

THE KANSAS PUBLISHER



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JULY 20, 2022

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KPA executive director Emily Bradbury says office is busy with a number of events.

KPA CALENDAR

JULY 29

Brown Bag and B.S. discussion on website design grants. Click [here](#) to sign up.

OCT. 1

President's Gala for Hall of Fame inductees, other special awards, Newton.

NOV. 19

Photojournalism Hall of Fame induction, Topeka.

TODAY'S QUOTE

“By giving us the opinions of the uneducated, journalism keeps us in touch with the ignorance of the community.”

— Oscar Wilde



Bill Roy



John Marshall



Jean Hays



Murrel Bland

Four journalists get nod for HOF

Four longtime Kansas journalists have been selected for induction into the Kansas Newspaper Hall of Fame later this year.

They are:

❑ Murrel Bland, former owner of Wyandotte West.

❑ Jean Hays, former investigations editor of the Wichita Eagle.

❑ John Marshall, a former Harris Enterprises reporter and former owner of the Lindsborg News-Record.

❑ Bill Roy, of the Wichita Business Journal.

The induction ceremony for the four will take place on Oct. 1 at the Meridian Center in Newton, along with presen-

tations of the Clyde M. Reed Jr. Master Editor Award, the Gaston Outstanding Mentor Award, the Boyd Award for Community Service and the Victor Murdock Award.

Here are profiles of the 2022 Hall of Fame inductees:

Bill Roy

The editor-in-chief of the Wichita Business Journal since 2003, Roy was the Clyde M. Reed Jr. Master Editor in 2021.

Roy, a graduate of Kansas State University, began his career with a Garden City radio station, then served at KFDI in Wichita for 10 years as a reporter, news anchor and even a “storm chaser.” After interme-

diate stints at the Wichita Eagle and KWCH-TV, he joined the Wichita Business Journal.

Roy introduced the WBJ to the digital age, helping it convert from a weekly operation to a digital-first news operation. He started a podcast that has produced more than 200 episodes.

Kirk Seminoff, associate editor, said, “Bill is a warm, kind, caring, funny man, and his journalistic chops rival anyone in the state.”

John Marshall

Marshall's long journalism career began following his

See HOF on Page 8

70% of journalists satisfied with job

From the economic upheaval of the digital age to the rise of political polarization and the COVID-19 pandemic, journalism in America has been in a state of turmoil for several years.

While U.S. journalists recognize the many challenges facing their industry, they continue to express a high degree of satisfaction and fulfillment in their jobs, according to an extensive new Pew Research Center survey of nearly 12,000 working U.S.-based journalists.

Seven-in-ten journalists surveyed say they are

“very” or “somewhat” satisfied with their job, and an identical share say they often feel excited about their work.

Even larger majorities say they are either “extremely” or “very” proud of their work – and that if they had to do it all over again, they would still pursue a career in the news industry.

About half of journalists say their job has a positive impact on their emotional well-being.

See JOURNALISTS on Page 5

Adding human interest stories good way to increase readership

In 1849, French writer Jean-Baptiste Alphonse Karr wrote “the more things change, the more they stay the same.”

That’s certainly the case in the newspaper business. While newspapers have evolved and changed in many ways, some of the most fundamental concepts continue to apply to growing papers.

I don’t keep a log of such things, but it seems like I’m getting more calls from newspapers than I ever have. The calls run the gamut of just about every area of the publishing business, but more times than not, the callers want advice on ways to improve their newspapers. Most weeks, I meet for an hour or more online with three or four publishers (and often their staff) to review their papers and suggest improvements.

Jean-Baptiste Alphonse Karr probably wouldn’t be surprised to learn that most of these newspapers have a lot in common regarding areas of potential improvement.

Since 2016, I’ve conducted five surveys of thousands of newspaper publishers to learn how things are going at their papers. At the same time, I’ve conducted national surveys and dozens of focus groups to find out what readers think of their papers and suggest improvements. The results of these focus groups are almost identical, no matter their locations. The results of these focus groups might not surprise you, but it’s interesting how consistent their primary suggestions are:

- Keep the focus on local news.
- Run plenty of human interest stories.
- Design attractive pages.

As I critique newspapers for publishers each week, one of the most common recommendations I make is to increase the number of human interest stories.

