

THE KANSAS PUBLISHER



OFFICIAL MONTHLY PUBLICATION OF THE KANSAS PRESS ASSOCIATION JAN. 13, 2016

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The Topeka Capital-Journal's editorial board had some good ideas about how to promote statehouse transparency.

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Kansas newspapers are searching for staff members in news, advertising, circulation, press-room and more.

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Doug Anstaett admonishes legislators to walk the walk on transparency issues; we already know they talk the talk.

KPA CALENDAR

MARCH 13-19

Sunshine Week 2016 is a national initiative to promote a dialogue about the importance of open government and freedom of information.

APRIL 22-23

Kansas Press Association annual convention, Overland Park DoubleTree Hotel.

SEPT. 22-24

National Newspaper Association 130th annual Convention & Trade Show, Franklin, Tenn.



Cliff Blackmore of the Tri-State News in Elkhart traveled almost 400 miles to testify in 2015 on a bill on public notice. The 2016 legislative session kicked off this week

and the Kansas Press Association has scheduled a "KPA Day at the Statehouse" for Feb. 4 that will include a legislative update, lunch and visits with legislators.

KPA Day at Statehouse: We need YOU!

An entire day has been set aside in early February for Kansas Press Association members to come to Topeka, visit with legislators and learn about the KPA's legislative agenda for 2016.

Thursday, Feb. 4, 2016 has been reserved for KPA Day at the Statehouse.

"We are making an extra big push this year because legislators have become more antagonistic toward the newspaper industry's agenda," said Doug Anstaett, KPA executive director. "While many legislators talk a good line about transparen-



cy, their deeds don't always match their words."

KPA previously hosted a similar event in conjunction with the Associated Press, but decided to drop the annual gathering because of poor attendance from the newspaper ranks.

"We need for our editors and publishers to make their presence known in Topeka," said Rich Gannon, director of governmental affairs for KPA. "And it needs to be

See STATEHOUSE on Page 5

Deadline extended to Sunday on AOE

The deadline is 11:59 p.m. Sunday for uploading entries in the Kansas Press Association Awards of Excellence Contest for work published in calendar year 2015.

Emily Bradbury, director of member services at KPA, said the deadline was extended to allow those getting a late start to get their entries posted.

What's new for 2015?

See AOE DEADLINE on Page 3

Videos aid upload process

Emily Bradbury, director of member services for the Kansas Press Association, has prepared three videos to guide you through the Awards of Excellence uploading process.

[Go here](#) to view the videos. If you have any further questions, contact Bradbury at (785) 213-8524 or by email at ebradbury@kspress.com.

The AOE awards ceremony is a highlight of the annual convention.

These government reform ideas would lead to more transparency

From the Topeka Capital-Journal

A printed edition of procedures applying specifically to conduct of the Kansas Legislature will never be a bestseller. Many legislative branch members, most often those in leadership positions, are comfortable with the public's lack of familiarity with inner workings of the House and Senate.

EDITORIAL Better to conceal conduct that betrays the type of government many candidates tell voters they firmly embrace.

We ask the 125 representatives and 40 senators arriving in Topeka for the 2016 session to reject the status quo. Adopt a new set of operating rules that does more than give lip service to accountability.

The nonprofit Center for Public Integrity recently gave Kansas an "F" grade for transparency. There is much to do.

Our good-government reform bill would ban introduction of anonymous bills. Kansas is the only state granting legislators this degree of cover when putting bills up for consideration. Hiding behind anonymity allows elected officials to avoid leaving fingerprints on legislation that might raise difficult-to-answer questions among constituents.

In the 2015 session, 92 percent of nearly 750 bills made no reference to the legislator introducing the measure. Instead, they were formed as "committee" bills. In 1925, 80 percent of bills offered in Kansas listed the name of sponsors.

In our new era of openness, researching the identity of bill sponsors would be no more complicated than pressing a few buttons on the Legislature's website. In the event of a legislator proposing a bill on behalf of a special interest, the notion could read: Introduced by Rep. Dennis Hedke, R-Wichita, on behalf of American Petroleum Institute.

