

THE KANSAS PUBLISHER



OFFICIAL MONTHLY PUBLICATION OF THE KANSAS PRESS ASSOCIATION

MAY 17, 2023

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KPA CALENDAR

MAY 19

Ribbon cutting for combined Kansas Media Hall of Fame, 3 p.m. to 5 p.m., University of Kansas.

JUNE 9-10

Annual Kansas Press Association convention, Kansas Star Casino, Mulvane.

OCTOBER 2023

President's Gala, where KPA's special awards will be presented, Topeka. Date pending.

TODAY'S QUOTE

“Half of the American people have never read a newspaper. Half never voted for president. One hopes it is the same half.”

— Gore Vidal

KPA's convention is June 9-10

A blockbuster lineup awaits those who attend the 2023 Kansas Press Association Convention June 9 and 10 at the Kansas Star Casino in Mulvane.

Kevin Slimp, always a popular presenter at past conventions, and Rob Curley, a Kansas native whose innovative approach has revolutionized news coverage, will headline the list of presenters at this year's convention.

[Click here](#) to download the convention registration form and complete convention schedule. Registration deadline is May 29.

Sponsors of this year's convention include SCS, eType Services, Kansas Farm Bureau, AARP of Kansas, the Eureka Herald, Midwest Energy, Inc., Kansas Gas Service, the University of Kansas, BOK Financial and the

See **CONVENTION** on Page 2



KU to house Kansas Media HOF

LAWRENCE — Stauffer-Flint Hall at the University of Kansas will serve as the new home for the Kansas Media Hall of Fame, featuring inductees in the Kansas Newspaper Hall of Fame, Kansas Broadcasters Hall of Fame and Kansas Photojournalism Hall of Fame, effective May 19.



Ann Brill

Portraits of the recent inductees will be displayed throughout the year along with an interactive touchscreen featuring the previous inductees. Each January, portraits of the new induction class will be installed, and the previous year's class will transition to the digital display.

“The William Allen White School of Journalism & Mass Communications is honored to showcase the rich legacy of Kansas media,” said Ann Brill, dean of the journalism school. “We

look forward to partnering with Kansas Press Association and Kansas Association of Broadcasters throughout the years to celebrate the individuals who have excelled in their careers. We hope this inspires the next generation of storytellers.”

Inductees from the Class of 2022, their family members and former inductees are invited to the dedication and ribbon cutting May 19, on the KU Lawrence campus. Festivities will begin with a social and remarks at 3 p.m. at the Jayhawk Welcome Center and Adams Alumni Center before the ribbon cutting at Stauffer-Flint.

Since 1931, the KPA has inducted 142 journalists who have made outstanding contributions to their profession.

“We are grateful to Dean Ann Brill and many others that helped bring the new Kansas Media Hall of Fame to the University of Kansas,” said Emily Bradbury, KPA executive director. “The William Allen White School of Journalism has

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Convention

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Kansas Newspaper Foundation.

These opening night convention opportunities are available on Friday, June:

☐ Sign up for a free design consultation with Kevin Slimp from 4 p.m. to 6 p.m.

☐ Teri Finneman of the University of Kansas and Joey Young of Newton Now will give an update on Young's innovative Press Club operation.

☐ Trivia night, where you can match wits with your fellow KPA members and friends.

☐ After party at the Tin Lizard Bar and Grill.

On Saturday, the agenda is jam-packed with opportunities to learn from experts and colleagues.

Registration begins at 7:30 a.m. with breakfast, followed by the annual business meeting.

Kevin Slimp kicks off the presentations at 9 a.m. with "Improving the Design of Your Publication."

Attend to get tips on new design styles, creating cleaner pages, how to get the most out of your photographs and how to get rid of outdated fonts.

At 10 a.m., a variety of breakout sessions will be offered, including:

☐ Earl Watt of the Leader & Times will discuss his fight to keep public notice in his newspaper.

☐ KPA legal hotline attorney Max Kautsch will discuss Overland Park resident Jon Albers' death as a case study for access to criminal investigation records.

