

THE KANSAS PUBLISHER



OFFICIAL MONTHLY PUBLICATION OF THE KANSAS PRESS ASSOCIATION

SEPT. 21, 2022

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KPA executive director Emily Bradbury is preparing for the 2022 KPA President's Gala in Newton.

KPA CALENDAR

SEPT. 22

KORA/KOMA training, Hoxie.

SEPT. 23

Brown Bag and B.S. with Jeff Cott (Part 2), 11:30 a.m.

OCT. 1

President's Gala Hall of Fame inductees and other special awards, Newton.

NOV. 19

Photojournalism Hall of Fame inaugural induction, Topeka.

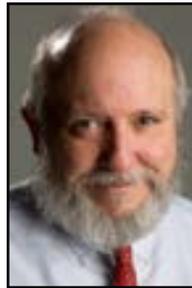
TODAY'S QUOTE

“In journalism, there has always been a tension between getting it first and getting it right.”

— Ellen Goodman



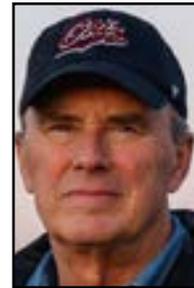
Rich Clarkson



Carl Davaz



Jeff Jacobsen



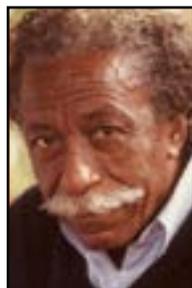
Chris Johns



Brian Lanker



Sandra Milburn



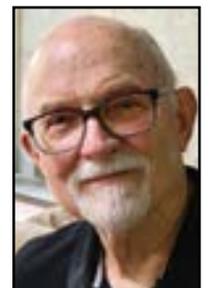
Gordon Parks



Jim Richardson



Charlie Riedel



Gary Settle

2022's inaugural photojournalism HOF class features industry legends

It's a virtual "Who's Who" of the most significant icons of photography of the past 50 years.

In November, 12 photographers with strong Kansas ties will constitute the inaugural class of the newly minted Kansas Photojournalism Hall of Fame during a special event in Topeka.

The class includes Pulitzer Prize winners, National Geographic staffers, a former chief photographer for two presidents and others who have made history through still photography.

Those who will be inducted in a

special event Nov. 19 in Topeka include Rich Clarkson, Carl Davaz, Jeff Jacobsen, Chris Johns, Brian Lanker, Sandra Milburn, Gordon Parks, Jim Richardson, Charlie Riedel, Gary Settle, Bill Snead and Pete Souza.

□ Rich Clarkson

Clarkson is described as "the most important voice, mentor and leader that photojournalism has known," says Tom Harden, the former director of photog-

See CLARKSON on Page 4

President's Gala is just 10 days away

The Kansas Press Association's 2022 President's Gala is set for Saturday, Oct. 1 at the Meridian Center in Newton.

Deadline for registration is 5 p.m. Friday.

The event will include Kansas Newspaper Hall of Fame inductions and presentation of the Clyde M. Reed Jr. Master Editor, Gaston Outstanding Mentor, Boyd Community Service and Victor Murdock awards.

[Click here to register.](#) Tickets are \$65.



Bill Snead



Pete Souza

Adobe customers: Type 1 fonts must be replaced before Jan. 1

I've been getting a lot of questions about the conundrum related to Adobe's looming end of support for Type 1 fonts. Some have asked if I will be leading webinars on the topic. Others wanted to know if I could meet with their staff to discuss the issue.

The good news is that it doesn't take a webinar or a one-on-one meeting to understand what is about to happen with Type 1 fonts. It's simple. Beginning in January, Adobe users will not be able to create documents using Type 1 fonts. Even more alarming, files created with Type 1 fonts before January will not be editable without replacing the fonts.

Go ahead and take a moment to think about that.

Excuse me while I move away from my monitor. I can feel the deep exhale coming at me from thousands of readers.

Now that you've had a moment to let that reality settle, let's discuss what this means to your newspaper. I'll wait another moment while you grab a pen. You're going to want to take notes.

Just know that I'm in the same predicament. My company has been replacing fonts and making changes to documents for the past three years, preparing for the eventual reality that most of our old files contain fonts that won't work beginning in 2023. Hopefully, you've been doing the same. If not, I'd advise you to start right now because there won't be a magic fix come January.

The good news is: You're probably not using many Type 1 fonts. Type 1 fonts have been around since 1984. If that year sounds familiar to some of you that have been around the block a few times, it's because 1984 was the year that Apple released the first Macintosh computer.

Shortly after, Aldus (eventually purchased by Adobe) released Pagemaker, followed a year later by a pagination application called QuarkXpress. The Type 1 font was a significant technological advance because it rendered the same on the computer screen and the printer. (I imagine younger readers are quivering just about now as they realize that WYSIWYG hasn't always been with us).

Things to know before you wake up to (not from) a terrible nightmare one day in January:

• Type 1 (also called Postscript fonts) will not work after January 2023, meaning you

can't create documents using those fonts after January 2023.

- Files created before January with Type 1 fonts won't open correctly. Fonts will be replaced, probably not the way you want them replaced. If you've not prepared, it could be a disaster.

- PDF files created before January with Type 1 fonts embedded should work fine. Most newspapers know to embed their fonts, so most of your old PDFs should work as expected. There will be issues with some PDFs you've received from others.

What can you do to prepare?

- Immediately meet with your design and editorial staffs and begin making plans.

- Make a list of fonts used frequently. Be sure to include all of the fonts used in your InDesign paragraph styles.

- Either choose alternate fonts (not Type 1) or purchase Open Type versions of the same fonts immediately. I purchased Nimrod because it's the primary body typeface in most of my documents.

- Save a new version of your newspaper template free of any Type 1 fonts. Otherwise, you'll be greeted with nasty warnings and messages each time you open one of these files. Someone will need to spend a few hours reviewing the template and searching for/replacing all Type 1 fonts.

Go through your InDesign ad files (hopefully, your PDF files will be okay) and replace any Type 1 fonts.

Look for text elements saved in InDesign libraries. If any contain Type 1 fonts, someone will be in for a surprise when moving these elements from the library to a page.

Everyone is bound to miss some Type 1 fonts that will result in extra work at deadline. It will be manageable, however, if you start working on potential issues immediately rather than waiting until the deadline.