Next, the Legislature would mandate all House and Senate committee meetings be streamed online by making proper use of technology installed at taxpayer expense during the Capitol renovation.

Audio of House and Senate floor debate is already disseminated online, but important work of committees stays in the dark. Audio of committee and floor proceedings would be archived by the state and accessible to the public. This has an ongoing cost, but taxpayers receive direct return on investment.

The practice of packaging popular and unpopular bills into large bundles would be ended. Ideally, all bills would stand alone on the merits. We would accept a two-bill cap on bundling.

Reforms also would prohibit so-called "informational" committee hearings. This practice encourages committee chairs to orchestrate one-sided hearings on issues. There is no pretense of fairness. Committee members need diverse viewpoints. There is no better way to craft solid legislation.

Each of these adjustments will make the art of moving bills more challenging, but government isn't supposed to be easy.

Our good-government reform bill would ban introduction of anonymous bills. Kansas is the only state granting legislators this degree of cover when putting bills up for consideration. Hiding behind anonymity allows elected officials to avoid leaving fingerprints on legislation that might raise difficult-to-answer questions ...

2015-16 KPA BOARD

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THIS MONTH'S QUESTION

Q. I want to come to the KPA Day at the Statehouse event on Feb. 4, but I can't stay all day. Is that all right?

A. Absolutely. We want as many KPA members as possible to attend, but if you can't stay all day, that's all right. We would suggest you set aside time to meet one-on-one with your local legislators, however, because they will remember you took time out to visit. One more suggestion: Call your legislator ahead of time and ask for a short appointment so you can see where he or she works. Personal visits are critical so when we need their assistance, legislators will remember us and our issues.

Pay attention so you recognize ‘buying signals’

In my senior year of high school, I met the new girl in town on the first day of school. Louisville, Ky., seemed like a world away from Greensboro, N.C., where I had spent all of my life to that point. And I was intrigued by the girl whose family had just moved from that exotic place.

We chatted several times between classes.



John Foust

Although her favorite topic was her boyfriend in Louisville, my teenage brain missed the significance of that information, because Louisville seemed a million miles away. After turning me down a number of times, she finally agreed to go to a movie.

As we walked to the theater, she stopped in front of a wedding shop, and “oohed” and “aahed” over the wedding gowns in the window, saying she was looking forward to marrying her boyfriend.

That’s when I realized I didn’t have a chance. She couldn’t have been more obvious if she had said, “John, here’s a clue you can’t miss. I’m not interested in you. In fact, I’m planning to elope tomorrow.”

Things turned out for the best. I don’t know if she ended up marrying the boyfriend back in Louisville, but I eventually met the real woman of my dreams, to whom I am

happily married.

Buying signals. If we pay attention, they will show us where we stand in the selling process. There are negative signals, like unmistakable “no” of the Wedding Shop Incident. And there are positive signals. Some are more definite than others. Let’s take a closer look:

1. Non-verbal signals. Your prospect may be prepared to move to the next step in the sales process if he or she...

Nods frequently, agreeing with the points you are making.

Leans forward with an increasingly pleasant expression.

Holds his or her pen near the advertising agreement, as if ready to sign.

Smiles while re-examining your sales materials, especially any suggested ads you are presenting.

Maintains good eye contact, and is not distracted by a cell phone, email, or non-related items on the desk.

Takes possession of the ads you are presenting, by positioning them on his or her side of the desk.

Calls for an associate to step into the room to hear your ideas.

2. Verbal signals. A number of prospects won’t say, “I’m sold. Where do I sign?” But they will say other things that show they’re ready to make a commitment. Be ready to move quickly, if he or she...

Asks about the agreement.

Asks when the ad campaign can start.

Asks about your billing procedures.

Requests clarification of earlier sales point. For instance, “Tell me again how you can reach my target audience.”

Requests a change in the ad copy you are presenting.

Indicates a willingness to close, by asking, “What’s the next step?”

Stops referring to THE ads and starts referring to MY ads. This is one of the strongest buying signals of all, because it shows that he or she already owns what you are selling.

