

# THE KANSAS PUBLISHER



OFFICIAL MONTHLY PUBLICATION OF THE KANSAS PRESS ASSOCIATION

OCT. 19, 2022

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## KPA CALENDAR

### NOV. 19

Photojournalism Hall of Fame inaugural induction, Topeka.

### APRIL 6, 2023

Kansas Civics Games.

### JUNE 9-10, 2023

Annual Kansas Press Association convention, location to be announced.

## TODAY'S QUOTE

“There can be no higher law in journalism than to tell the truth and to shame the devil.”

— Walter Lippman



Inductees into the Kansas Newspaper Hall of Fame included (front) Bill Roy and (back from left) Murrel Bland, John Marshall and Jean Hays. William Lewis Eagleson was inducted posthumously.

## KPA gala features special awards

Five new members were inducted into the Kansas Newspaper Hall of Fame and other special awards were presented at the annual Kansas Press Association's President's Gala on Oct. 1 in Newton.

Inductees included Murrel Bland, former editor and publisher of Wyandotte West, long-time Harris Enterprises reporter and editor John Marshall, former Wichita Eagle reporter and editor Jean Hays, Wichita Business Journal editor Bill Roy and William Lewis Eagleson, editor of one of Kansas' first African-American newspapers, The Colored Citizen, inducted posthumously.

Other honorees included:

- David Powls, editor and publisher of the Holton Recorder, presented the Clyde M. Reed Jr. Master Editor Award.
- Tim Stauffer and Trevor Hoag of the Iola Register, Boyd Community Service Award.
- Chance Swaim and Michael Stavola of the Wichita Eagle, the Victor Murdock Award for excellence in reporting.
- The late Ben Wearing, the Gaston Outstanding Mentor Award.
- Robin Wunderlich, KPA past president, recognized for her service to the association.

## Photojournalism HOF event is Nov. 19

Eight of the 12 members of the inaugural class of the Kansas Photojournalism Hall of Fame worked at one time at the Topeka Capital-Journal.

The 12 will be honored at a ceremony on Nov. 19 at The Beacon in Topeka. To register for

the event, which begins with a reception at 6 p.m., [go here](#).

Those who will be inducted include Rich Clarkson, Carl Davaz, Jeff Jacobsen, Chris Johns, Brian Lanker, Sandra Milburn, Gordon Parks, Jim Richardson, Charlie Riedel,

Gary Settle, Bill Snead and Pete Souza.

All but Milburn, Parks, Riedel and Souza worked at one time under the direction of Clarkson, who served for 25 years

See PHOTO on Page 3

# Yes, I repeat myself, but time is short on Type 1 fonts issue

Excuse my repetition, but for those who didn't read my column last month titled, "Planning for Adobe Type 1 Conundrum in January," there is a storm brewing, and it's not coming from the Gulf of Mexico.

It's from Park Avenue in San Jose, Cal., home of Adobe, Inc.

Please forgive this bullet list of repeated information from my previous column to get everyone up to speed:

☐ Your Type 1 fonts won't work in Adobe software releases beginning January 2023.

☐ Previous files created with those fonts won't open correctly in new Adobe releases starting January 2023.

☐ January 2023 is a few weeks from now.

Before spending a frantic night replacing fonts, let me share some information to ease everyone's minds. Adobe says the Type 1 issue applies strictly to new releases beginning in January 2023. It does not affect support for Type 1 fonts in earlier releases. The problem, as I see it, is that CC (Creative Cloud) applications automatically update for most of us, so we have all the latest features and don't see conflicts with updated operating systems. This means it won't be long before the Type 1 issue hits home for most of us. OK, now everyone is up to speed.

One PDF file sent to me by a publisher this week was representative of many of the files I've been seeing. There were 73 – that's right, 73 – Type 1 fonts included in the file. Sure, many probably were embedded into ads that came from advertisers and likely will not cause any issues when opening and printing the file. However, you can bet that some of these soon-to-be-offending fonts came from paragraph styles, headlines, libraries, and other far corners of the InDesign desktop.

I've been looking over a lot of pages, looking for potential areas of improvement and problems. And what am I seeing? Along with the usual assortment of editorial and design quandaries, I'm finding a lot of Type 1 fonts. Yes, the InDesign desktop is a veritable potpourri of Type 1 hiding places.

How do you know if you have a Type 1 problem in an InDesign file? There are several places to begin your search:

☐ Open the "Find>Replace Font" window in InDesign and look for "a" symbols with yellow yield signs next to them. When you find them, you will find fonts that should

be replaced before January.