Readers love them. They are easy to write and, with a good photo, are guaranteed to draw eyes to the page.

Three years ago, a young reporter in Canada wrote me in a panic

“I just walked out of the news meeting, and it’s the first time I’ve not been assigned a story. I’m supposed to go out and find my

own! What should I do?”

I couldn’t help but giggle. We’ve all been young, and most of us have faced similar trials.

“Go find someone in your community that is at least 90 years old. Ask the person to tell you their life’s story,” I told her.

The following week I heard back from the reporter. You guessed it. Her story about the local citizen was her most popular story ever. She was getting emails from readers. She learned a valuable lesson.

I’m amazed at the stories behind people I meet daily. I stopped a man at a local food bank not long ago. He looked to be in his 90s. In conversation, I learned he spent his life in the military, and I eventually learned that he had spent several of his younger years as a spy, traveling the world.

The Standard-Banner, community paper in Jefferson City, Tenn., does a great job of including human interest stories in each issue.

Traveling down a lonely road in Colorado not long ago, I stopped at a “motel and restaurant” to grab a bite. No other customers were around, so I invited the owner to sit with me. We talked for about an hour, and I learned he was once a Golden Glove boxing champion long before he went into the motel and restaurant business.

Great human interest stories are everywhere. Everyone indeed has a story. Pulitzer winner Frank McCourt wrote, “Everyone has a story to tell. All you have to do is write it.” I agree.

I met with two newspapers recently, and they left those meetings with hundreds of suggestions.

We discussed design, fonts, content, photos, ads and more.

One bit of advice, however, I mention to almost every client is to emphasize human interest stories.

It’s perhaps the best way I know – other than a redesign – to increase a paper’s readership.

Kevin Slimp is a popular speaker and consultant in the newspaper industry. He can be reached at kevin@kevinslimp.com.



Kevin Slimp

As I critique newspapers for publishers each week, one of the most common recommendations I make is to increase the number of human interest stories. Readers love them.

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A good idea is usually well worth the wait

When I was a kid and jumped to conclusions about something, my father often said, “Hold your horses, son.”

That’s an old saying that means, “Whoa! Stop and think carefully before making a decision.” Dad had a lot of wisdom.



John Foust

He knew that one of the most important lessons he could teach me from an early age was to think before taking action.

There’s talk these days about “deferring judgment” when discussing ideas or hearing the opinions of others. That’s another way of saying “hold your horses.” The concept of delaying judgment has been around for a long time. In fact, it was popularized in the advertising industry by Alex Osborn, a co-founder of the BBDO ad agency. Osborn incorporated judgment deferral in his rules for creativity, because he understood the value of encouraging judgment-free discussions of just-proposed ideas. In his writings, he labeled his system as “brainstorming,” a term which has evolved into a general description of creative thinking.

It takes patience to defer judgment.

We’ve all been in meetings where ideas bounce around the room. Somebody mentions the first glimmer of an ad idea, and before you know it, someone else says, “No, let’s consider this other idea.” As a result, the first idea dies on the spot – and the discussion narrows in focus, often with the most outgoing person in the room taking center stage.

That’s not good for authentic brainstorming. And it’s not good for the person whose idea was just suppressed.

At this stage in the process, the objective is to gather as many ideas as possible.

Encourage ideas to flow, so people can build on each other’s creative thinking. Be patient and listen.

Consider Melanie, an ad salesperson who was confronted with a client who wanted to run a big headline that boasted, “We’re the popular choice” – an empty claim with no evidence to back it up. “I cringed when I heard that,” she told me, “but I didn’t interrupt his train of thought. I told myself to approach his idea as the beginning of the conversation, not something to take a stand against. So I asked questions and listened for possibilities.

Along the way, he mentioned that he had recently received compliments about his store’s customer service. As he talked, I realized that testimonials could make the concept of popularity come to life. He liked that idea, and we ended up with a campaign which featured a quote from a different loyal customer in each ad – along with that person’s photo.”

Melanie’s advertiser was happy with the outcome, but more important, her approach strengthened their marketing partnership. There wasn’t any magic involved. It was simply a matter of deferring judgment and soaking up as much information as possible.

The advertiser’s original idea – as weak as it was – got the ball rolling in the right direction.

The point of all this is to slow down. When you hold your horses a little longer, a better idea may gallop into the picture.

