

THE KANSAS PUBLISHER



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KPA Executive Director Emily Bradbury says her favorite task is when she gets to call new Kansas Newspaper Hall of Fame inductees.

KPA CALENDAR

AUG. 20

Brownbag and B.S. webinar on public notice history, best practices.

OCT. 9

President's Gala and Hall of Fame Induction, Meridian Center, Newton. [Register here.](#)

DEC. 15

230th anniversary of the ratification of the U.S. Bill of Rights.



Lloyd Ballhagen



Roxana Hegeman



Joel Klaassen



Tom Slaughter

Four selected for Hall of Fame

Four new inductees have been chosen for the Kansas Newspaper Hall of Fame's Class of 2021.

They are:

□ Lloyd Ballhagen, a former Harris Enterprises executive.

□ Roxana Hegeman, long-time Associated Press correspondent in the Wichita bureau.

□ Joel Klaassen, former owner of the Hillsboro Free Press and Kansas Publishing Ventures.

□ Tom Slaughter, former AP bureau chief and later

executive director of the Inland Press Association.

The four will be inducted during the Oct. 9 President's Gala celebration at the Meridian Center in Newton.

Here are capsule biographies of the latest inductees:

Lloyd Ballhagen

A native of South Dakota, Ballhagen served in the U.S. Marine Corps.

He graduated from the Uni-

See HOF on Page 4

Save the Date!

The Kansas Press Association's President's Gala is set for Oct. 9 at the Meridian Center in Newton.

The event will include Kansas Newspaper Hall of Fame inductions and presentation of the Clyde M. Reed Jr. Master Editor, Gaston Outstanding Mentor, Boyd Community Service and Victor Murdock awards.

Join us Friday for Brownbag and B.S.

We'll focus on history, current law, best practices for public notices

The Kansas Press Association has scheduled our next Brown Bag and B.S. webinar for 1 p.m. Friday to discuss looming threats to public notice remaining in our printed, legal newspapers.

Emily Bradbury, KPA executive director, said: "While we spend a good deal of time each year both in Topeka and in our communities defending our position on public notice, those in public office who want to punish us for our news coverage often view this issue differently. They spend a great deal of effort through their own associations trying to take this important tool for informing the public away from newspapers."

At this seminar, we will explain how your public notice placement process matters in Topeka.

We will discuss the history of public notices, current state law and how you can help us protect this important public service.

We'll even discuss how some of our current practices might harm us.

We ask that each publication register at least one attendee for this important webinar.

Attendees will be eligible to win a free catered lunch for their staff. The webinar is free but registration is required.

Please [register here.](#)

Slimp headed to first in-person conference since March 2020

Assuming COVID-19 doesn't rear its ugly head over the next few weeks in such a way that groups curtail travel and in-person meetings, I will be making my first trip to speak at a newspaper convention since March 2020. Interestingly, I will be returning to the place where I last appeared at a live conference just days before last year's lockdown began. Frankly, I'm excited.

The big question on my mind is, "What should I speak about in Des Moines?" While the pandemic effectively shut down speaking opportunities for a few months, by late fall 2020, groups were assembling online, virtual conferences.

Negating the necessity to travel, I found myself speaking at sometimes four or five newspaper conventions in a week. Sometimes, I would speak at two on the same day. Having appeared virtually to so many groups, there's a danger that folks have heard my most popular topics at one of these virtual meetings.

Again, I ask myself, "What should I speak about in Des Moines." Thankfully, coming up with new topics is a skill I perfected long ago. After considerable thought, I suggested a list of topics to cover during my two days in Des Moines. My favorite is, "Help! I Don't Know What to Do About this Problem!"

I'm not sure if it's a series of coincidences or if newspapers are just a lot busier than they've been for a while. Whatever the reason, I've fielded considerably more calls about deadline-defying problems at papers over the past few weeks. I'm not talking about your run-of-the-mill issues. It seems that almost daily, a publisher has called with an issue that was going to force their paper to miss deadline. Some have even worried about - heaven forbid - running a day late.