☐ While in the "Find>Replace Font" window, look for light gray symbols with a small "a" on the left edge. These indicate graphics (EPS, PDF, etc.) that may or may not be problematic. If your paper created the graphic using this font, be sure to replace that font before trying to use it in the future to create new files.

☐ Create a PDF file of your InDesign page, then look in the File>Properties window. Click on the "Fonts" tab and look for Type 1 fonts in your list. If you see familiar font names and have a good idea that they're not coming from submitted PDFs or other graphic files, then you've probably got Type 1 fonts floating around in your paragraph styles and libraries.

What can you do to be ready when January comes?

☐ First, I suggest you go into your Adobe Creative Cloud preferences and ensure your apps don't update automatically.

☐ Because things never go perfectly, versions of InDesign and Photoshop will eventually get updated by necessity or accident,

and it's vital to get your fonts in order as soon as possible.

☐ Look at the Acrobat properties (File>Properties) and search for Type 1 fonts in your documents. Begin replacing them immediately with OpenType versions of the same or different fonts.

☐ Educate agencies and others who send PDF files to you concerning the impending Type 1 issue. They might not understand what's coming and will appreciate you giving them an advanced warning.

Let's face it, whether you update to the latest version of InDesign and Photoshop automatically, or wait a few months, eventually, you will face the Type 1 conundrum, and now is the time to prepare. You will eventually update your CC version even if you turn off the auto-update feature in Creative Cloud. If you're using Type 1 fonts in the interim, your files won't open correctly when that time comes to update your Adobe products.

Now, breathe easy. There's no need to stay up late tonight unless you've waited until Jan. 1 to read this. In that case, Happy New Year.

*Kevin Slimp has been a popular speaker and consultant in the newspaper industry since developing the PDF remote printing method in the mid 1990s. He can be reached at kevin@kevinslimp.com.*



**Kevin Slimp**

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# Tell them ‘why’ – you’ll sell more advertising

Like some other kids, I learned how to drive before taking the drivers’ education class in high school. My father took me to the school’s football stadium on weekends when the expansive parking lot was empty. The car was an old station wagon with a manual shift on the steering column.



**John Foust**

“Once you learn how to drive a manual shift, an automatic transmission will be a piece of cake,” he said.

Dad was a great teacher. After he methodically explained the gas pedal, the brake, the clutch and other essentials, he assured me that it was

OK to make mistakes, because I couldn’t damage anything around us.

Shifting gears was the number one topic. He carefully demonstrated the correct way to move from neutral to first, then let me try it. “Let the clutch out slowly,” he said, “because the car will lurch and stall if you do it too quickly. Do it slowly and the car will ease into gear.”

At first, I struggled so much with that clutch that the poor station wagon jumped around like a bucking bronco. But after a while, I developed a feel for it – and the

car actually behaved. One thing that made Dad such an effective communicator was that he told me why certain things should be done.

He was a mechanical engineer who dealt with whys all the time. When the car bucked, I knew why, because he had told me why. When I shifted smoothly, I knew why, because he had explained it. And when I eventually drove on the road, I had more confidence than I would have had without his patient instruction.

One of the most important techniques in communication – especially in persuasive communication – is to tell people “why.”

Steven, an ad manager who has observed countless sales presentations, told me, “Salespeople have a tendency to do a lot of telling, but not much explaining. It’s important to realize that we all have a need to know why we are being told something or asked to do something. Even children need to know why. They are champions of ‘why’ questions.”

Steven is right. Give prospects reasons why. It helps to use a simple bridge like “because” or “the reason I say that is” or

“this will provide you with.” For example:

1) “Let’s take a look at our publication’s readership figures. This will show you how many prospective print and online customers you can reach with us.”

2) “Here’s a comparison between a couple of ads in the last campaign you ran and a couple from the new campaign we’ve been discussing. We’re taking a

look at these together, because this will help us see how the new ads build on the brand image you’ve established.”

3) “Let’s set an appointment to talk next Tuesday, after the first ad runs. This will give us a chance to make any needed tweaks to

**One of the most important techniques in communication – especially in persuasive communication – is to tell people ‘why.’**

the offer.”

Without a doubt, telling prospects why is a good way to keep your sales presentations in gear.

*John Foust has conducted training programs for thousands of newspaper advertising professionals. E-mail for information at [john@johnfoust.com](mailto:john@johnfoust.com).*

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## Photo

Continued from Page 1

as Capital-Journal photo editor. Clarkson’s “coaching tree” included a Pulitzer Prize winner, several National Geographic or Sports Illustrated staffers and several Newspaper Photographers of the Year.

The Capital-Journal was considered in the industry to be one of the top 10 picture-producing newspapers in the nation when Clarkson was there.

