before hearing a voice from the front row. It was Joe Stagner. We became quick friends.

Joe's health took a bit of a turn for the worse a few years back, so he hasn't made

it to many conventions, although he has made the trip to Nashville for a few breakfasts that have become a tradition for me and a few of my publisher friends.

So when I first received an email from Joe last month, asking how to place an HTML widget on an Adobe Muse web page, I wondered

where he learned about Muse and what in the world he was using it for.

That's when he told me the news. He had just designed a website for his newspaper and he was ready for it to go "live."

This I had to see.

Joe is the publisher of Your Community Shopper, the community paper in Ardmore, a town on the border of Tennessee and Alabama. His paper is a member of both states' associations. I looked at his URL, [yourcommunityshopper.com](http://yourcommunityshopper.com), and quickly realized Joe was on to something. Honestly, it looked great.

"Joe," I asked, "where did you learn to design a website in Adobe Muse?"

"The truth is I learned it on your show," he was quick to reply.

"What show?" I asked.

"Do you remember when you sent out an email a couple of months ago, saying you would teach us to design a website in Muse in 40 minutes? That's where I learned it."

First, I reminded Joe, the webinar lasted 70 minutes. I wanted to know more.



**Kevin Slimp**

**Editor's note:** Kevin Slimp has been lined up for a number of presentations at the February Kansas Press Association annual convention in Topeka. His sessions will include what's going on at newspapers, PhotoShop color correction and photo editing tips, using InDesign styles, how to get people to pick up your newspaper and a special session on customer service.

He continued, "That short instructional video covered the very basics of creating and posting a website. After watching it two or three times I decided, I can do that and our website was born."

I asked if anyone was helping him with the site.

"I am doing everything myself now. Patricia (Coulter) and I do pretty much everything for the paper and the website. Patti (Stagner) does all the page layout after all the pieces are ready for assembly. I have a part-time saleswoman Denise, and a part-time clerical worker, Ann, and two delivery people, Joy and Darby Barnes. That's the whole staff."

I took a quick look at Joe's previous website, which was available in archive. The new look, designed in Muse, was a significant improvement.

I asked Joe if it wouldn't be easier to use a vendor to create his website. He seemed pretty determined to get the job done on his own.

"It is time intensive now, while I'm learning the software," he said. "However, as I put less new material on the site and build a way for people to subscribe to the newspaper, I think the site will become much easier to update. I'm still deciding what I want to be standard information they can count on seeing every week and what will not be there. I starting to find that less is actually more."

I don't know that I'll recommend to many of my newspaper friends that they take the time to design their own sites from scratch, but Joe seems pretty happy with his results.

I asked Joe what he liked best about

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[ofrandsen@salina.com](mailto:ofrandsen@salina.com)

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[chronicle@taylornews.org](mailto:chronicle@taylornews.org)

### Scott Stanford

Second Vice President  
Lawrence Journal-World  
[sstanford@ljworld.com](mailto:sstanford@ljworld.com)

### Travis Mounts

Treasurer  
Times-Sentinel Newspapers  
[news@tsnews.com](mailto:news@tsnews.com)

### Sarah Kessinger

Past President  
Marysville Advocate  
[skessinger@marysvilleonline.net](mailto:skessinger@marysvilleonline.net)

### Zach Ahrens

Northeast District Director  
Topeka Capital-Journal  
[zachary.ahrens@cjonline.com](mailto:zachary.ahrens@cjonline.com)

### Marcus Ashlock

Southwest District Director  
Syracuse Journal  
[editor@thesyracusejournal.com](mailto:editor@thesyracusejournal.com)

### Mary Hoisington

Northwest District Director  
Great Bend Tribune  
[mhoisington@gbtribune.com](mailto:mhoisington@gbtribune.com)

### Jason Jump

Nondaily Membership Director  
Kingman Leader-Courier  
[jjump@kconline.com](mailto:jjump@kconline.com)