So, I will be speaking - at least for an hour - about fixing problems, which brings me to my bit of advice for this column. While most recent calls about problems have forced me to scratch my head before coming up with a solution, we can limit is-

ues that pose threats to our deadlines. Here are a few:

☐ Take advantage of training opportunities: Whether in-person or online, be aware of seminars, classes, and webinars offered by associations and other groups. Even the smallest papers will benefit from regular training. Before the pandemic, dozens of small community papers throughout the U.S. and Canada would invite me to work with their staff every two or three years. During the pandemic, this number increased as folks realized it was easier and less expensive to get training designed specifically for their needs.

☐ Keep hardware and software up to date: With the advent of Adobe's Creative Cloud soft-

ware, it has become more common for newspapers and other designers to have the latest version of production software. In addition, we must make certain other software applications not related to production haven't become outdated. I've noticed newspapers have gotten better at keeping hardware up to date. I can remember a time not too long ago when it was common to

visit newspapers using computers that had been in use 10 years or more. It's obvious we've learned that "time is money." Not only will updated software and hardware speed production, but I'll be receiving fewer frantic calls from papers in fear of missing deadlines.

☐ Stay on top of news related to technology: Who knows what new program or gadget will improve our ability to get our papers out? Hold regular conversations at staff meetings about technology. What needs updating? What isn't working? What have you heard about that could help our paper?

I received an email today from a former student who has attended dozens of my classes over the years. She wanted me to know that something she learned in my class a few years ago kept her paper from a "near-death experience" this week. Infor-



Kevin Slimp

It's obvious we've learned that 'time is money.' Not only will updated software and hardware speed production, but I'll be receiving fewer frantic calls from papers in fear of missing deadlines.

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Here's how to develop ad campaign ideas

Let's say you're meeting with a florist who has been running ads with the headline, "For all your floral needs." Of course, you and I know this is an empty headline that speaks to no one in particular.

It's a terrible idea and a waste of the advertiser's budget.



John Foust

What should you do?

1. Have a conversation. The first step is to diplomatically encourage the advertiser to consider something else. The headline – as weak as it is – may be near and dear to his or her heart. The florist has been spending money to run it, so

don't criticize. Simply say something like, "Your idea opens the door to a lot of ad possibilities. How would you feel about seeing where those possibilities lead?"

Every word of your statement is true. "All of your floral needs" does open the door to other ideas. And you do want to encourage a look at other possibilities.

This approach sends a signal that you are not looking for a quick, hit-and-run sale. You're aiming for a low-pressure, collaborative effort to promote the florist shop.

2. Break it down. Like a technician who

takes a machine apart to examine its inner workings, it's important to learn specifics. What does "all" really mean? Make a list of the needs which the florist meets. It's better to ask, "What do your customers need?" than, "What do you do?" That keeps the focus where it should be – on the florist's customers.

As you go through the process, you'll probably learn that the florist provides flowers for all kinds of occasions: weddings, anniversaries, proms, funerals, Christmas, church events, Valentine's Day and birthdays, among many others. The point is to turn a generality into specifics. With the right details, you'll have plenty of raw material for new ideas.

3. Develop a strategy. The next step is to look at the yearly calendar and figure out the best times to promote flowers for those occasions. While some are year-round and some are seasonal (spring for wedding planning, for example), other occasions rely on the advertiser's records and industry trends for development of an ad schedule and a creative strategy.

4. Create continuity. How are you

going to tie everything together? Each ad should look like – and sound like – it comes from the same advertiser. There are a number of elements to consider: typography, color, illustrative style, ad sizes, frequency, coordination between print and digital and ways to link to their web site.

This four-step formula can help you generate more sales for your paper and for your advertisers. The end result will be a series of targeted and consistent messages, instead of the same watered-down ad over and over again. And the good news

is that you don't even have to start with a bad idea like, "for all your fill-in-the-blank needs." Just start by figuring out what specific things your advertiser can do for their customers – and you'll find that the future looks rosy.

John Foust has conducted training programs for thousands of newspaper advertising professionals. E-mail for information at john@johnfoust.com.

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Morning Sun back to local ownership

A group of Pittsburg area families has bought the The Morning Sun from Gannett and will assume operation of the nearby Columbus News-Report.