Clarkson is one of four founders of the

National Press Photographers Foundation and a past president of the association.

His proteges are considered leaders throughout the world of photojournalism.

Unfortunately, for health reasons Clarkson won’t be able to attend the Nov. 19 event in Topeka, nor will Souza, who had a prior speaking engagement.



**Rich Clarkson**



## THIS MONTH’S QUESTION

**Q.** When will the 2023 Awards of Excellence Call for Entries be released? We always like to get an early start on our entries before the holiday crush starts.

**A.** The Call for Entries will be released by Nov. 25, with plenty of time to meet the Feb. 20, 2023, contest deadline. The judges for our next contest will be from the Missouri Press Association. Remember, each year we reciprocate on judging our contests with another state.

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# To endorse, or not, that's the question

There was a time not long ago that the Winfield Daily Courier, and to some extent the Arkansas City Traveler, wrote endorsements for just about every elected office that affected its readers.

My dad, the former publisher of both papers, was big on this. He enjoyed doing it and was pretty good at crafting a cogent recommendation, or critique.

He would try to interview candidates, often in person, even if he knew beforehand who he would probably go with. But he was willing to be persuaded, or at least moderate his thoughts. He took endorsements seriously and felt they were an important responsibility of the newspaper.



David A. Seaton

My dad was also involved, at the margins, in the local Republican Party and often spoke up for its moderate wing. But his endorsements increasing went left as the GOP went right. Many wondered why he remained with the party, which he did until he died in 2020.

I was never a big fan of his political activity, thinking it compromised our objectivity. But he was from the William Allen White school and was willing to pay the price.

As for myself, after I joined the business in 2004, I followed his lead for a while and helped write endorsements. (I mostly stayed out of politics myself).

I tried at least to endorse in all the local races in Ark City, where I was based.

This is tricky business because of the pitfalls of alienating influential people in a small town. I learned the artful skill of supporting one person while not necessarily opposing another.

As time went on, however, it seemed like the cost-benefit analysis

of endorsements changed. They seemed to have less and less influence as the media environment fractured. And they could really upset people as politics became more tribal, especially at the state and national level.

And now with the cry of "fake news," protecting objectivity is more important than ever. Some people just don't buy, or are unable to see, that news and opinion are separate.

For us there also was the issue of whether a name should be attached to the endorsement writer (my dad or me). Some employees did not agree, or at least did not like being associated with, an unnamed endorsement, which is how we used to do it.

There is also the issue of properly researching candidates, including interviewing. This takes time, which is in short supply in today's shrinking newsrooms.

I had a good email conversation recently with a group of newspaper managers about whether to endorse, especially at the national level. It's clear that the power, or interest, to persuade voters through endorsement is no longer what it used to be.

Today, I don't do nearly as many endorsements (or editorials at all for that

matter) as I once did. I especially avoid local races.

But I will take a stand if I feel strongly about a candidate, or strongly against one. And I love endorsement letters (we charge for them) and will run other newspaper endorsements on occasion. Readers here already know that our Opinion page

leans left. And there's danger in playing it too safe. At some point, integrity and conscience are involved.

Perhaps endorsements, and editorials, land harder when they are less frequent, I tell myself.

Or perhaps I am being a little chicken, or lazy. Or both.

In any case, shoot me an email or give me a call, I'd like to hear what you think: [daseaton@ctnewsonline.com](mailto:daseaton@ctnewsonline.com), 62442-4200.

*David Allen Seaton is president of the Kansas Press Association for 2022-23 and president of Winfield Publishing Co.*

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**Perhaps endorsements, and editorials, land harder when they are less frequent, I tell myself. Or perhaps I am being a little chicken, or lazy. Or both.**

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**I'd like to hear what you think.**

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## Slaughter gets Inland Foundation award

Tom Slaughter, executive director of the Inland Press Foundation for more than a decade, has been named the 2022 recipient of the foundation's Distinguished Service Award.



Slaughter

Slaughter received the award at the Senior Leadership Conference of America's Newspapers on Oct. 17 in New Orleans.

This year marks the 31st year that the award has been presented. The award recognizes the contributions of newspaper industry leaders and executives.

The award criteria honor individuals "who have distinguished themselves in service to the foundation, to their communities, their companies, and the industry. These individuals deserve the recognition of their peers and colleagues."

Slaughter has served as executive director of the foundation since 2011.

He also led the Inland Press Association until its merger with the Southern Newspaper Publishers Association in late 2019, forming America's Newspapers.

Slaughter also is a member of Kansas Newspaper Hall of Fame.

