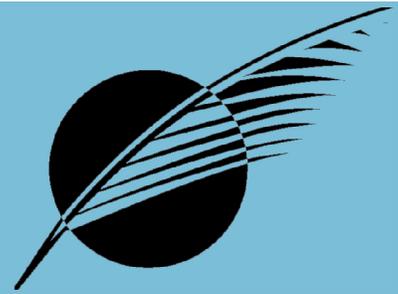


THE KANSAS PUBLISHER



OFFICIAL MONTHLY PUBLICATION OF THE KANSAS PRESS ASSOCIATION DEC. 18, 2019

INSIDE TODAY

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Kevin Slimp concentrates this month on research on millennials.

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Selling is important, but service after the sale is equally critical to ongoing success, says John Foust.

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KPA president Travis Mounts urges newspapers to nurture community connections.

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Visit the Kansas Publisher's Marketplace to view job openings and newspapers for sale.

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Emily Bradbury reports on a recent visit to the Newseum in Washington, D.C., which will close Dec. 31.

KPA CALENDAR

FEB. 13, 2020

KPA Day at the Capitol, Topeka.

MARCH 19-20, 2020

Kansas Press Association Golf Tournament and Annual Convention, Newton.

MARCH 21, 2020

Sunflower State Spelling Bee.

APRIL 2, 2020

Kansas Civics Games.

JUNE 19, 2020

President's Gala, Kansas State Historical Society, Topeka.

Two newspapers get Montgomery grants

Register, Independent-Reporter tabbed for incubator funding

The successful applicants for Montgomery Incubator Project funding plan to rev up their digital efforts and — if successful — become possible models for other small dailies and weeklies.

Projects outlined by the staffs of the five-day daily Iola Register and the weekly Ellsworth County Independent-Reporter were recently chosen to receive a total of \$5,900 in grants, underwritten by the Montgomery Family Fund in the Kansas Newspaper Foundation.

Linda Denning, publisher of the Independent-

Reporter, said the Ellsworth project is designed to create a model for really small newspapers — especially weeklies with extremely limited staff — to add revenue through digital offerings.

“The reality is that even in communities where print continues to be valued, business owners are getting younger and they want to be part of the digital marketing world,” she said.

In Iola, the staff's plan has three goals: to improve the newspaper's podcast and grow the

See GRANTS on Page 5



The inaugural Newswriting 101 workshop took place Dec. 6 at the Kansas Press Association office in Topeka. Participating in the class led by KPA consultant Doug Anstaett (center) were (from

left) Tommy Hornbeck and Laura Fowler Paulus of the Hillsboro Free Press and Heather Stewart and Erin Herrmann of the Sabetha Herald. The class is designed especially for beginning journalists.

KPA to focus on KORA request costs

The Kansas Press Association and its partners for open government will concentrate this year on legislation to rein in the high costs associated with Kansas Open Records Act requests.

KPA, the Kansas Association of Broadcasters, Kansas Sunshine Coalition for Open Government and the Kansas In-

stitute for Governmental Transparency have worked together to formulate language to amend KSA 45-219 to limit charges for staff time and other expenses and to even waive some charges if the request is determined to be “in the public interest.”

Max Kautsch, KPA's legal hotline attorney, and Mike Kautsch, KPA's media law

consultant, researched and then penned the new language.

“Once we get a legislator or two to sponsor our bill, we'll make the specific language available to our members,” said Doug Anstaett, KPA consultant and lobbyist. “We've already shared our ideas with Attorney

See KORA on Page 3

Millennial focus group reveals preferences for news coverage

Steve Andrisc, executive director of North Dakota Newspaper Association, asked me an interesting question recently.

It was related to my visit to Bismarck in October to work with a focus group of millennials from throughout the state who spent a good part of a day looking at, and discussing, newspapers.

Prior to my trip to Bismarck, I did what I often do: I surveyed newspaper readers and non-readers throughout the U.S. and Canada to determine what differences there were, if any, between the general population and millennials related to interest in newspapers.

After meeting with the focus group in Bismarck, I met with North Dakota publishers to discuss what we had learned during the day. A week or so later, I wrote a report for NDNA with the findings of the focus group.

