

# THE KANSAS PUBLISHER



OFFICIAL MONTHLY PUBLICATION OF THE KANSAS PRESS ASSOCIATION NOV. 16, 2016

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Newspapers are seeking creative leaders and advertising salespeople. See Marketplace.

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Doug Anstaett discusses the unthinkable ... an all-out assault on the First Amendment.

## KPA CALENDAR

### DEC. 15

The 225th anniversary of the U.S. Bill of Rights.

### JAN. 9, 2017

Opening day, 2017 session of the Kansas Legislature, Capitol, Topeka.

### APRIL 7-8, 2017

Kansas Press Association annual convention, Capitol Plaza Hotel, Topeka.

### APRIL 20-21, 2017

The annual meeting of the William Allen White Foundation Board of Directors, Lawrence.



Michelle Smith, vice president of strategy for GateHouse Media, was on hand Monday at the Salina Journal to announce to employees the purchase of

Harris Enterprises. GateHouse bought the Journal, Hutchinson News, Ottawa Herald, Hays Daily News and Garden City Telegram in Kansas.

## GateHouse buys five Kansas papers Company's state footprint expands to all four quadrants

GateHouse Media LLC will acquire the newspapers and most other assets of Harris Enterprises Inc., owner of five newspapers in Kansas, the two companies announced Monday.

The new owner will take over Dec. 1.

John D. Montgomery, currently publisher of The Hutchinson News, has been named senior group publisher to oversee GateHouse operations in Kansas.



Montgomery

Montgomery has been editor and publisher of the News the past 10 years. He is a past president of the Kansas Press Association.

"We are excited to welcome the family of publications owned by Harris Enterprises to GateHouse Media," Jason Taylor, Western division president, said. "We see the culture of these markets as a natural fit with our shared vision for quality local journalism and service to community."

GateHouse already operates newspapers and associated websites in a number of Kansas communities.

See GATEHOUSE on Page 7

## It's time to help KPA select a T-shirt design

We've got your initial ideas. Now it's time for members of the Kansas Press Association to vote on a new KPA T-shirt design — or suggest another one you like better.

The person who submitted the winning entry will receive a \$50 debit card.

[Click here](#) to see the choices and make your selections. We'll announce the winner Dec. 1.

## Fill out KPA data forms

Please take a few minutes this week to complete and return the Kansas Press Association data forms.

These forms are used by the staff to calculate dues and to fulfill requests for press cards and other information available from KPA.

Please email Emily Bradbury at [ebradbury@kspress.com](mailto:ebradbury@kspress.com) if you need a replacement copy.

Thanks for your assistance.

# Old computers can be a drag; when is best time to upgrade?

While in Minnesota recently, I had an assignment similar to those I've had many times during the past 20 years: to spend a day with a small community newspaper group, meet with the management and staff individually, then propose two optional plans with the same goal in mind.

The goal was to improve the editorial and production workflow, thereby improving the quality of the publication and efficiency of the operation. Sounds simple enough, and having completed similar assignments hundreds of times before, I felt up to the task.

Every newspaper is different, so I keep their particular needs in mind when offering advice. This group is in a process that many of us find ourselves in: determining whether to tweak the current workflow using the tools available, or to upgrade hardware and software throughout the organization to achieve monumental jumps in efficiency.

I understand the dilemma. Having owned several publications in the past, plus a couple of companies right now, I know what it's like to make upfront expenditures in order to see long-term gains.

Perhaps you are in the same dilemma.

Should I purchase new hardware and upgrade software at the same time, or will everything be OK if we upgrade software on our current machines?

Would my staff be more efficient with training or is it a waste of time?

If I train them too much, will they run off and find a higher paying job somewhere else?

The questions go on.

What about camera raw? Will it improve my product or just slow down my workflow?

Am I spending enough time on my digital products or am I possibly spending too much time on them?

Speaking of staff, do I have too many or too few? Are they organized in the most

efficient manner? Should we create our website in-house or use an outside vendor? The questions could go on forever. It's enough to bring on a panic attack.