I'm working on several newspaper redesigns right now. I meticulously review every font to be sure there are no Type 1 fonts in paragraph styles, libraries, or anyplace else that might cause problems beginning in January.

Trust me. You can handle this.

Kevin Slimp has been a speaker and consultant in the newspaper industry since developing the PDF remote printing method in the mid 1990s. He can be reached at kevin@kevinslimp.com.



Kevin Slimp

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A key question after a big sale: What's next?

Gregory talked to me about a lesson he learned in his early days of selling advertising. "In one of my first presentations, the prospect rejected my ideas for a new campaign. Back at the office, my ad manager must have noticed the stunned look on my face. When I told



John Foust

her what happened she didn't want to know the gruesome details. She just asked, 'Okay, so what's next?'

"That turned out to be great advice. I sat there and gave myself a good talking-to. Nothing could change the fact that my sales presentation had fallen flat. But what I could

change was my approach to that reality. Instead of giving up on that new business prospect, I dove back into my notes, reflected on our conversation during my presentation, and developed another campaign proposal. The new ideas were accepted, and I'm happy to say that company became a consistent advertiser.

"What I learned is that it's important to look ahead," Gregory said. "Think beyond what is happening right now and be ready to change directions."

Gregory's story reminds me of an old

Bob Hope line in a movie I saw on TV: "All I've gotta do now is figure out what I'm gonna do now." If we look beyond the double-talk of that gag, we'll see some real truth. Our biggest challenge is often figuring out what to do next.

In fact, I believe one of the most important business questions we can ask is,

"What's next?" These two little words represent a deliberate focus on the future. This is especially true in a profession like marketing, which demands constant evaluation and adjustment. Considering the current situation as a new starting point, what's the next step? If we expect to make any progress at all, there should always be another step.

Let's say you make a big sale. I heartily recommend that you celebrate your success and share the glory with your teammates. But after the high fives at the goal line, it's not a good idea to camp out for a long time in the end zone. Things will not stay like that forever. The game goes on. There's a next step.

What if consumers don't respond to the

current offer being made in an advertiser's ads? Do you keep running the offer again and again, hoping that something will change on its own? Or do you analyze the plan and make some adjustments?

If you're a manager who notices that morale in your department is sagging, what can you do to make things better?

(Please don't say, "team building activity.") Do you hope the situation will go away "when the economy improves?" Or do you take the initiative with a little inter-department research to get to know your team as individuals? Let them help you determine the next step.

It's not complicated. It's simply a matter of evaluating the cur-

rent situation and asking yourself, "What's next?" Keep answering that question and you're on your way.

John Foust has conducted training programs for thousands of newspaper advertising professionals. E-mail for information at john@johnfoust.com.

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Let's say you make a big sale. I heartily recommend that you celebrate your success and share the glory with your teammates. ... (However) things will not stay like that forever.

Annual postal statements due by Sept. 30

Your annual U.S. Postal Service ownership, management and circulation statements are due soon. Each newspaper must file the completed PS 3526 form with your postmaster by Sept. 30.

Dailies then must publish the completed form in the newspaper by Oct. 10. Weeklies have until Oct. 31 to publish.

Download your form [here](#).

After you publish, please upload your Ownership Statement to your KPA Member Portal or email it to Emily at ebradbury@kspress.com.



THIS MONTH'S QUESTION

Q. Minnesota Newspaper Association did a great job judging our AOE entries earlier this year. When can we return the favor?

A. Great question! We are now recruiting judges for MNA's judging period, which will occur from Oct. 1 through Oct. 30. You can sign up [here](#). We appreciate your interest in helping the Kansas Press Association hold up its end of the judging partnership.----

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Clarkson

Continued from Page 1

raphy at the Louisville Courier-Journal.

Clarkson is one of four founders of the National Press Photographers Foundation, established in 1975. He is also a National Press Photographers Association past president.

For 25 years, he served as the director of photography at The Topeka Capital-Journal. He also led the photo and art department at The Denver Post as Assistant Managing Editor/Graphics and was The National Geographic Magazine's Director of Photography in the 1980s.

In addition, Clarkson was for decades a contract photographer for Sports Illustrated Magazine. He has photographed 59 Final Four Basketball tournaments photographing for the NCAA and Sports Illustrated Magazine. More than 30 Sports Illustrated covers have displayed his photographs – the first in 1964. He also covered six Olympics.

He has received numerous awards, including the National Press Photographers Association's Sprague Award, the highest honor the organization bestows. In addition, at the University of Kansas, his alma mater, Clarkson received distinguished recognitions, including the William Allen White Medal and the Fred Ellsworth Award, the highest Alumni recognition.

He is now retired from the publishing and photography company, Clarkson Creative, headquartered in downtown Denver.

Almost 25 years ago, he founded the very successful Summit Series of Workshops that continues to feature some of photojournalism's most successful photographers and visual artists on the faculties.

The Lawrence, Kan. native now lives in Denver. Clarkson turned 90 in August.

□ Carl Davaz

Growing up as an Army brat in Kansas half a century ago, Davaz shot photos for the Leavenworth High School newspaper and co-edited the yearbook. As he began to grasp what it meant to be a photojournalist, his urge to make "take me there" photos and share them with readers took hold.

That aspiration accelerated once he reached the University of Kansas, where he was a photo intern at the Leavenworth Times, Indiana's Evansville Press, and the Topeka Capital-Journal. In 1974 he became the only KU student ever to win the William Randolph Hearst Collegiate Photojournalism Competition.

His Topeka internship led to a coveted position on Rich Clarkson's nationally rec-

ognized Capital-Journal staff, where skilled young photojournalists collaborated and competed to satisfy their mentor and make pictures that captivated and motivated their audience. The challenge created in Davaz and his colleagues a mutual work ethic, a commitment to their craft and a lifelong camaraderie.

In 1979, Davaz left Topeka to become the director of photography at the Missoulian, where 44,000 square miles of rugged western Montana made up the circulation area. Forging partnerships across the newsroom, he stressed the importance of words-and-pictures collaborations.

In 1982, sitting on a rock high in the Mission Mountains, Davaz and a reporter friend outlined a project to visit each of Montana's 15 congressionally designated wilderness areas and explore increasingly contentious issues around wildlife, the role of outfitters and guides, wilderness use and abuse, fire management and mineral exploration. Over 15 months and 150 days and nights in the field, Davaz and reporters Steve Woodruff and Don Schwennesen produced a bounty of powerful newspaper journalism and a beautiful and compelling book, "Montana Wilderness: Discovering the Heritage."