Steve's question was simple, "Do you have any quick advice on what you'd suggest newspapers do with this information?"

We learned a lot about millennials prior to, and during, the day in Bismarck. We learned they're not quick to spend money on any type of news. If they do spend money, they'd prefer to spend it on their local newspaper than anywhere else. We also learned that most of the millennials who live away from home check their hometown newspaper website for local news now and then.

In answer to Steve's question, here are the main takeaways I would suggest community newspapers keep in mind:

❑ Millennials, like most others in the general population, aren't looking for national or international news in their community papers. Even when looking at

Slimp booked for 2020

Kevin Slimp has been booked to give the keynote at the 2020 Kansas Press Association convention March 19 and 20 in Newton.



Kevin Slimp

papers from larger cities in the state, the group reported having no interest in reading news from outside the community.

❑ They prefer print, as do most other newspaper readers. While they will check out their hometown paper online while away in college or after college, they indicate they would be more likely to spend money on a printed newspaper in the place they live than a digital version.

❑ Millennials have less interest in sports in their community papers than the general population. When ranking areas of interest, local sports came far down the list.

❑ They are most interested in local news, especially news related to and stories about individuals.

❑ They are more likely to buy a newspaper if it includes stories about individuals in the millennial age group now and then. They are also interested in local government news.

❑ Millennials have a lot of interest in reading about local entertainment, even in a small town. This might mean the entertainment is taking place in a larger town up the road, but entertainment and music are of great interest to readers in this age group.

Millennials, much like the general

See MILLENNIALS on Page 4

2019-20 KPA BOARD

Travis Mounts

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news@tsnews.com

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editor@thesyracusejournal.com

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review@gbta.net

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mhoisington@gbtribune.com

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jjump@kconline.com

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Daily Director
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clawhorn@ljworld.com

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Southeast District Director
Cowley Courier/Traveler
daseaton@ctnewsonline.com

Ned Seaton

Northeast District Director
Manhattan Mercury
nseaton@themercury.com

KPA NOVEMBER NETWORK WINNERS

The following newspapers sold either direct placement, Kansas Display Ad, Kansas Classified Ad or out-of-state network ads in November. If you sell a KDAN or KCAN, which run in almost 150 Kansas newspapers, you keep half the money.

Sell outside of Kansas (SDAN or SCAN) or do direct placement in other papers and keep half the commission allowed to KPA.

Call Amber Jackson at KPA to get tips on how to sell these ads.

KDAN — Rural Messenger, four ads sold for a profit of \$1,760.

KCAN — GateHouse Media (now Gannett), one ad sold for a profit of \$150.

DIRECT PLACEMENT — Hays Daily News, Rural Messenger.

It's about more than selling; service also is critical

Jim was a super sales person. He was so good that he broke all kinds of records at the publishing company where he worked.

He consistently brought in more new business than anyone else on the advertising staff. And his numbers always ranked at the top of the weekly and monthly sales reports.

Karen, Jim's former manager, told me he was the most disciplined team member they ever had.

"Jim was sell-sell-sell all the time."

He came to the office every morning at seven, so he could leave voice mail messages on his prospects' office phones. Then throughout the day, he followed a routine of prospecting and writing proposed media schedules.

Everything he did was geared toward closing the deal, so he could move on to the next prospect. If he lost a sale, it didn't slow him down at all. He just brushed it off and kept going.

"Jim generated a lot of revenue, but the picture wasn't as rosy as it sounds," Karen explained. "After he made a sale, he left everything else in the creative department's

hands. He was the one who had direct contact with his accounts, but he never developed any kind of strategic guidelines to follow.

"The creatives were on their own, because there was nothing specific to help them differentiate Advertiser A from Advertiser B. As a result, a lot of those ads didn't work – and advertisers didn't renew their contracts.

"That put Jim in a position where he had to prospect and sell even harder to make up the lost revenue. It was constant churn."

After a year or so, Jim left for a job in another industry and Karen started insisting on three steps for her team to incorporate in the sales process.