Don't panic. Let me suggest a few things to think about when faced with similar questions. Let us consider hardware and software today and I will discuss other issues in upcoming columns.



Kevin Slimp

**Q. Is my hardware too old? Is it all going to come crashing down?**

A. Hardware is a delicate issue. One of the quickest ways to improve efficiency is to improve the tools we use. Why do you think Amazon is always investing in new robots and distribution methods? However, hardware isn't cheap and no one wants to

waste money.

I would suggest newspapers look over their current hardware and ask a few questions. How old are my computers? If you are working on machines more than six years old, chances are they are getting pretty slow and produce all kinds of delays. I've noticed six years is kind of a magic point for computers. Yes, Macs can last forever, but like anything else they slow down in time. And Windows-based machines slow down more quickly than Macs. It's just a fact of life.

I have four computers I primarily use in my work. One is an 8-year-old iMac. It still works and is fine for word processing and less intensive processes.

But, I notice lately that it even slows down during simple tasks like checking email. I wouldn't dare waste my time trying to crank out pages on that computer. Sure I could do it, but it would take three times as long as creating the same pages on my two-year old iMac.

**Q. What can I do to get the most of my current hardware?**

## 2015-16 KPA BOARD

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# Here are helpful tips for networking success

A lot of newspapers encourage sales people to attend networking events. When one of these events pops up on your calendar, here are a few things to keep in mind:

**1. Have realistic expectations.** C-level executives and sales people go to different events. As a sales person, you probably won't meet many decision makers from



**John Foust**

your target companies. Frankly speaking, top ranked decision makers don't like to go to events where they will meet one sales person after another.

**2. If possible, get a list of attendees (and/or their companies) in advance.** This will allow you to develop a strategy. Whom should you meet? What would

you like to learn in a brief conversation?

**3. Don't expect to make a sale at the event.** This is not the right place for a sales presentation. Your job is to circulate. Find key people you would like to meet, get to know them, and – if it's appropriate – ask if you should contact others at their company.

**4. Act like a host.** Keep the focus on others, not yourself. If you see someone standing alone, strike up a conversation and help them feel comfortable. If you know

two people who could benefit from knowing about each other's businesses, introduce them. And keep in mind that a good host never lingers in one place too long.

**5. Prepare an elevator speech.** Brevity is important, 30 seconds or less. Keep it simple and stay away from minutiae.

Relate your point to what you know about the other person's business.

**6. Listen more than you talk.** Don't join the crowd of networkers who talk only about themselves. That's tedious and boring. When you are sincerely interested in what others are saying, they will enjoy your company. And they will be more likely to remember you.

**7. Meet new people.** Get out of your comfort zone and resist the temptation to spend your time around people you already know – people who aren't in position to send business in your direction. The worst use of your time is to hang out with people from your office.

**8. Keep it simple at the hors d'oeuvre table.** People are on their feet at most networking events. Although that's not an ideal eating arrangement (do you eat

standing up at home?), it's a good way to meet a number of people. The best host-like behavior is to be unencumbered as you move around the room, because it's not easy to shake hands while holding a plate filled with crab puffs and cantaloupe cubes in one hand and a glass in the other.

**9. Understand business card basics.** Exchange cards, then write notes about your conversations on the back of the cards you receive. This is especially important if you promise to provide information about your paper.

**10. Follow up right away.** Don't give a new contact time to

forget your conversation. If you promise to send information – or if you run across an item of special interest – get back in touch as quickly as possible. Then stay in touch.

*John Foust has conducted training programs for thousands of newspaper advertising professionals. Many are using his training videos to save time and get quick results from in-house training. E-mail for information at [jfoust@mindspring.com](mailto:jfoust@mindspring.com).*

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**This is not the right place for a sales presentation. Your job is to circulate. Find key people you would like to meet, get to know them, and ask if you should contact others at their company.**

## OCTOBER KDAN, KCAN WINNERS

The following newspapers sold either direct placement, Kansas Display Ad Network, Kansas Classified Ad Network or out-of-state network ads in October.