### Dena Sattler

Legislative Director  
Garden City Telegram  
[denas@gctelegram.com](mailto:denas@gctelegram.com)

### Nick Schwien

Daily Membership Director  
Hays Daily News  
[nschwien@hdnews.net](mailto:nschwien@hdnews.net)

### Robin Clasen Wunderlich

Southeast District Director  
Eureka Herald  
[news@eurekaherald.com](mailto:news@eurekaherald.com)

### Joey Young

Central District Director  
The Clarion (Andale)  
[joey@kspublishingventures.com](mailto:joey@kspublishingventures.com)

See SLIMP on Page 3

# A question can make for an effective headline

**H**eadlines are the entrance ramps to effective advertising. The better the headline, the higher the readership. The key word is “engagement.” How can you engage readers – with just a few words?

Consumers are naturally drawn to headlines which promise benefits or announce relevant news. That’s a logical place to start, as you’re writing headline choices. Along the way, why not experiment with some headlines that ask compelling questions?

Let’s take look at some examples, good and bad:

**1. Looking for a good deal?** This headline is too vague to create interest. Good deal on what – prices, product selection, additional services or special warranties? If this advertiser truly offers “good deals,” he or she should provide specific details – even if it’s a simple as saying, “Looking for a good deal on golf clubs?”

**2. “Why is the Johnson’s house twice as likely to be burglarized as yours?”** Now this is engaging. I’ve seen this kind of headline in home security advertising. It arouses curiosity and taps into the one of the strongest human motivators – fear of



**John Foust**

loss.

## 3. “What’s wrong with this picture?”

This question has been around for a long time. Don’t use it as a “made you look” gimmick. To be effective, it should relate to the product which is being advertising – and provide the answer in the copy.

## 4. “Can you find five mistakes in this photo?”

This is a variation of the “what’s wrong” headline. As long as there is a direct link to the product, it can lead people to read the body copy, where they are certain to find an explanation of the nine mistakes. Don’t let them down in the copy. Deliver the goods.

## 5. “How can you say

**‘no’ to these fantastic bargains?’** It’s certainly easy to say ‘no’ to this vapid headline, because it offers nothing of value to readers. “Fantastic” is an empty exaggeration in a meaningless question. If the bargains are so fantastic, why not think of a compelling way to say so?

## 6. “Which house will sell faster?”

This classic curiosity headline is accompanied by two side-by-side photos. The houses look nearly identical. We have to read the copy to learn which one will sell faster – and why.

## 7. “Why should you call XYZ Investment Firm?”

The answer is probably no

video?” I asked.

“I sure did. I had to watch it two or three times, but I got it.”

I could hear the grin in his voice.

“Just imagine,” I said, “if we’d had two hours!”

I’m proud of Joe. If you’d like to see his creation, take a peak at yourcommunitystripper.com. Be sure to tell him Kevin says, “hey” while you’re there.

**Kevin Slimp** is a speaker and trainer in the newspaper industry. He can be reached at [kevin@kevinslimp.com](mailto:kevin@kevinslimp.com).

better than the question.

## 8. “Is your plumber ripping you off?”

If you’ve recently had some plumbing work done, this headline is a real grabber. Was the pricing fair? Or did you pay too much? You’ll have to read further to find out. And as you read, you’ll learn about a trustworthy plumbing company.

## 9. “What guarantees

**did you get with your last oil change?”** This can generate interest. What about readers’ past purchases? Could they have made better decisions?

## 10. “Which type of camera is best for you?”

If you’re in the market for a new camera, this ad promises to provide helpful information. And of course, whatever your choice, this advertiser probably has it in stock.

So, can questions help you create engaging headlines? Yes.

**John Foust** has conducted training programs for thousands of newspaper advertising professionals. Many are using his training videos to save time and get quick results from in-house training. E-mail for information at [john@johnfoust.com](mailto:john@johnfoust.com).

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## Slimp

**Continued from Page 2**

Adobe Muse, which comes with the standard version of Adobe Creative Cloud software.