1. Set realistic expectations

"It all starts here," she said. "If people think that putting just any kind of ad in our paper – or on our web site – will automatically bring new customers, they are wrong. It's the sales person's job to establish the right expectations. An ad with a photo, a slogan and a logo will take many repetitions to create brand awareness. But an ad which promotes a timely offer or seasonal sale will be more likely to create immediate results."

2. Get the right kind of information.

"Most advertisers know enough to help us put together workable ad campaigns," she said. "We just need to ask the right questions and make the effort to understand their businesses."

The questions should be simple and open-ended. What kind of results did they get from previous campaigns? What

worked? What didn't work? How are they different from their competitors? How can people benefit from using their products and services? That's the kind of information that helps a creative department produce strong ads.

3. Monitor results. "It's common sense to follow up frequently to see how the ads are working," Karen said. "If something needs to change, it's best to find out before contract renewal time."

John Foust has conducted training programs for thousands of newspaper advertising professionals. Many are using his training videos to save time and get quick results from in-house training. E-mail for information at john@johnfoust.com.

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John Foust

He was the one who had direct contact with his accounts, but he never developed any kind of strategic guidelines to follow.

KORA

Continued from Page 1

General Derek Schmidt and his staff, and he now has our proposed language as well. We're awaiting his feedback before we proceed, but his initial reaction to our ideas was encouraging."

KPA has tried a number of times in the past 10 years to design limits on what public agencies can charge the media and individuals for retrieving public records,

but the legislation has often stalled in the either the House or Senate after passage in the other chamber.

"We'll be asking our KPA and KAB members once again to provide us with examples of those times when charges for KORA request by cities, counties and others were prohibitively expensive," Anstaett said, "and ended up blocking access."

Members who have such "horror stories" should begin compiling that information for use when the legislative session kicks off in January.

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THIS MONTH'S QUESTION

Q. I'd like to nominate someone for the Kansas Newspaper Hall of Fame. How do I go about making that happen?

A. Send a letter to Emily Bradbury explaining the reasons for your nomination and include background information that would be helpful to those who make the final determination. In addition, you'll be asked to provide letters of recommendation. One of the minimum requirements is at least 25 years as a journalism educator, journalist or wire service writer.

It's our job to concentrate on the local 'messes'

When the news came out earlier this month that President Donald Trump's campaign was banning Bloomberg News reporters from his political rallies and other campaign events, I rolled my eyes.

To say I was incensed would be a huge overstatement. The way the current administration views the press (including, more frequently, Fox News), has become tiresome. There's only so much energy I can devote to it.

But as I learned the "why" — that new presidential candidate Mike Bloomberg had directed his news operation to not investigate any of the Democratic candidates (Bloomberg himself included in that directive) — I found myself fully understanding the Trump campaign's reaction. That's not something I say often.

For any national news organization to investigate some candidates and not others is a dereliction of duty. It is an abandonment of the objectivity news organizations are supposed to have when it comes to on-the-ground reporting.

But for an organization to be directed to do so from the very top, that strips away any facade of credibility.

None of this surprises me. It's part of a larger narrative where political leanings dictate so much.

But Bloomberg's decision just validates the arguments that mainstream media is left-

leaning and out to get the president.

I don't have any easy fixes, other than to say "stop doing that." Sometimes that works. But anybody who has raised children knows that just because you say "don't do that," doesn't mean that your offspring will actually stop doing whatever behavior it is that drew your ire.



Travis Mounts

Fortunately, most of the day-to-day work at our little papers has nothing to do with media fights and campaigns and impeachment hearings.

We found ourselves knee-deep in a local mess earlier this month, as one of our cities tried to navigate a territorial fight between a couple of civic organizations. Without going into great, boring detail, it had to do with money. This city provides funding to a few different groups to

help run large community events. A proposal by one group to take over several events led to hurt feelings and a territorial fight. Some sloppiness and potential mismanagement of funds by another group complicated the matter.

We found ourselves having to run clarifications in back-to-back editions as we tried to sort out the details and report fairly and accurately.