## Ad law question? law guide can help

Max Kautsch, the Kansas Press Association's Legal Hotline attorney, continues to update the contents of the KPA Advertising Law Guide. It contains fresh answers to the most frequently asked questions.

The streamlined guide can be accessed at the KPA website under Member Services, Media Law Library, or by [clicking here](#) and includes a number of links to more information.

"We found that there were a handful of questions that continue to come up in the advertising law arena, so we tried to make the answers more quickly accessible," said Emily Bradbury, KPA executive director.



David and Connie Powls of the Holton Recorder are shown with his Clyde M. Reed Jr. Master Editor Award. (All photos by Wendy Nugent)



Winners of the Victor Murdock Award were Chance Swaim and Michael Stavola of the Wichita Eagle.



Betsy Wearing and two of her sons, Chris (left) and James, accepted the Gaston Outstanding Mentor Award on behalf of their husband and father, the late Ben Wearing.

## 2022 Special Awards presented at KPA gala

### KU to house both KPA halls of fame

The University of Kansas School of Journalism has agreed to be the permanent site for both the Kansas Newspaper Hall of Fame and the just-announced Kansas Photojournalism Hall of Fame.

Previously, the KNHF was in the “hall” of the former Kansas Press Association building in Topeka.

When KPA sold the building in 2020, the association looked for a permanent home for the KPA

Steve Rottinghaus, career and outreach coordinator for the William Allen White School of Journalism and Mass Communications, made the announcement at the President’s Gala in Newton.



Tim Stauffer and his mother, Susan Lynn, accepted the Boyd Community Service Award on behalf of the Iola Register. At right, past president Robin Wunderlich accepts a photo of her grandfather, father and herself, the first three-generation presidents in KPA history.





## MARKETPLACE

### MANAGEMENT

**PUBLISHER** – The Morning Sun is seeking a proven newspaper leader to serve as publisher of the newspaper. The successful candidate will have a deep understanding of the importance of community journalism as well as overall knowledge of the financial operations of a daily newspaper. This 5-day weekly newspaper was recently purchased by a group of local individuals who are dedicated to keeping local news in local hands. The position is based in Pittsburg, Kansas, the crossroads to Missouri, Arkansas, and Oklahoma. Pittsburg is also the hometown of Pittsburg State University, a Kansas Regents university with an average enrollment of 6500. The successful candidate will show an ability and willingness to deal with all levels of the editorial process from story generation to hands-on editing to print production. The ideal candidate will understand the importance of building relationships within the region while overseeing editorial functions. We're looking for an experienced leader who values community news and has a vision for how to grow our e-edition while continuing to grow our print edition. Primary responsibilities: • Coordinate and lead activities of the team with special emphasis on advertising, editorial and circulation to grow revenues and operational efficiency. • Lead the newsroom, assign and edit stories as well as write editorials. • Shape the vision of the newspaper and be a caretaker of that vision. • Articulate and personally represent the standards and values of the newspaper. Preferred Requirements • Bachelor's degree in journalism or related field. • Minimum of three years' experience with a daily newspaper. • Considerable knowledge of good newspaper design and media production. • Experience in analytical and financial operations and performance of a locally owned newspaper. • Background in advertising and marketing. • Ability to work with newsroom operations and mentor and manage employees. Email resumes to HR@morningsun.net by September 9, 2022

**MANAGING EDITOR** – The Junction City Union is seeking a managing editor to lead our dynamic weekly newspaper. To apply, send resume and 3-5 examples of writing and/or design work to Megan at mmoser@themercury.com.

**MAILROOM SUPERVISOR** – The Manhattan Mercury is hiring a mailroom supervisor. This full-time, salaried position comes with full benefits. Apply at: The Manhattan Mercury, 318 N. 5th Street, Manhattan, KS 66502 or email bcarter@themercury.com.

**MANAGING EDITOR/MARKETING DIRECTOR** – The Lincoln Sentinel-Republican is a community newspaper in a dynamic region of history and tradition. Seeking the right individual to excel the newspaper (print/online). dcnews-times@outlook.com (785) 366-6186

**EDITOR AND GENERAL MANAGER** – of a vibrant Texas Hill Country community weekly. Are you ready to take your reporting (sports and general) and management skills to the next level? Strong writing ability, reporting experience, community relations sensibility, and organizational skills are vital. Broad newspaper responsibilities will provide an opportunity to be involved in every level of weekly newspaper management,

but direct previous management experience is not required. Layout experience a must. This is the perfect small-market management position! Wesnermedia@gmail.com Job Type: Full-time - Salary/pay is negotiable.

