

THE KANSAS PUBLISHER



OFFICIAL MONTHLY PUBLICATION OF THE KANSAS PRESS ASSOCIATION MARCH 22, 2023

INSIDE TODAY

PAGE 2

Kevin Slimp has tips for some tools to save production time.

PAGE 3

John Foust suggests salespeople explain processes better.

PAGE 4

KPA president David Allen Seaton says diversity coverage designed to reflect your community.

PAGE 8

KPA executive director Emily Bradbury thanks members for their thoughts on the passing of her mother-in-law.

KPA CALENDAR

MARCH 25

Sunflower State Spelling Bee, Newman University, Wichita.

APRIL 6

Kansas Civics Games, Topeka.

MAY 19

Ribbon cutting for combined Kansas Media Hall of Fame, University of Kansas.

JUNE 9-10

Annual Kansas Press Association convention, Kansas Star Casino, Mulvane.

TODAY'S QUOTE

“This much we know: journalism is not an exact science. We make mistakes; I make mistakes.”

— Dan Rather



Contestants in the 2019 Kansas Press Association State Spelling Bee await their turn as

the field is narrowed. The winner was Sukesh Kamesh, second from left, from Kingman,

State spelling bee is Saturday

Kansas Press Association continues statewide coordination

The 2023 Kansas Press Association Sunflower State Spelling Bee will take place Saturday at the De Mattias Fine Arts Center at Newman University in Wichita.

Registration begins at 8 a.m. with the first competition starting at 9 a.m.

This is the sixth consecutive year KPA has been the lead sponsor and coordinator of the event. Amber Jackson has led

the effort for KPA and markets the bee to sponsors.

The winner of Saturday's event, along with an escort, will receive airfare and hotel accommodations for the Scripps Howard National Spelling Bee in Washington, D.C. May 28 to June 2.

Jackson said 88 spellers will be on hand for Saturday's competition.

“We're proud to sponsor

this competition once again this year,” Jackson said. “We thank those member newspapers who are involved with their local bees and encourage others to become a part of this worthwhile effort.

“We also thank Newman University and ITC for their strong support of the bee,” she said.

Want to volunteer for Saturday's event in Wichita? Email Jackson [here](#).

Americans have most trust in local news

By Al Cross

The national headline on stories about the latest poll on the news media and democracy were about its finding that half of Americans believe national news organizations deliberately “mislead, misinform or persuade the public to adopt a particular point of view through their reporting,” as Associated Press media writer David Bauder put it.

He added, “In one small consolation, Ameri-

cans had more trust in local news.”

It wasn't a small consolation for people in local news, but it also had some warnings, and offered the basis for some guidance.

The poll by Gallup Inc. for the Knight Foundation, of 5,593 Americans 18 and older between May 31 and July 21, 2022, found a much higher level of trust in local news organizations.

See TRUST on Page 5

Ingenious keyboards, mice, monitors can provide some time-saving options

It has been one of those days. You've had them. It began with a website that wasn't working like it was supposed to. When you have a website that lists items for sale on the homepage, and the homepage is blank, you have a problem. That's how my day began.

It seems like it's always on your busiest days when things go wrong. Thankfully, with the help of a friend in Dallas, we were able to find our problem and get the site up and running in about an hour. So, the day could have been a lot worse.

I redesign a lot of newspapers these days. It reminds me of the work a lot of my readers do. It's deadline-driven. A newspaper will come out with a new design in two weeks, whether it's ready or not. So, it had better be ready.

Just this morning, I wondered why I hadn't heard back from the co-publishers to tell me how they liked the designs I sent them two days ago. Then, late this morning, I got an email from a mail server letting me know the emails to my client never made it to their inbox due to an error in my email system. That took about three hours to fix, but everything is fine now.

Both of those issues were caused by servers in other places that control things like how my websites work and where my email goes. I couldn't have seen those problems coming. Problems arise all the time in the high-tech world in which we operate. Still, it's tough when the problems come in pairs.

Time is my most important commodity. I make a great effort to get the most out of my time. Maybe I can't control a website host in Eastern Europe or an email server across the country, but there are things I can control to get the most out of my time.

One of the most important things I can do is use the right tools to do my work. Some of you have been following my work long enough to remember when I used to receive shipments from software and hardware companies almost daily, hoping I

would mention their products in a column. Those days were fun, but they're past. Like everyone else, I buy my own hardware and software these days. I'm not looking for the least expensive tools to complete my work. I'm looking for tools that allow me to get the most work done in the shortest amount of time.

Hardly a week goes by that I don't invest in a new piece of hardware. Here are a few of my favorites that save me a lot of time:

☐ Keyboards:

Logitech MX Keys for Mac (\$119 US).