It wasn't fun, but knowing that people cared about how we covered this situation was a reminder that what we do still matters on a local and personal level.

It was a good reminder about the impor-

ance of community connections.

I had another, happier reminder of that in my locally-owned grocery store the other day. As the checker scanned my items, a woman behind me started a conversation like she knew me. I often forget names, but in this case the face was not familiar either. At some point, I think my face may have given that away.

Fortunately, she said the words that I love to hear: "You don't know me, but I read your paper."

That was like an early Christmas present. First, I was off the hook for not knowing who she was.

More importantly, it was positive feedback. Somebody knows us, somebody cares. It said that what we do still matters to somebody.

Now, we can't take those good feelings and pay the electric bill with them. But the good vibe helps provide the energy we need to keep doing the reporting and the selling that does keep our lights on and the doors open.

At a time when our industry can be so draining, a few kind words can go a long way.

Merry Christmas, Happy New Year and happy holidays to all of my brethren. What you do still matters. Keep up the good work, and best wishes for a prosperous and fulfilling 2020.

Travis Mounts is president of the Kansas Press Association for 2019-20. He is managing editor of Times-Sentinel Newspapers.

Slimp

Continued from Page 2

population, indicate they would read a free paper if it arrived in their mailbox once a week. More than 50 percent (in the national survey and in the focus group) indicated they would read the paper every week, with another 35 percent indicating they likely read the free paper most weeks.

In answer to Steve's question, what would I take away from this information if I were a local newspaper publisher?

First, I'd remember that millennials of this generation aren't so different from most of us when we were in our 20s. They're busy and don't read newspapers as often as older groups, but most of them will likely be newspaper readers as they marry and have families.

To promote readership among millennials, keep in mind their interest in stories

about individuals. Interview high school, college-age and young adults for stories on a regular basis. Include more news about local entertainment and music.

Finally, I'd keep the statistic related to free weekly papers in mind.

I wouldn't change my current structure, but I'd begin the thinking about how to use the knowledge that most people report they would read a free newspaper if it ended up in their mailbox.

Whether that meant creating an alternate news pub or finding other ways to take advantage of this statistic, it's important information.

The good folks at Delta are hollering at me. Apparently, they need me on the plane.

Steve, I hope this answers your question.

Kevin Slimp is a speaker and trainer in the newspaper industry. He can be reached at kevin@kevinslimp.com.

DEATH

Dick Hale

Richard Lee "Dick" Hale, 89, died Dec. 11 at his home in Lawrence. He formerly published two newspapers in northwest Kansas.

Services were Monday.

He was born Jan. 3, 1930, to Glenn and Ruby Hale of Mankato, Kan.

He graduated from the University of Kansas in 1952 with a degree in journalism and was later inducted into the U.S. Army.

He married Nancy Craig in her hometown of Cresco, Iowa, in February 1953.

Upon leaving the Army in 1954, the couple moved to northwest Kansas where Hale became owner and publisher of the St. Francis Herald and the Bird City Times. Both papers were sold in 1974.

To read more, go to www.rumsey-yost.com.

Grants

Continued from Page 1

number of listeners, to supplement news coverage by having video interviews and to improve the image of the newspaper and modernize how the audience views the operation.

“We have an opportunity to see what future podcasts bring, to redefine what a newspaper is and can do, and to keep showing our growing and changing audiences that we tell valuable stories. Now more than ever, this is terribly important work,” said Susan Lynn, Register editor and publisher.



Susan Lynn

“We’re thankful for the chance to connect with our readers in new ways and to show them that journalism matters.”

Tim Stauffer, Register managing editor, agrees: “A key part of our job is about building community. This project gives us a chance to reach and connect to readers in new ways.”

How will each newspaper measure success?

In Iola, it will be by monitoring traffic to the site and whether the podcast can generate new revenue.

In Ellsworth, it will be whether the digital side can generate enough additional revenue to hire another writer to improve its news product.

“The importance of a strong news product in any community goes beyond dollars and cents,” Denning said. “The true test would be whether our digital side



Linda Denning

could generate enough additional revenue to hire another writer to improve our news product. Many of the meetings I attend talk about websites and advertising opportunities.

