Mini-Convention

LOCATION
All mini-convention sessions will take place at the Magouirk Conference Center (adjacent to the Boot Hill Casino) in Dodge City located at 4100 W. Comanche. Upon receipt of your registration, a confirmation letter will be sent to the contact person at your newspaper.

Sleeping ROOMS
Sleeping rooms are available the night of Thursday, Oct. 3, at the Hampton Inn and Suites next to the conference center. For reservations, call 620-225-0000. Be sure to ask for the Kansas Press Association room block and group rate of $109. This rate includes a full breakfast. Room reservations should be made no later than Wednesday, Sept. 25, to ensure availability at the discounted rate.

Registration FEES
Registration for KPA members is $75 for the first registrant from your newspaper. Additional registrants from the same newspaper will be billed $65. Registration for nonmembers is $100 per person.

Provided MEALS
Registration fees include lunch and refreshments.

Contact KANSAS PRESS
For more information about the mini-convention, contact Emily Bradbury in the KPA office at (785) 271-5304 or ebradbury@kspress.com.

Kansas Press Association
MINI-CONVENTION
Friday, Oct. 4 | Dodge City, Kansas

CONTACT INFORMATION
Newspaper ________________________________
Contact Person __________________________

ATTENDEE(S)
1. Name ________________________________
2. Name ________________________________
3. Name ________________________________
4. Name ________________________________

REGISTRATION FEES
KPA MEMBER: _______ no. of attendees x $75 per person = $___________
                   _______ no. of attendees x $65 per person = $___________
NONMEMBER: _______ no. of attendees x $100 per person = $___________

PAYMENT METHOD
☐ Please invoice my newspaper
☐ Check enclosed made payable to “Kansas Press Association”
☐ Charge registration fee to my credit card (Visa, MasterCard or American Express)
   Card Number ________________________________

The 2013 KPA Mini-Convention is made possible by the following:

KANSAS ELECTRIC Cooperatives, INC.
A Touchstone Energy® Cooperative

5423 SW 7th • Topeka, KS 66606
Phone: 785-271-5304 • Fax: 785-271-7341
www.kspress.com

PLEASE RETURN REGISTRATION VIA MAIL OR FAX NO LATER THAN THURSDAY, SEPT. 26
Peter WAGNER
A regular presenter at newspaper conventions and conferences, Wag-ner is best known for his fast paced presentation of fresh, easy-to-do advertising and circulation revenue ideas and his straight-to-the-point sales training seminars. The American Journalism Review said that Wagner’s flagship publication, The N’West Iowa REVIEW “is arguably the best weekly newspaper in America.” The National Newspaper Association has selected The REVIEW America’s Best Large Circulation Community Weekly 16 times.

Ron FIELDS
Ron Fields received his degrees in criminal justice and political science from MacMurray College in central Illinois, where he began his newspaper career in 1995. Fields, the KPA’s technology consultant, has been with Harris Enterprises since 1999, relocating from the Burlington (Iowa) Hawk Eye to The Hays Daily News in 2006 to serve as managing editor. Fields oversees the newsroom and the HDN’s technology wing, Pixel Power Haus.

Steve HAYNES
Steve Haynes of Nor’West Newspapers, longtime editor-publisher and past president of the Kansas, and Colorado Press Associations and the National Newspaper Association. Haynes is known for his column and feature writing ability.

Sara MARSTALL
Sara Marstall is the advertising director for the Kansas Press Association. She joined the KPA in April 2012. She graduated from Washburn University in Topeka in 2006 with a bachelor of business administration degree and furthered her education with dual master’s degrees from Hawaii Pacific University in Honolulu, including an M.A. in organizational change and an MBA. She has wide-ranging experience with web site creation, creative direction and branding, event planning, market research, social media, writing press releases and designing print and online advertising.