It allows me to control up to three computers at once. Typing is smooth, requiring much less effort than most keyboards.

Chesona Wireless Keyboard for Mac (\$40). I decided to purchase a second keyboard this week and researched if there were any new keyboards with the same features as the MX Keys from Logitech. I found it in the Chesona, available in both PC and Mac versions. It controls up

to three computers simultaneously and feels almost identical to the Logitech while entering text.

Mice:

Logitech MX Master 3 (\$99). Like the Logitech keyboard, this mouse fits firmly in my hand while allowing me to control up to three computers simultaneously. Other mice pale in comparison, except for Logitech M720 Triathlon (\$36).

Again, I researched to see if another mouse worked as well as the MX Master 3 without the price tag. I found

it in the M720. It's almost identical to the \$99 mouse. It's built with less metal and more plastic. Thus, the lower price.

☐ Monitors:

I use three monitors.

Believe this: If you design pages for a living, the difference between two and three monitors is significant. I've



Kevin Slimp

Maybe I can't control a website host in Eastern Europe or an email server across the country, but there are things I can control to get the most out of my time.

See SLIMP on Page 8

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It appears we have some ‘explaining’ to do

People usually say “no” to things they don’t understand. It’s a salesperson’s job to help prospects understand what he or she is selling. What makes media choice A better than choice B? What’s all this talk about target audiences being better than general audiences? Doesn’t



John Foust

that mean fewer buyers? If a business has been successful for a long time, why spend money on advertising?

You’re probably not worried about these things, but more than a few of your prospects are. There’s a natural tendency to think our prospects are keeping up with what we’re

saying, when in reality, that may not be the case. We have to get in step with them before we can expect them to get in step with us.”

Christopher, a veteran ad salesperson, told me about an unusual misunderstanding with a prospect. “When he called to say he wanted to discuss his advertising outlays,” Christopher said, “I immediately thought about the budgeting process. As the conversation progressed, I realized that we were on two completely different wavelengths. He was referring to ad

layouts, not ad outlays. We can laugh about it now, but at the time, it took a few minutes before I was able to adjust to the situation.”

Think of a camera. When you use the setting to focus tightly on a photo subject, the background is blurred. Sometimes, we concentrate so much on the center of attention – the person on the other side of the desk – that we lose sight of the things that might be blurred to them.

Here are a few ideas which may help:

1. Think of different ways to explain things.

Have plenty of examples in your toolbox. In one case, an analogy might be your best choice and in another, a demonstration may be most appropriate. “Even when I use a map or a chart, I explain the information as simply as possible,” Christopher said. “A picture may be worth a thousand words, but a picture with no explanation is not worth much in a sales presentation.”

2. Break it down into small pieces.

Don’t bombard the other person with everything at once. Build your case one point at a time. What good is point number

three, if they don’t understand points one and two?

3. Check for clarity. Sure, your sales explanations are crystal clear to you, but how does the other person see them? Unlike a camera, there is no viewfinder in a sales meeting. So, we use other techniques

to see if anything is blurry to them.

The most reliable way is to watch for body language and ask questions: “How does this look so far?” “When others see this chart, they often have questions. Does anything come to mind?”

“Before we go any further, let me ask if this kind of information is what you need at this point?”

Good selling is a matter of becoming a professional explainer. By eliminating the blurred edges, you can help your prospects and clients see a much clearer picture.

John Foust has conducted training programs for thousands of newspaper advertising professionals. E-mail for information at john@johnfoust.com.

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When in doubt, dial the KPA’s legal hotline

Max Kautsch is available by cell phone to answer member questions on the Kansas Press Association’s Legal Hotline. The Kansas Open Meetings and Kansas Open Records acts can be difficult to navigate at times, but Max is there to help.

Initial consultations come without a charge.

Call him at (785) 840-0077.

Your questions might include any of the following and more:

- You cannot get access to a public record, or the cost is exorbitant.
- A meeting was held but notice wasn’t provided to the public.
- A court hearing that should have been open was closed to the public.



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THIS MONTH’S QUESTION

Q. We entered the 2023 Awards of Excellence Contest. When will we get our results?

A. Missouri Press Association is our judging partner this year and they are scheduled to be done judging by April 1.

There may be a one-week extension but we anticipate getting the results to you by April 20.

Diversity stories help us reflect entire community

When I first noticed the new contest category, “Best Coverage of Diversity,” for this year’s KPA’s Awards of Excellence, I was delighted.