“Seldom is there discussion about how to improve the quality of a newspaper or website. That is something I believe needs to be part of any new revenue proposal and the determination of success.”

Submissions were evaluated by a panel of current and former KNF trustees for implementation in calendar year 2020.

The grantees also will discuss progress and outcomes of their projects at the 2020 Montgomery Family Symposium.

Convention room block open for reservations

Those planning to attend the Kansas Press Association convention at the Meridian Center and Holiday Inn Express in Newton can now make hotel reservations.

Remember, KPA has separated the convention into two events this year. The first, March 19 and 20, will be for those wanting to attend workshops and participate in the Awards of Excellence luncheon.

The President’s Gala, in which Hall of Fame and other special awards will be presented is scheduled for June 19 at the Kansas State Historical Museum in Topeka.

To reserve a room in Newton, [click here](#).

Utilize KPA digital law guide when ad questions crop up

Max Kautsch, the Kansas Press Association’s Legal Hotline attorney, updated and adapted the KPA Advertising Law Guide into a more compact, FAQ format last year.

The streamlined guide can be accessed at the KPA website under Member Services, Media Law Library, or by [clicking here](#).

“We found that there were a handful of questions that continue to come up in the advertising law arena, so we tried to make the answers more quickly accessible,” said Emily Bradbury, KPA executive director.

The guide is digital and can be updated at any time another issue becomes important to members.

IT'S BACK...WITH A TWIST!

KPA 4-PERSON GOLF SCRAMBLE

MARCH 19, 2020 • 10 AM
SAND CREEK STATION, NEWTON

\$60 PER PLAYER (INCLUDES CART RENTAL AND LUNCH)
REGISTER BY FEB. 15 FOR A \$10 EARLY BIRD DISCOUNT
<https://kspress.wufoo.com/forms/kpa-4man-golf-scramble>



Start your convention experience off right.

There will be prizes, food and fun! You won't want to miss it!

MARKETPLACE

MANAGEMENT

PUBLISHER — Publisher needed for twice-weekly newspaper in Alliance, Nebraska. Family-owned for generations, affiliated with the Seaton group. Beautiful Sand Hills setting. Debt-free operation. Pay commensurate with experience, with an opportunity for ownership. Contact Ned Seaton, nseaton@themercury.com. (7-2)

ASSISTANT MANAGING EDITOR — A full-time assistant editor is needed at The Chanute Tribune and Parsons Sun. The ideal candidate should have extensive knowledge of and experience in InDesign and Photoshop, have a demonstrable talent for covering local community news and uncovering special feature stories, and the ability and desire to be a team player and self-starter. Our two newspapers are independently owned and will stay that way. We are located in Southeast Kansas, two hours or less from KC, Tulsa, Wichita and Joplin. We offer health, dental and life insurance, as well as generous paid time off. Salary is commensurate with experience, and there is room to grow from this position. Send resume with references and story/photo examples to Shanna L. Guiot, Publisher, PO Box 559, Chanute, KS 66720 or email to shanna@chanute.com

PUBLISHER- Three newspaper paper group in southwest Oklahoma is seeking candidates for the publisher's position. Candidates should be experienced in community journalism, preferably with a background in advertising and marketing, but also with an understanding of newsroom operations and managing employees. Candidates must also be leaders with strong people skills. Please email a cover letter and resume to Scott Wesner at wesnermedia@gmail.com.

NEWS

COPY EDITOR/PAGE DESIGNER - Newspaper and digital media company in vibrant Midwestern college town is seeking a talented copy editor/designer to work on a team that edits a variety of content and designs both print and digital pages. Candidates should have excellent writing and grammar skills, as well as a command of AP style and experience laying out print pages with Adobe InDesign. The job requires evening and some weekend and holiday hours. Duties include editing stories for print and online, writing engaging headlines, designing news and sports

Are your ads still timely?

The Marketplace Page is how we tell each other about job openings, newspapers for sale and miscellaneous items for sale.

Ads on this page that have run for more than six months (except for newspapers for sale) are removed. Please resubmit if jobs are still open.