**PUBLISHER** – Seeking candidates to replace retiring publisher for the Stillwater News Press, an award-winning newspaper in one of Oklahoma's best markets – the home of Oklahoma State University. This individual will oversee all operations of the New Press and help navigate print and digital products to future successes. Great benefits and bonus plan. Send letter and resume to CNHI Group Publisher Dale Brendel at publisher@joplinglobe.com.

**PUBLISHER** – Three newspaper paper group in southwest Oklahoma is seeking candidates for the publisher's position. Candidates should be experienced in community journalism, preferably with a background in advertising and marketing, but also with an understanding of newsroom operations and managing employees. Candidates must also be leaders with strong people skills. Please email a cover letter and resume to Scott Wesner at wesnermedia@gmail.com.

### NEWS

**REPORTER/EDITOR** - The Council Grove Republican, a daily Monday - Friday newspaper, is seeking a full time reporter/editor who has a passion for feature stories. The role also includes writing sports articles from the data provided by coaches. The Editor should either possess knowledge of pagination with InDesign computer software or have other computer skills that will allow him or her to learn InDesign and be an active paginator in the organization. Send a resume and a sample of one's writing to flinthillsmediaads@gmail.com.

**GENERAL NEWS REPORTER** – The Holton Recorder is now accepting resumes for a general news reporter position. Send your resume and work clips to David Powls at holtonrecorder@giantcomm.net The Holton Recorder is centrally located between Topeka, Manhattan and Lawrence.

**SPORTS JOURNALIST** – Community-minded journalist wanted for family-owned group of newspapers in south central Kansas and north central Oklahoma. Please send resume and samples to Jason Jump, publisher, at jjump@kcnonline.com.

**REPORTER** – Relocate to thriving, independent weekly that just won 40 KPA awards. Competitive salary, benefits, year-end bonus for upwardly mobile, enterprising, engaging general assignment reporter. Marion County Record. job@mnks.us.

**NEWS REPORTER** – The Emporia Gazette of Emporia, Kansas, has an immediate opening for a reporter who can build sources and dive into local issues. Duties include sports and general assignment, feature writing, coverage of local government boards and copy editing. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer

who doesn't shirk from the hard questions. This person must have the ability to work productively in a team setting. The person must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills, and experience with Multimedia journalism is must. Position will also require news page pagination and knowledge of InDesign. We use video, audio, Facebook and Twitter to tell our stories. We are a Monday through Saturday paper, covering six counties. Salary based on experience. We offer health benefits, 401(k) and two weeks vacation. Emporia is on the edge of the beautiful Kansas Flint Hills one hour away from major Kansas cities like Kansas City, Wichita and Topeka. Send cover letter, resume with references and writing samples to Chris Walker at walker@emporia.com (put reporter position in the subject line), or by mail to 517 Merchant, Emporia Kansas 66801.

**NEWS EDUCATION REPORTER** – If you're a journalist who can uncover the stories where education policy and people collide, and bring those stories to life, we want you to apply to be the Education Reporter at The Wichita Beacon. Join our passionate team of journalists and growing newsroom covering Wichita and south central Kansas. Read more here.

**GENERAL NEWS REPORTER AND DIGITAL CONTENT MANAGER** – One of the state's top weekly local news operations just outside of Wichita is seeking an individual to be responsible for learning content management system (CMS) and developing features and opportunities for growth within a community news web site. Duties include daily management and oversight of all content; training other staff members when new features can be implemented. Experience with digital content management and social media are preferred. Video production skills are valuable as well. Duties of a General News Reporter are also part of the position. This includes some coverage of local news and features for a local newspaper as well as some feature writing for a community lifestyle magazine. Some benefits are available after an introductory period. Compensation will be aligned with experience and ability. Advancement opportunities are available for the right individual. If you are dependable, self-disciplined, can work independently and within a team and are looking for a position with a progressive company contact us today. Please email a resume with work experience and references to jeff@derbyinformer.com. Derby Informer Inc. is an EOE

**SENIOR REPORTER** – Kansas City PBS is seeking a Senior Reporter for Flatland. Under the supervision of the Managing Editor, the senior reporter will work across platforms and departments to produce in-depth, magazine-style stories and multimedia news content that is equally thoughtful and compelling about important civic affairs topics in the Kansas City area. SALARY RANGE: \$45,000-\$55,000. If interested in this exciting opportunity, send cover letter, resume, and an example of your writing skills to human-resources@kansascitypbs.org. Please include in your cover letter how you learned about this posi-

## MARKETPLACE/CONT. FROM PAGE 6

tion. KCPBS is an E-Verify, Affirmative Action and Equal Opportunity Employer.