☐ Former Garden City editor and publisher Dena Sattler will stress the need for newspaper editors to speak out editorially on community issues.

☐ Adam Strunk of Newton Now will discuss newsletters as another service to provide readers.

☐ Jeff Cott of the Derby Informer will discuss the concept of Consultant Selling.

At 11:15 a.m., everyone can participate in a discussion about the U.S. Postal Service, including "what we know, what we don't and what we can do."

Lunch will be served at noon, followed by the Montgomery Family Innovation Keynote address by Rob Curley, editor of the Spokesman-Review in Spokane, Wash.

Curley will explain how Spokane's oldest and largest news source embraced the concept of "the virtuous circle" — showing how a community grows in innumerable ways when it works together for a greater good.

He will make the case that in today's overly polarized world, simply being nice is often the difference between success and failure.

The second round of breakout sessions will begin at 1:30 p.m.

☐ Beth Potter will lead a discussion about how to turn reputation into revenue.

☐ Kevin Slimp will discuss how to improve photo reproduction in your newspaper.



Rob Curley



Kevin Slimp



Teri Finneman



Joey Young



Earl Watt



Max Kautsch



Dena Sattler



Adam Strunk



Jeff Cott



Eric Meyer

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Those little details can make or break your ad

Legendary UCLA basketball coach John Wooden once said, “It’s the little details that are vital. Little things make big things happen.”

That’s certainly true in advertising. Consider the nuances of photography. For example, the next time you run across an analogue watch ad in a newspaper, magazine or store poster, check out the photo. Whether it’s Rolex or Timex or another brand, there’s a good chance that



John Foust

the time is 10:08. Or in rarer cases, 1:52. That’s because the placement of the hands creates a v-shape at the top of the watch face, which is where most timepiece makers place their logos. This v-shape frame sets the brand name apart from everything else on the face.

Watch manufacturers – and other smart advertisers – know how to photograph their products. They realize that a photo makes an instant impression on an audience. And they understand the overall impression is heavily influenced by those vital details that coach Wooden talked about.

When we hear the phrase “photo

bomb,” we think about children jumping around in the background of wedding photos or family pets intruding on serious family poses. Mishaps like that are obvious and can be re-shot or corrected in commercial photos. It’s the little things that often create problems, because they can be missed in the design or editing process.

I remember seeing a photograph of a group of several people in a full-page ad. It was a generic image which probably came from a stock photo library. Although all of the people were looking toward the right side of the ad, it was clear that they had been looking to the left in the original shot. One of the subjects was wearing a shirt which featured a large slogan in words that were backward. The photo had been “flopped” to create a mirror-reversal across a vertical axis. The result was a photo of people looking in the desired direction, but with a distracting detail that had slipped through the editing cracks. Just think how easy it would have been to start out with a different picture or eliminate the words altogether.

In extreme cases, I’ve seen flopped cars

with backward logos. That kind of mistake is sure to make an advertiser cringe – or even reconsider the decision to run more ads in that publication.

Sometimes, there are legal reasons for what can and cannot appear in a commercial photo. You may have seen professional athletes in ads

without any team identification. That usually means the athlete had agreed to appear in the ad, but the team or the league would not allow visible logos.

The point of all this is to think carefully

about photography. Before and after a photo is taken or selected, there’s a lot of detail work to be done. Make sure the legal angles are covered. Make sure there are no photo bombs. And make sure the photo casts a strong light on the advertiser.

In other words, make sure it meets the Wooden Requirement.

John Foust has conducted training programs for thousands of newspaper advertising professionals. E-mail for information at john@johnfoust.com.

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KPA

Continued from Page 2

☐ KU’s Stephen Wolgast will discuss the use of digital analytics to determine your audience.

☐ Jeff Cott will lead an advertising roundtable.

☐ Eric Meyer of the Marion County Record will discuss coming back to his hometown newspaper and will offer practical tips on making news and advertising more effective.