John Foust has conducted training programs for thousands of newspaper advertising professionals. E-mail for information at john@johnfoust.com.

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DEATHS

Kenneth George

Kenneth K. George, a fourth-generation member of the George family of southeast Kansas printing and newspaper publishing, died Wednesday, July 13. He was 84.

George and his wife, Reba, owned and managed Kopco, Inc., a well-known offset printing company in his hometown of Caney, Kan., since the company’s founding in 1960. At the time of its founding, Kopco, Inc., was a pioneer in the web offset printing industry.

He also had served as publisher of the Caney Chronicle from 1977 to 1983. Over the years he helped start weekly newspapers in northeast Oklahoma and southeast Kansas.

He is survived by his wife, Reba, of the home in Caney; three children; nine grandchildren; and multiple great-grandchildren. Other survivors include two sisters: Kathy Taylor of Caney, Kan., who serves as co-publisher of the Montgomery County Chronicle, Prairie Star and Labette Avenue; and Joan Paine of Phoenix, Ariz., who is the former publisher of the Oswego Independent-Observer. To read the full obituary, go [here](#).

Ben Wearing

John Benjamin Wearing died on June 18, 2022, with his wife and sons by his side. He was born March 2, 1953, in Salina to Paul and Verna Wearing.

He was a graduate of Salina Central, Hutchinson Community College and Kansas State University.

Ben’s career of more than three decades included weekly papers in Arkansas and Oklahoma before returning home to become the police beat reporter at the Salina Journal, where he worked for nearly 30 years, retiring in 2015 as the executive editor.

Ben is survived by his wife, Betsy, sons James, Bob and Christopher; a sister, Debbie Bengtson (Ken), brothers Gary (Lorrie), Steve (Vickie), Mike (Jan) and Pat; and a sister-in-law, Judy Wearing. To read the full obituary, go [here](#).

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Penny Abernathy of Northwestern University discusses how a variety of business models will be necessary to the future of rural

journalism. She spoke at the National Summit on Journalism in Rural America in Pleasant Hill, Ky. in early June.

Challenges, while daunting, can be met

By Al Cross

“I leave hopeful for community newspapers,” one attendee said as she left the National Summit on Journalism in Rural America. And there were reasons to have hope.

At a time when newspapers must get more revenue from their audiences, who won’t pay good money for bad journalism, there’s plenty of evidence that good journalism is good business, even if you’re not the only paper in your market.

“It’s still possible to run a successful small-town newspaper, if you do it right,” said Marshall Helmberger, co-publisher of the Timberjay in Tower, Minn.

His co-presenter, Sharon Burton, won applause when she said “I wish people in this business would stop writing our obituary.

Burton publishes the Adair County Community Voice in Columbia, Ky. She said the county’s top elected official told her that she keeps the official from doing wrong.

That fit a statement from the Summit’s first presenter, Penny Abernathy of Northwestern University: “A strong news organization builds democracy and it builds community.”

To sustain such organizations, “There’s not going to be one business model, there are going to be many,” Abernathy said. “It just depends on what kind of community you’re in.”

The Summit had a research question:

How do rural communities sustain local journalism that supports local democracy? The question was based on the increased need for community support for newspapers

or any other form of news media, in an environment where people are “bombarded with information,” as Burton described it.

Many local news media are getting more support from their communities with membership models that give subscribers extra benefits, but many publishers are reluctant to ask their readers for more.

At least in the Great Plains, that attitude is off base, said Teri Finneman of the University of Kansas, reporting on her team’s recent survey of publishers and readers in Oklahoma, Kansas, Nebraska and the Dakotas.

Finneman found that 40 percent of readers said they are likely or very likely to donate to their local paper to keep it going. She and Kansas Publishing Ventures, which publishes four weeklies, are testing that by implementing such a model later this month. “This

is live, ongoing research,” which should produce its first report this fall, she said.

At the close of the Summit, I observed that we are in a fast-moving environment

in which news publishers and people who want to help them need to remain in contact, so the Institute for Rural Journalism and Community Issues will

create a platform for Summit attendees and others to share information, questions and answers. And we will hold another Summit via Zoom in a few months, again focused on innovation and sustainability.