If we pay attention, they will show us where we stand in the selling process. There are negative signals, like unmistakable ‘no’ of the Wedding Shop Incident. And there are positive signals.

John Foust has conducted training programs for thousands of newspaper advertising professionals. Many are using his training videos to save time and get quick results from in-house training. E-mail for information at jfoust@mindspring.com.

AOE deadline

Continued from Page 1

“By popular demand, we’ve resurrected the Best Political Cartoon category,” Bradbury said.

Remember, the circulation categories were altered last year for daily and nondaily newspapers.

While there are still six divisions — three for dailies and three for nondailies — the circulation breakdowns look like this Daily

Division I, 3,800 or less; Daily Division II, 3,801 to 9,400; Daily Division III, circulation more than 9,401; Nondaily Division I, 1,500 or less; Nondaily Division II, 1,501 to 2,800; Nondaily Division III, Circulation 2,801 or more.

A newspaper may choose to compete in a higher circulation class, but not in a lower one.

To go the website where AOE entries can be uploaded, [click here](#).

The Missouri Press Association will be judging our contest this year, and we will be judging theirs as well.

It Can Wait

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Essay Contest, Kansas Press Association, 5423 S.W. 7th St., Topeka, KS 66606. The contest entry deadline is Feb. 25. Entries may also be sent by email to danstaett@kspress.com.

KPA will announce the winning statewide entries for the middle school and high school

categories on Feb. 29, 2016. As part of the contest, AT&T and KPA will award the winners of each category a \$500 prize and host them and their parents at the annual KPA convention April 22 in Overland Park.

AT&T launched the It Can Wait awareness campaign in 2010. So far, more than 7 million have made personal commitments to never text and drive.

To take the pledge and see a list of supporters, visit www.ItCanWait.com.

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Who benefits the most?

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- Social.
- Sales.
- Classifieds.
- Digital.

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The Great and Powerful Oz? Not so much

Playing closer attention to this year's legislative session is one of my New Year's resolutions. I'm also determined to let my representatives know my thoughts about things. Not just through editorials, but also on a personal level with emails, and when possible, face-to-face conversations.

From the little I know about how things work in Topeka, most of the time it's lobbyists and other hired hands who have legislators' attention. Those who work for special interests hone in on specific legislation, trying to see the laws are written in their favor.

One problem with that scenario is that legislators get a skewed perspective of what's important to the majority of Kansans.

I've always been a little timid about talking to my elected representatives. I put



Susan Lynn

them on par with the "Great and Powerful Wizard of Oz," and figured the wheeling and dealing taking place behind that curtain was beyond my ken.

In recent years however, legislative decisions have got me wondering just how wise and powerful they really are.

A service provided to publishers has helped put me in the know.

It's called KanFocus and gives us the inside track on pending legislation, lawmakers' votes, case law and current law. My favorite part of the service are the comments made by legislators in defense of their votes in a category called "explanation of vote." Some are very colorful.

In regards to the vote concerning freezing funding for education by means of a block grant, Sen. Tom Holland, D-Baldwin City, is on record saying, "What a sad day

for Kansas. Today the Kansas Legislature has chosen to abandon the current school finance formula, a bi-partisan legislative achievement that has withstood the con-

stitutional test of time for well over 20 years, in its efforts to pay for Gov. Sam Brownback's devastating and unsustainable tax policies."

On the other side of the aisle, Sen. Ty Masterson, R-Andover, said the legislation replaces a "flawed formula," which over the past "25 years has collapsed under its own weight."

KanFocus is a subscriber-only service, provided free of charge to newspapers by the Kansas Press Association.

Contact Emily Bradbury of the KPA to get your newspaper registered.

Susan Lynn is president of the Kansas Press Association for 2015-16 and editor and publisher of the Iola Register.

KPA members, AT&T promote 'It Can Wait'

The Kansas Press Association, local Kansas newspapers and AT&T are joining together to conduct an "It Can Wait" editorial contest to raise awareness about the dangers of smartphone-related driving distractions.