**SPORTS REPORTER** – The Stillwater News Press is looking for a Sports Reporter to be a part of its award-winning staff. The reporter will cover high school sports, as well as athletics at Oklahoma State University, which is disseminated to all CNHI papers in Oklahoma. Experience with page design is preferred. Experience with photography is a plus. Must be able to work nights and the occasional weekends, especially during college football season. Please send a cover letter, resume and examples of your published work to Stillwater News Press Sports Editor Jason Elmquist at [jelmquist@stwnewspress.com](mailto:jelmquist@stwnewspress.com). The position is full time and offers an excellent benefit package including paid time off, insurance, and a 401k plan. EOA

**SPORTS WRITER** – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a Sports Writer. Duties include covering all local sports, building relationships, attending sporting events, interviews and taking pictures, staying current on what is happening with local sports and writing the needed content in a clear concise way conveying factual information. This position requires strong writing abilities, a keen understanding of the sports that are being covered, researching skills, and completing task with in a time frame. This person should have strong editing skills, and a knowledge of news page pagination and knowledge of Indesign. Salary Based on Experience. Send cover letter and resume with reference and writing samples to Kim Maguire, General Manager, at the email address below [advertising@abilene-rc.com](mailto:advertising@abilene-rc.com)

**JOURNALIST WANTED** – The Wichita Business Journal is searching for a reporter who can build a list of strong sources, break news, write sophisticated and impactful cover stories and own their beats. Candidates should be able to mine data for stories, use social media as a reporting tool and make connections with the Wichita business community. This person will relish the opportunity to scoop the competition daily, online and in print. The Wichita Business Journal is an award-winning, highly respected source of business news in Wichita and south-central Kansas. The WBJ and its 40+ sister publications are part of American City Business Journals, the No. 1 source for local business news in the nation. Send resumes to [broy@bizjournals.com](mailto:broy@bizjournals.com).

**REPORTER** – A duo of legacy newspapers located in the Platte Valley of Nebraska seeks a sports reporter to deliver top-notch sports coverage to our readers. Candidates must have a passion for sports and the players that play them. Page design experience a plus but we'll coach the right candidate without it. Candidates must have a willingness to become part of an active community, a strong work ethic, an ability to develop solid player/parent/coach relationships, and thrive in a small team environment. Interested candidates should send a resume and work samples to [josh@indydailyreporter.com](mailto:josh@indydailyreporter.com).

**REPORTER** – The Abilene Reflector Chronicle of Abilene, Kansas, has an immediate opening for a reporter who can build sources and dive into local

issues. Duties include general assignment, feature writing, coverage of local government boards, and copyediting. The person must have sharp reporting instincts, outstanding news judgment, an ability to report and write quickly in a fast-moving atmosphere. A curiosity about the community and its people is vital. The candidate must be an experienced interviewer who does not shirk from the hard questions. This person must have the ability to work productively in a team setting. Must be aggressive and adept at setting priorities and reordering them as needed, particularly under deadline pressure or as circumstances change. The person should have strong editing and writing skills. The position will also require news page pagination and knowledge of InDesign. Salary based on experience. Send cover letter, resume with references and writing samples to Kim Maguire General Manager at the email address [advertising@abilene-rc.com](mailto:advertising@abilene-rc.com).

**EDITOR** – Come join our team as we grow! Weekly newspaper located in Texas is in search of a great editor. The leader we seek will be hands-on in all parts of our weekly newspaper, from covering sporting events and city council to layout and photography. Community involvement is a must. Experience in Indesign and Photoshop is preferred but not required. For more information, please submit your resume and cover letter to [swood@ntin.net](mailto:swood@ntin.net)

**EDITOR** – The Shawnee Mission Post is hiring an Audience Engagement Editor to ensure our coverage of Johnson County reaches the people who will value it most. The new staff member will be charged with leading the organization to the next level in its use of social media. Click here for details.

**EDITOR/REPORTER** – Come grow with us! The Community Voice, an award-winning multi-platform bi-weekly publication seeks an Editor/writer to join our team during an exciting chapter of innovation and growth. This individual will lead a small but growing team of journalists with the goal of expanding our relevance, impact and reach. The ideal candidate is a first-rate and creative reporter with expertise in creating content that is relevant to a diverse readership, and must have demonstrable cultural competencies covering communities of diverse backgrounds and issues. This person will report, write and manage reporters. Prior supervisory and content management experience, including work as an editor for a first-class college newspaper, is preferred. This person will work in Wichita, KS. Our coverage area is the state of Kansas and the Kansas City Metro Area. Send resume, cover letter, reference and writing samples to [gooch@tcvpub.com](mailto:gooch@tcvpub.com).