In 1986, Davaz left Missoula for Eugene, Oregon, and The Register-Guard to become the family-owned newspaper's director of graphics. He served there for three decades.

□ Jeff Jacobsen

Jacobsen has photographed practically every big event the sports world has to offer during a professional career that spans over 53 years. Starting at The Topeka Capital-Journal as an 18-year-old in 1969, Jacobsen learned from famed photographer Rich Clarkson. He shared photo duties with the remarkable, award-winning photographers that made the paper renowned for its photographic excellence.

Over the next several decades, Jacobsen developed his style of visual storytelling that has been called "the point where peak action, intense emotion and impeccable journalism cross paths."

Jacobsen worked for the Arizona Republic newspaper in Phoenix, Arizona, from 1979-1983, covering a wide variety of sports in the Valley of the Sun and throughout the country.

Jacobsen returned to the Capital-Journal in 1983. He rose to the managing editor of photography position with a run of national acclaim for photography usage. His work has appeared in national and regional magazines throughout his career.

In 1997, Jacobsen began work for

Kansas Athletics and became KU's first full-time photographer. He had a front-row seat photographing more high-profile sporting events in a single year than most people attend in their lifetimes. The 256-page coffee table book, "Tribute to Crimson & the Blue," published in July 2019, highlights his accomplishments at KU.

After retiring from Kansas Athletics in June 2020, Jacobsen began work on a long-term project on the people and events that make sports an integral part of the state of Kansas. Work on "The Heart & Soul of Kansas Sports" is ongoing as he travels to the 105 counties of Kansas.

Jacobsen was born in Lincoln, Neb. in April 1951. He moved to Kansas in 1954, graduated from Topeka High School in 1969 and Washburn University in December 1976.

Jacobsen was named the 2013 Alumni Fellow for the College of Arts and Science at Washburn University. He was inducted into the Shawnee County Baseball Hall of Fame in 2019 for his work with the Kansas City Royals, including their 1985 World Championship.

Jacobsen's wife Laura is an academic advisor in the Kansas Athletics Department for Swimming & Diving and Rowing. The couple has two married daughters and two grandchildren.

□ Chris Johns

When Johns loaded all his belongs into a rusty 1962 Volkswagen Beetle and headed to Kansas, he had no idea that receiving a photography internship at the Topeka Capital-Journal would have such a profound impact on his life.

For a young inexperienced photographer who grew in a small town in Oregon, the opportunity to work with an incredibly talented staff and demanding boss, Rich Clarkson, became the foundation of his career.

Four years after being hired, Johns was named 1979 Newspaper Photographer of the Year by the National Press Photographers' Association. That same year, he took a leave of absence from the Capital-Journal and did his first assignment for National Geographic magazine. In 1980, Johns went to work for Gary Settle, a Topeka alum, as a staff photographer for the Seattle Times.

Johns currently teaches journalism at Oregon State University (his alma mater) and the University of Montana. He and Elizabeth, his wife, moved to Missoula, Mont. in 2017 as he led the National Geographic Society's Beyond Yellowstone

Johns

Continued from Page 4

Program – an initiative that promoted wild-life connectivity across Montana, Wyoming and Idaho. Prior to that, he served as chief content officer, overseeing the expression of National Geographic’s editorial content across multiple media platforms.

He was the ninth Editor-in-Chief of National Geographic magazine from January 2005 to April 2014. During his editorship Johns’ focus on excellence in photography, cartography and reporting was recognized with 23 National Magazine Awards from the American Society of Magazine Editors. In 2008 Johns was named Magazine Editor of the Year and in 2011 National Geographic was named Magazine of the Year.

Born in southern Oregon’s Rogue River Valley, Johns has a long interest in wildlife, conservation, indigenous cultures and ranching. When he was a National Geographic staff photographer, much of his work focused on conversation issues in North America and Africa – particularly humankind co-existing with apex predators. In addition to his magazine assignments, Johns’ books include “Wild at Heart: Man and Beast in Southern Africa” (Forward by Nelson Mandela, 2002), “Valley of Life: Africa’s Great Rift” (Forward by Patrick Hemingway, 1991), “Hawaii’s Hidden Treasures” (1993) and “Face to Face With Cheetahs” (a children’s book, 2008).

Johns was awarded an honorary doctorate from Indiana University in 2010. He studied photojournalism at the University of Minnesota and holds a bachelor’s degree in technical journalism with a minor in agriculture from Oregon State University.

□ Brian Lanker

Lanker made his mark on the world of photojournalism rather early in his career.

As a photographer at the Topeka Capital-Journal, Brian not only received the Pulitzer Prize for Feature Photography for his picture page on natural childbirth but was twice named Newspaper Photographer of the Year.

Later in his career his work at LIFE Magazine and Sports Illustrated would also receive international recognition and acclaim.

He is perhaps most known for his best-selling book and exhibition titled, “I Dream A World: Portraits of Black Women Who Changed America.” Its debut at the Corcoran Gallery of Art in Washington, D.C. set attendance records for the (then) 111-year old museum.

Personally, however, Brian considered his greatest honor being selected and featured, along with W. Eugene Smith, Henri Cartier-Bresson and Eliot Porter, in “Images of Man,” an audio-visual educational program.

Brian directed his first documentary film, “They Drew Fire: Combat Artists of WWII,” a highly acclaimed PBS primetime program, in 1998.

His book, “Shall We Dance,” was the result of Brian’s travels across America to document the variety of styles of dance. From tap to tango, salsa to swing, his photos captured the beauty of dance, and the dancers themselves. Maya Angelou wrote the forward to the book

Brian passed away in 2011 at 63 years old.

□ Sandra Milburn

Sandra J. Milburn is a photojournalist who worked full-time at the Hutchinson News for 32 years, starting there right out of college, advancing to photo editor, and recently writing stories to accompany her photos.

Milburn arrived as a summer intern at the News in 1988 while attending the University of Kansas William Allen White School of Journalism. She graduated the following year. She was hired to replace photojournalist Greg Peters in September 1989.

She was promoted to photo editor in 1995 and became the only photojournalist on staff at the newspaper starting in April 2019. In August 2022, she was laid off by Gannett as part of a round of nationwide cuts.