“All the functions that work like InDesign make it easy to get started right away. Access to the type library is great. I am sure that I will find many more things that I like as I learn more about everything that is available to me.”

“So you really learned that from one



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## THIS MONTH'S QUESTION

Q. Is there some way KPA’s member newspapers could capitalize on the recent transparency series done by the Kansas City Star?

A. We’re working on an idea to create a full-page ad for our newspapers to voluntarily run in their editions near the start of the 2018 legislative session. We’re still working on the concept, but the idea is to take several “shortcomings” pointed out in the series to create a call, maybe even a demand, for more transparency in Kansas government. We’ll be in touch after the holidays.

# Capital-Journal editorial attacks real ‘fake news’

**A** day after The Washington Post published an article outlining allegations that Roy Moore had a series of sexual encounters with underage girls, one of the reporters who worked on the story received an email: “Roy Moore in Alabama ... I might know something but I need to keep myself safe. How do we do this?” The Post’s Beth Reinhard asked if the author of the email (who identified herself as “Lindsay James”) would be willing to speak with her off the record. James said her real name was Jaime Phillips and they agreed to meet.

**EDITORIAL**

Phillips told an incredible story: That Moore impregnated her when she was 15, convinced her to get an abortion and drove her to a clinic in Mississippi. During her interviews with The Post, she “repeatedly asked the reporter to guarantee her that Moore would lose the election if she came forward.”

Reinhard immediately questioned elements of Phillips’s story – for example, she said she had only lived in Alabama briefly as a teenager, but her cellphone had an Alabama area code. Then a Washington Post researcher discovered a GoFundMe page posted by a woman named Jaime Phillips: “I’m moving to

New York! I’ve accepted a job to work in the conservative media movement to combat the lies and deceipt (sic) of the liberal MSM.”

On Monday morning, Washington Post reporters saw Phillips enter the New York offices of Project Veritas – a conservative organization that claims to expose bias in the media. Subsequent reporting has revealed that Phillips spent months trying to “insinuate herself into the social circles of reporters,” signing up to attend 15 events and even showing up at farewell parties for Post employees.

What started as an effort to humiliate The Washington Post has instead demonstrated the paper’s scrupulous commitment to accuracy and honesty. It has also reminded journalists across the country that politically-motivated organizations like Project Veritas will do anything in their power to discredit legitimate newsgathering operations.

This is a dangerous time for journalism. We have a president whose hostility toward free speech and the media is unprecedented – from his suggestion that NBC’s broadcast license should be revoked for a negative story about him to his recent assertion that CNN International is a “major source of (Fake) news.” According to PolitiFact, Trump has publicly used the term “fake news” 153 times since he

was sworn in as president. This is part of his incessant effort to confuse Americans about which sources are credible and which ones aren’t, which makes it much more difficult to hold him accountable.

Then there’s the surging number of actual fake news outlets that are happy to exploit this confusion by publishing blatantly false material. As political polarization in the U.S. reaches levels that Pew Research Center hasn’t seen since it started collecting data on the phenomenon, Americans are increasingly retreating to their partisan echo chambers – many of which are gutters of fake news like Alex Jones’s Infowars.

Project Veritas only adds to the noise – it purports to be interested in a “more ethical and transparent society,” but it’s really just a tool of political sabotage. Every journalist in the country should be grateful to The Washington Post for exposing the tactics of such a sleazy and dishonest organization. Meanwhile, the rest of us should never forget that we’re living in a country where liars and charlatans are masquerading as journalists and partisan hacks think they have a duty to conduct “sting” operations against people who have dedicated their lives to telling us the truth.

— Topeka Capital-Journal Editorial Board

**KU**

**Apply for the Burton W. Marvin News Enterprise Award**

The William Allen White School of Journalism and Mass Communications is now accepting entries for the Burton W. Marvin News Enterprise Award. Newspapers distributed in Kansas are encouraged to submit up to two entries demonstrating enterprise in reporting. Deadline is March 27, 2018.