Not everybody will like this, I am aware, especially since we are in a period of blowback from the issues of social justice and inequality raised during the pandemic. “Anti-woke” sentiment is ascendent. Personally, I’m ready for that to calm down.

I believe the addition of this category is another step toward putting the KPA on the right side of history.

The new guidelines for selecting Hall of Fame members is another positive move. Those guidelines make it more likely that women and people of color will be recognized.

For me, prioritizing diversity — and by that I mean making a real effort to bring more non-white people into our coverage — is a no brainer.

And not just non-white people, but other under-represented communities such as the disabled, the poor, or LBGQT+. People who don’t make headlines on a regular basis.

Doing so better reflects all the people we claim we are here to serve. And it is a natural task for an industry that should, on occasion at least, be about afflicting the comfortable and comforting the afflicted.

Having said that, the CourierTraveler, of which I am publisher, doesn’t do this all that well. Not as well as we should, anyway. In fact, as I reviewed our coverage from 2022, I could not find enough good stories that I thought qualified for this category. This disappointed me, because I like to think we make an effort. Here is the category description:

“Submit up to five stories by any

author including editorial and opinion columns that exemplify the publication’s overall coverage of under-represented communities. Each entry should be accompanied by a nomination letter from a senior editor that explains how the entry fits the criteria and describes any change or community reaction generated by the coverage. Judging is based on accuracy, clarity and style of writing, thoroughness of treatment, originality, insight into historical, cultural and economic factors affecting relationships between communities.”

The part that held me up, probably, was that we didn’t publish anything that generated much reader reaction or change. Maybe I am setting the bar too high. It doesn’t say those things have to happen.

Some people might wonder why a diversity category was added at all, especially those of us living in smaller communities with fairly homogenous populations. Isn’t this divisive? Why single out specific groups?

I guess my reply would be this: it’s often good to get out of our comfort zones and tell stories about people different from the political and social mainstream.

That’s one way to grow and expand our readership. That’s one way to grow and expand ourselves and our communities.

It takes concerted effort to do this among those of us living and operating in the dominant social strata. Most of us tend to drift toward what we already know, who we know and what feels most comfortable or easiest.

Unfortunately, our small news staff is not diverse. So it takes some self-awareness to understand our limitations and biases, and then to work around them to become

a better version of ourselves. In this case, newspapers fully chronicling our communities.

One way for us to do this is learn about and then put forth the stories and concerns of traditionally underrepresented people.

Here’s a little anecdote before my sermon ends.

In Cowley County, there is a fairly new immigrant community from the Chuuk state in the Federation of Micronesia. For

several years, I’ve been thinking we need to write a story about these folks. Most people have no idea.

A reporter recently tried to contact somebody who translates for the court system, but she didn’t get a reply. So the other day, almost on a whim, I sent a text to the number and

actually got a call back. I ended up being invited to a Chuuk wedding reception that weekend!

Frankly, I was a little scared to go. Will they speak much English? Will I feel like an intruder, an outsider? (The same feelings they might often have living here).

After two and a half hours, I left the reception feeling energized, expanded and excited about the story we would be able to tell. I got great photos, too.

So adding a contest category along these lines makes good sense to me, both as a publisher and a human being.

I was not closely involved in the decision to add this category, but I certainly support it. And next year, maybe the CourierTraveler will be recognized for our diversity coverage.

David Allen Seaton is president of the Kansas Press Association for 2022-23 and president of Winfield Publishing Co.



David A. Seaton

(Diversity coverage) is a natural task for an industry that should, on occasion at least, be about afflicting the comfortable and comforting the afflicted.

NAS study shows negative news is more interesting

Ever wonder why there’s so much bad news out there? Maybe it’s because people find bad news more interesting than good news.

A new study involving more than 1,000 people across 17 countries spanning almost every continent concludes that, on average, people pay more attention to negative news than to positive news.

The findings, published this week in the Proceedings of the National Academy of Sciences, hint that this human bias toward negative news might be a large part of what drives negative news

coverage. But the results also revealed that this negative bias was not shared by everyone, and some even had a positive bias — a sign that there may be a market for positive news.

“In a period during which news around the world is especially wrought with negativity, this subject is of obvious significance,” the study authors wrote.

To read more about the story and the role it might play in shaping the news by lead author Stuart Soroka, a political scientist at the University of Michigan in Ann Arbor, [go here](#).

Trust

Continued from Page 4

That was driven in large measure by a belief that local journalists care about the impact of their reporting; 53% in the poll agreed with that statement and only 19% disagreed with it. You can find the survey [here](#).