The Summit was

held at the Shaker Village of Pleasant Hill in Kentucky, where the first summit was held 15 years ago. “It was a once-thriving community that faced oblivion only to be saved by a collaborative effort. Shaker Village, now Kentucky’s largest National Historic Landmark, was a fitting setting for the rural journalism question that we need to keep asking,” wrote Tom Silvestri of The Relevance Project of the Newspaper Association Managers.

“A jam-packed agenda covered a lot of ground, from the state of community journalism, to groups working to uplift the industry, to the roles of philanthropy and national funders, to newspapers being run as non-profit organizations, to examples of journalism adapting to change, innovating and responding to coverage needs, to the research needed to help community journalism, and to new business models that can be viable options based on dynamic data,” he said.

Al Cross is director and professor, Institute for Rural Journalism and Community Issues, University of Kentucky.

At a time when newspapers must get more revenue from their audiences, who won’t pay good money for bad journalism, there’s plenty of evidence that good journalism is good business ...

Journalists

Continued from Page 1

higher than the 34% who say it is bad for their emotional well-being.

At the same time, however, journalists recognize serious challenges in the news media more broadly.

Indeed, when asked to describe their in-

dustry in a single word, nearly three-quarters of journalists surveyed (72%) use a word with negative connotations, with the most common responses being words that relate to “struggling” and “chaos.”

Other, far less common negative words include “biased” and “partisan,” as well as “difficult” and “stressful.”

The survey of 11,889 U.S. journalists, conducted Feb. 16 to March 17, 2022, iden-

tified several specific areas of concern for journalists, including the future of press freedom, widespread misinformation, political polarization and the impact of social media.

More than half of journalists surveyed (57%) say they are “extremely” or “very” concerned about the prospect of press restrictions being imposed in the United States. To read more data from the comprehensive survey, [go here](#).

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Local news organizations are under pressure.

Local news strengthens our community, but local papers across the country are under threat. Big Tech takes advantage of the news and information created by local publishers, but they won't pay for it.

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support the JCPA and ensure Big Tech
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NEWS ■ **MEDIA**
ALLIANCE

MARKETPLACE

MANAGEMENT

MANAGING EDITOR – The Junction City Union is seeking a MANAGING EDITOR to lead our dynamic weekly newspaper. To apply, send resume and 3-5 examples of writing and/or design work to Megan at mmoser@themercury.com.

MAILROOM SUPERVISOR – The Manhattan Mercury is hiring a MAILROOM SUPERVISOR. This full-time, salaried position comes with full benefits. Apply at: The Manhattan Mercury, 318 N. 5th Street, Manhattan, KS 66502 or email bcarter@themercury.com.

MANAGING EDITOR/MARKETING DIRECTOR – The Lincoln Sentinel-Republican is a community newspaper in a dynamic region of history and tradition. Seeking the right individual to excel the newspaper (print/online). dcnewstimes@outlook.com (785) 366-6186

EDITOR AND GENERAL MANAGER – of a vibrant Texas Hill Country community weekly. Are you ready to take your reporting (sports and general) and management skills to the next level? Strong writing ability, reporting experience, community relations sensibility, and organizational skills are vital. Broad newspaper responsibilities will provide an opportunity to be involved in every level of weekly newspaper management, but direct previous management experience is not required. Layout experience a must. This is the perfect small-market management position! Wesnermedia@gmail.com Job Type: Full-time - Salary/pay is negotiable.

PUBLISHER – Seeking candidates to replace retiring publisher for the Stillwater News Press, an award-winning newspaper in one of Oklahoma's best markets – the home of Oklahoma State University. This individual will oversee all operations of the New Press and help navigate print and digital products to future successes. Great benefits and bonus plan. Send letter and resume to CNHI Group Publisher Dale Brendel at publisher@joplinglobe.com.

PUBLISHER – Three newspaper paper group in southwest Oklahoma is seeking candidates for the publisher's position. Candidates should be experienced in community journalism, preferably with a background in advertising and marketing, but also with an understanding of newsroom operations and managing employees. Candidates must also be leaders with strong people skills. Please email a cover letter and resume to Scott Wesner at wesnermedia@gmail.com.

NEWS

SPORTS JOURNALIST/GOLFER'S DREAM JOB – If you are an avid golfer and a community minded sports journalist, we have the perfect job for you. Please send letter of interest, resume and samples to Jason Jump at jjump@theharperadvocate.com.