Please review the remaining ads on this page and indicate to ebradbury@kspress.com if they are still timely.

pages and working closely with other night editors to produce a high-quality publication on deadline.

The Lawrence (Kan.) Journal-World operates a seven-day morning newspaper that is delivered to about 10,000 households in Lawrence and northeast Kansas. In addition, the company operates LJWorld.com, a comprehensive news website that attracts about 25,000 daily users and is supported by a strong base of digital subscribers. The company also publishes KUsports.com, which provides complete cover of athletics at the University of Kansas. Lawrence is a growing community of about 100,000 people, and is a short 30-minute drive from the Kansas City metropolitan area. Lawrence is home to the University of Kansas, and offers a host of cultural and sporting amenities to its residents.

The company offers a competitive wage based on experience and qualifications. The company's benefits package includes health insurance, paid vacation, sick leave, and 401(k) retirement plan. Applicants should send a cover letter and resume to Managing Editor Kim Callahan at kcallahan@ljworld.com. Finalists also should be prepared to take a copy editing test as part of the interview process.

REPORTER -The Wichita Business Journal is searching for a reporter who can build a list of strong sources, break news, write sophisticated and impactful cover stories and own their beats. Candidates should be able to mine data for stories, use social media as a reporting tool and make connections with the Wichita business community. This person will relish the opportunity to scoop the competition daily, online and in print. The Wichita Business Journal is an award-winning, highly respected source of business news in Wichita and south-central Kansas. The

WBJ and its 40+ sister publications are part of American City Business Journals, the No. 1 source for local business news in the nation. Contact Editor-in-Chief Bill Roy: broy@bizjournals.com. (5-25)

REPORTER NEEDED — now for western Kansas twice-weekly, near lake with state park and federal reservoir, great hunting, fishing hiking, biking. Cover city and county, schools and more, features and creative coverage. Help with page design, learn the craft of newspapering. Pay competitive, based on experience, plus benefits. Contact Dana Paxton, general manager, at dpaxton@nwkans.com, and Steve Haynes at steve.haynes@nwkans.com EOE/M/F/D/V (1-4)

NEWSPAPERS FOR SALE

Rawlins County Square Deal weekly newspaper in northwest Kansas. Official city, county and school publication. Only newspaper in county. Strong subscription and advertising base and supportive community. Sale includes building, up-to-date equipment and software, archives and active e-paper. Call 817-805-3600 or email editor@squaredealnews.com for more information. (7-5)

136-year-old weekly newspaper in southeast Kansas. Owner wishing to sell publication, which he has owned for 39 years. Steady subscription base, located in historic Kansas town. Inquire through KPA by emailing ebradbury@kspress.com. (6-14)

ADVERTISING

VIDEO PRODUCTION - Garnett Publishing, Inc., publishers of The Anderson County Review in Garnett and The Trading Post in Lawrence, is launching a video production department to produce fast, effective digital video advertising for our clients to be distributed through a number of online and social media channels. We need either an experienced video editor to assist in project production, or an accomplished beginner anxious to boost his/her resume who can take direction from our sales staff on behalf of our clients. You should have an understanding of deadline-focused operations, have your own equipment/software and remote work facilities. Compensation is on a project-by-project basis. If you're interested send links to some of your work, your fee structure &

MARKETPLACE/CONT. FROM PAGE 6

expectations, a description of your experience and explain how your work can help our clients succeed, to Dane Hicks at dhicks@garnett-ks.com.

SALES REP - The Iola Register is looking for a Sales Representative to join our ambitious and creative team. Starting pay, \$35,000-\$40,000. Visit iolaregister.com and use "guest" and "newspaper" to get past the paywall. Email advertise@iolaregister.com for more information.