Details and how to apply can be found at [bit.ly/marvinaward](http://bit.ly/marvinaward)

WILLIAM ALLEN WHITE  
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Merry Christmas  
from the KPA Staff

*Believe. Do.*

When a community works together, nothing is impossible. That's why we strive to connect people with good jobs, create opportunities for all, advance education and promote the responsible use of our technology. That's why we proudly support the Kansas Press Association.

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## MARKETPLACE

### **VIDEOGRAPHER WANTED**

The Kansas Press Association needs a videographer to shoot video on Friday at the KPA convention in Topeka. Please email Emily Bradbury at [ebradbury@kspress.com](mailto:ebradbury@kspress.com) to discuss what you would charge for up to two hours of short interviews with KPA members.

### **MANAGEMENT**

**GENERAL MANAGER** — The Hays Daily News is looking for a general manager to lead a professional team of sales, circulation and news executives. The 6,000-circulation, 5-day daily in central Kansas outsources production and printing in nearby Salina. The qualified candidate will have experience in the newspaper sales arena, a strong managerial background, be knowledgeable in all aspects of digital sales and content presentation and possess an innovative approach to newspaper advertising sales. Competitive salary with benefits associated with Gate-House Media LLC. Resumes may be sent to Regional Vice President Grady Singletary [atgsingletary@gatehousemedia.com](mailto:atgsingletary@gatehousemedia.com). An Equal Opportunity Employer. (11-17)

### **ADVERTISING**

**WANTED** - Advertising salesperson to sell advertising from home. Strong niche publication with loyal advertiser following. Please call 620-966-7557.

**AD SALES:** 133-year old newspaper in northwest Kansas needs ad salesperson. Commission or salary plus commission. For more information, email [sentinel@ruraltel.netor](mailto:sentinel@ruraltel.netor) call 785-675-3321. (9-29)

### **NEWS**

**NEWS EDITOR** — The Osage County Herald-Chronicle has an opening for a full-time news editor with management experience. Knowledge and proficiency of AP style is preferred. Excellent opportunity to work with award-winning staff at 3,500 circulation weekly in Osage City. Position includes covering governmental and school board meetings, writing features, editorials, editing and proofreading copy, taking photos and managing the day-to-[day] influx of emails. Experience with page layout on Mac-based Adobe InDesign is a plus. Some evening and weekend hours. Send resume with cover letter to Chris or Catherine Faimon, [faimonc@gmail.com](mailto:faimonc@gmail.com), or P.O. Box A Burlington, KS 66839. All inquiries kept confidential. (12-12)

**MANAGING EDITOR** — The Atchison

(Kansas) Globe seeks a well-rounded journalist with multimedia skills to lead print and digital efforts for the 2,300-circulation twice-weekly and [atchisonglobenow.com](http://atchisonglobenow.com). We prefer a college degree with a concentration in journalism or communications and three to five years of practical experience. To apply, send a letter of introduction, resume, references and examples of your best work. Please mention you are applying for POSITION 1102 ME. Apply to [careers@npgco.com](mailto:careers@npgco.com) or send your materials to Human Resources, News-Press & Gazette Co., 825 Edmond, St. Joseph, MO 64501. (11-8)

**WRITER/DESIGNER** — Immediate opening for enterprising feature writer/page designer at award-winning Flint Hills weeklies. Salary to \$27,500 includes health insurance and potential student loan forgiveness. Details at <http://mnks.us/job> (11-7)

**REPORTER WANTED** - Dodge City Daily Globe has an opening for a news reporter in its four-person newsroom. Contact publisher Conrad Easterday ([ceasterday@dodgeglobe.com](mailto:ceasterday@dodgeglobe.com)) and/or editor Roger Bluhm ([rbluhm@dodgeglobe.com](mailto:rbluhm@dodgeglobe.com)) with resume and clips. We hope to move quickly to fill this opening. (8-2)