Remember, if you sell a KDAN or KCAN, which run in almost 150 Kansas newspapers, you keep half the money. Sell one outside of Kansas (SDAN or SCAN) or do direct placement in other papers and keep half the commission allowed to KPA.

**KDAN** — Anderson County Review sold three ads for a profit of \$2,475; the Ellsworth County Independent-Reporter sold one ad for a profit of \$450.

**KCAN** — GateHouse Media sold one ad for a profit of \$150.

**SDAN** — Anderson County Review sold three out-of-state network ads for a profit of \$337.50.

**DIRECT PLACEMENT** — The Hays Daily News placed ads in other newspapers, earning half the KPA commission.



## THIS MONTH'S QUESTION

**Q.** Are other states running into the same threats to public notice as Kansas?

**A.** For many, the threat is worse. Some states, in fact, have multiple bills to fight each year that threaten to either end public notice in newspapers, place them on a government website or have private entities publish them online. Although the makeup of the Kansas Legislature for the coming year looks much more promising than in the past few years, we still have plenty of legislators who simply don't like us. So we'll remain vigilant, as we always do.

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LSA Creative is the premiere "movement" combining the best advertising-specific content with the experts who help businesses market to local consumers.

Access the content you've come to rely on with Creative Outlet and now as LSA, we can help you create customer pitches, circulars/fliers, social media imagery and many other print and digital graphics. LSA Creative is here to assist you when you need to keep your advertising & production in harmony.

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# 2016 was not the year for a status quo candidate

It is a difficult time to be a member of the Republican congressional leadership.

They are certainly sweating bullets over Donald Trump, and with good reason.

The Republican Party controls Congress and as the majority, they will be responsible for keeping Trump under control. If the country blows apart, the majority party can't blame Democrats. Republicans control the whole enchilada.

Furthermore, Donald Trump is not a traditional, establishment-style Republican. Rather, he hijacked the party and went on to win the highest elected office in the land.

Trump is so non-conventional, the Republican moniker may have been chosen out of convenience because Bernie Sanders had already claimed the title of "candidate for change" on the Democratic side.

The Washington-based political elites may not have yet figured out Trump, but both Donald Trump and Bernie Sanders figured out there exists intense voter anger toward both major political parties.

Of all the candidates in the presidential primary, only Sanders and Trump represented political change in Washington and



**Richard Gannon**

voters much-desired a major shake-up of the status quo.

The average "Joe" or "Jill" is fed up with Washington and feels abandoned by both parties. They are tired of worrying about jobs, about educating their children, and putting food on the table. Many have lost homes due to greedy bankers and most of the working class incessantly worries about having a decent retirement in old age. Many others work low-paying jobs with no benefits and see Wall Street traders make millions in bonuses.

Congress is so dysfunctional the average citizen questions how they even manage to gavel into session. The general public has grown tired of congressional inaction and is demanding results.

Unfortunately for the Clinton camp, many voters saw a Hillary Clinton victory producing four more years of congressional gridlock. Whether congressional hearings on Clinton are warranted or witch hunts, there is great public accord the hearings have become a waste of time and do little to heal a deep national schism.

Furthermore, there is overwhelming consensus that we, the people, deserve better

service from elected officials sitting in the big, white domed building near the banks of the Potomac River.

I did not vote for Trump. I also admit that I viewed candidate Trump as a highly damaged, self-promoting, vulgar, chronic liar, lacking the temperament necessary to serve as president. (And that was on a good day.)

However, I have many friends and neighbors who enthusiastically support Trump. They are not racists, misogynists or morally bankrupt but, rather, good and decent people.

I hope President Trump can unite the many factions in this country.

I want him to be successful but, like the Republican congressional leadership, have no idea what to expect.

It is truly a Caesar-crossing-the-Rubicon moment for Donald Trump.

He's got an army. What is he going to do with that army?

**Richard Gannon** is director of governmental affairs for the Kansas Press Association. He will be representing KPA at his 14th legislative session beginning in January.