Following a break, a third breakout session at 3:15 p.m. will include:

☐ Joey and Lindsey Young on recruiting community journalists and the on-demand training program, Earn Your Press Pass.

☐ Dena Sattler will discuss people management.

☐ Max Kautsch and Eric Weslander will lead a discussion on media law.

☐ Kevin Slimp will reveal how to make your ads more effective through better design.

The day’s finale will be the Awards of Excellence Celebration and Dinner.

THIS MONTH’S QUESTION

Q. I see the Kansas Newspaper Foundation is a sponsor of the Kansas Press Association convention. What are the assets of the foundation?

A. As of March 31, the KNF had total assets of \$925,667. Some of the funds are restricted by the original donors, but most of that amount is available to support a variety of programs, such as the KPA convention, Kansas Civic Games, and other initiatives of our association. To read more about the foundation, [go here](#).



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In our business, patience is definitely a virtue

The other day one of our sales reps reported on a call she'd made to an insurance agent.

The agent told our rep that she was doing radio advertising, would no longer be advertising with the newspaper and was rather abrupt.

Years ago, this probably might have upset me. Did we do something to offend this customer? Was the radio station undermining us? Should we offer her a deal?

But after 19 years in newspaper management, these panicky reactions have faded.

Instead, I just told our rep — who is relatively new to the sales game — that this customer would eventually come back. Be patient, give it some time and make contact when we have a special section that could help her.

This confidence does not come naturally but is built on years of hard-won experience. On the news side, of course, a popular saying is that one day you hate us but the next day you need us.

I like to joke that newspapers are kind of like Batman — not always liked, sometimes mistrusted, but over time appreciated as a caretaker and guardian of the community, if we do our jobs correctly and consistently.

That's also basically true on the advertising side. A few weeks ago I came back with an ad for our quarterly magazine from an auto repair shop. An employee was surprised because she'd been told that

owner would never advertise with us again (A reason wasn't given).

Full-page cell phone and car dealer ads are probably a thing of the past, but exercising patience and continuing to not take things personally is a good approach to rejections that can otherwise feel permanent.

Not long ago, the CEO of a local hospital canceled all their advertising in response to our news reporting. Not long after that, the CEO told me that the hospital would no longer communicate with us outside of official board meetings.

But we kept asking questions and eventually he offered to meet with me to discuss some of his concerns. I happily agreed, and we cleared the air on some things. The hospital has started advertising (a little) again and communication is much improved.

As a young manager, I was pretty impatient. I couldn't believe how much my dad, who was the publisher, would tolerate things like staff behavior, missing deadlines and overdue accounts. Rules are rules!

But now I see the wisdom in the patience he and other managers displayed in dealing with, well, people. I'm glad my co-workers have offered me plenty of patience over the years!

This all reminds me of a story our former general manager, Lloyd Craig

used to tell about a previous publisher, Wally Keith, who retired in about 1980. According to Lloyd, the newspaper owed a customer a refund or some kind of payment, but the customer refused to take it. (I'm little vague on the exact details).

Keith instructed to have the customer's money placed in a safe so it would be there when the appropriate time came to return the money.

I don't remember whether the money was ever returned, but the reason Lloyd related this story to me was to pass along the lessons of ethical handling of other people's money, regardless of their attitude, and that relationships change over time.

Of course we can't be so patient that we miss out on opportunities or fail to change with the times. Sometimes we just can't afford to wait things out.

I'm probably guilty of being too patient at not moving on from outdated projects or hoping that things will change on their own.

But over the years, I've learned that patience, even in business, is indeed a virtue. I think business schools or coaches might even call it

patience capital.

And I certainly appreciate your patience with this column!

David Allen Seaton is president of the Kansas Press Association for 2022-23 and president of Winfield Publishing Co.



David A. Seaton

I like to joke that newspapers are kind of like Batman — not always liked, sometimes mistrusted, but over time appreciated as a caretaker and guardian of the community, if we do our jobs correctly and consistently.