REPORTER – Relocate to thriving, independent weekly that just won 40 KPA awards. Competitive salary, benefits, year-end bonus for upwardly mobile, enterprising, engaging general assignment reporter. Marion County Record. job@mnks.us.

NEWS REPORTER – The Emporia Gazette of Emporia, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include sports and general assignment, feature writing, coverage of local government boards and copy editing. The person must have sharp

reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who doesn't shirk from the hard questions. This person must have the ability to work productively in a team setting. The person must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills, and experience with Multimedia journalism is must. Position will also require news page pagination and knowledge of InDesign. We use video, audio, Facebook and Twitter to tell our stories.

We are a Monday through Saturday paper, covering six counties. Salary based on experience. We offer health benefits, 401(k) and two weeks vacation. Emporia is on the edge of the beautiful Kansas Flint Hills one hour away from major Kansas cities like Kansas City, Wichita and Topeka. Send cover letter, resume with references and writing samples to Chris Walker at walker@emporia.com (put reporter position in the subject line), or by mail to 517 Merchant, Emporia Kansas 66801.

NEWS EDUCATION REPORTER – If you're a journalist who can uncover the stories where education policy and people collide, and bring those stories to life, we want you to apply to be the Education Reporter at The Wichita Beacon. Join our passionate team of journalists and growing newsroom covering Wichita and south central Kansas. Read more here.

GENERAL NEWS REPORTER AND DIGITAL CONTENT MANAGER – One of the state's top weekly local news operations just outside of Wichita is seeking an individual to be responsible for learning content management system (CMS) and developing features and opportunities for growth within a community news web site. Duties include daily management and oversight of all content; training other staff members when new features can be implemented. Experience with digital content management and social media are preferred. Video production skills are valuable as well. Duties of a General News Reporter are also part of the position. This includes some coverage of local news and features for a local newspaper as well as some feature writing for a community lifestyle magazine. Some benefits are available after an introductory period. Compensation will be aligned with experience and ability. Advancement opportunities are available for the right individual. If you are dependable, self-disciplined, can work independently and within a team and are looking for a position with a progressive company contact us today. Please email a resume with work experience and references to jeff@derbyinformer.com. Derby Informer Inc. is an EOE

SENIOR REPORTER – Kansas City PBS is seeking a Senior Reporter for Flatland. Under the supervision of the Managing Editor, the senior reporter will work across platforms and departments to produce in-depth, magazine-style stories and multimedia news content that is equally thoughtful and compelling about important civic affairs topics in the Kansas City area. SALARY RANGE: \$45,000-\$55,000. If interested in this exciting opportunity, send cover letter, resume, and an example of your writing skills to humanresources@kansascitypbs.org. Please include in your cover letter how you learned about this position. KCPBS is an E-Verify, Affirmative Action and Equal Opportunity Employer.

SPORTS REPORTER – The Stillwater News Press is looking for a Sports Reporter to be a part of its award-winning staff. The reporter will cover high school sports, as well as athletics at Oklahoma State University, which is disseminated to all CNHI papers in Oklahoma. Experience with page design is preferred. Experience with photography is a plus. Must be able to work nights and the occasional weekends, especially during college football season. Please send a cover letter, resume and examples of your published work to Stillwater News Press Sports Editor Jason Elmquist at jelmquist@stwnnewspress.com. The position is full time and offers an excellent benefit package including paid time off, insurance, and a 401K plan. EOA

SPORTS WRITER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a Sports Writer. Duties include covering all local sports, building relationships, attending sporting events, interviews and taking pictures, staying current on what is happening with local sports and writing the needed content in a clear concise way conveying factual information. This position requires strong writing abilities, a keen understanding of the sports that are being covered, researching skills, and completing task with in a time frame. This person should have strong editing skills, and a knowledge of news page pagination and knowledge of Indesign. Salary Based on Experience. Send cover letter and resume with reference and writing samples to Kim Maguire General Manager at the email address below advertising@abilene-rc.com

JOURNALIST WANTED – The Wichita Business Journal is searching for a reporter who can build a list of strong sources, break news, write sophisticated and impactful cover stories and own their beats. Candidates should be able to mine data for stories, use social media as a reporting tool and make connections with the Wichita business community. This person will relish the opportunity to scoop the competition daily, online and in print. The Wichita Business Journal is an award-winning, highly respected source of business news in Wichita and south-central Kansas. The WBJ and its 40+ sister publications are part of American City Business Journals, the No. 1 source for local business news in the nation. Send resumes to broy@bizjournals.com.