Trust can be a hard thing to measure, because it is driven not just by facts, but by emotions, and the latter make it volatile. Research in news has shifted from issues of transparency and credibility to “the affective or emotional aspects of trust – that is, how trust in news is related to how people feel about news outlets,” Knight said.

The poll asked respondents if they agreed or disagreed with this statement: “In general, most national news organizations care about how their reporting can either positively or negatively affect American society, culture and politics.” Only 35% agreed, while 43% disagreed.

But when the poll asked if most local news organizations “care about the best interests of their readers, viewers and listeners,” those polled said yes, by a margin of 2 to 1.

“Care” is the key word here. Care, like trust, reflects emotion. It calls to mind a quote used by many but most often attributed to President Theodore Roosevelt: “Nobody cares how much you know until they know how much you care.”

That’s always been good advice for politicians, but it’s also a good maxim for newspapers, which claim to know a lot but often fail to show they care. How do they do that?

“Emotional trust in news is driven by the belief that news organizations care,

report with honest intentions and are reliable,” Knight said in reporting on its Gallup poll. And that can bridge political divides that are increasingly prevalent at the local level.

“Greater emotional trust in local news is consistent across various demographic groups,” Knight said. “For example, 31% of Republicans and 58% of Democrats express high levels of emotional trust in local news — a narrower gap than with emotional trust in national news.”

So, Americans trust their local news organizations, but do they really know them?

The poll found that 65% agreed with this statement: In general, most local news organizations have the resources and opportunity to report the news accurately and fairly to the public.” But the question left much to be desired; most Americans are not familiar with “most local news organizations,” so a better question would have asked about “your local news organizations.”

Many if not most of those organizations are unable to report as much news as they once did or would like to do.

Accuracy and fairness are essential, but audiences notice gaps in coverage, and that could have been measured, too.

AP’s Bauder described one other hopeful finding: “If Americans believed local news organizations didn’t have the resources or opportunities to cover the news, they would be more likely to pay for it.” As Knight said, “Americans who think local news organizations lack the resources and opportunity to report the news accurately and fairly are more likely to pay for news.

These findings mirror previous Gallup/

Knight research on local news, which found that Americans who are exposed to information about the financial challenges of local newspapers are more likely to donate to a nonprofit organization that supports local journalism.

Knight says journalists need to go beyond emphasizing transparency and accuracy to show the impact of their reporting on the public.

Providers of local news must give people reasons to seek it out, by showing its importance to their lives; make it easy to do so, by using multiple platforms to reach the fractured audience; and make

clear its value – with watchdog reporting that serves the public interest, opinion pages that operate on a higher level than social media, and editorial leadership that serves the community.

And news providers must help citizens grasp the differences in types of information. If I were running a local news

outlet, I’d publish this every day: “We practice journalism, which is defined by a discipline of verification: We tell you how we know something, or we attribute it; and we’re mainly about facts, not opinion. Social media are mainly about opinion, and have little if any discipline or verification. Which should you trust?”

Al Cross edited and managed rural newspapers before covering politics for the Louisville Courier Journal and serving as president of the Society of Professional Journalists. He directs the University of Kentucky’s Institute for Rural Journalism. It publishes The Rural Blog, from which this was adapted. For more information, write al.cross@uky.edu.



Al Cross

Knight says journalists need to go beyond emphasizing transparency and accuracy to show the impact of their reporting on the public. Providers of local news must give people reasons to seek it out, by showing its importance in their daily lives.

SNAG ALL THE BEST DEALS

Communities with a local newspaper are smarter, stronger and closer. Their citizens are connected to one another, and invested in what happens around them.

Keep reading your local newspaper... and keep your community going strong.




Kansas Press
Association

kspress.com

Looking for some snazzy house ads to run in your newspaper when you have a hole to fill? KPA has professionally designed ones you

can download in various widths and depths. You can even add your own logo. Did we say “free.” [See more examples here.](#)

MARKETPLACE

Use the information below to review open positions in journalism in Kansas and elsewhere or to find miscellaneous items for sale, including newspapers. For KPA members, the first 35 words are free. Ads run for 60 days online unless renewed. To place an ad, click here.

MANAGEMENT

MANAGING EDITOR – The Junction City Union is seeking a MANAGING EDITOR to lead our dynamic weekly newspaper. To apply, send resume and 3-5 examples of writing and/or design work to Megan at mmoser@themercury.com.

MAILROOM SUPERVISOR – The Manhattan Mercury is hiring a MAILROOM SUPERVISOR. This full-time, salaried position comes with full benefits. Apply at: The Manhattan Mercury, 318 N. 5th Street, Manhattan, KS 66502 or email bcarter@themercury.com.