Media HOF

Continued from Page 1

played such a pivotal role in the journalism industry in Kansas that it is fitting that the Hall of Fame would find a permanent home here. Working with Allison and the Kansas Association of Broadcasters is always a pleasure, and we are proud to partner with them on this project."

The KAB, which has been honoring outstanding broadcasters for more than 50 years, currently has 103 inductees in its hall.

"The Kansas Association of Broadcasters is thrilled to have created the Kansas Media Hall of Fame along with our great

partners at the Kansas Press Association," said Allison Mazzei, KAB president. "The KAB has been honoring outstanding broadcasters since 1969 with our Distinguished Service Award and in the year 2000 created the Hall of Fame — our highest distinction. Each year we induct one to three legacy broadcasters who have made significant contributions to the industry into these prestigious categories. We are incredibly grateful to the William Allen White School of Journalism & Mass Communications for providing this physical space to honor our members and inspire the next generation of broadcasters."

The inaugural Photojournalism Hall of Fame was announced last fall.

The Kansas Press Association and

Kansas Association of Broadcasters will announce their 2023 Hall of Fame classes in October.

Here are the 2022 HOF inductees: **Kansas Newspaper Hall of Fame**

Murrel Bland, Jean Hays, John Marshall and Bill Roy.

Kansas Broadcasters Hall of Fame

Don Free, Jack Oliver and Wyatt Thompson.

Kansas Photojournalism Hall of Fame

Rich Clarkson, Carl Davaz, Jeff Jacobsen, Chris Johns, Brian Lanker, Sandra Milburn, Gordon Parks, Jim Richardson, Charlie Riedel, Gary Settle, Bill Snead and Pete Souza.

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Email Emily at ebradbury@kspress.com to sign-up.

There will be prizes, food and fun! You won't want to miss it!

MARKETPLACE

Use the information below to review open positions in journalism in Kansas and elsewhere or to find miscellaneous items for sale, including newspapers. For KPA members, the first 35 words are free. Ads run for 60 days online unless renewed. To place an ad, click here.

MANAGEMENT

EDITOR IN CHIEF – Beacon Media Inc seeks a visionary Editor in Chief to lead our newsrooms based in KC, MO and Wichita, KS responsible for developing The Beacon's editorial indemnity and mission. [Click here](#) for details.

MANAGING EDITOR – The Junction City Union is seeking a MANAGING EDITOR to lead our dynamic weekly newspaper. To apply, send resume and 3-5 examples of writing and/or design work to Megan at mmoser@themercury.com.

MAILROOM SUPERVISOR – The Manhattan Mercury is hiring a MAILROOM SUPERVISOR. This full-time, salaried position comes with full benefits. Apply at: The Manhattan Mercury, 318 N. 5th Street, Manhattan, KS 66502 or email bcarter@themercury.com.

MANAGING EDITOR/MARKETING DIRECTOR – The Lincoln Sentinel-Republican is a community newspaper in a dynamic region of history and tradition. Seeking the right individual to excel the newspaper (print/online). dnewstimes@outlook.com (785) 366-6186.

EDITOR AND GENERAL MANAGER – of a vibrant Texas Hill Country community weekly. Are you ready to take your reporting (sports and general) and management skills to the next level? Strong writing ability, reporting experience, community relations sensibility, and organizational skills are vital. Broad newspaper responsibilities will provide an opportunity to be involved in every level of weekly newspaper management, but direct previous management experience is not required. Layout experience a must. This is the perfect small-market management position! Wesnermedia@gmail.com Job Type: Full-time - Salary/pay is negotiable.

PUBLISHER – Three newspaper paper group in southwest Oklahoma is seeking candidates for the publisher's position. Candidates should be experienced in community journalism, preferably with a background in advertising and marketing, but also with an understanding of newsroom operations and managing employees. Candidates must also be leaders with strong people skills. Please email a cover letter and resume to Scott Wesner at wesnermedia@gmail.com.