REPORTER – A duo of legacy newspapers located in the Platte Valley of Nebraska seeks a sports reporter to deliver top-notch sports coverage to our readers. Candidates must have a passion for sports and the players that play them. Page design experience a plus but we'll coach the right candidate without it. Candidates must have a willingness to become part of an active community, a strong work ethic, an ability to develop solid player/parent/coach relationships, and thrive in a small team environment. Interested candidates should send a resume and work samples to josh@indydailyreporter.com.

REPORTER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include general assignment, feature writing, coverage of local government boards, and copyediting. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital.

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The candidate must be an experienced interviewer who does not shirk from the hard questions. This person must have the ability to work productively in a team setting. Must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills. The position will also require news page pagination and knowledge of InDesign. Salary based on experience. Send cover letter, resume with references and writing samples to Kim Maguire General Manager at the email address advertising@abilene-rc.com.

EDITOR – Come join our team as we grow! Weekly newspaper located in Texas is in search of a great editor. The leader we seek will be hands-on in all parts of our weekly newspaper, from covering sporting events and city council to layout and photography. Community involvement is a must. Experience in Indesign and Photoshop is preferred but not required. For more information, please submit your resume and cover letter to swood@ntn.net

EDITOR – The Shawnee Mission Post is hiring an Audience Engagement Editor to ensure our coverage of Johnson County reaches the people who will value it most. The new staff member will be charged with leading the organization to the next level in its use of social media. Click here for details.

EDITOR/REPORTER – Come grow with us! The Community Voice, an award-winning multi-platform bi-weekly publication seeks an Editor/writer to join our team during an exciting chapter of innovation and growth. This individual will lead a small but growing team of journalists with the goal of expanding our relevance, impact and reach. The ideal candidate is a first-rate and creative reporter with expertise in creating content that is relevant to a diverse readership, and must have demonstrable cultural competencies covering communities of diverse backgrounds and issues. This person will report, write and manage reporters. Prior supervisory and content management experience, including work as an editor for a first-class college newspaper, is preferred. This person will work in Wichita, KS. Our coverage area is the state of Kansas and the Kansas City Metro Area. Send resume, cover letter, reference and writing samples to gooch@tcvpub.com.

ENTERPRISING REPORTER – Distinguished, independently owned paper seeks dedicated contributor to weekly showcase of engaging, human-focused features. Salary \$27,000 to \$34,000, plus insurance. Relocate to artsy Flint Hills community with strong schools, two resort lakes. job@mnks.us.

REPORTER & MANAGING EDITOR – Seeking to fill two full time positions: general reporter who can also cover sports (five school districts and multiple city and county entities); and full time managing editor with 3-5 years minimum management experience. Knowledge and proficiency in taking photos and AP style writing is preferred. Some evening and weekend hours required. Successful candidates will live in Osage County. Competitive wages and benefits. Please send resume to: The Osage County Herald-Chronicle, 527 Market Street, Osage City, KS 66523 or email to Catherine Faimon, faimonc@gmail.com.

REPORTER – The Bartlesville Examiner-Enterprise is looking for a full-time reporter to cover local news in northeast Oklahoma. Candidates should have experience taking photos as well as shooting and

editing video, and know how to use social media to grow an audience. Preferred: Degree in journalism or related field; previous experience at a daily newspaper or other professional news organization. Send letter of interest, resume, three references and story clips to Doug Graham, News Editor, at dgraham@examiner-enterprise.com.