The contest, which kicks off on Wednesday, Jan. 13, is open to middle school and high school students from across Kansas and provides students with the opportunity to win a \$500 prize for a column or editorial that best answers the question: "Why is it important to take the It Can Wait pledge to keep your eyes on the road, not on your phone?"

"We've decided to participate with AT&T in this program because we've unfortunately become far too accustomed to reading stories about how dangerous texting while driving and other smartphone activities can be," said Doug Anstaett, KPA executive director. "We want to do our part to help raise awareness and stop this dangerous behavior."

Anstaett said by hosting the It Can Wait editorial contest with AT&T and our local member papers, KPA hopes to provide students with a meaningful learning experience and "help make our Kansas roads safer by reinforcing the message 'Keep your eyes on the road, not on your phone.'"

Texting while driving is involved in more than 200,000 vehicle crashes each year, often

involving injuries and death. New research shows 7 in 10 people engage in smartphone activities while driving. Texting and emailing are still the most prevalent.

But other smartphone activity use behind the wheel is now common. Among social platforms, Facebook tops the list, with more than a quarter of those polled admitting they use the app while driving. About one in seven said they're on Twitter behind the wheel.

Despite knowing the risk, 43 percent of teens admit to texting while driving. However, there is an opportunity to change this behavior as 90 percent of teen drivers say they would

stop if a friend in the car asked them and 78 percent say they are likely not to text and drive if friends tell them it is wrong.

"I want to thank the Kansas Press Association and its members for their efforts to help raise awareness about the dangers of smartphone driving distractions," said Molly Kocur Boyle, director of public affairs for AT&T.

The It Can Wait editorial contest is open to students enrolled in any Kansas public or private middle school or high school.

All entries will be submitted to It Can Wait

See IT CAN WAIT on Page 3

DECEMBER KDAN, KCAN WINNERS

The following newspapers sold either direct placement, Kansas Display Ad Network, Kansas Classified Ad Network or out-of-state network ads in December.

Remember, if you sell a KDAN or KCAN, which run in almost 150 Kansas newspapers, you keep half the money. Sell one outside of Kansas (SDAN or SCAN) or do direct placement in other papers and keep half the commission allowed to KPA.

Also, tell your potential clients their ad will have a readership of approximately 1 million with either program.

- KDAN — Anderson County Review placed two ads for a profit of \$1,650; Scott County Record placed one ad for a profit of \$340.
- KCAN — GateHouse Media placed five ads for a profit of \$900; Council Grove Republican placed one ad for a profit of \$150.
- Direct Placement — Ads were placed by the Hays Daily News, Hillsboro Free Press and Chanute Tribune.

RJI offers opportunities to collaborate, do research

The Donald W. Reynolds Journalism Institute invites proposals from people and institutions to collaborate with RJI on ideas and projects that will help RJI understand and meet the information needs of individuals in their roles as citizens.

Some areas of particular interest include:

- Projects focused on inclusivity and engaging communities.
- Applied research that helps in the understanding of the business and practice of journalism.
- New techniques, tools and technologies.
- Prototypes that need further develop-

ment and market testing.

- Ideas for new revenue streams or business models that many news organizations could adopt.

There are three types of RJI fellowships for 2016-2017: residential, nonresidential and institutional.

Residential fellows spend eight months on the University of Missouri campus. Nonresidential fellows explore their ideas from their home or office, with an occasional visit to campus. The institutional fellowship allows an individual to remain at their post at a news organization or other institution while developing an idea.

Each fellowship includes a stipend.

Residential fellows receive an \$80,000 stipend and a \$10,000 one-time housing or relocation allowance. Nonresidential fellows receive a \$20,000 stipend, plus research and travel support. The institutional fellowship stipend — \$20,000 — is paid to the company or institution and can be used for salary relief or for another purpose to best ensure the success of the fellowship project.

RJI Fellowships are open to U.S. citizens and foreign journalists.

The deadline to apply is Feb. 15.