Milburn has won many other photography awards through the years, in the Harris Group, Kansas Press Association and Associated Press contests.

Two career highlights were earning 2007 AP Photo of the Year for her aerial photo of the damage caused by an EF-5 tornado that struck the town of Greensburg, Kan., and having a photo displayed over two pages in Life magazine when a tornado struck the town of Willowbrook, northwest of Hutchinson, in 1991.

Her thoughts about photography began as a 7-year-old girl when she told her mother she wanted to be a photographer, who responded “well, they don’t make a lot of money.”

Milburn went to Colby Community College for an equine degree but took a class in photography as an elective and became enamored with it and the darkroom.

She loved working for a small newspaper, making a difference for the readers

by photographing their children at school events, providing sports images that they cut out, or being on the spot at a wildfire or after a tornado to help record history, and she relished being called the “photo lady” by school children who remember seeing her take their photos.

She loved that she was able to share the stories of the people of Kansas from light-hearted to devastating events in people’s lives.

Milburn and her husband, Bruce, have been married for 26 years and they have two children, a son Jacob who is married to Grace, and a daughter Mikayla, 17.

□ Gordon Parks

Parks was born in Fort Scott, Kan. in 1912 to Sarah and Andrew Jackson Parks. The youngest of 15 children, he attended local schools and left Fort Scott at 16 after his mother died.

He bought his first camera at a pawnshop and found that he had talent as a photographer. He chose his camera as his weapon against all the things he disliked in America – racism, poverty and discrimination.

He moved to Chicago in 1940, where he began a portrait business and specialized in photographs of society women. After receiving the first fellowship in photography from the Julius Rosenwald Foundation in 1941, Parks chose to work with Roy Stryker at the Farm Security Administration in Washington, D.C. This was a government agency established to call attention to the plight of the needy during the depression. It was at the FSA that Gordon took his first professional photograph, “American Gothic.”

This memorable photograph of charwoman Ella Watson standing before the American flag holding a mop and broom became his signature image.

His talents also led him to filmmaking, writing, music and poetry. He was the first African-American to direct a film for a major studio, Warner Brothers. Based on his biographical novel, “The Learning Tree,” Parks penned the screenplay and composed the musical score, along with producing and directing the film. That, his first full length film, was shot in Fort Scott, and is based on his childhood there. More films were to follow, including “Shaft” and “Leadbelly.”

Also to his credit is a piano concerto, a symphony for orchestra, a ballet honoring Martin Luther King and 23 books. He received the National Medal of Arts from President Reagan in 1988.

He received over 50 honorary doctor-

Parks

Continued from Page 5

ates in his lifetime – a testament to living a life of overcoming barriers and achieving outstanding success both artistically and professionally.

Parks died in 2006, and is buried in Fort Scott's Evergreen Cemetery. Through collected works, displays, and exhibits at the Gordon Parks Museum in Fort Scott, the creative spirit of Gordon Parks continues to inspire generations to come.

□ Jim Richardson

Richardson is a photographer of global issues and landscapes for National Geographic Magazine as well as a documentarian recognized for his explorations of life in rural places.

During his 30-year career with National Geographic he has focused on the critical environmental resources issues water, food and agriculture. His coverage of cultures has focused on the Celtic world with special attention to Scotland and its remote islands. His travel photography for National Geographic Traveler (where he is a contributing editor) and National Geographic Expeditions has taken him around the world many times and from pole to pole. His documentary photography has centered on the American Great Plains and includes his extended coverage of small town life in his native Kansas, his noted devotion to the Tallgrass prairie, and his defense of dark skies and the perils of light pollution.

In addition to photography for the magazine, Richardson represents the National Geographic Society in keynote presentations, media appearances, cultural enrichment lectures for travel group and in workshops. His teaching venues include the Santa Fe Workshops, Photography at the Summit (with his longtime mentor Rich Clarkson), and the National Geographic Traveler Seminars (of which he was a founder.)

In Kansas, Richardson is perhaps best known for proposing and photographing a story on Kansas' Tallgrass prairie for the magazine's April 2007 issue. He was the 2010 Governor's Artist of the Year and 2009 Kansan of the Year by the Native Sons and Daughters of Kansas.

He has a 30-plus-year photographic relationship with the people of Cuba, Kansas, population 220. This unusual body of work has been excerpted in National Geographic, LIFE and many other publications worldwide.

Richardson began documenting ru-

ral Kansas life as a photographer for the Topeka Capital-Journal in 1970. His first project was published in 1979 as the book, "High School USA." This three-year photographic examination of adolescence in Rossville, Kan., is considered a photo documentary classic.

His book "The Colorado: A River at Risk," published in 1992, has been recognized widely for its contribution to awareness of water issues in the American West.

Richardson is a spokesman for the power of deep research in photography as well as for the value of life and lessons from remote places. His work has been profiled by ABC News Nightline in a behind-the-scenes production about the National Geographic editorial process in the field and at magazine headquarters in Washington, D.C.

He came to photography as a boyhood hobby which began on his parents' wheat and dairy farm near Belleville in north-central Kansas. Richardson credits his father, a farmer and trucker driver who was also an enthusiastic amateur photographer for his early interest in photography. His father purchased cameras at pawn shops along his trucking route. His mother, a nurses' aide and manager of the family dairy, allowed her kitchen to be used after supper as a darkroom.

Richardson and his wife Kathy returned to their native state in 1997 after almost 20 years in Denver. They live in Lindsborg, where they operate Small World Gallery on the town's Main Street.

□ Charlie Riedel

Riedel has been a photojournalist in Kansas for more than 40 years, with his first photos published in his high school newspaper.

He has a degree in communications from Fort Hays State University where he worked on school publications. After graduating, Riedel worked briefly at the Salina Journal before returning to his hometown to spend the next 17 years as photo editor at the Hays Daily News. At Hays, Riedel won numerous regional and national awards with his work documenting small town life.

In 2000, Riedel joined the Associated Press as a staff photographer. Based in Kansas City, Riedel primarily covers news and sporting events in Kansas and Missouri. He has also covered national stories for the AP including hurricanes, floods, presidential elections, wildfires, post 9/11 cleanup at the World Trade Center, protests in Ferguson, Mo. and the Gulf oil spill.

Riedel has covered numerous national and international sporting events, having photographed seven Olympic games.

