

ASSOCIATE MEMBERSHIP

Benefits of membership

- Subscriptions to newsletters about industry trends and tips
- Legislative representation on issues that affect the industry
- Access to free legal advice through Legal Hotline
- Access to free technology advice through Tech Hotline
- Option to generate revenue through KPA's ad networks
- Marketing of your newspaper to KPA's advertising clients
- Discounted registration for convention and training events
- Option for on-site news and design training
- Option for on-site technology and software training
- Opportunity to compete in Awards of Excellence contest
- Opportunity to compete in advertising contest
- Online subscription to VoteTracker.com
- Custom demographics about your advertising market
- Full listing in the Kansas Newspaper Directory
- Free copies of the Kansas Newspaper Directory
- Custom press passes for you and your staff
- Access to publications on industry issues
- Free posting of job openings at your newspaper

Eligibility for associate membership

Associate membership is available to Kansas newspapers that do not meet the requirements for active membership.

Membership dues

Membership dues for associate members are based upon a formula that factors in your total circulation and commissionable advertising rate. For assistance in determining your annual dues, please contact the KPA office.

Please see reverse for membership application



Kansas Press Association

5423 SW 7th Street

Topeka, Kansas 66606

Phone (785) 271-5304

Fax (785) 271-7341

www.kspress.com



DOUG ANSTAETT
Executive Director

ASSOCIATE APPLICATION

About the newspaper

Newspaper _____

Address _____

City, State and ZIP _____

Area Code/Phone _____

Area Code/Fax _____

Web Site _____

Frequency of publication _____

Year publication established _____

Total circulation (free + paid) _____

Net advertising rate (per column inch) \$ _____

Gross advertising rate (per column inch) \$ _____

Gross ad rate should allow for a 25% commission

Key personnel

Publisher _____

Publisher's E-mail _____

Contact Person (if different) _____

Contact's E-mail _____

Membership dues

- Take your total circulation _____ x .03
- Take your gross ad rate \$ _____ x 60
- Add the two numbers together to determine annual dues

*Discounts apply for newspapers owned by the same publisher.
Maximum annual dues for a daily newspaper are \$3,000.
Maximum annual dues for a nondaily are \$500.*



To apply for membership:

Submit application and two issues of your newspaper to:
Kansas Press Association, 5423 SW 7th, Topeka, KS 66606