Larry Hiatt, current publisher and editor of the News-Report, will serve as the initial leader for the new owners, Pittsburg Publishing Co., LLC. He was an employee of the Morning Sun in the early 1960s.

The sale is expected to close on Sept. 1. The Morning Sun will be published

from its former location at 701 N. Locust in Pittsburg.

"We want and need the community's input and support. We believe there is a place for the locally-owned community newspaper and hope the community will support our efforts by subscribing to and advertising in The Morning Sun," Hiatt said.

He said the agreement offered him a way to continue publication of his Columbus newspaper, which he founded in 2010.

DEATH

TONY REED

Former Wichita Eagle photographer Anthony C. "Tony" Reed, 83, died Aug. 9, 2021 from COVID-19.

He was born Jan. 25, 1938 in Hutchinson to Harry H. and Alberta M. (Brada) Reed.

Reed graduated from Hutchinson High School and the University of Kansas.

He worked as a photographer at the Eagle for 38 years, until his retirement.

Macular degeneration didn't steal his

passion for photography. He took photos of his cat and plants and created other still life photos in his home. When other photographer friends visited him, he encouraged them to try new ideas with their photographs.

Graveside service is scheduled for Aug. 30, 2021.

Memorials are suggested to The Lord's Diner or Kansas Humane Society, in care of Elliott Mortuary, 1219 N. Main, Hutchinson, KS 67501.

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Let's work together to strengthen public notice

How vital are public notices to you? To your newspaper(s)? We shouldn't have to even think about the question. We know the answer. But that doesn't change the fact that our industry continues to defend our role and the need to keep notices within our publications.

What are ways that we as individual publications can help? At 1 p.m. this Friday, Aug. 20, a special webinar focusing on public notices will be offered to our members.



Robin Wunderlich

We will discuss the continued push to pull public notice by legislation, as well as discuss best practices that we as an industry should be utilizing.

We all have different policies

and procedures that we use within our publications, but are there any adaptations we could make to improve the process? I'm a firm believer that we can (and do) learn something new every day, as long as we are able to come in with an open mind.

There have been many reasons why

legislation has pushed for change; however, the one that seems to be most common is the governing bodies could simply post public notices to their websites.

I don't know about you, but this sends a hair-raising notion through this journalist's body. How many people will actually see them? Will the governing bodies leave them online for a specific time frame? Will they be making changes to the "published" notice while it is still active? And, so many more.

Did you know that the Kansas Press Association (KPA), with the help of Column and NewzGroup, has published the notices within our newspapers online for years?

For 20 years, KPA has maintained the kansaspublishing.com website, simply to offer an online option as an added benefit of publishing notices with Kansas newspapers.

Our job as journalists is to inform the public of the happenings in our

communities. And, although they often are "hidden gems," public notices play a role in this. Not only do they share details on their own, but many stories can also be created based on the details within them. (Did you know KPA has a special category in the Awards of Excellence for public notices?)

Public notices first came into being within the Congress in 1792, as that body recognized its responsibility to the people and required the postmaster general to advertise for bids for the construction of new post offices.

Since then, most governing bodies have been required to do the same.

Let's work together, continue to serve our readers and show our governing

bodies why public notices should remain in newspapers.

Join us at the webinar this Friday.

[Register here.](#)

Robin Wunderlich is the 2021-22 president of the Kansas Press Association.

HOF

Continued from Page 4

versity of South Dakota, where he was editor of the campus newspaper, The Valante.

In 1958, he was chosen for Harris Enterprises' executive intern program.

After four years of training, he was named editor and publisher of the Spencer (Iowa) Daily Reporter and Sunday Times.

In 1970, he was named editor and publisher of the Hays Daily News, a newly acquired newspaper for Harris.

While in Hays, he was appointed assistant to the president of the Harris group, Peter McDonald.

He was named president of Harris in 1978. At the time, the company owned 11 daily newspapers and 13 radio stations.

He became president and CEO in 1984 and chairman of the board and CEO in 1992. He retired in 1997.