NEWS

NEWS REPORTER – Community News Reporter Shawnee Mission Post (Overland Park area) We're looking for an outgoing, ambitious reporter to join our growing newsroom! This reporter will help us cover Johnson County, the most populous county in the state and the cornerstone of the Kansas economy. Key capabilities include: strong written and visual storytelling skills, ability to meet deadlines and produce high-quality work under time pressure, excellent news instincts and judgment of what constitutes a news story, a commitment to the purpose and value of local journalism. Minimum qualifications: At least 3 years experience working for a news organization or in a related position. Bachelor's degree in journalism or a

related field; or equivalent combination of training and work experience. Preferred qualifications: Experience living or working in Johnson County. Post Publishing is a fully remote organization. This position will be based in the Kansas City metropolitan area. We are committed to creating a diverse and inclusive workplace. BIPOC candidates strongly encouraged to apply. To apply, please send a cover letter and resume to jobs@shawneemissionpost.com by June 5.

NEWS REPORTER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include general assignment, feature writing, coverage of local government boards, and copy editing. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who doesn't shirk from the hard questions. This person must have the ability to work productively in a team setting. The person must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills. The position will also require news page pagination and knowledge of InDesign. **SALARY BASED ON EXPERIENCE.** Send cover letter, resume with references and writing samples to Kim Maguire General Manager at the email address below advertising@abilene-rc.com.

NEWS REPORTER – The Miami County Republic is seeking a reporter to join its news team. Applicants are asked to send a resume, cover letter and examples of prior work to Editor Brian McCauley at brian.mccauley@miconews.com.

SPORTS JOURNALIST – Community-minded journalist wanted for family-owned group of newspapers in south central Kansas and north central Oklahoma. Please send resume and samples to Jason Jump, publisher, at jjump@kcnonline.com.

REPORTER – Relocate to thriving, independent weekly that just won 40 KPA awards. Competitive salary, benefits, year-end bonus for upwardly mobile, enterprising, engaging general assignment reporter. Marion County Record. job@mnks.us.

NEWS REPORTER – The Emporia Gazette of Emporia, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include sports and general assignment, feature writing, coverage of local government boards and copy editing. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who doesn't shirk from the hard questions. This person must have the ability to work productively in a team setting. The person must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills, and experience with Multimedia journalism is must. Position will also require news page pagination and knowledge of InDesign. We use video, audio, Facebook and Twitter to tell our

stories. We are a Monday through Saturday paper, covering six counties. Salary based on experience. We offer health benefits, 401(k) and two weeks vacation. Emporia is on the edge of the beautiful Kansas Flint Hills one hour away from major Kansas cities like Kansas City, Wichita and Topeka. Send cover letter, resume with references and writing samples to Chris Walker at walker@emporia.com (put reporter position in the subject line), or by mail to 517 Merchant, Emporia Kansas 66801.

GENERAL NEWS REPORTER AND DIGITAL CONTENT MANAGER – One of the state's top weekly local news operations just outside of Wichita is seeking an individual to be responsible for learning content management system (CMS) and developing features and opportunities for growth within a community news web site. Duties include daily management and oversight of all content; training other staff members when new features can be implemented. Experience with digital content management and social media are preferred. Video production skills are valuable as well. Duties of a General News Reporter are also part of the position. This includes some coverage of local news and features for a local newspaper as well as some feature writing for a community lifestyle magazine. Some benefits are available after an introductory period. Compensation will be aligned with experience and ability. Advancement opportunities are available for the right individual. If you are dependable, self-disciplined, can work independently and within a team and are looking for a position with a progressive company contact us today. Please email a resume with work experience and references to jeff@derbyinformer.com. Derby Informer Inc. is an EOE

SENIOR REPORTER – Kansas City PBS is seeking a Senior Reporter for Flatland. Under the supervision of the Managing Editor, the senior reporter will work across platforms and departments to produce in-depth, magazine-style stories and multimedia news content that is equally thoughtful and compelling about important civic affairs topics in the Kansas City area. **SALARY RANGE: \$45,000-\$55,000.** If interested in this exciting opportunity, send cover letter, resume, and an example of your writing skills to humanresources@kansascitypbs.org. Please include in your cover letter how you learned about this position. KCPBS is an E-Verify, Affirmative Action and Equal Opportunity Employer.