MANAGING EDITOR/MARKETING DIRECTOR – The Lincoln Sentinel-Republican is a community newspaper in a dynamic region of history and tradition. Seeking the right individual to excel the newspaper (print/online). dcnewstimes@outlook.com (785) 366-6186

EDITOR AND GENERAL MANAGER – of a vibrant Texas Hill Country community weekly. Are you ready to take your reporting (sports and general) and management skills to the next level? Strong writing ability, reporting experience, community relations sensibility, and organizational skills are vital. Broad newspaper responsibilities will provide an opportunity to be involved in every level of weekly newspaper management, but direct previous management experience is not required. Layout experience a must. This is the perfect small-market management position! Wesnermedia@gmail.com Job Type: Full-time - Salary/pay is negotiable.

PUBLISHER – Three newspaper paper group in southwest Oklahoma is seeking candidates for the publisher's position. Candidates should be experienced in community journalism, preferably with a background in advertising and marketing, but also with an understanding of newsroom operations and managing employees. Candidates must also be leaders with strong people skills. Please email a cover letter and resume to Scott.Wesner@wesnermedia.com.

NEWS

SPORTS REPORTER – The Morning Sun is seeking an enterprising reporter to cover high school and college sports. This position will have primary responsibility for covering high school and Pitt State sports, along with the occasional breaking news and feature assignments. This is a great opportunity for a young journalist who wants to gain invaluable experience and work toward bigger beats. Duties and responsibilities Your typical duties and responsibilities will include: Finding and breaking news as it happens. Going beyond game stories to provide thoughtful analysis to those who saw the games but want deeper understanding of what happened and why. Writing features on the players, coaches and personnel that make up the programs. Generating enterprise ideas that go deeper into important issues that affect athletics and the sports world in general. Working with a team of editors and reporters to collaborate on broader projects. Easily switching between fast-paced reporting and long-term projects. Engaging with readers and fans via social media. Must feel comfortable in letting their personality shine through. Benefits We offer the following benefits: Health insurance with optional dental and vision. 401(k). Paid vacation

and sick days. Relocation assistance. Qualifications The successful candidate should have the following qualifications: College degree in journalism preferred. Strong writing, spelling and grammar skills; familiarity with AP style. Comfort building a beat in a competitive environment and communicating with athletes and coaches. Ability to collaborate with teams on stories and projects. Flexibility to work odd hours and different days as game schedules demand. Excellent news judgment. To apply Send resumes, clips and references to Publisher Jeff Peyton at jpeyton@morningsun.net.

NEWS REPORTER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include general assignment, feature writing, coverage of local government boards, and copy editing. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who doesn't shirk from the hard questions. This person must have the ability to work productively in a team setting. The person must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills. The position will also require news page pagination and knowledge of InDesign. **SALARY BASED ON EXPERIENCE.** Send cover letter, resume with references and writing samples to Kim Maguire General Manager at the email address below advertising@abilene-rc.com.

NEWS REPORTER – The Miami County Republic is seeking a reporter to join its news team. Applicants are asked to send a resume, cover letter and examples of prior work to Editor Brian McCauley at brian.mccauley@miconews.com.

SPORTS JOURNALIST – Community-minded journalist wanted for family-owned group of newspapers in south central Kansas and north central Oklahoma. Please send resume and samples to Jason Jump, publisher, at jjump@kcnonline.com.

REPORTER – Relocate to thriving, independent weekly that just won 40 KPA awards. Competitive salary, benefits, year-end bonus for upwardly mobile, enterprising, engaging general assignment reporter. Marion County Record. job@mnks.us.

NEWS REPORTER – The Emporia Gazette of Emporia, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include sports and general assignment, feature writing, coverage of local government boards and copy editing. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who doesn't shirk from the hard questions. This person must have the ability to work productively in a team setting. The person must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills, and experience with Multimedia journalism is must. Position will also require news page pagination and knowledge of InDesign. We use video, audio, Facebook and Twitter to tell our stories. We are a Monday through Saturday paper, covering six counties. Salary based on experience. We offer health benefits, 401(k) and two weeks vacation. Emporia is on the edge of the beautiful Kansas Flint

Hills one hour away from major Kansas cities like Kansas City, Wichita and Topeka. Send cover letter, resume with references and writing samples to Chris Walker at walker@emporia.com (put reporter position in the subject line), or by mail to 517 Merchant, Emporia Kansas 66801.