**Of all the candidates in the presidential primary, only Sanders and Trump represented political change in Washington and voters much-desired a major shake-up of the status quo.**

## NAMES IN THE NEWS

**Taylor Feuerborn** has joined the staff of the Ottawa Herald as a recruitment specialist and classifieds consultant.

She is an August 2016 Kansas State University graduate with a degree in park management and conservation.

**Lindsey Young** has joined The Clarion in Andale as managing editor. She is a former school teacher and co-owns the newspaper and Kansas Publishing Ventures with her husband, Joey Young.

**Sara Kessinger**, editor and publisher of the Marysville Advocate and president of the Kansas Press Association for 2016-17, and **Amber Jackson**, KPA advertising director, participated this past week in the "You Lead Now" program of the Kansas Leadership Center in Wichita.

The program is designed to train and equip leaders for the future.

**Emily Bradbury**, KPA member services

director, led the Kids Voting Kansas efforts in Kansas on behalf of the association.

This most likely will be the final Kids Voting effort led by KPA because money has run out and no sponsors have stepped forward to underwrite the program in the future.

**Doug Anstaett**, KPA executive director, will be attending the Newspaper Association Managers Legislative Conference Dec. 4 to 6 in Washington, D.C.

The state press association managers meet annually in the nation's capital to discuss issues common among the states.

Topics this year will include:

- Updates on wage and hour laws and independent contractor status.
- Public notice threats, challenges and opportunities.
- Drones and law enforcement body and dash cam video issues.
- Threats by a growing number of states to tax services, such as advertising.

## DEATH

**Charles W. Gusewelle**, a long-time writer for The Kansas City Star whose columns captivated generations of readers, died Tuesday at 83.

Gusewelle joined the staff of The Star as a general assignment reporter in 1955, the same year he graduated from Westminster College. He became an editorial writer on foreign affairs in 1966 and from 1976 to 1979 served as foreign editor.

Readers of his column were endeared by stories about and reflections on Rufus, the beloved Brittany spaniel bird dog, and "the orange cat," Mickey, as well as a host of other animals.

A collection of Gusewelle's columns called "The Rufus Chronicle: Another Autumn" was published by The Kansas City Star books in 1996 and later reissued by Ballantine Books.

He is survived by his wife, Katie, and two daughters, Anne and Jennie, all of whom had roles in his stories.

Services are pending.

# Slimp

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A. If hardware is slowing down your workflow but new computers aren't in the budget, one of the easiest ways to get more from your machine is to maximize its RAM memory.

RAM isn't expensive these days and I've seen machines double or even triple in speed by upgrading their current RAM to higher levels. Most computers can hold 8 to 16 GB of RAM.

Check to see how much your machines currently have and how much they can hold, and make an investment (usually under \$100) to maximize the memory in each machine.

**Q. Is my software too old? Do I really need to pay a monthly fee to keep from falling too far behind?**

A. Maybe, maybe not. Approximately a third of the newspapers I visit are using the most recent design software. If you're an Adobe user, that means the Creative Cloud version, which requires a monthly

subscription.

Does this mean you're behind the curve if you have older software? Again, maybe or maybe not. I don't work for Adobe or Quark, so I have no reason to mislead you.

You don't have to have the latest version of InDesign or Quark to be efficient. I have three versions of Adobe's software on the machine I'm using right now: CS5, CS6 and CC. I've noticed no big difference in speed between CS6 and CC.

That's also the case on other machines I use. So if your staff is using CS6 software, speed probably isn't an issue. If it is, you should check the RAM memory, as mentioned earlier. You may want to upgrade to Creative Cloud for other reasons but speed probably isn't one of them.

You might even be OK with Adobe CS5 or 5.5.

If things seem to be moving along nicely and you are getting your ads and pages out in a timely manner, you might be safe for now. I wouldn't plan to use CS5 for several more years, but your operation won't come crashing down in the near future due to software issues.