Ballhagen served as chairman of the KPTS Channel 8 board of trustees for two years, and was a member of that board for 20 years. In addition, he was chairman of the Reno County Chapter of the American Red Cross for two years, and vice president

of the Reno County Historical Society. He also served as a board member of the

Kansas Cosmosphere and Space Center for six years, during the building of its first major facility.

He also served on the board of the Inland Press Association.

Ballhagen died in 2020.

He had two sons, Kurt of Lawrence and Clint of Hutchinson.

Roxana Hegeman

On her first day on the job as the Wichita AP correspondent, the DeBruce Elevator near Haysville exploded.

Her stories through the years also included extensive coverage of the BTK killings, the long-running abortion battles that led to the murder of Dr. George Tiller and the tornadoes that ripped through Haysville and Greensburg.

Roxana Perez was born in Havana, but immigrated to the United States as a young

child with her parents in 1960 following the Cuban revolution.

While attending the University of Texas at El Paso, she was named the "Outstanding Woman in College Journalism" by the Texas Press Women. She graduated with a degree in journalism in 1976 and later met and married Douglas Hegeman.

Following a stint at the Bozeman Daily Chronicle, she and her husband founded the Belgrade (Montana) Independent Press, where the Hegemans handled every facet of publication from typesetting to advertising and subscription sales and bookkeeping. Exhausted, they sold the award-winning newspaper in 1982.

After a stop in Odessa (Texas) as the features editor, the Hegemans missed Montana and returned to Bozeman, where she covered government and agriculture for six

We all have different policies and procedures that we use within our publications, but are there any adaptations we could make to improve the process?

See **INDUCTION** on Page 5

Induction

Continued from Page 1

years. After moving to Shoshone, Idaho, she landed her dream job as a newswoman at the AP bureau in New Orleans in 1994.

In 1998, an opening with the AP in Wichita caught her attention.

A private pilot herself and a former hobby farmer in Montana, the thought of working in the nation's aviation hub and in an agricultural area appealed to her.

When she didn't hear back in her request for an interview, she told chief of bureau Paul Stevens the AP would be hard-pressed to find another reporter for that job "who could fly a plane and milk a cow."

Stevens hired her.

Hegeman has twice won the Fred Moen AP Staffer of the Year award.

Her husband is now retired from teaching.

They have three grown children: Aaron, Eric and Sarah, and four grandchildren.

Joel Klaassen

As a teenager, Klaassen helped run the presses for the late Bud Bruce at the Hillsboro Star-Journal.

While a student at the University of Kansas, he translated the knowledge and experience he gained at the Star-Journal into a job with the university's press department and was associated with the University Daily Kansan.

He later joined the staff of the Wichita Sun, an upstart newspaper that challenged the domination of the Wichita Eagle for a time.

He and Don Ratzlaff joined forces to introduce the Hillsboro Free Press in 1998, a free total market coverage newspaper.

Klaassen became known for more than just his newspaper venture. To expand the revenue sources for his operation, he established a book publishing company, Print Source Direct, where he helped people from all around the world get their projects into print.

He also used his printing connections to start a marketing company years before others were advocating for newspapers to do so. The Free Press has helped customers with custom design and printing for years.

In 2014, Klaassen sold his majority interest to Joey Young, now past president

of the Kansas Press Association.

He and his wife, Nancy, have two children, Amy and Dan, and two grandchildren.

Klaassen continues to consult for the company.

Tom Slaughter

Slaughter's career has spanned from being an Associated Press correspondent and AP executive to his leadership of the Inland Press Association and its foundation.

He began his newspaper career in 1973 as a reporter in AP's Topeka bureau, covering the Kansas Legislature and state government.

After leaving Topeka, Slaughter covered legislatures in several states including

South Dakota, Colorado, Wyoming and Florida.

Slaughter joined AP's headquarters staff in 1990, after serving as AP bureau chief in Newark, N.J., and Seattle. He held a series of executive positions, including vice president and

director of strategic planning for the international news agency.

During his time as director of strategic planning, the AP modernized its photo transmission systems, purchased an international television agency, and launched its new media division.

He later served as director of AP Digital, vice president of new media markets, and vice president of U.S. newspaper markets.