Click here for more information and to apply: <https://www.rjionline.org/fellowships>

Statehouse

Continued from Page 2

in a strong and convincing way.”

Members are encouraged to set aside the entire day so they can meet with their local legislators on their “turf.”

“Setting aside that day will convince legislators that we are watching them and expect them to support transparency in government,” Gannon said.

The day will include a discussion of the KPA’s agenda, lunch with legislators and other opportunities for interaction with those who formulate the laws that affect the industry.

“Be sure to invite your legislator to lunch,” Gannon said. “Also, schedule a time to meet with him or her one-on-one.”

More details will be provided soon, but the tentative agenda calls for the meetings to begin at 9 a.m. at the Statehouse and end in mid-afternoon.

[Click here](#) to register for the event online.

‘Setting aside that day will convince legislators that we are watching them and expect them to support transparency in government.’

Richard Gannon
KPA Director
of Governmental Affairs

CREATING JOBS AND PROSPERITY

How KU benefits the economy

University of Kansas researchers don’t just make discoveries that change the world. They make discoveries that create jobs for Kansans and prosperity for our state.

24 active startup companies

159 active license agreements for **commercial use** of KU inventions

\$12 million in licensing revenue

\$275.2 million in externally sponsored research expenditures, including **\$250 million** from sources outside Kansas

\$9 million in corporate-sponsored research funding

29 corporate tenants in the Bioscience & Technology Business Center at KU, including **Garmin** and **ADM**

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MARKETPLACE

NEWS

DEPUTY EDITOR — The Salina Journal is seeking an experienced journalist with strong news judgment and editing skills to lead its daily newsroom operations as deputy editor. The vacancy is being created by virtue of a retirement, and promotion from within. The successful candidate will coordinate the production of news for print, online and social media platforms. Candidates should possess: an ability to identify and deliver the best product for our print, digital and social media customers; sharp editing skills that boast adherence to deadline, accuracy, clarity, style and potential legal problems; a willingness, and adept hand, at coaching reporters as they experiment with innovative ways of delivering news content, and to manage and lead a design desk; experienced communication and conflict resolution skills, and the ability to deal professionally with the public; and solid organizational skills.

Qualifications: Bachelor's degree in journalism or related field preferred. Candidates should send their resume and a cover letter to: Sharon Montague, Deputy Editor, Box 740, Salina, KS 67402-0740 or to smon-tague@salina.com. (1-11)

REPORTER/PHOTOGRAPHER — A five-day-a-week newspaper is seeking an energetic reporter/photographer who can tell great stories. You will get a well rounded experience here. PO Box 268, Newton, KS, 67114. (12-16)

COMMUNICATIONS SPECIALIST — Kansas Electric Cooperatives, Inc., (KEC) is currently seeking a communications specialist. The selected individual will be responsible for designing publications, writing, and advertising sales. Additionally, the individual will assist with coordination of youth programs and other activities. Required qualifications include a Bachelor's Degree in Communications or related field, and experience working with Adobe InDesign, AP Styleguide. To apply, click: <https://cbsks.catson.com/careers/index.php?m=portal&a=details&jobOrderID=6350982>

COPY EDITOR — The Topeka Capital Journal is seeking a copy editor. The right candidate will be a strong communicator and skilled wordsmith with an eye for cutting-edge design. Apply <http://tinyurl.com/morrisapp>. Questions call Kent at (785) 295-5655. (10-15)

REPORTER/PHOTOGRAPHER — A five-day-a-week newspaper is seeking an energetic reporter/photographer who can tell great stories and make local government meetings and issues interesting. PO Box 268, Newton, KS, 67114. (10-14)

REPORTER — The Wichita Business Journal is seeking a reporter who is able to marry strong traditional journalism skills with online and social media know-how. Whatever the platform, reporters in our shop produce content – original and curated – that is accompanied by perspective and context. Primary Responsibilities: Own the beat audience. Own the beat conversation. Build source network relentlessly. Contribute three to five online posts per day. Contribute 1 people and one enterprise story to the weekly print paper. Develop and curate a reporter page in the print paper each week, comprised of information, highlights and data gathered and reported on throughout the week. Meet or exceed goals relating to audience-engagement. Contact Editor Bill Roy at 316-266-6184 or broy@bizjournals.com. (10-5)