He regularly covers Super Bowls, Masters golf tournaments, Kentucky Derbys, spring training baseball and Major League Baseball playoff and World Series games as well as many other events.

□ Gary Settle

Settle was born in Walnut, Kan. in 1937, delivered by his grandfather, a country doctor.

His father, a CPA in Hutchinson and a serious and inventive amateur photographer, got Settle interested in taking pictures and taught him the basics of developing film and making prints.

He took pictures for his high school paper and yearbook, and his father connected him with his first part-time job, with fellow Rotarian Fred Wulfekuhler, who was Sunday editor and photographer for the Hutchinson News-Herald.

After four and a half years as darkroom boy/photographer at the newspaper, Gary, then a student at Kansas State College, was hired by Rich Clarkson at the Topeka Capital-Journal in 1958 to become the first summer photo intern. He was invited back the next summer. He met his wife Patti there.

In early 1966, he followed Bill Snead, a fellow native Kansan, to the Wilmington (Del.) News-Journal. But in November that year, Chuck Scott enticed Gary with a job offer at the Chicago Daily News, saying, "We'll show those jokers at the Tribune how to do photojournalism," a pledge that soon came true.

For the next three years, the Newspaper Photographer of the Year award went to Chuck Scott's photographers, unprecedented for any of the nearly 100 photographers at Chicago's four newspapers.

For Settle's work in 1967, he was named 1968 Newspaper Photographer of the Year.

In the spring of 1969, he went to work for the New York Times out of its Chicago bureau. By July, he was the Times' only staff photographer west of the East Coast, with a beat that took him to 30 or 40 states. One of his first assignments was to Houston for the return of the Apollo 11 astronauts.

In 1970, Settle was again named Photographer of the Year. He was elected president of National Press Photographers Association in 1977. A year later, he accepted a new challenge, at the Seattle Times, where he became responsible for the photography and art departments and the overall design of the news sections of the newspaper. He retired in 1999. Patti began flourishing as an artist with a local following in her own right until

Hold steady on accountability journalism

Last month I wrote about embracing change, even when it's not much fun and done essentially for financial reasons.

This month I'm thinking in an opposite vein — things about the news business that should never change, namely a commitment to accountability journalism.

That's a big concept, and it can look different at different news outlets. But at its core, accountability journalism is the role news organizations play in connecting those being governed to those doing the governing.

I'm not steeped in history enough for a dissertation on our First Amendment freedoms as the bedrock of democracy, but I know that's a big part of what we're trying to do here at the Cowley CourierTraveler.



David A. Seaton

In my 18 years at this company, we've done some decent accountability journalism. Stories that come to mind include when we reported on severance packages kept quiet — even to elected officials — in one of our communities.

When Homeland Security wanted to do chemical testing at an abandoned Native American school, our reporting stirred up a hornets nest and the feds dropped the idea. (We picked up that story from a legal notice.)

We also, I believe, help persuade the Oklahoma Department of Transportation to improve highway safety outside nearby

casinos after spotlighting all the accidents there.

Perhaps as important as the big stories that might earn awards is the day-to-day coverage of city, county and school boards that can feel like a bit of a slog. They produce important, if occasionally mundane, stories on what elected officials and their administrators are doing.

Just being there and publicizing those actions help keep government officials honest. We go a step further by asking good questions and publishing accounts that bring in context and the impact of their decisions.

Sometimes it takes lots of courage to ask uncomfortable questions and publish difficult stories. It can even risk friendships (especially in a small town) and advertising revenue.

But over time, if we are being fair and consistent, these things even out. Government officials come and go; readers and advertising customers develop a respect for us along the way.

I like to joke that we are like Batman, protectors of the city — sometimes loved, sometimes hated. Depends on the day.

Now would be a good time to mention how much the Kansas Press Association helps its members do this important work. Max Kautsch's legal hotline, especially when it comes to public records and open

meetings, is a guiding light.

All this makes me recall a seminar several years ago during which the presenter said online metrics show people don't read basic government stories as much as crime, business openings and other stuff. The point was that perhaps newspapers should reorient their coverage.

For a while I decided we should back off some of our basic government coverage and our general practice of attending nearly every meeting we could get to. But that approach just didn't feel right. And what big stories might we miss by not being there?

Sometimes eye-balls, even profit, has to take a back seat to principal and purpose. Over time, being the

go-to outlet for keeping tract of government activity is good business.

Newspapers exist for reasons other than holding officials accountable. We entertain, we inform, we add meaning and connectivity to people's lives. We have to make money to do any of these things.

But at the heart of what we do is the lofty, if often tedious, work of accountability journalism.

Let's hope that never changes.

David Allen Seaton is president of the Kansas Press Association for 2022-23 and president of Winfield Publishing Co.

When Homeland Security wanted to do chemical testing at an abandoned Native American school, our reporting stirred up a hornets nest and the feds dropped the idea. (We picked up that story from a legal notice.)

Settle

Continued from Page 6

cancer took her in 2012.

He was on the faculty of the Missouri Photo Workshop nine times, over a span of 21 years.

Settle lives in Kingston, Wash., with his wife, Janice, and their dog and cat. His three sons and their wives and six grandchildren all live in the state of Washington.

□ Bill Snead

Snead is one of those guys who proved that you CAN go home again.

In 1954, at 17, he began his career in journalism as a darkroom boy at the Lawrence Journal-World.

His boss was Rich Clarkson, five

years his senior. After two or three years, Clarkson was developing bigger plans for his vision of photojournalism, which he presented to the publisher of the Topeka Capital-Journal, who signed on. Clarkson moved to the state capital and hired Snead to join him there.

"My good fortune began when I was hired by the Journal-World's photo-boss-from-Hell, Rich Clarkson," Bill wrote on his Web page years later. "I worked for him nine years in Lawrence and Topeka. Good enough was not in his vocabulary. His emotional kicks in the (butt) gave me a head start in a trade I care for as much today as I did a hundred years ago."

The Topeka Capital-Journal was beginning to gain a reputation as one of the ten best picture-producing newspapers in the country.

Snead left Kansas in 1964 to become director of photography at the Wilmington (Del.) News-Journal. The next year he was sent to Vietnam for a brief stint covering Delaware troops, an introduction to war and death that served him well.

For three years, he was NPPA's northeast regional photographer of the year. But he wanted to do more.