Slaughter became executive director of the Inland Press Association and Inland Press Foundation in 2011. The association, founded in 1875, had nearly 1,000 daily and weekly newspaper members.

Slaughter remained executive director of the foundation following the 2019 merger of the Inland Press Association and the Southern Newspaper Publishers Association.

The foundation became wholly independent following the merger and continues to support newspaper-focused training and programs through a grant agreement with America's Newspapers, the successor to IPA and SNPA.

He holds a B.S. in journalism from the University of Kansas and an MBA in finance from City University of Seattle.

He and his wife, Pam, live in Lawrence and have two grown children, and three grandchildren.

Slaughter began his newspaper career in 1973 as a reporter in AP's Topeka bureau, covering the Kansas Legislature and state government.

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MARKETPLACE

Use the information below to review open positions in journalism in Kansas and elsewhere or to find miscellaneous items for sale, including newspapers. For KPA members, the first 35 words are free. Ads run for 60 days online unless renewed. To place an ad, click here.

MANAGEMENT

EDITOR AND GENERAL MANAGER – of a vibrant Texas Hill Country community weekly. Are you ready to take your reporting (sports and general) and management skills to the next level? Strong writing ability, reporting experience, community relations sensibility, and organizational skills are vital. Broad newspaper responsibilities will provide an opportunity to be involved in every level of weekly newspaper management, but direct previous management experience is not required. Layout experience a must. This is the perfect small-market management position! Wesnermedia@gmail.com Job Type: Full-time - Salary/pay is negotiable.

PUBLISHER – Seeking candidates to replace retiring publisher for the Stillwater News Press, an award-winning newspaper in one of Oklahoma's best markets – the home of Oklahoma State University. This individual will oversee all operations of the New Press and help navigate print and digital products to future successes. Great benefits and bonus plan. Send letter and resume to CNHI Group Publisher Dale Brendel at publisher@joplinglobe.com.

PUBLISHER – Three newspaper paper group in southwest Oklahoma is seeking candidates for the publisher's position. Candidates should be experienced in community journalism, preferably with a background in advertising and marketing, but also with an understanding of newsroom operations and managing employees. Candidates must also be leaders with strong people skills. Please email a cover letter and resume to Scott Wesner at wesnermedia@gmail.com.

NEWS

NEWS EDITOR – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a News Editor who can build sources and dive into local issues. Duties include page layout, feature writing, coverage of local government boards, and copyediting. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who does not shirk from the hard questions. This person must have the ability to work productively in a team setting. Must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills. The position will also require news page pagination and knowledge of InDesign. Salary based on experience. Send cover letter, resume with references and writing samples to Kim Maguire General Manager at

the email address advertising@abilene-rc.com.

SPORTS REPORTER–The Stillwater News Press is looking for a Sports Reporter to be a part of its award-winning staff. The reporter will cover high school sports, as well as athletics at Oklahoma State University, which is disseminated to all CNHI papers in Oklahoma. Experience with page design is preferred. Experience with photography is a plus. Must be able to work nights and the occasional weekends, especially during college football season. Please send a cover letter, resume and examples of your published work to Stillwater News Press Sports Editor Jason Elmquist at jelmquist@stwnnewspress.com. The position is full time and offers an excellent benefit package including paid time off, insurance, and a 401K plan. EOA

SPORTS WRITER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a Sports Writer. Duties include covering all local sports, building relationships, attending sporting events, interviews and taking pictures, staying current on what is happening with local sports and writing the needed content in a clear concise way conveying factual information. This position requires strong writing abilities, a keen understanding of the sports that are being covered, researching skills, and completing task with in a time frame. This person should have strong editing skills, and a knowledge of news page pagination and knowledge of Indesign. Salary Based on Experience. Send cover letter and resume with reference and writing samples to Kim Maguire General Manager at the email address below advertising@abilene-rc.com

JOURNALIST WANTED – The Wichita Business Journal is searching for a reporter who can build a list of strong sources, break news, write sophisticated and impactful cover stories and own their beats. Candidates should be able to mine data for stories, use social media as a reporting tool and make connections with the Wichita business community. This person will relish the opportunity to scoop the competition daily, online and in print. The Wichita Business Journal is an award-winning, highly respected source of business news in Wichita and south-central Kansas. The WBJ and its 40+ sister publications are part of American City Business Journals, the No. 1 source for local business news in the nation. Send resumes to broy@bizjournals.com.