GENERAL NEWS REPORTER AND DIGITAL CONTENT MANAGER – One of the state's top weekly local news operations just outside of Wichita is seeking an individual to be responsible for learning content management system (CMS) and developing features and opportunities for growth within a community news web site. Duties include daily management and oversight of all content; training other staff members when new features can be implemented. Experience with digital content management and social media are preferred. Video production skills are valuable as well. Duties of a General News Reporter are also part of the position. This includes some coverage of local news and features for a local newspaper as well as some feature writing for a community lifestyle magazine. Some benefits are available after an introductory period. Compensation will be aligned with experience and ability. Advancement opportunities are available for the right individual. If you are dependable, self-disciplined, can work independently and within a team and are looking for a position with a progressive company contact us today. Please email a resume with work experience and references to jeff@derbyinformer.com. Derby Informer Inc. is an EOE

SENIOR REPORTER – Kansas City PBS is seeking a Senior Reporter for Flatland. Under the supervision of the Managing Editor, the senior reporter will work across platforms and departments to produce in-depth, magazine-style stories and multimedia news content that is equally thoughtful and compelling about important civic affairs topics in the Kansas City area. **SALARY RANGE: \$45,000-\$55,000.** If interested in this exciting opportunity, send cover letter, resume, and an example of your writing skills to humanresources@kansascitypbs.org. Please include in your cover letter how you learned about this position. KCPBS is an E-Verify, Affirmative Action and Equal Opportunity Employer.

SPORTS REPORTER – The Stillwater News Press is looking for a Sports Reporter to be a part of its award-winning staff. The reporter will cover high school sports, as well as athletics at Oklahoma State University, which is disseminated to all CNHI papers in Oklahoma. Experience with page design is preferred. Experience with photography is a plus. Must be able to work nights and the occasional weekends, especially during college football season. Please send a cover letter, resume and examples of your published work to Stillwater News Press Sports Editor Jason Elmquist at jelmqvist@stvnnewspress.com. The position is full time and offers an excellent benefit package including paid time off, insurance, and a 401K plan. EOA

SPORTS WRITER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a Sports Writer. Duties include covering all local sports, building relationships, attending sporting events, interviews and taking pictures, staying current on what is happening with local sports and writing the needed content in a clear concise way conveying factual information. This position requires strong writing abilities, a keen understanding of the sports that are being covered, researching skills, and completing task with in a time frame. This person should have strong editing skills, and a knowledge

MARKETPLACE/CONT. FROM PAGE 6

of news page pagination and knowledge of Indesign. Salary Based on Experience. Send cover letter and resume with reference and writing samples to Kim Maguire General Manager at the email address below advertising@abilene-rc.com

REPORTER – A duo of legacy newspapers located in the Platte Valley of Nebraska seeks a sports reporter to deliver top-notch sports coverage to our readers. Candidates must have a passion for sports and the players that play them. Page design experience a plus but we'll coach the right candidate without it. Candidates must have a willingness to become part of an active community, a strong work ethic, an ability to develop solid player/parent/coach relationships, and thrive in a small team environment. Interested candidates should send a resume and work samples to josh@indydailyreporter.com.

REPORTER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include general assignment, feature writing, coverage of local government boards, and copyediting. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who does not shirk from the hard questions. This person must have the ability to work productively in a team setting. Must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills. The position will also require news page pagination and knowledge of InDesign. Salary based on experience. Send cover letter, resume with references and writing samples to Kim Maguire, General Manager, at the email address advertising@abilene-rc.com.

EDITOR – Come join our team as we grow! Weekly newspaper located in Texas is in search of a great editor. The leader we seek will be hands-on in all parts of our weekly newspaper, from covering sporting events and city council to layout and photography. Community involvement is a must. Experience in Indesign and Photoshop is preferred but not required. For more information, please submit your resume and cover letter to swood@ntin.net

EDITOR – The Shawnee Mission Post is hiring an Audience Engagement Editor to ensure our coverage of Johnson County reaches the people who will value it most. The new staff member will be charged with leading the organization to the next level in its use of social media. [Click here](#) for details.

REPORTER & MANAGING EDITOR – Seeking to fill two full time positions: general reporter who can also cover sports (five school districts and multiple city and county entities); and full time managing editor with 3-5 years minimum management experience. Knowledge and proficiency in taking photos and AP style writing is preferred. Some evening and weekend hours required. Successful candidates will live in Osage County. Competitive wages and benefits. Please send resume to: The Osage County Herald-Chronicle, 527 Market Street, Osage City, KS 66523 or email to Catherine Faimon, faimonc@gmail.com.