FREELANCER — Journalist/writer with experience in breaking/hard news, features and news narrative looking for freelance work. Journalism degree plus 20 years experience. Reply to JMcdaniel19714@gmail.com. (5/20)

MANAGING EDITOR for small daily on High Plains, on I-70. Are you ready to step up? This person will lead a full-time staff of three, plus part-timers, plan and track news coverage, coordinate photo and stories, design and lay out pages, cover some meetings and write some stories, deal with public and online/Facebook pages, generally run the newsroom. Journalism degree preferred, at least two years' newspaper experience. This is a good paper, hoping to get better. Apply to Sharon Friedlander, publisher, sfriedlander@nwkansas.com, and Steve Haynes steve.haynes@nwkansas.com. Colby Free Press/Nor'West Newspapers, Colby, Kan. (785) 462-3963. EOE m/f/h/v (4-30)

REPORTER/NEWS EDITOR for award-winning weekly on High Plains. Are you up to the challenge of continuing a strong tradition? Can you do it all? Do you want to learn the news business? This person will plan news coverage, coordinate the work of part-time staff, cover stories and features, take photos, design and lay out pages, post

to web pages and Facebook. Journalism degree or some newspaper experience preferred. Will consider two years-plus experience. Pay commensurate with ability and experience. Competitive pay, benefits, location in Northwest Kansas. Apply to steve.haynes@nwkansas.com and dpaxton@nwkansas.com. The Norton Telegram/Nor'West Newspapers, Oberlin, Kan. (785) 475-2206. EOE m/f/h/v (4-30)

MANAGING EDITOR — The Pittsburg Morning Sun is looking for an editor. We're looking for a hands-on managing editor who can lead by example and motivate a strong news team. Please send a cover letter, resume: mguthrie@gatehousemedia.com.

ENTERPRISING community journalist needed at award-winning weeklies near resort lakes. Great place to start. Fully paid benefits. Details at <http://marionrecord.com/job/>

DIGITAL MEDIA

Tired of not being able to update your website? Do you hate the design, but have no one on staff who can alter it? Have your eyes widened in shock when hearing what a new website might cost? Relax ... The Hays Daily News' Pixel Power Haus is your solution. Call Patrick Lowry at (785) 628-1081 to hear how we can help. Designed by a newspaper, for newspapers.

ADVERTISING

GRAPHIC ARTIST — Times-Sentinel Newspapers is seeking a full-time graphic artist to join our creative team. Primary responsibilities will involve creating and managing advertisements for all print media products in our newspaper group, which is based in Cheney, Kan. Experience is needed in Adobe Creative Suite, with proficiency in InDesign and Photoshop required; Illustrator experience preferred. Competitive salary and good benefits package. Please submit resume as soon as possible to news@tsnews.com, or call Travis Mounts at 316-540-0500. (12-29)

ADVERTISING SALES – Accepting resumes for a self-motivated, goal driven individual to join an award winning sales team. Must have excellent written and oral communication skills. Established client base with the opportunity to develop new clients for both print and on-line business will be provided. Competitive pay and generous

MARKETPLACE

benefit package. Current driver's license and reliable car required. Send resume and cover letter to Mary Karst at maryk_ads@dailynews.net or mail to The Hays Daily News, P.O. Box 857, Hays, KS 67601.

CIRCULATION

CIRCULATION SALES MANAGER — Looking to hire a Circulation Sales Manager responsible for growing digital and print circulation by retaining current customers, gaining new customers, and improving single copy sales of the newspaper. Send resumes to kevin.gunn@tulsaworld.com. (11-12)

NEWSPAPERS FOR SALE

Long established small weekly newspaper in Southwest Missouri, the Webb City Sentinel, is for sale. Owner for the past 36 years is nearing retirement. To inquire, send message to news@webbcity.net. (12-16)

Respected 128-year-old weekly newspaper in Southwest Kansas; only newspaper in the county. Owner moving out of state. Steady subscription, advertising, annual sales approximately \$140,000. Will include building and property in sale. (785) 341-7573 after 5 p.m. MST.