SPORTS REPORTER – The Stillwater News Press is looking for a Sports Reporter to be a part of its award-winning staff. The reporter will cover high school sports, as well as athletics at Oklahoma State University, which is disseminated to all CNHI papers in Oklahoma. Experience with page design is preferred. Experience with photography is a plus. Must be able to work nights and the occasional weekends, especially during college football season. Please send a cover letter, resume and examples of your published work to Stillwater News Press Sports Editor Jason Elmquist at jelmquist@stwnnewspress.com. The position is full time and offers an excellent benefit package including paid time off, insurance, and a 401K plan. EOA

SPORTS WRITER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immedi-

MARKETPLACE/CONT. FROM PAGE 6

ate opening for a Sports Writer. Duties include covering all local sports, building relationships, attending sporting events, interviews and taking pictures, staying current on what is happening with local sports and writing the needed content in a clear concise way conveying factual information. This position requires strong writing abilities, a keen understanding of the sports that are being covered, researching skills, and completing task with in a time frame. This person should have strong editing skills, and a knowledge of news page pagination and knowledge of Indesign. Salary Based on Experience. Send cover letter and resume with reference and writing samples to Kim Maguire General Manager at the email address below advertising@abilene-rc.com

REPORTER – A duo of legacy newspapers located in the Platte Valley of Nebraska seeks a sports reporter to deliver top-notch sports coverage to our readers. Candidates must have a passion for sports and the players that play them. Page design experience a plus but we'll coach the right candidate without it. Candidates must have a willingness to become part of an active community, a strong work ethic, an ability to develop solid player/parent/coach relationships, and thrive in a small team environment. Interested candidates should send a resume and work samples to josh@indydailyreporter.com.

REPORTER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include general assignment, feature writing, coverage of local government boards, and copyediting. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who does not shirk from the hard questions. This person must have the ability to work productively in a team setting. Must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills. The position will also require news page pagination and knowledge of InDesign. Salary based on experience. Send cover letter, resume with references and writing samples to Kim Maguire General Manager at the email address advertising@abilene-rc.com.

EDITOR – Come join our team as we grow! Weekly newspaper located in Texas is in search of a great editor. The leader we seek will be hands-on in all parts of our weekly newspaper, from covering sporting events and city council to layout and photography. Community involvement is a must. Experience in Indesign and Photoshop is preferred but not required. For more information, please submit your resume and cover letter to swood@ntin.net

EDITOR – The Shawnee Mission Post is hiring an Audience Engagement Editor to ensure our coverage of Johnson County reaches the people who will value it most. The new staff member will be charged with leading the organization to the next level in its use of social media. [Click here](#) for details.

EDITOR/REPORTER – Come grow with us! The Community Voice, an award-winning multi-

platform bi-weekly publication seeks an Editor/writer to join our team during an exciting chapter of innovation and growth. This individual will lead a small but growing team of journalists with the goal of expanding our relevance, impact and reach. The ideal candidate is a first-rate and creative reporter with expertise in creating content that is relevant to a diverse readership, and must have demonstrable cultural competencies covering communities of diverse backgrounds and issues. This person will report, write and manage reporters. Prior supervisory and content management experience, including work as an editor for a first-class college newspaper, is preferred. This person will work in Wichita, KS. Our coverage area is the state of Kansas and the Kansas City Metro Area. Send resume, cover letter, reference and writing samples to gooch@tcvpub.com.

ENTERPRISING REPORTER – Distinguished, independently owned paper seeks dedicated contributor to weekly showcase of engaging, human-focused features. Salary \$27,000 to \$34,000, plus insurance. Relocate to artsy Flint Hills community with strong schools, two resort lakes. job@mnks.us.