ADVERTISING

RETAIL ACCOUNT EXECUTIVE – The Great Bend Tribune is seeking a full-time Retail Account Executive or Sales Team Leader to join their award-winning team. This strategic position will be responsible for bringing innovative advertising solutions to local businesses in Central Kansas. The right candidate will be a resourceful, performance-driven professional that has the tenacity to grow sales and market our customers. Computer and presentation skills are required for this position as well as a good driving record and reliable transportation. The ideal candidate will have experience selling both print and digital advertising with a proven track record of delivering meaningful and compelling solutions for clients. He/she must be a team player willing to inspire and be inspired by being part of a dynamic media company focused on customer service. Responsibilities include: Develop and maintain positive and productive relationships with our clients and staff, use professional selling techniques and marketing skills to close sales or upgrade existing accounts, increase and build client base, provide client feedback to internal team as appropriate, effectively communicate sales information and opportunities internally, calculate, input and maintain records of sales, attend training and meetings as appropriate, network with local community professionals and assist in developing and growing market share. Compensation includes a base plus commission with established account list and benefits. To apply send your resume and cover letter to: Judy Duryee, Great Bend Tribune, 2012 Forest Ave., Great Bend, KS 67530 or email: jduryee@GBTribune.com

PRODUCTION

PRESS OPERATOR — Accepting resumes for Press Operator at progressive, family-run newspaper in Weatherford, Okla. Experience with Goss Community press helpful. Attractive compensation and relocation packages. Contact Phillip Reid at 580-772-3301 or email resume to Phillip@PhillipReid.net.

FULL-TIME PRESS OPERATOR – Montgomery County Media, LLC is seeking a full-time press operator to join our printing team based in the charming and vibrant community of Independence, KS. The ideal candidate will have previous web press experience including printing of process color, GOSS press maintenance, and press make-ready. Solid work ethic along with mechanical skills and the ability to react quickly to print related issues is a must. We are

willing to train the right person. Job requirements include: Current valid driver's license with clean driving record, color vision and depth perception, ability to lift a minimum of 75 pounds, ability to read and comprehend written and/or oral English instruction along with an ability to communicate effectively with team members. If interested, please send a resume with references included to josh@indydailyreporter.com. EOE.

PART-TIME PRESS OPERATOR – The Great Bend Tribune is seeking a part-time press operator to join our printing team. The ideal candidate will have previous web press experience, including print of process color and press make-ready. Good work ethics along with mechanical skills and ability to react quickly to print related problems. We are willing to train the right person. Job requirements include: • Current valid driver's license with clean driving record, ability to pass a written fork lift test and train on lift; • Color vision and depth perception; • Ability to lift a minimum of 75 pounds; • Ability to read and comprehend written and/or oral English instruction along with ability to communicate effectively with team members. To submit a resume with references or request an application contact jduryee@GBTribune.com.

PRINTING OPTIONS

The Manhattan Mercury can print your newspaper at a competitive rate, with award-winning quality. Contact Ned Seaton, 785-776-2200, ext. 255, or nseaton@themercury.com. Keep your printing in Kansas with a local, family-run business.

NEWSPAPERS FOR SALE

FOR SALE – Free distribution, niche publication located in Kansas. Owner looking to retire. The publication is profitable and has a strong print and digital presence. Serves a tri-state area. If interested, please email Emily Bradbury at ebradbury@kspress.com. Emily will then pass along your interest to the publisher.

NE Kansas weekly in high growth area for sale. Owner wants to retire. Will consider any reasonable offer. Please email Emily detailing your interest and she will forward the email to the owner for further communication.

Western Kansas county seat weekly. Solid advertising base. Progressive community with growing population. Inquire through KPA by emailing ebradbury@kspress.com.



THIS MONTH'S QUESTION

Q. When will the inaugural class of the Kansas Photojournalism Hall of Fame be announced?

A. In next month's Kansas Publisher. Because we need to "catch up" since this is a new honor, the first class will include 12 inductees.

We'll also have an announcement soon on the permanent home for both the Kansas Newspaper Hall of Fame and the Kansas Photojournalism Hall of Fame.

Summer, fall are busy times at KPA, KNF

Some industries slow down in the summer.

We all know this is not true for journalists – especially in an election year. County fairs, summer baseball and softball keep everyone hopping.

The same is true for the Kansas Press Association and Kansas Newspaper Foundation.



Emily Bradbury

The KNF's Board of Trustees has been hard at work identifying programs that the Foundation can implement to help member publications.

The KNF Board of Trustees has approved the KNF Digital Initiative Project Grant.

The grant is for any publication that is either not yet online or would like to redo its website. In partnership with Our Hometown, KNF will pay 100% of the website fees and setup costs for the first year and 50% for the second year.