EDITOR/REPORTER – Come grow with us! The Community Voice, an award-winning multi-platform bi-weekly publication seeks an Editor/writer to join our team during an exciting chapter of innovation and growth. This individual will lead a small but grow-

ing team of journalists with the goal of expanding our relevance, impact and reach. The ideal candidate is a first-rate and creative reporter with expertise in creating content that is relevant to a diverse readership, and must have demonstrable cultural competencies covering communities of diverse backgrounds and issues. This person will report, write and manage reporters. Prior supervisory and content management experience, including work as an editor for a first-class college newspaper, is preferred. This person will work in Wichita, KS. Our coverage area is the state of Kansas and the Kansas City Metro Area. Send resume, cover letter, reference and writing samples to gooch@tcvpub.com.

ENTERPRISING REPORTER – Distinguished, independently owned paper seeks dedicated contributor to weekly showcase of engaging, human-focused features. Salary \$27,000 to \$34,000, plus insurance. Relocate to artsy Flint Hills community with strong schools, two resort lakes. job@mnsks.com.

REPORTER – The Bartlesville Examiner-Enterprise is looking for a full-time reporter to cover local news in northeast Oklahoma. Candidates should have experience taking photos as well as shooting and editing video, and know how to use social media to grow an audience. Preferred: Degree in journalism or related field; previous experience at a daily newspaper or other professional news organization. Send letter of interest, resume, three references and story clips to Doug Graham, News Editor, at dgraham@examiner-enterprise.com.

NEWSPAPERS FOR SALE

Free distribution, niche publication located in Kansas. Owner looking to retire. The publication is profitable and has a strong print and digital presence. Serves a tri-state area. If interested, please email Emily Bradbury at ebradbury@kspress.com. Emily will then pass along your interest to the publisher.

FOR SALE – Mid-sized Kansas weekly newspaper for sale. Located in the designated marketing area of Kansas City on the Kansas side. 1,700 circulation, official county newspaper has been in business for over 50 years. Growing online paper and newsletter add to circulation. Building for rent, possible sale; publisher has owned the paper for 23 years and wants to retire. Inquire through KPA by emailing ebradbury@kspress.com.

FOR SALE – The Scott County Record, Scott City, for sale. Owner planning to retire. County seat weekly. Solid advertising base. Growing population. Great opportunity for the right individual(s). Contact Rod Haxton, (620) 872-2090 or email: editor@screcord.com.

FOR SALE – Unique newspaper that's in 152nd year of continual publication. Located in county seat; published twice weekly. Building located on the downtown square. Equipment includes Goss suburban press. Owners aging. Email Emily at ebradbury@kspress.com if interested. Emily will then pass along your information to the publisher.

ADVERTISING

RETAIL ACCOUNT EXECUTIVE – The Great Bend Tribune is seeking a full-time Retail Account Executive or Sales Team Leader to join their award-winning team. This strategic position will be responsible for bringing innovative advertising solutions to local businesses in Central Kansas. The right candidate will be a resourceful, performance-driven professional that has the tenacity to grow sales and market our customers. Computer and presentation

skills are required for this position as well as a good driving record and reliable transportation. The ideal candidate will have experience selling both print and digital advertising with a proven track record of delivering meaningful and compelling solutions for clients. He/she must be a team player willing to inspire and be inspired by being part of a dynamic media company focused on customer service. Responsibilities include: Develop and maintain positive and productive relationships with our clients and staff, use professional selling techniques and marketing skills to close sales or upgrade existing accounts, increase and build client base, provide client feedback to internal team as appropriate, effectively communicate sales information and opportunities internally, calculate, input and maintain records of sales, attend training and meetings as appropriate, network with local community professionals and assist in developing and growing market share. Compensation includes a base plus commission with established account list and benefits. To apply send your resume and cover letter to: Judy Duryee, Great Bend Tribune, 2012 Forest Ave., Great Bend, KS 67530 or email: jduryee@GBTribune.com

ADVERTISING SALES MANAGER – The Cowley Courier/Traveler is searching for an advertising manager to oversee advertising sales and staff, sell to accounts and work closely with management to expand print and online products. Previous newspaper advertising experience preferred. Experience with creative software, digital marketing, website maintenance and social media a plus. The position will be located in Arkansas City, Kansas. Send resume to daseaton@ctnewsonline.com

PRODUCTION

PRESS OPERATOR – Accepting resumes for Press Operator at progressive, family-run newspaper in Weatherford, Okla. Experience with Goss Community press helpful. Attractive compensation and re-location packages. Contact Phillip Reid at 580-772-3301 or email resume to Phillip@PhillipReid.net. (3-27)

FULL-TIME PRESS OPERATOR – Montgomery County Media, LLC is seeking a full-time press operator to join our printing team based in the charming and vibrant community of Independence, KS. The ideal candidate will have previous web press experience including printing of process color, GOSS press maintenance, and press make-ready. Solid work ethic along with mechanical skills and the ability to react quickly to print related issues is a must. We are willing to train the right person. Job requirements include: Current valid driver's license with clean driving record, color vision and depth perception, ability to lift a minimum of 75 pounds, ability to read and comprehend written and/or oral English instruction along with an ability to communicate effectively with team members. If interested, please send a resume with references included to josh@indydailyreporter.com. EOE.