REPORTER & MANAGING EDITOR – Seeking to fill two full time positions: general reporter who can also cover sports (five school districts and multiple city and county entities); and full time managing editor with 3-5 years minimum management experience. Knowledge and proficiency in taking photos and AP style writing is preferred. Some evening and weekend hours required. Successful candidates will live in Osage County. Competitive wages and benefits. Please send resume to: The Osage County Herald-Chronicle, 527 Market Street, Osage City, KS 66523 or email to Catherine Faimon, faimonc@gmail.com.

REPORTER —====+ The Bartlesville Examiner-Enterprise is looking for a full-time reporter to cover local news in northeast Oklahoma. Candidates should have experience taking photos as well as shooting and editing video, and know how to use social media to grow an audience. Preferred: Degree in journalism or related field; previous experience at a daily newspaper or other professional news organization. Send letter of interest, resume, three references and story clips to Doug Graham, News Editor, at dgraham@examiner-enterprise.com.

ADVERTISING

ADVERTISING SALES MANAGER – The Cowley Courier/Traveler is searching for an advertising manager to oversee advertising sales and staff, sell to accounts and work closely with management to expand print and online products. Previous newspaper advertising experience preferred. Experience with creative software, digital marketing, website maintenance and social media a plus. The position will be located in Arkansas City, Kansas. Send resume to daseaton@ctnewsonline.com

RETAIL ACCOUNT EXECUTIVE – The Great Bend Tribune is seeking a full-time Retail Account Executive or Sales Team Leader to join their award-winning team. This strategic position will be responsible for bringing innovative advertising solutions to local businesses in Central Kansas. The right candidate will be a resourceful, performance-driven professional that has the tenacity to grow sales and market our customers. Computer and presentation skills

are required for this position as well as a good driving record and reliable transportation. The ideal candidate will have experience selling both print and digital advertising with a proven track record of delivering meaningful and compelling solutions for clients. He/she must be a team player willing to inspire and be inspired by being part of a dynamic media company focused on customer service. Responsibilities include: Develop and maintain positive and productive relationships with our clients A staff, use professional selling techniques and marketing skills to close sales or upgrade existing accounts, increase and build client base, provide client feedback to internal team as appropriate, effectively communicate sales information and opportunities internally, calculate, input and maintain records of sales, attend training and meetings as appropriate, network with local community professionals and assist in developing and growing market share. Compensation includes a base plus commission with established account list and benefits. To apply send your resume and cover letter to: Judy Duryee, Great Bend Tribune, 2012 Forest Ave., Great Bend, KS 67530 or email: jduryee@GBTribune.com

PRODUCTION

PRESS OPERATOR — Accepting resumes for Press Operator at progressive, family-run newspaper in Weatherford, Okla. Experience with Goss Community press helpful. Attractive compensation and re-location packages. Contact Phillip Reid at 580-772-3301 or email resume to Phillip@PhillipReid.net. (3-27)

FULL-TIME PRESS OPERATOR – Montgomery County Media, LLC is seeking a full-time press operator to join our printing team based in the charming and vibrant community of Independence, KS. The ideal candidate will have previous web press experience including printing of process color, GOSS press maintenance, and press make-ready. Solid work ethic along with mechanical skills and the ability to react quickly to print related issues is a must. We are willing to train the right person. Job requirements include: Current valid driver's license with clean driving record, color vision and depth perception, ability to lift a minimum of 75 pounds, ability to read and comprehend written and/or oral English instruction along with an ability to communicate effectively with team members. If interested, please send a resume with references included to josh@indydailyreporter.com. EOE.

PRINTING OPTIONS

The Manhattan Mercury can print your newspaper at a competitive rate, with award-winning quality. Contact Ned Seaton, 785-776-2200, ext. 255, or nseaton@themercury.com. Keep your printing in Kansas with a local, family-run business.

NEWSPAPERS FOR SALE

FOR SALE – Free distribution, niche publication located in Kansas. Owner looking to retire. The publication is profitable and has a strong print and digital presence. Serves a tri-state area. If interested, please email Emily Bradbury at ebadbury@kspress.com. Emily will then pass along your interest to the publisher.