**ENTERPRISING REPORTER** – Distinguished, independently owned paper seeks dedicated contributor to weekly showcase of engaging, human-focused features. Salary \$27,000 to \$34,000, plus insurance. Relocate to artsy Flint Hills community with strong schools, two resort lakes. [job@mnks.us](mailto:job@mnks.us).

**REPORTER & MANAGING EDITOR** – Seeking to fill two full time positions: general reporter who can also cover sports (five school districts and multiple city and county entities); and full

time managing editor with 3-5 years minimum management experience. Knowledge and proficiency in taking photos and AP style writing is preferred. Some evening and weekend hours required. Successful candidates will live in Osage County. Competitive wages and benefits. Please send resume to: The Osage County Herald-Chronicle, 527 Market Street, Osage City, KS 66523 or email to Catherine Faimon, [faimonc@gmail.com](mailto:faimonc@gmail.com).

**REPORTER** – The Bartlesville Examiner-Enterprise is looking for a full-time reporter to cover local news in northeast Oklahoma. Candidates should have experience taking photos as well as shooting and editing video, and know how to use social media to grow an audience. Preferred: Degree in journalism or related field; previous experience at a daily newspaper or other professional news organization. Send letter of interest, resume, three references and story clips to Doug Graham, News Editor, at [dgraham@examiner-enterprise.com](mailto:dgraham@examiner-enterprise.com).

### ADVERTISING

**ADVERTISING SALES MANAGER** -The Cowley CourierTraveler is searching for an advertising manager to oversee advertising sales and staff, sell to accounts and work closely with management to expand print and online products. Previous newspaper advertising experience preferred. Experience with creative software, digital marketing, website maintenance and social media a plus. The position will be located in Arkansas City, Kansas. Send resume to [daseaton@ctnewsonline.com](mailto:daseaton@ctnewsonline.com)

**RETAIL ACCOUNT EXECUTIVE** – The Great Bend Tribune is seeking a full-time Retail Account Executive or Sales Team Leader to join their award-winning team. This strategic position will be responsible for bringing innovative advertising solutions to local businesses in Central Kansas. The right candidate will be a resourceful, performance-driven professional that has the tenacity to grow sales and market our customers. Computer and presentation skills are required for this position as well as a good driving record and reliable transportation. The ideal candidate will have experience selling both print and digital advertising with a proven track record of delivering meaningful and compelling solutions for clients. He/she must be a team player willing to inspire and be inspired by being part of a dynamic media company focused on customer service. Responsibilities include: Develop and maintain positive and productive relationships with our clients and staff, use professional selling techniques and marketing skills to close sales or upgrade existing accounts, increase and build client base, provide client feedback to internal team as appropriate, effectively communicate sales information and opportunities internally, calculate, input and maintain records of sales, attend training and meetings as appropriate, network with local community professionals and assist in developing and growing market share. Compensation includes a base plus commission with established account list and benefits. To apply send your resume and cover letter to: Judy Duryee, Great Bend Tribune, 2012 Forest Ave., Great Bend, KS 67530 or email: [jduryee@GBTribune.com](mailto:jduryee@GBTribune.com)

# Last quarter of year is busy; housekeeping items are listed

It's October. Can you believe it? I hope you all are enjoying the cooler weather and pumpkin patches.

I like to use this space about twice a year to remind you of a few housekeeping items we need from you to get the new year off on the right foot. I like lists and reminders so think of this as me helping you, helping me, help you.



**Emily Bradbury**

## October 2022

Publish your 2022 USPS Publisher's Statement of Ownership by Oct. 31.

Upload your 2022 USPS Publisher's State-

ment of Ownership to your KPA Member Portal account or email it to [projectcoordinator@kspress.com](mailto:projectcoordinator@kspress.com).

Take a look at your member data page on the KPA website here. Is it accurate? If not, update your information in the Member Portal.

Upload at least one story for the Kansas Positive Press newsletter.

## November 2022

Upload any new rate cards to your KPA Member Portal.

If you have not done so already, sign

up to run the KDAN and KCAN network ads in 2023.

Upload at least one story for the Kansas Positive Press newsletter.

If you signed up to help, finish judging for the Minnesota Newspaper Association Contest by Friday, Nov. 4.

Make sure your county is registered in the 2023 Sunflower State Spelling Bee (Email Amber at [ajackson@kspress.com](mailto:ajackson@kspress.com)).

If registered, attend the Kansas Photojournalism Hall of Fame Induction in Topeka on Nov. 19.

Sell KDAN ads for any events happening in your town and/or area. Remember, you keep half!

Enjoy your Thanksgiving holiday! KPA Office will be closed Thursday, Nov. 24 and Friday, Nov. 25.