Bill returned to Vietnam in 1968, this time for United Press International as its Saigon bureau chief. He got there shortly before the Tet offensive. Believing that readers didn't want to see just photos of burning villages and the destruction of war, he balanced those with images of everyday life in a war zone.

UPI brought him back to the U.S. as

See SNEAD on Page 10

MARKETPLACE

MANAGEMENT

MANAGING EDITOR – The Junction City Union is seeking a MANAGING EDITOR to lead our dynamic weekly newspaper. To apply, send resume and 3-5 examples of writing and/or design work to Megan at mmoser@themercury.com.

MAILROOM SUPERVISOR– The Manhattan Mercury is hiring a MAILROOM SUPERVISOR. This full-time, salaried position comes with full benefits. Apply at: The Manhattan Mercury, 318 N. 5th Street, Manhattan, KS 66502 or email bcarter@themercury.com.

MANAGING EDITOR/MARKETING DIRECTOR – The Lincoln Sentinel-Republican is a community newspaper in a dynamic region of history and tradition. Seeking the right individual to excel the newspaper (print/online). dcnews-times@outlook.com (785) 366-6186

EDITOR AND GENERAL MANAGER – of a vibrant Texas Hill Country community weekly. Are you ready to take your reporting (sports and general) and management skills to the next level? Strong writing ability, reporting experience, community relations sensibility, and organizational skills are vital. Broad newspaper responsibilities will provide an opportunity to be involved in every level of weekly newspaper management, but direct previous management experience is not required. Layout experience a must. This is the perfect small-market management position! Wesnermedia@gmail.com Job Type: Full-time - Salary/pay is negotiable.

PUBLISHER – Seeking candidates to replace retiring publisher for the Stillwater News Press, an award-winning newspaper in one of Oklahoma's best markets – the home of Oklahoma State University. This individual will oversee all operations of the New Press and help navigate print and digital products to future successes. Great benefits and bonus plan. Send letter and resume to CNHI Group Publisher Dale Brendel at publisher@joplinglobe.com.

PUBLISHER – Three newspaper paper group in southwest Oklahoma is seeking candidates for the publisher's position. Candidates should be experienced in community journalism, preferably with a background in advertising and marketing, but also with an understanding of newsroom operations and managing employees. Candidates must also be leaders with strong people skills. Please email a cover letter and resume to Scott Wesner at wesnermedia@gmail.com.

NEWS

SPORTS JOURNALIST – Community-minded journalist wanted for family-owned group of newspapers in south central Kansas and north central Oklahoma. Please send resume and samples to Jason Jump, publisher, at jjump@kcnonline.com.

REPORTER – Relocate to thriving, independent weekly that just won 40 KPA awards. Competitive salary, benefits, year-end bonus for upwardly mobile, enterprising, engaging general assignment reporter. Marion County Record. job@mnks.us.

NEWS REPORTER – The Emporia Gazette of Emporia, Kansas, has an immediate opening for a

reporter who can build sources and dive into local issues. Duties include sports and general assignment, feature writing, coverage of local government boards and copy editing. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital.

The candidate must be an experienced interviewer who doesn't shirk from the hard questions. This person must have the ability to work productively in a team setting. The person must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills, and experience with Multimedia journalism is must. Position will also require news page pagination and knowledge of InDesign. We use video, audio, Facebook and Twitter to tell our stories.

We are a Monday through Saturday paper, covering six counties. Salary based on experience. We offer health benefits, 401(k) and two weeks vacation. Emporia is on the edge of the beautiful Kansas Flint Hills one hour away from major Kansas cities like Kansas City, Wichita and Topeka. Send cover letter, resume with references and writing samples to Chris Walker at walker@emporia.com (put reporter position in the subject line), or by mail to 517 Merchant, Emporia Kansas 66801.

NEWS EDUCATION REPORTER – If you're a journalist who can uncover the stories where education policy and people collide, and bring those stories to life, we want you to apply to be the Education Reporter at The Wichita Beacon. Join our passionate team of journalists and growing newsroom covering Wichita and south central Kansas. Read more here.

GENERAL NEWS REPORTER AND DIGITAL CONTENT MANAGER – One of the state's top weekly local news operations just outside of Wichita is seeking an individual to be responsible for learning content management system (CMS) and developing features and opportunities for growth within a community news web site. Duties include daily management and oversight of all content; training other staff members when new features can be implemented. Experience with digital content management and social media are preferred. Video production skills are valuable as well. Duties of a General News Reporter are also part of the position. This includes some coverage of local news and features for a local newspaper as well as some feature writing for a community lifestyle magazine. Some benefits are available after an introductory period. Compensation will be aligned with experience and ability. Advancement opportunities are available for the right individual. If you are dependable, self-disciplined, can work independently and within a team and are looking for a position with a progressive company contact us today. Please email a resume with work experience and references to jeff@derbyinformer.com. Derby Informer Inc. is an EOE

SENIOR REPORTER – Kansas City PBS is seeking a Senior Reporter for Flatland. Under the supervision of the Managing Editor, the senior reporter will work across platforms and departments to produce in-depth, magazine-style stories and multimedia news content that is equally thoughtful and compelling about important civic

affairs topics in the Kansas City area. **SALARY RANGE:** \$45,000-\$55,000. If interested in this exciting opportunity, send cover letter, resume, and an example of your writing skills to humanresources@kansascitypbs.org. Please include in your cover letter how you learned about this position. KCPBS is an E-Verify, Affirmative Action and Equal Opportunity Employer.

SPORTS REPORTER – The Stillwater News Press is looking for a Sports Reporter to be a part of its award-winning staff. The reporter will cover high school sports, as well as athletics at Oklahoma State University, which is disseminated to all CNHI papers in Oklahoma. Experience with page design is preferred. Experience with photography is a plus. Must be able to work nights and the occasional weekends, especially during college football season. Please send a cover letter, resume and examples of your published work to Stillwater News Press Sports Editor Jason Elmquist at jelmquist@stwnewspress.com. The position is full time and offers an excellent benefit package including paid time off, insurance, and a 401K plan.