NEWS REPORTER – We aren't replacing a reporter. We are adding! Eagle Radio of Manhattan is seeking a news reporter for its multimedia newsroom, which includes producing content for JCPost.com, LittleApplePost.com and on-air. It's an exciting opportunity to join a growing 100% employee-owned company. Exceptional benefits. Salary commensurate with experience. For details, call or email Ron Fields at (785) 656-0980 or rfields@eagleradio.net.

JOURNALIST WANTED – If you are an

eager, hungry journalist with feet planted firmly in both the old-school print as well as the digital and social media worlds, the Great Bend Tribune, a sweepstakes award-winning daily, is looking for you. We need someone in our newsroom with a nose for news and the stories behind the stories. They must be reliable, accurate while being great communicators comfortable with the diverse platforms used by newspapers today. Job entails beat reporting, updating social media sites, and creating news content the Tribune and its special sections. There will be evening and weekend work. If this fits you and you want to be a part of our news team, please send letter, writing samples, resume and references to Dale Hogg, managing editor, Great Bend Tribune, 2012 Forest Ave., Great Bend, Kan., 67530, or to dhogg@gbtribune.com.

REPORTER – A duo of legacy newspapers located in the Platte Valley of Nebraska seeks a sports reporter to deliver top-notch sports coverage to our readers. Candidates must have a passion for sports and the players that play them. Page design experience a plus but we'll coach the right candidate without it. Candidates must have a willingness to become part of an active community, a strong work ethic, an ability to develop solid player/parent/coach relationships, and thrive in a small team environment. Interested candidates should send a resume and work samples to josh@indydailyreporter.com.

REPORTER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include general assignment, feature writing, coverage of local government boards, and copyediting. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who does not shirk from the hard questions. This person must have the ability to work productively in a team setting. Must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills. The position will also require news page pagination and knowledge of InDesign. Salary based on experience. Send cover letter, resume with references and writing samples to Kim Maguire General Manager at the email address advertising@abilene-rc.com.

EDITOR – Come join our team as we grow! Weekly newspaper located in Texas is in search of a great editor. The leader we seek will be hands-on in all parts of our weekly newspaper, from covering sporting events and city council to layout and photography. Community involvement is a must. Experience in Indesign and Photoshop is preferred but not required. For more information, please submit your

See MARKETPLACE on Page 7

MARKETPLACE/CONT. FROM PAGE 6

resume and cover letter to swood@ntin.net

EDITOR – The Shawnee Mission Post is hiring an Audience Engagement Editor to ensure our coverage of Johnson County reaches the people who will value it most. The new staff member will be charged with leading the organization to the next level in its use of social media. Click here for details.

EDITOR/REPORTER – Come grow with us! The Community Voice, an award-winning multi-platform bi-weekly publication seeks an Editor/writer to join our team during an exciting chapter of innovation and growth. This individual will lead a small but growing team of journalists with the goal of expanding our relevance, impact and reach. The ideal candidate is a first-rate and creative reporter with expertise in creating content that is relevant to a diverse readership, and must have demonstrable cultural competencies covering communities of diverse backgrounds and issues. This person will report, write and manage reporters. Prior supervisory and content management experience, including work as an editor for a first-class college newspaper, is preferred. This person will work in Wichita, KS. Our coverage area is the state of Kansas and the Kansas City Metro Area. Send resume, cover letter, reference and writing samples to gooch@tcvpub.com.

ENTERPRISING REPORTER – Distinguished, independently owned paper seeks dedicated contributor to weekly showcase of engaging, human-focused features. Salary \$27,000 to \$34,000, plus insurance. Relocate to artsy Flint Hills community with strong schools, two resort lakes. job@mnks.us.