PRESSROOM

PRESSROOM SUPERVISOR — The Manhattan Mercury needs a new supervisor for its printing press staff. Good salary and full benefits. This is a working press operator's job, running and maintaining a Harris 845 offset printing press. Fulltime hours, including Saturday nights. Printing press experience required; experience on a Harris press preferred. Maintenance and mechanical skills a must. Supervisory experience also preferred. Send resume and cover letter to nseaton@themercury.com, or by mail to: Ned Seaton, The Manhattan Mercury, P.O. Box 787, Manhattan KS 66505. (1-12)

PRESS OPERATOR — Are you dependable? Like working with your hands? Enjoy learning how things work the way they do? Have an ability to fix things? Then you may have the abilities we're looking for. The ideal candidate will have previous mechanical experience and a demonstrated ability to work well with others and can work flexible hours, including nights during the week. Prior newspaper press experience a bonus but not mandatory. The Nevada Daily Mail and Nevada News is located within easy driving distance of Kansas City, Joplin and Springfield. We're

part of Rust Communications, a family newspaper company. Interested applicants should contact Chris Jones, production manager, by calling 417-667-3344 after 4 p.m., or via email at cjones@nevadadaily-mail.com (7-14)

PART-TIME PRESS OPERATOR — The Great Bend Tribune is seeking a part-time press operator to join our printing team. The ideal candidate will have previous web press experience, including print of process color and press make-ready. Good work ethics along with mechanical skills and ability to react quickly to print related problems. We are willing to train the right person. Job requirements include: • Current valid driver's license with clean driving record, ability to pass a written fork lift test and train on lift; • Color vision and depth perception; • Ability to lift a minimum of 75 pounds; • Ability to read and comprehend written and/or oral English instruction along with ability to communicate effectively with team members. To submit a resume with references or request an application contact jaudus@gbtribune.com.

MISCELLANEOUS

FOR SALE — Vanguard Model 1958, Serial BF 103, Last used December 2015. It worked well at that time. It has two units, but we've only used them separately. Buyer will need to dismantle and move it! \$4,000; ATF Chief 17, Model 11.17, \$300; ATF Chief 215 Model 2.15. Used mostly to print envelopes & two part forms, \$150; MGD Duplicator 20, \$100; Argyle 23 Process Camera Model G23, \$50 in 2012; Photostat Whitin Masterlith Duplicator Model 1115 Perforator, \$100; NuArc FT40UP Ultra-Plus Flip-Top Platemaker, \$175 in 2015; free negatives and plates, various sizes. Call Linda Foster (785) 413-0349 or email at thewholeisgreater@gmail.com (1-8)

WANTED — Muller Martini 227 inserter hoppers, turning station, 310/20 stacker parts/equipment, or compatibles from inserting equipment or mailing machine. Call James at (620) 792-1211.

FOR SALE — Hamada 800 DX w/spray unit, electrostatic unit, 3M dampening sleeves; LOG Etronics Film Processor Model #LL2218, 196-264 volts, single phase, 15 amps; Brown Ultra-lite 1500 plate burner; 2 Nu-Arc light tables; 1950 Anniversary Edition Heidelberg Windmill press, very good condition. Nor'west Press, Goodland, Kansas. Call 785-899-2338.

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(for questions on cameras in the courtroom and the court system)

Don't be fooled by the hype on transparency

If I had a nickel for every time an elected official sang the praises of governmental transparency, I wouldn't have to buy a lottery ticket.

That might be an exaggeration in the hyped-up atmosphere of a \$1.5 billion PowerBall jackpot, but it's not so far-fetched in the scheme of things in Topeka.

One of the Top 5 no-brainers in the "How to Get Elected" pamphlet for politicians must surely be: "Say You're for Transparency."

Even if you're not. Or even if you don't exactly know what that means.