EOA

SPORTS WRITER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a Sports Writer. Duties include covering all local sports, building relationships, attending sporting events, interviews and taking pictures, staying current on what is happening with local sports and writing the needed content in a clear concise way conveying factual information. This position requires strong writing abilities, a keen understanding of the sports that are being covered, researching skills, and completing task with in a time frame. This person should have strong editing skills, and a knowledge of news page pagination and knowledge of Indesign. Salary Based on Experience. Send cover letter and resume with reference and writing samples to Kim Maguire General Manager at the email address below advertising@abilene-rc.com

JOURNALIST WANTED – The Wichita Business Journal is searching for a reporter who can build a list of strong sources, break news, write sophisticated and impactful cover stories and own their beats. Candidates should be able to mine data for stories, use social media as a reporting tool and make connections with the Wichita business community. This person will relish the opportunity to scoop the competition daily, online and in print. The Wichita Business Journal is an award-winning, highly respected source of business news in Wichita and south-central Kansas. The WBJ and its 40+ sister publications are part of American City Business Journals, the No. 1 source for local business news in the nation. Send resumes to broy@bizjournals.com.

REPORTER – A duo of legacy newspapers located in the Platte Valley of Nebraska seeks a sports reporter to deliver top-notch sports coverage to our readers. Candidates must have a passion for sports and the players that play them. Page design experience a plus but we'll coach the right candidate without it. Candidates must have a willingness to become part of an active communi-

MARKETPLACE/CONT. FROM PAGE 6

ty, a strong work ethic, an ability to develop solid player/parent/coach relationships, and thrive in a small team environment. Interested candidates should send a resume and work samples to josh@indydailyreporter.com.

REPORTER – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include general assignment, feature writing, coverage of local government boards, and copyediting. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who does not shirk from the hard questions. This person must have the ability to work productively in a team setting. Must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills. The position will also require news page pagination and knowledge of InDesign. Salary based on experience. Send cover letter, resume with references and writing samples to Kim Maguire General Manager at the email address advertising@abilene-rc.com.

EDITOR – Come join our team as we grow! Weekly newspaper located in Texas is in search of a great editor. The leader we seek will be hands-on in all parts of our weekly newspaper, from covering sporting events and city council to layout and photography. Community involvement is a must. Experience in Indesign and Photoshop is preferred but not required. For more information, please submit your resume and cover letter to swood@ntin.net

EDITOR – The Shawnee Mission Post is hiring an Audience Engagement Editor to ensure our coverage of Johnson County reaches the people who will value it most. The new staff member will be charged with leading the organization to the next level in its use of social media. [Click here](#) for details.

EDITOR/REPORTER – Come grow with us! The Community Voice, an award-winning multi-platform bi-weekly publication seeks an Editor/writer to join our team during an exciting chapter of innovation and growth. This individual will lead a small but growing team of journalists with the goal of expanding our relevance, impact and reach. The ideal candidate is a first-rate and creative reporter with expertise in creating content that is relevant to a diverse readership, and must have demonstrable cultural competencies covering communities of diverse backgrounds and issues. This person will report, write and manage reporters. Prior supervisory and content management experience, including work as an editor for a first-class college newspaper, is preferred. This person will work in Wichita, KS. Our coverage area is the state of Kansas and the Kansas City Metro Area. Send resume, cover letter, reference and writing samples to gooch@tcvpub.com.

ENTERPRISING REPORTER – Distinguished, independently owned paper seeks dedicated contributor to weekly showcase of engaging,

human-focused features. Salary \$27,000 to \$34,000, plus insurance. Relocate to artsy Flint Hills community with strong schools, two resort lakes. job@mnks.us.

REPORTER & MANAGING EDITOR – Seeking to fill two full time positions: general reporter who can also cover sports (five school districts and multiple city and county entities); and full time managing editor with 3-5 years minimum management experience. Knowledge and proficiency in taking photos and AP style writing is preferred. Some evening and weekend hours required. Successful candidates will live in Osage County. Competitive wages and benefits. Please send resume to: The Osage County Herald-Chronicle, 527 Market Street, Osage City, KS 66523 or email to Catherine Faimon, faimonc@gmail.com.

REPORTER - The Bartlesville Examiner-Enterprise is looking for a full-time reporter to cover local news in northeast Oklahoma. Candidates should have experience taking photos as well as shooting and editing video, and know how to use social media to grow an audience. Preferred: Degree in journalism or related field; previous experience at a daily newspaper or other professional news organization. Send letter of interest, resume, three references and story clips to Doug Graham, News Editor, at dgraham@examiner-enterprise.com.

ADVERTISING

RETAIL ACCOUNT EXECUTIVE – The Great Bend Tribune is seeking a full-time Retail Account Executive or Sales Team Leader to join their award-winning team. This strategic position will be responsible for bringing innovative advertising solutions to local businesses in Central Kansas. The right candidate will be a resourceful, performance-driven professional that has the tenacity to grow sales and market our customers. Computer and presentation skills are required for this position as well as a good driving record and reliable transportation. The ideal candidate will have experience selling both print and digital advertising with a proven track record of delivering meaningful and compelling solutions for clients. He/she must be a team player willing to inspire and be inspired by being part of a dynamic media company focused on customer service. Responsibilities include: Develop and maintain positive and productive relationships with our clients and staff, use professional selling techniques and marketing skills to close sales or upgrade existing accounts, increase and build client base, provide client feedback to internal team as appropriate, effectively communicate sales information and opportunities internally, calculate, input and maintain records of sales, attend training and meetings as appropriate, network with local community professionals and assist in developing and growing market share. Compensation includes a base plus commission with established account list and benefits. To apply send your resume and cover letter to: Judy Duryee, Great Bend Tribune, 2012 Forest Ave., Great Bend, KS 67530 or email: jduryee@GBTribune.com

PRODUCTION

PRESS OPERATOR — Accepting resumes for Press Operator at progressive, family-run

newspaper in Weatherford, Okla. Experience with Goss Community press helpful. Attractive compensation and re-location packages. Contact Phillip Reid at 580-772-3301 or email resume to Phillip@PhillipReid.net. (3-27)

FULL-TIME PRESS OPERATOR – Montgomery County Media, LLC is seeking a full-time press operator to join our printing team based in the charming and vibrant community of Independence, KS. The ideal candidate will have previous web press experience including printing of process color, GOSS press maintenance, and press make-ready. Solid work ethic along with mechanical skills and the ability to react quickly to print related issues is a must. We are willing to train the right person. Job requirements include: Current valid driver's license with clean driving record, color vision and depth perception, ability to lift a minimum of 75 pounds, ability to read and comprehend written and/or oral English instruction along with an ability to communicate effectively with team members. If interested, please send a resume with references included to josh@indydailyreporter.com. EOE.