RETAIL ACCOUNT EXECUTIVE - The Great Bend Tribune is seeking a full-time Retail Account Executive or Sales Team Leader to join their award winning team. This strategic position will be responsible for bringing innovative advertising solutions to local businesses in Central Kansas. The right candidate will be a resourceful, performance-driven professional that has the tenacity to grow sales and market our customers. Computer and presentation skills are required for this position as well as a good driving record and reliable transportation. The ideal candidate will have experience selling both print and digital advertising with a proven track record of delivering meaningful and compelling solutions for clients. He/she must be a team player willing to inspire and be inspired by being part of a dynamic media company focused on customer service. Responsibilities include: Develop and maintain positive and productive relationships with our clients and staff, use professional selling techniques and marketing skills to close sales or upgrade existing accounts, increase and build client base, provide client feedback to internal team as appropriate, effectively communicate sales information and opportunities internally, calculate, input and maintain records of sales, attend training and meetings as appropriate, network with local community professionals and assist in developing and growing market share. Compensation includes a base plus commission with established account list and benefits. To apply send your resume and cover letter to: Mary Hoisington, Great Bend Tribune, 2012 Forest Ave., Great Bend, KS 67530 or email: mhoisington@gbtribune.com

ACCOUNT EXECUTIVE - The Iola Register is a locally owned newspaper. We are looking for a sales representative to join our ambitious team. This position would offer dynamic advertising solutions to local businesses. Email advertise@iolaregis-

ter.com for more information.

DESIGN

GRAPHIC DESIGNER - The Iola Register needs a second graphic designer to help design advertisements. We're looking for talent! A knowledge of Adobe Suite is a must. Starting pay \$35,000-\$40,000. We provide health insurance and a 401k. Visit iolaregister.com and use "guest" and "newspaper" to get past the paywall. Email advertise@iolaregister.com for more information.

GRAPHIC ARTIST/PAGINATOR/DESIGNER - Creative individual as a full-time paginator/graphic designer. Job involves laying out pages, working with graphics and photos, and updating the website and social media. There may be some reporting duties as well. Involves evening and weekend work. Must be reliable, quick but accurate, and have a keen eye for design and sense for details. If this fits you, please send letter, portfolio, resume and references to Dale Hogg, managing editor, Great Bend Tribune, 2012 Forest Ave., Great Bend, Kan., 67530, or to dhogg@gbtribune.com.

PRODUCTION

PRESS OPERATOR - Accepting resumes for Press Operator at progressive, family-run newspaper in Weatherford, Okla. Experience with Goss Community press helpful. Attractive compensation and re-location packages. Contact Phillip Reid at 580-772-3301 or email resume to Phillip@PhillipReid.net. (3-27)

PART-TIME PRESS OPERATOR - The Great Bend Tribune is seeking a part-time press operator to join our printing team. The ideal candidate will have previous web press experience, including print of process color and press make-ready. Good work ethics along with mechanical skills and ability to react quickly to print related problems. We are willing to train the right person. Job requirements include: • Current valid driver's license with clean driving record, ability to pass a written fork lift test and train on lift; • Color vision and depth perception; • Ability to lift a minimum of 75 pounds; • Ability to read and comprehend written and/or oral English instruction along with ability to communicate effectively with team members. To submit a resume with references or request an application contact jaudus@gbtribune.com.

KPA STAFF

Emily Bradbury

Executive Director,
Member Services Director
ebradbury@kspress.com
(785) 213-8524

Judy Beach

Bookkeeper
jbeach@kspress.com

Amber Jackson

Advertising Director
ajackson@kspress.com

Lori Jackson

Administrative Assistant/Advertising
ljackson@kspress.com

Emma Platt

Office Intern
eplatt@kspress.com

KPA CONSULTANTS

Doug Anstaett

Consultant, Lobbyist
danstaett@kspress.com
(785) 249-1108

Max Kautsch

Legal Hotline, Media Law
(785) 393-5520
maxk@kautschlaw.com

Mike Kautsch

Media Law, KU School of Law
mkautsch@ku.edu

FRIENDS OF KPA

Ron Keefover

Retired, Kansas Court System
President

Kansas Sunshine Coalition
for Open Government
ronkeefover@gmail.com
(for questions on cameras in the
courtroom and KORA-KOMA as it
relates to the court system)

Newseum visit reminds all of threats journalists face

Last week took me to the Newspaper Association Manager's Legislative Conference in Washington D.C.