REPORTER & MANAGING EDITOR – Seeking to fill two full time positions: general reporter who can also cover sports (five school districts and multiple city and county entities); and full time managing editor with 3-5 years minimum management experience. Knowledge and proficiency in taking photos and AP style writing is preferred. Some evening and weekend hours required. Successful candidates will live in Osage County. Competitive wages and benefits. Please send resume to: The Osage County Herald-Chronicle, 527 Market Street, Osage City, KS 66523 or email to Catherine.Faimon,faimonc@gmail.com.

REPORTER – The Bartlesville Examiner-Enterprise is looking for a full-time reporter to cover local news in northeast Oklahoma. Candidates should have experience taking photos as well as shooting and editing video, and know how to use social media to grow an audience. Preferred: Degree in journalism or related field; previous experience at a daily newspaper or other professional news organization. Send letter of interest, resume, three references and story clips to Doug Graham, News Editor, at dgraham@examiner-enterprise.com.

REPORTER NEEDED — now for western Kansas twice-weekly, near lake with state park and federal reservoir, great hunting, fishing hiking, biking. Cover city and county, schools and

more, features and creative coverage. Help with page design, learn the craft of newspapering. Pay competitive, based on experience, plus benefits. Contact Dana Paxton, general manager, at dpaxton@nwkansas.com, and Steve Haynes at steve.haynes@nwkansas.com EOE/M/F/D/V (1-4)

ADVERTISING

RETAIL ACCOUNT EXECUTIVE – The Great Bend Tribune is seeking a full-time Retail Account Executive or Sales Team Leader to join their award-winning team. This strategic position will be responsible for bringing innovative advertising solutions to local businesses in Central Kansas. The right candidate will be a resourceful, performance-driven professional that has the tenacity to grow sales and market our customers. Computer and presentation skills are required for this position as well as a good driving record and reliable transportation. The ideal candidate will have experience selling both print and digital advertising with a proven track record of delivering meaningful and compelling solutions for clients. He/she must be a team player willing to inspire and be inspired by being part of a dynamic media company focused on customer service. Responsibilities include: Develop and maintain positive and productive relationships with our clients and staff, use professional selling techniques and marketing skills to close sales or upgrade existing accounts, increase and build client base, provide client feedback to internal team as appropriate, effectively communicate sales information and opportunities internally, calculate, input and maintain records of sales, attend training and meetings as appropriate, network with local community professionals and assist in developing and growing market share. Compensation includes a base plus commission with established account list and benefits. To apply send your resume and cover letter to: Mary Hoisington, Great Bend Tribune, 2012 Forest Ave., Great Bend, KS 67530 or email: mhoisington@gtribune.com

PRODUCTION

FULL-TIME PRESS OPERATOR - Montgomery County Media, LLC is seeking a full-time press operator to join our printing team based in the charming and vibrant community of Independence, KS. The ideal candidate will have previous web press experience including printing of process color, GOSS press maintenance, and press make-ready. Solid work ethic along with mechanical skills and the ability to react quickly to print related issues is a must. We are willing to

train the right person. Job requirements include: Current valid driver's license with clean driving record, color vision and depth perception, ability to lift a minimum of 75 pounds, ability to read and comprehend written and/or oral English instruction along with an ability to communicate effectively with team members. If interested, please send a resume with references included to josh@indydailyreporter.com. EOE.

PART-TIME PRESS OPERATOR – The Great Bend Tribune is seeking a part-time press operator to join our printing team. The ideal candidate will have previous web press experience, including print of process color and press make-ready. Good work ethics along with mechanical skills and ability to react quickly to print related problems. We are willing to train the right person. Job requirements include: • Current valid driver's license with clean driving record, ability to pass a written fork lift test and train on lift; • Color vision and depth perception; • Ability to lift a minimum of 75 pounds; • Ability to read and comprehend written and/or oral English instruction along with ability to communicate effectively with team members. To submit a resume with references or request an application contact jaudus@gtribune.com.

PRINTING OPTIONS

The Manhattan Mercury can print your newspaper at a competitive rate, with award-winning quality. Contact Ned Seaton, 785-776-2200, ext. 255, or nseaton@themercury.com. Keep your printing in Kansas with a local, family-run business.