## December 2022

Upload at least one story for the Kansas Positive Press newsletter.

Begin gathering your entries for the 2023 KPA Awards of Excellence contest.

Pay your 2023 KPA dues and request member items!

Have the best holiday season available to you! The KPA Office will be closed Dec. 23 & 26 and Dec. 30 – 31.

*Emily Bradbury is executive director of the Kansas Press Association.*

## SERVICES

The Kansas Press Association family lost two members and a friend during the past month.

Here are service details and links to their online obituaries:

### Rhonda Humble

Services for Rhonda Humble, former editor and publisher of the Gardner News, were Saturday, Oct. 15, 2022 in Gardner.

Humble was a past president and board member of the KPA and long-time advocate for open government in her community and in Kansas.

To read her full obituary, [go here](#).

To read a staff member's tribute, [go here](#).

### A.J. Bozarth

Services for A.J. Bozarth, former editor and publisher of the South Haven New Era and the Norwich News and owner of A.J.'s Printing in Conway Springs, were Monday, Oct. 17, 2022 in Wichita.

Bozarth was a former member of the Kansas Press Association Board of Directors.

To read his full obituary, [go here](#).

### Edith Bronson

A memorial service for Edith Jeanette MacArthur Bronson, 84, wife of the late newspaper executive and KPA consultant Kenneth C. Bronson, is scheduled for 1 p.m. Nov. 4 at First Christian Church in Topeka.

To read her full obituary, [go here](#).

## MARKETPLACE/CONT. FROM PAGE 7

### PRODUCTION

**PRESS OPERATOR** — Accepting resumes for Press Operator at progressive, family-run newspaper in Weatherford, Okla. Experience with Goss Community press helpful. Attractive compensation and re-location packages. Contact Phillip Reid at 580-772-3301 or email resume to [Phillip@PhillipReid.net](mailto:Phillip@PhillipReid.net). (3-27)

**FULL-TIME PRESS OPERATOR** – Montgomery County Media, LLC is seeking a full-time press operator to join our printing team based in the charming and vibrant community of Independence, KS. The ideal candidate will have previous web press experience including printing of process color, GOSS press maintenance, and press make-ready. Solid work ethic along with mechanical skills and the ability to react quickly to print related issues is a must. We are willing to train the right person. Job requirements include: Current valid driver's license with clean driving record, color vision and depth perception, ability to lift a minimum of 75 pounds, ability to read and comprehend written and/or oral English instruction along with an ability to communicate effectively with team members. If interested, please send a resume with references included to

[josh@indydailyreporter.com](mailto:josh@indydailyreporter.com). EOE.

**PART-TIME PRESS OPERATOR** – The Great Bend Tribune is seeking a part-time press operator to join our printing team. The ideal candidate will have previous web press experience, including print of process color and press make-ready. Good work ethics along with mechanical skills and ability to react quickly to print related problems. We are willing to train the right person. Job requirements include: • Current valid driver's license with clean driving record, ability to pass a written fork lift test and train on lift; • Color vision and depth perception; • Ability to lift a minimum of 75 pounds; • Ability to read and comprehend written and/or oral English instruction along with ability to communicate effectively with team members. To submit a resume with references or request an application contact [jduryee@GBTribune.com](mailto:jduryee@GBTribune.com).

### PRINTING OPTIONS

The Manhattan Mercury can print your newspaper at a competitive rate, with award-winning quality. Contact Ned Seaton, 785-776-2200, ext. 255, or [nseaton@themercury.com](mailto:nseaton@themercury.com). Keep your printing in Kansas with a local, family-run business.

### NEWSPAPERS FOR SALE

**FOR SALE** – Kansas Community Newspapers for Sale. Two weekly, paid community papers with print and digital editions providing valuable local news, lifestyle & tourism features, and award-winning high school sports reporting on the area's 10 local high schools. Limited competition and program advertisers that renew annually. Both publications offer consistent income, Midwest quality of life, and an exciting presence in both communities. For information call: Lou DeLone, International Business Exchange 713-839-5239 [LDeLone@IBECtx.com](mailto:LDeLone@IBECtx.com)

**FOR SALE** – Free distribution, niche publication located in Kansas. Owner looking to retire. The publication is profitable and has a strong print and digital presence. Serves a tri-state area. If interested, please email Emily Bradbury at [embradbury@kspress.com](mailto:embradbury@kspress.com). Emily will then pass along your interest to the publisher.

Western Kansas county seat weekly. Solid advertising base. Progressive community with growing population. Inquire through KPA by emailing [embradbury@kspress.com](mailto:embradbury@kspress.com)