This is a time when association managers from across the U.S. get together to share ideas and find out what land mines we need to avoid in our own states.

While I was there, I was able to get away long enough to visit the Newseum.



Emily Bradbury

The Newseum has been in operation since 1997 and, sadly, will close on Dec. 31.

The magnificence of this one-of-a-kind museum cannot be overstated.

From the explanation of the importance of the First Amendment to exhibits featuring a section of the Berlin Wall and a piece of the World Trade Center – it is a world class experience.

The Newseum also houses the Journalists Memorial.

A beautiful glass wall of arched panels contains 2,344 names in tribute to those reporters, photographers and broadcasters who have died reporting the news.

There is also a wall that contains photographs of those on the panels.

It is a stunning tribute to those who have paid the ultimate price for pursuing the truth.

During our conference, the Committee to Protect Journalists asked us to be vigilant in telling our members about the risks of their profession.

CPJ is an independent, nonprofit organization that promotes press freedom worldwide and defends the right of journalists to report the news safely and without fear of reprisal.

U.S. Press Freedom Tracker reports, there have been:

- ☐ 20 subpoenas or legal orders issued to journalists.
- ☐ Eight leak prosecutions.
- ☐ 28 denials of access.
- ☐ 12 journalists stopped at the border.
- ☐ Nine journalists arrested.
- ☐ 35 journalists attacked.

All of this has happened in 2019 alone.

Sometimes we are lulled into believing threats against journalists only happen elsewhere but, in fact, they do happen and are being seen in small and large communities alike.

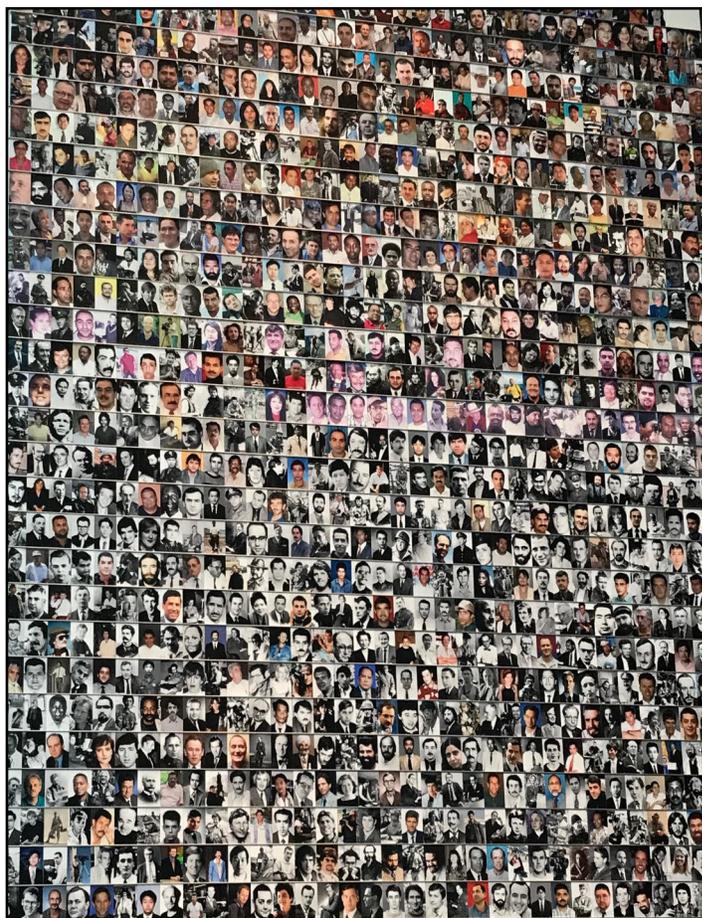
I encourage KPA members to utilize the [CPJ Safety Kit](#) and share it with your team.

Take a few minutes over the holidays to look over these important resources.

Planning for the safety and protection of yourself and your team is the best Christmas gift you can give to your community.

Emily Bradbury is executive director of the Kansas Press Association.

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The Journalists Memorial at the Newseum in Washington, D.C. and other attractions at the museum will close Dec. 31.