Western Kansas county seat weekly. Solid advertising base. Progressive community with growing population. Inquire through KPA by emailing ebadbury@kspress.com

Convention is a great opportunity to learn, support your colleagues

We are less than one month away from the 2023 KPA Convention.

The hotel only has 10 rooms left and our numbers for food are due soon. Have you registered yet?

If not, please do so ASAP as I cannot guarantee space in the hotel after May 20 and food after June 1.

And I really don't want you to go hungry.

As Doug outlined in this month's convention story in the Publisher, we have something for everyone.

You are going to get advice on how to recruit employees and hear how one newspaper publisher beat back an attempt to take away public notices.

You will hear about the Kansas reporter shield law and how it applies to you and what to do if you are ever threatened with court action for your reporting.

You will hear from Rob Curley, a native Kansan who has transformed com-

munity journalism in the Pacific Northwest and, of course, Kevin Slimp among others.

But if you only come for one thing, please come for our all-hands discussion about the U.S. Postal Service.

We are going to discuss what has happened, what we think might happen and what we are going to do about it.

It's time to band together and help our advocates at the national level get clarity and relief for not only our industry but our communities as well.

I know what you are thinking. Everyone is busy with more work than we have time to complete.

We are exhausted both physically and emotionally – energy and money are both in short supply.

But let's not miss out on an opportunity to learn more about our industry and each other.

And, who knows, we may have a little bit of fun as well.

We will see you there.

Until next time ...

Emily Bradbury is executive director of the Kansas Press Association



Emily Bradbury

DEATH

Daniel McCoy

The Wichita Business Journal family is mourning the death of longtime colleague Daniel McCoy over the weekend.

McCoy, 45, suffered an unknown medical episode on Saturday evening outside his home.

He joined the WBJ in 2008 and for 15 years was the newspaper's reporter on aviation and manufacturing. He was a self-described "aviation geek."

Kirk Seminoff, his editor, said McCoy's endless curiosity about the aircraft industry made him a terrific beat reporter for a business newspaper in a city where manufacturing remains the dominant industry.

"He immersed himself in the beat, always knowing what aviation stories were important to Wichita and always able to explain the why of the information – with perspective on the past and what it meant for the city in the upcoming months or years," he said.



Daniel McCoy

NEWS BRIEFS

CherryRoad purchases newspapers

More newspapers have been purchased by CherryRoad Media, increasing its print property footprint in Kansas. The latest buy is for all the newspapers and printing plant of the News-Press & Gazette Co. of St. Joseph, Mo., except for the St. Joseph News-Press, which will stay in the Bradley family which has owned it since 1951.

The new purchases in Kansas by CherryRoad include the Miami County Republic, Atchison Globe and the Hiawatha World.

When the purchase is finalized around June 1, they will join other CherryRoad titles in Kansas including the Butler County Times-Gazette, McPherson Sentinel, Leavenworth Times, Dodge City Globe, Newton Kansan, Garden City Telegram, St. John's

News, Hays Daily News, Ottawa Herald, Wellington Daily News and Pratt Tribune.

CherryRoad Media, a division of parent company CherryRoad Technologies based in Parsippany, New Jersey, currently owns and operates 78 community newspapers in 15 states and has been among the most acquisition-minded companies during the past two years.

Have some extra time? Volunteer here

Are you a retired or out-of-work advertising salesperson, designer, reporter or publisher who would like to make a few extra dollars by filling in at a local publication when a need arises, such as a vacation or staff illness?

If you would you like to sign up to be a part of the KPA Substitute Talent Pool, fill out the [form here](#).

SNAG ALL THE BEST DEALS

Communities with a local newspaper are smarter, stronger and closer. Their citizens are connected to one another, and invested in what happens around them.

Keep reading your local newspaper...and keep your community going strong.




Kansas Press Association
kspress.com

Looking for some snazzy house ads to run in your newspaper when you have a hole to fill? KPA has professionally designed ones you

can download in various widths and depths. You can even substitute your own logo. Did we say "free." [See more examples here.](#)