PART-TIME PRESS OPERATOR – The Great Bend Tribune is seeking a part-time press operator to join our printing team. The ideal candidate will have previous web press experience, including print of process color and press make-ready. Good work ethics along with mechanical skills and ability to react quickly to print related problems. We are willing to train the right person. Job requirements include: • Current valid driver's license with clean driving record, ability to pass a written fork lift test and train on lift; • Color vision and depth perception; • Ability to lift a minimum of 75 pounds; • Ability to read and comprehend written and/or oral English instruction along with ability to communicate effectively with team members. To submit a resume with references or request an application contact jduryee@GBTribune.com.

PRINTING OPTIONS

The Manhattan Mercury can print your newspaper at a competitive rate, with award-winning quality. Contact Ned Seaton, 785-776-2200, ext. 255, or nseaton@themercury.com. Keep your printing in Kansas with a local, family-run business.

NEWSPAPERS FOR SALE

FOR SALE – Free distribution, niche publication located in Kansas. Owner looking to retire. The publication is profitable and has a strong print and digital presence. Serves a tri-state area. If interested, please email Emily Bradbury at ebadbury@kspress.com. Emily will then pass along your interest to the publisher.

NE Kansas weekly in high growth area for sale. Owner wants to retire. Will consider any reasonable offer. Please email Emily detailing your interest and she will forward the email to the owner for further communication.

Western Kansas county seat weekly. Solid advertising base. Progressive community with growing population. Inquire through KPA by emailing ebadbury@kspress.com

KPA is searching frantically for HOF photo

As you read this, the Kansas Press Association team is putting the final touches on the President's Gala and Hall of Fame Induction Ceremony.

We are excited to honor the 2022 Kansas Newspaper Hall of Fame inductees.

As I mentioned in last month's column, we are looking at journalism history in Kansas and identifying potential candidates for induction that may have been overlooked due to bias.



Emily Bradbury

One such candidate will be inducted into the Kansas Newspaper Hall of Fame this year, William Lewis Eagleson.

As you may know, William Lewis Eagleson started the first African American newspaper in Kansas and, among other things, co-founded Langston, Okla., with Edwin P. McCabe.

He dabbled in politics, but his interest was always in newspapers.

He was instrumental in the African American newspaper movement in Kansas and beyond.

I found numerous editions of the Colored Citizen and the Kansas Herald. The newspapers focused on events of the day and informed their readers about what was happening in Topeka.

But you know what I can't find? A photo of William Lewis Eagleson. After asking researchers and scouring archives, there has not been one photo found of William Lewis Eagleson. Not one.

How can this be?

A man that pioneered the African American newspaper genre in Kansas and co-founded a city in Oklahoma has no photo that readily exists in archives.

I can only imagine he was so busy telling the story of his community that he didn't tell his own story.

It's a tragedy that the only photo I can run with his induction bio is one of his gravestone in a Topeka cemetery.

He was more than the stone; he was a newspaper publisher and advocate as are

some of you. Mr. Eagleson deserves more, and so do you.

National Newspaper Week is Oct. 2-8

During this year's National Newspaper Week, please share your story. We have an entire toolkit designed to help, which you can find [here](#).

Take a moment to tell your story and, for the love of everything holy, please take a photo and run it along with the amazing feature about your publication. A future association director (or researcher) will thank you

By the way, I'm not done looking for Mr. Eagleson's photo – I've taken this on as a personal

How can this be? A man that pioneered the African American newspaper genre in Kansas and co-founded a city in Oklahoma has no photo that readily exists in archives.

challenge. I'm open to any ideas on where to look next.

Until next time ...

Emily Bradbury is executive director of the Kansas Press Association.

Snead

Continued from Page 7

photo editor in their Chicago office. He covered Chicago's massive ticker tape parade welcoming the Apollo 11 astronauts' return to earth.

After a short stint as a picture editor at National Geographic, he landed at The Washington Post in 1972, where he began a 21-year stay.

The following year, Bill won the White House News Photographers' top award, Newspaper Photographer of the Year. He was also a runner-up for that year's Pulitzer Prize for news photography.

In 1993 he returned to his hometown newspaper, the Lawrence Journal-World, where he started as a teenager 39 years earlier. Snead died in 2016.

□ Pete Souza

Souza is a best-selling author, speaker and freelance photographer based in Madison, Wis.

For all eight years of the Obama administration, Souza was the Chief Official White House Photographer and the director of the White House photo office.

His book, "Obama: An Intimate Portrait," was published in 2017, and debuted at No. 1 on the New York Times bestseller list. It is one of the best-selling photography books of all time.

His 2018 book, "Shade: A Tale of Two Presidents," also debuted at No. 1 on the New York Times bestseller list in October 2018. Shade is a portrait in presidential contrasts, telling the tale of the Obama and Trump administrations through a series of visual juxtapositions.

Souza's most recent book, "The West Wing and Beyond: What I Saw Inside the Presidency," was published this month.

Based on his best-selling books, Souza became the subject of a documentary film in November 2020, "The Way I See It." Directed by Dawn Porter and produced by Porter, Laura Dern, Evan Hayes and Jayme Lemons, the film takes an unprecedented look behind the scenes of two of the most iconic presidents in history, Barack Obama and Ronald Reagan, as seen through Souza's eyes and camera.

As Official White House Photographer for both these presidents, Souza was an eyewitness to the unique and tremendous responsibilities of being the most powerful man in the world. The film also reveals how

Souza transformed from a respected White House photographer and photojournalist to a searing commentator on the importance of having someone with empathy and dignity in the office of the presidency.

Souza started his career working for two newspapers in Kansas, the Hutchinson News and Chanute Tribune.

From there, he worked as a staff photographer for the Chicago Sun-Times; as Official Photographer for President Reagan; a freelancer for National Geographic and other publications; the national photographer for the Chicago Tribune based in their Washington bureau; and an assistant professor of photojournalism at Ohio University; before becoming Chief Official White House Photographer for President Obama in 2009.

In addition to the national political scene, Souza has covered stories around the world. After 9/11, he was among the first journalists to cover the fall of Kabul, Afghanistan, after crossing the Hindu Kush mountains by horseback in three feet of snow. Also while at the Tribune, Souza was part of the staff awarded the Pulitzer Prize in 2001 for explanatory reporting on the airline industry.

He received his master's degree from Kansas State University.