NEWSPAPERS FOR SALE

FOR SALE – Free distribution, niche publication located in Kansas. Owner looking to retire. The publication is profitable and has a strong print and digital presence. Serves a tri-state area. If interested, please email Emily Bradbury at ebradbury@kspress.com. Emily will then pass along your interest to the publisher.

FOR SALE – NE Kansas weekly in high growth area for sale. Owner wants to retire. Will consider any reasonable offer. Please email Emily detailing your interest and she will forward the email to the owner for further communication.

FOR SALE – Western Kansas county seat weekly. Solid advertising base. Progressive community with growing population. Inquire through KPA by emailing ebradbury@kspress.com



THIS MONTH'S QUESTION

Q. When will the other special Kansas Press Association award winners be announced?

A. The winners of the Gaston Outstanding Mentor Award, Boyd Community Service Award, Victor Murdock Award and the Clyde M. Reed Jr., Master Editor Award will be announced later this month and be featured in September's Publisher. The recipients will be honored at the President's Gala event Oct. 9 at the Meridian Center in Newton.



Emily Bradbury, KPA executive director, participated in a panel at the Newspaper Association Managers annual meeting Aug. 5 in Madison, Wis. Shown with her are Mississippi, Alabama and Oklahoma executive directors Layne Bruce, Felicia Mason and Mark Thomas.

Join us Oct. 9 for KPA President's Gala

I love my job. I really do. No two days are the same, and there is always something to do. But there is one task that brings me joy like no other – contacting the newest inductees into the Kansas Newspaper Hall of Fame and letting them know that they were chosen for this distinguished honor.



Emily Bradbury

Sometimes the nominator makes the call but, other times, I get to do it myself. Nine times out of 10 – the honoree is stunned into silence and then begins to list other people they feel are more worthy for induction into the Hall of Fame.

Other times, the nominee is moved to

tears and politely asks if they can call me back later. There is no “right” reaction; they are all genuine and quite heartwarming.

At 6 p.m. on Saturday, Oct. 9, we will honor both the Class of 2020 and 2021 Kansas Newspaper Hall of Fame Inductees at the KPA President's Gala at the Meridian Center in Newton along with winners of the Clyde M. Reed, Jr., Master Editor Award, the Gaston Outstanding Mentor Award and the Murdock Award among others.

We will be honoring some of the very best of Kansas journalists, and we hope you plan to join us.

The evening will celebrate the award winners and the two most immediate past presidents of the KPA, Travis Mounts and Joey Young.

These two men helped lead our associa-

tion through a global pandemic and did it well. They not only reinvented their own publications but helped hold our association together at the same time. At times, it was no easy feat.

And last but certainly not least, we will honor you – journalists of Kansas.

This past year and a half may have left us battered and bruised, but we are together.

And while the struggles are not over, we plan to raise a glass (safely!) to our grit and perseverance. We have seen more than our fair share of strife, but there is solidarity in the trenches.

Please plan to join us as we lift a glass to you on Oct. 9.

[Register here.](#)

Emily Bradbury is executive director of the Kansas Press Association.

Slimp

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mation is a powerful thing.

Be aware of what is working well – and what isn't working well – at your operation and take steps now that might just save your paper in the future.

In Memory of Max Heath

Most readers have heard by now of the passing of Max Heath. Max and I became quick friends when I entered the speaking world, and very few folks in the newspaper and

I asked Max if he was going in to hear the speaker. His response: 'Kevin, I've heard the wind blow before.' I cracked up because Max was so right.

magazine worlds are unfamiliar with his work.

I got to know the humorous side of Max, whose dry wit often left me in stitches.

My favorite Max Heath quote happened five or six years ago, as we stood in the

vendors' area of a convention in Denver while a famous speaker was in the next room giving a keynote.

I asked Max if he was going in to hear the speaker.

His response: “Kevin, I've heard the wind blow before.” I cracked up because Max was so right.

Every time you mail your publication at a discounted rate, be sure to thank Max Heath.

Kevin Slimp has been a popular speaker and consultant in the newspaper industry since developing the PDF remote printing method in the mid 1990s. He can be reached at kevin@kevinslimp.com.