PRINTING OPTIONS

The Manhattan Mercury can print your newspaper at a competitive rate, with award-winning quality. Contact Ned Seaton, 785-776-2200, ext. 255, or nseaton@themercury.com. Keep your printing in Kansas with a local, family-run business.

SUPPLIES FOR SALE

FOR SALE – Standard Friction Rotary Numberer FRN-6, 2 print heads, bought before our commercial print shop went digital from a dealer. The machine is in excellent shape and works well; just not used anymore. \$5,000 OBO, Jackie Taylor 620-224-6487.

Our industry has challenges, but we'll face them together

Thank you for all of your kind words over the past week about the death of my mother-in-law. She will be so very missed and your patience and grace have made this transition a bit easier as we face a new normal.

Thank you.



Emily Bradbury

My mother-in-law fought Parkinson's Disease for 30 years. In fact, she was diagnosed when she was my age (that was a sobering realization). At the time, she had an exceptional career as an educator, two kids at home and a husband who was the principal at the local high school.

She had no time for

this nonsense.

When the final diagnosis was revealed after a visit to KU Med, she insisted that my father-in-law not tell anyone because, in her words, "I'm going to live like I don't have it."

And that is what she did.

Never once did she say, "I can't do that" or dwell on her diagnosis.

In fact, she was the one banging on our hotel room door on vacations saying, "You can sleep at home. Time to explore!" and never wanting to miss a good chat or board game.

At first, I wondered if she was in denial

but I quickly realized she wasn't – it was sheer determination and a will to not let her diagnosis define her or get her down.

I often think of this when I get calls to comment about the latest challenge our industry faces or the changes that have occurred over the past decade or so.

Listen, I'm not in denial about the challenges our industry faces, but I will not let it define us nor will I dwell on it.

We will continue to come alongside our members to help support you in every way we can.

We will continue to focus on the good while helping you face any bumps in your road.

Sure, there are a lot of challenges facing us but we can't let it lower our resolve. What you do matters and we will keep showing up.

We hope you will too.

I always told Bonnie that she robbed

me of the opportunity to tell stories about terrible mothers-in-law because she was a wonderful one to me.

That may be true, but she taught me how to face any bumps in the road like a pro.

It's not denial – it's waking up every morning saying "You may beat me one day, but not today."

Keep showing up and we will too.

Until next time ...

Emily Bradbury is executive director of the Kansas Press Association.

We will continue to come alongside our members to help support you in every way we can. We will continue to focus on the good while helping you face any bumps in your road.

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Do you have extra time? Make yourself available

Are you a retired or out-of-work advertising salesperson, designer, reporter or publisher who would like to make a few extra dollars by filling in at a local publication when a need arises, such as a vacation or staff illness?

If you would you like to sign up to be a part of the KPA Substitute Talent Pool, fill out the [form here](#).

Slimp

Continued from Page 2

tried many monitors and found three 4k monitors (QHD) I love without breaking the bank (4k monitors can run \$1,000 or more). I get great results with each of these.

Dell S3222DGM (\$349). This 32" monitor is my favorite. I never thought I'd enjoy working on a curved monitor. Go figure. The color is excellent, and the detail makes me think I'm working on a much more expensive machine. Built for gaming,

it's great for what I do.

ThinkVision T32h-20 (\$389). Another 32" monitor, the ThinkVision, replaces the Lenovo (same manufacturer) C32q-20.

I've owned several Lenovo monitors, so I decided to trust the ThinkVision. It hasn't let me down.

Samsung ViewFinity S60A (\$349). Again, an excellent monitor. It sits above my desk, along with the other monitors, held up by adjustable gas spring monitor arms.

When purchasing monitors, shop around online for the best price. I found some of these monitors selling for \$600

or more online. I always check Amazon, Best Buy and the manufacturer. Just now, the Thinkvision was listed for \$200 less on Lenovo.com than on Amazon.

OK, I'm going to be working late today. There have been a lot of interruptions, and somebody is waiting for a new newspaper design.

Kevin Slimp has been a popular speaker and consultant in the newspaper industry since developing the PDF remote printing method in the mid 1990s. He can be reached at kevin@kevinslimp.com.