**SPORTS EDITOR** — Award-winning western Kansas daily needs someone who loves sports to cover community college and 4A high school, co-ordinate coverage of smaller schools, create dynamic, interesting sports pages and engage the community. College town on I-70, close to Denver, great hunting, biking, trails, great sports. This might be the one for you. Benefits. Contact Sharon Friedlander, publisher, at [sfriedlander@nwkansas.com](mailto:sfriedlander@nwkansas.com), and Steve Haynes at [steve.haynes@nwkansas.com](mailto:steve.haynes@nwkansas.com) EOE/M/F/D/V (1-4)

**MANAGING EDITOR** — needed for award-winning daily on I-70 in western Kansas. The Colby Free Press needs a leader to take its news department to the next level. Are you ready to step up, face new challenges? Supervise news staff, page design and community coverage. Close to Denver, great outdoors, biking, trails and hunting. Benefits. Contact Sharon Friedlander, publisher, at [sfriedlander@nwkansas.com](mailto:sfriedlander@nwkansas.com), and Steve Haynes at [steve.haynes@nwkansas.com](mailto:steve.haynes@nwkansas.com) EOE/M/F/D/V (1-4)

**REPORTER NEEDED** now for western Kansas twice-weekly, near lake with state park and federal reservoir, great hunting, fishing hiking, biking. Cover city and

county, schools and more, features and creative coverage. Help with page design, learn the craft of newspapering. Pay competitive, based on experience, plus benefits. Contact Dana Paxton, general manager, at [dpaxton@nwkansas.com](mailto:dpaxton@nwkansas.com), and Steve Haynes at [steve.haynes@nwkansas.com](mailto:steve.haynes@nwkansas.com) EOE/M/F/D/V (1-4)

### **NEWSPAPERS FOR SALE**

**Rawlins County Square Deal** weekly newspaper in northwest Kansas. Official city, county and school publication. Only newspaper in county. Strong subscription and advertising base and supportive community. Sale includes building, up-to-date equipment and software, archives and active e-paper. Call 817-805-3600 or [emaileditor@squareddealnews.com](mailto:emaileditor@squareddealnews.com) for more information. (7-5)

136 year old weekly newspaper in southeast Kansas. Owner wishing to sell publication, which he has owned for 39 years. Steady subscription base, located in historic Kansas town. Inquire through KPA by emailing [danstaett@kspress.com](mailto:danstaett@kspress.com). (6-14)

The Elkhart Tri-State News in southwest Kansas has been published since 1892 and is the official publication of two cities, two school districts and Morton County, Kan. Owner is moving out of the area. Can sell with or without real estate. Please call (620) 309-1148 for more information. (4-17)

Respected 131-year-old weekly newspaper in Southwest Kansas; only newspaper in the county. Owner moving out of state. Steady subscription, advertising, annual sales approximately \$140,000. Will include building and property in sale. (785) 341-7573 after 5 p.m. MST. (6-1)

### **PRESSROOM**

**PART-TIME PRESS OPERATOR** — The Great Bend Tribune is seeking a part-time press operator to join our printing team. The ideal candidate will have previous web press experience, including print of process color and press make-ready. Good work ethics along with mechanical skills and ability to react quickly to print related problems. We are willing to train the right person. Job requirements include: • Current valid driver's license with clean driving record, ability to pass a written fork lift test and train on lift; • Color vision and depth perception; • Ability to lift a minimum of 75 pounds; • Ability to read and comprehend written and/or oral English instruction along with ability to

## MARKETPLACE / CONTINUED FROM PAGE 6

communicate effectively with team members. To submit a resume with references or request an application contact jaudus@gbtribune.com.

### MISCELLANEOUS FOR SALE

**FOR SALE - ECRM Newsmaic CTP.** 2008 model. Very well kept and lightly used (about 12 plates per day, six days per week for two years). CTP fully functional with all software and RIP. Bought a second newspaper and used the one that came with it. Comes with Kodak plate processor, but it needs a couple pumps we used on other

machine. Paid \$140,000. Will take \$32,000. Call 620-626-0840 or email earl@hpleader.com.