The grantee will cover the costs of year 3. This program is a competitive grant and

In partnership with Our Hometown, KNF will pay 100% of the website fees and setup costs for the first year and 50% for the second year.

a short application will be required. Do you have questions about the program? Would you like to learn more and get first access to the application?

Join us for July's Brown Bag and B.S. at 11:30 a.m. on Friday, July 29. Registration is required for the Zoom.

Attendees will get access to the grant application before it's released to the rest of the membership. You can register for the webinar [here](#).

We will have more information about exciting KNF projects at a later date.

The KPA Team is gearing up for a busy fall. The 2022 Kansas General Election obviously will keep us busy.

In addition to the monthly Brown Bag and B.S. sessions, we are planning

the induction ceremonies for the Kansas Newspaper Hall of Fame scheduled for Saturday, Oct. 1.

One month later, we will be hosting the first ever Kansas Photojournalism Hall of Fame ceremony on Saturday, Nov. 19. We hope to see you there.

The KPA is also sponsoring a Kids Voting Kansas Election in November. Let me know if you are interested in setting up an election for your local school district as soon as possible. The program is free, non-partisan and teaches kids about the rights and responsibilities of being a citizen. The kids then get to vote in their own election on Election Day.

You can sign up [here](#).

Hang in there, friends. The temps are hot, like supply prices. Sometimes it seems like there are stressors around every corner, but don't lose hope.

We are here to help. And there is plenty to look forward to, including lower temperatures.

Until next time ...

Emily Bradbury is executive director of the Kansas Press Association.

Hall of Fame

Continued from Page 1

graduation from the University of Kansas School of Journalism in 1969, where he was named the outstanding senior.

He served a year at the Rochester, N.Y. Times Union before joining the Salina Journal in 1970, where he primarily covered local government and politics.

For 27 years, he was a reporter, editor and publisher for the Hutchinson-based Harris Newspaper Group.

He was Kansas correspondent in Topeka from 1975 to 1976, joining the Hutchinson News in 1976 as Sunday editor and business editor. He was named executive editor of the News in 1978.

He was editor and publisher of the Olathe Daily News from 1979 to 1985, when he took over as editor of the Harris Group's expanded wire services for the eight newspapers in Kansas.

In 2001, he and his wife, Rebecca Rice, an attorney and lobbyist, purchased the Lindsborg News-Record. After winning numerous state and regional awards, they sold the newspaper in 2021.

He continues to write weekly for the Rural Messenger in Kansas.

Mike Shields, a former colleague, said, "A Marshall column is always a gem of observation and common sense underpinned by prodigious legwork."

Jean Hays

After attending Wichita State University, Hays began working at the Wichita Eagle in 1976 and didn't leave until she retired in 2021.

She began as a general assignment reporter, but found her calling in environmental accountability journalism.

"She told of how defunct mines and industries left a poisonous legacy in southeast Kansas, how saltwater was polluting the Equus Beds aquifer, how mega hog farms could be environmental hazards and how one of Wichita's largest employers dumped 14,000 cubic yards of construction rubble along a 1,125-foot stretch of the Arkansas River – and did so with the approval of the city, leading to EPA fines for both," wrote her executive editor, Michael Roehrman.

After 20 years as a reporter, she moved into an editor's post and retired as investigations editor. Hays retired one year after editing the work that brought the Eagle the highest journalism award in its history, the Polk Award, in 2020.

As one of her reporters, Chance Swaim, pointed out: "The best editors help reporters become the best versions of themselves. Jean Hays did that for me, as she has for a trove of accomplished reporters who came before me."

Murrel Bland

Bland is a 1963 graduate of the University of Kansas in journalism.

Following college, he served active duty with the U.S. Air Force before moving to Kansas City, Kan., in 1964.

While in college, he interned with the Ottawa Herald and Topeka Daily Capital and State Journal.

He was a photographer and writer for the Kansas City Star from 1964 to 1968, when he left to found a new publication, the Wyandotte West newspaper, which he published until 2004.

He was a board member of the Kansas Press Association from 1975 until 1988, serving as president from 1986 to 1987.

Bland was a member of the committee that planned, raised money and helped facilitate the William Allen White documentary, "What's the Matter with Kansas," a Kevin Wilmott film.

He has continued a consulting business since he left Wyandotte West.