"Transparency" has become one of the most used, and abused, words in America today.

I mean, who in their right mind would be against it?

It's like motherhood and apple pie.

But when the chips are down and when information the public needs might hurt someone's re-election chances or not fit in with their narrative, all of a sudden we get all those excuses newspaper reporters and editors have heard far too many times.

"It's a personnel matter."

"Talking about that might blow the deal."

"It's an active law enforcement investigation."

"It might embarrass innocent people."

"It's none of your business."



Doug Anstaett

We've heard them all. The Kansas Legislature is back in town, which means we'll be hearing a lot in the coming weeks about transparency.

Yet, it's really not that complicated an issue.

In fact, the Kansas Press Association came up with a T-shirt idea a couple of years ago to explain how simple the Kansas Open Meetings Act is:

- Notify the public.
- Meet in public.
- Discuss in public.
- Vote in public.

So easy even a caveman could understand it. My apologies to cavemen.

So, as you observe your legislators in action in Topeka, watch how open they are as they discuss the public's business.

Of course they'll spin things to look the best for them. We probably all do that to some extent.

But are they forthcoming?

Do they provide the details necessary for members of the public to be informed on the issues?

Do they regurgitate unsubstantiated talking points, or do they make logical arguments in favor of their position?

Do they seek expertise from others when

they are unsure on a particular subject?

Do they parrot the governor, the Speaker of the House, the president of the Senate or the minority leaders of the two chambers, or do they think for themselves?

If they do not, then it begs this question: Why do we have 125 House members and 40 members of the Senate if they don't bring their own ideas to the table and make up their own minds?

This session has the potential to be as painful as the 2015 gathering.

Budget problems still loom and the

Kansas Supreme Court more likely than not will rule on the school funding controversy while legislators are still in Topeka.

As far as "transparency issues" are concerned, your association is pursuing a number of topics ranging from private email accounts to probable cause affidavits to cost containment on public records requests to bodycam

legislation.

Those are all "transparency issues."

We're going to see just how dedicated to open government our legislators really are. Keep your eyes wide open.

Doug Anstaett is executive director of the Kansas Press Association.

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NAMES IN THE NEWS

Tony Berg was recently named president and publisher of The Kansas City Star. He previously served as The Star's vice president for advertising.

Berg, 38, has spent 15 years in the news industry, including servings as vice president for advertising at The Wichita Eagle.

Berg is a native Kansan and graduate of the University of Kansas.

Tom Throne, who served as president of the Kansas Press Association in 2004-2005, retired Jan. 4 as managing editor of The Weekly Vista in Bella Vista, Ark.

The Vista received the general excellence award as the top medium-sized weekly newspaper in Arkansas for two of the past three years.

Throne has been in the newspaper business for more than 40 years.

He was the general manager of the Junc-

tion City Daily Union from 2005 to 2010, and publisher of The Leavenworth Times from 1996 to 2005 and The McPherson Sentinel from 1988 to 1996.

He is a graduate of the William Allen White School of Journalism at the University of Kansas.

Lynn Hudson, former publisher of the El Dorado Times and Augusta Gazette, was honored as the 2015 Envision Volunteer of the Year recently.

He was recognized for establishing the annual Envision clinic and golf tournament, which enables blind and visually impaired youth and adults to learn to play golf.

John VanPelt is a new reporter for the Louisburg Herald. He formerly worked for the Miami County Republic and the Russell Daily News and had teaching journalism and

photography at Raymore-Peculiar East Middle School for 13 years.

A Leawood couple who were the victims of a failed search of their home for marijuana have lost their legal fight against the law enforcement authorities who conducted the raid.

Robert and Adlynn Harte spent \$25,000 to get the records that led to the search, and they subsequently testified in support of legislation that made it easier to get probable cause affidavits in Kansas.

A federal judge summarily ruled recently that authorities had probable cause for the warrant to search the Hartes' Leawood home after a field test of wet tea leaves found in their trash falsely tested positive for marijuana.

The failed search in 2012 launched the couple on a crusade for documents to find what led to the search, which produced no charges.