**FOR SALE — Atlas offset press.** 2 quad units and four mono units with folder, roll stands and all electrical equipment needed for operation. Also includes bay window to print full color on both sides of one web, plate bender and punch. Comes with conveyor belt and count-o-veyor. \$45,000. Call 620-626-0840 or email earl@hpleader.com



*Adlynn and Robert Harte (right) were awarded a Friend of Open Government Award by the Kansas Sunshine Coalition for Open Government for their persistence in getting Kansas laws on probable cause affidavits changed following a botched drug raid at their home in 2013. They are shown with Rep. John Rubin, Shawnee, also a FOG winner for his work on Kansas' probable cause affidavits law.*

## Hartes

### Continued from Page 1

for themselves and their family, but also to preserve the vitality of the Fourth Amendment for all citizens," their attorneys said in their statement. "They will never forget the day of the raid, and they believe their speaking out has helped to bring about positive change in Kansas' open records law and in police practices."

The Hartes were targeted for the search after a trip to a hydroponics gardening store drew the attention of law enforcement officers.

Deputies then took trash bags from outside the couple's home that contained brewed loose tea. Deputies said that field testing of the tea registered positive for marijuana.

The information was used to establish probable cause for a judge to issue a search warrant.

But it was never submitted to a laboratory for more conclusive testing before the raid.

Officers armed with assault rifles conducted the raid on the couple's home while their children, a seventh-grader and a kindergartner, were present.

The raid was timed to coincide with a planned press conference about the effort to fight marijuana trafficking.

But after a 2 1/2-hour search by deputies and a trained dog, all they found were the tomato plants the family was growing with the hydroponic equipment.

**EDITOR'S NOTE:** *The case involving Robert and Adlynn Harte led former Rep. John Rubin to seek changes in the laws pertaining to probable cause affidavits in Kansas. He worked with the Kansas Press Association, Kansas Association of Broadcasters, Kansas Sunshine Coalition for Open Government and the Kansas District and County Attorneys Association on the legislation.*

## KPA OFFICE STAFF

### Doug Anstaett

Executive Director  
danstaett@kspress.com  
(785) 249-1108

### Emily Bradbury

Assistant Director and  
Member Services Director  
ebradbury@kspress.com

### Judy Beach

Bookkeeper  
jbeach@kspress.com

### Amber Jackson

Advertising Director  
ajackson@kspress.com

### Lori Jackson

Administrative Assistant/Advertising  
ljackson@kspress.com

## KPA CONSULTANTS

### Peter Cook

Advertising Sales, Marketing  
(620) 717-4191  
pjc1946@hotmail.com.

### Max Kautsch

Legal Hotline, Media Law  
(785) 393-5520  
maxk@kautschlaw.com

### Mike Kautsch

Media Law, KU School of Law  
mkautsch@ku.edu

## FRIENDS OF KPA

### Ron Keefover

Retired, Kansas Court System  
President  
Kansas Sunshine Coalition  
for Open Government  
ronkeefover@gmail.com  
(for questions on cameras in the  
courtroom and the court system)

# WaPost showed us why vetting is so critical

**I**t's been a good couple of weeks for the press in America.

First, the Washington Post dug into and vetted hundreds of details before posting a riveting story about the proclivities of Alabama Senate candidate Roy Moore.

Even though the newspaper interviewed several women making accusations, reporters checked out every detail and document before moving forward with stories of Moore's past interest in young women, even some in their early teens, when he was in his 30s.

Then, when a sting operation called Project Veritas tried to infiltrate the Post operation and plant a bogus story to embarrass the newspaper company — and therefore the rest of us in the print journalism profession as well — reporters figured out the plot and foiled it in its tracks.

Of course, the "Fake News" trolls that have been attacking the Mainstream Media for the past couple of years, often at the beck and call of then-candidate and now President Donald Trump, will not be silenced. Their loyalty to this president, after all, appears to be unlimited.

But after a series of missteps, some embarrassing and some that are just the hazards of covering news in a 24-7 cycle, it was a nice object lesson for the rest of us on how to vet information that comes into our possession.



**Doug Anstaett**

Such thoroughness can save us from a heap of problems — and embarrassment.

Duping reporters has been an on-again, off-again joke for decades. Occasionally, a real whopper of a story gets into the press and makes us all look like amateurs.

When I went to the Nevada, Mo. Daily Mail in 1977, townspeople there were still laughing about the doctor who had pulled one over on a Daily Mail reporter.

Since it was 40 years ago, my recollection is somewhat blurry, but here goes.

This particular doctor, from a nearby community, had a bone to pick with the newspaper or one of its reporters, so one day he called and said he had a big announcement to make. He may have even promised the Daily Mail an "exclusive."

He invited the reporter to come to his place to discuss it. He announced that he was going to leave the medical profession to become — wait for it — a circus performer.

Oh, not just any performer, but a trapeze artist. He told her of a life-long interest in performing under the Big Top.

Yes, he told her, it probably sounded outlandish, maybe even ridiculous, but he didn't care. You only live once and he didn't want to give up on his "dream." She swallowed it hook, line and safety net.

Well, you can imagine the aftermath of this story: a chortling public was beside

itself that the newspaper had gotten its comeuppance.

"Serves you right," a number of them probably thought.

When I got there to be editor a few weeks later, the community was still having a good time with this story.

The Post showed us that even with a big story, one that might eventually tip the scales against a candidate, it is the press's ultimate responsibility to get it right.

Yes, the Roy Moore story was a big one, but just think if the Post had gotten that original story wrong, or had taken the bait on the bogus story from the woman who said she had been impregnated as a teenager by Moore, then driven to

Mississippi to get an abortion.

It would have played right into the "fake news" narrative that Trump has been peddling for years.

So, be skeptical, especially when a story sounds too good to be true. Look at the motives of the person leaking the information.

Check out the public records that would substantiate or repudiate the information.

The lesson: a few extra steps along the way will save you from a lot of grief.

**Doug Anstaett** is executive director of the Kansas Press Association ... really!

## Convention

### Continued from Page 1

discussion of the hot issues facing our industry and how editors and advertising directors are meeting those challenges.

Friday, Feb. 9, is packed with educational opportunities.

On Friday night, we will induct two new members into the Kansas Newspaper Hall of Fame and present the Clyde M. Reed Jr. Master Editor Award, the Gaston Outstanding Mentor Award, the Boyd Community Service Award and the Murdock Award for news coverage.

On Saturday, we'll go just over half a day, concluding the 2018 convention with two popular general sessions followed by the Awards of Excellence Awards Luncheon.

## Betty Carol Childs

**B**etty Carol Childs, 83, died Thursday, Dec. 7, 2017, at Hutchinson Regional Medical Center.

She was born May 19, 1934, in Alma, Okla., the daughter of James Dewey and Flossie Fae (Pierce) Jennings. Betty graduated from Sylvia High School in 1952.

She was hired in January 1963 at the Sterling Bulletin by then publisher Max Moxley.

Betty was the constant face at the Sterling Bulletin for more than 51 years, through four different publishers, including Ben Marshall, until her retirement in August of 2014.

She was a member of First Church of the Nazarene, Hutchinson.



**Betty Childs**

On Dec. 20, 1952, Betty married Harold Duane Childs in Sylvia. He survives.

Other survivors include: a son, Kevin (Sharon) Childs, Hutchinson; a daughter, Rhonda (Richard) Carlson, Wichita; 11 grandchildren and 17 great-grandchildren.

She was preceded in death by a son, Randall Kent Childs; her parents; a brother, James Edward Jennings; and a sister, Linda Kay (Jennings) Yost.

Funeral service was today with burial in Memorial Park Cemetery in Hutchinson.

Memorials are suggested to First Church of the Nazarene in care of Elliott Mortuary, 1219 N. Main, Hutchinson, KS 67501.

## DEATH