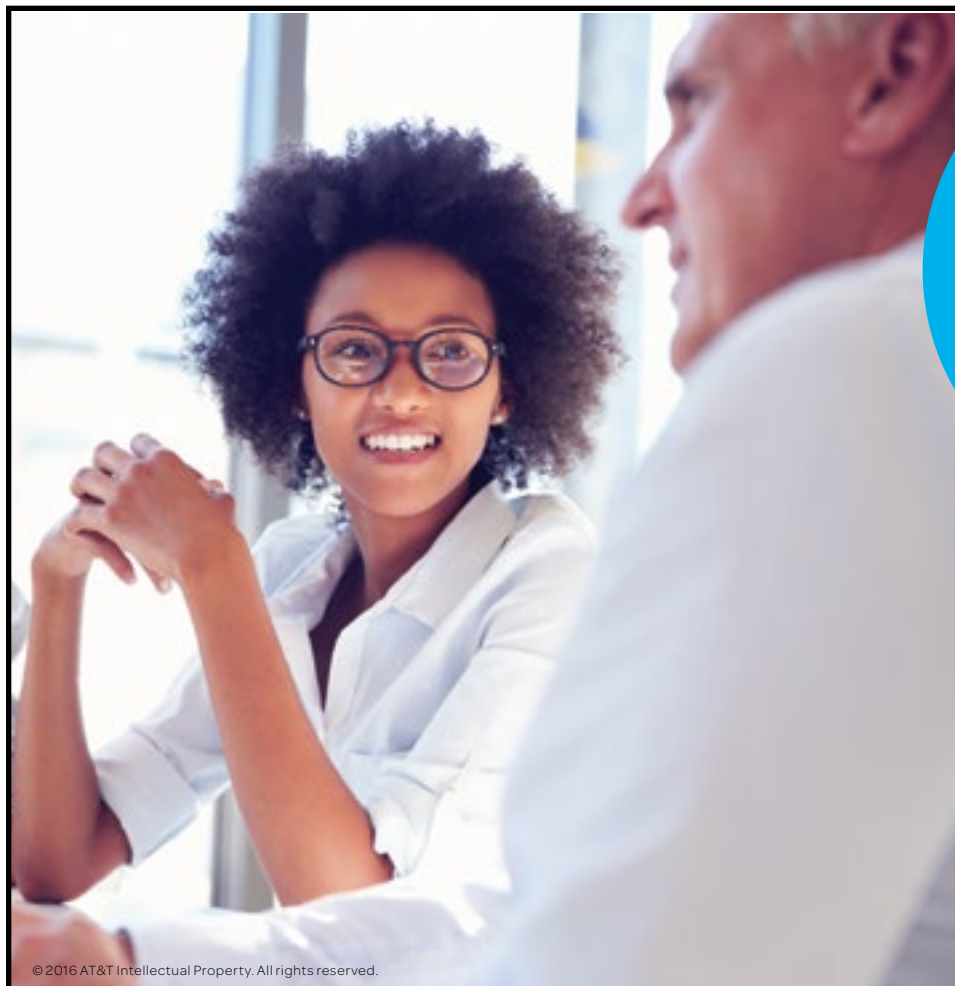
However, if you are using really old software like CS or CS2 (even CS3),

your days are numbered. One day in the not-to-distant future you might walk in to learn no one can get their pages out. Even if that weren't a possibility – and it is – it's taking at least twice as long as it should to get your product out the door using old software. CS3 was released just under 10 years ago. Not many of us are driving the same cars we were in 2007. And if we are (I've had mine five years), we're probably thinking about upgrading to a newer model.

It's interesting we often update our cars before updating the things that provide our financial security. We forget that time is money. If it takes twice as long to get an issue designed due to old software and computers, the amount of time it would take to recoup the cost of new equipment is minimal.

As I tell my clients, I'll be home in a couple of days. So do what you think is best. But if it were my decision, I wouldn't wait too long before upgrading any older software and hardware.

**Kevin Slimp** is a speaker and trainer in the newspaper industry. He can be reached at [kevin@kevinslimp.com](mailto:kevin@kevinslimp.com).



When a community works together, nothing is impossible. That's why we strive to connect people with good jobs, create opportunities for all, advance education and promote the responsible use of our technology.

That's why we proudly support the Kansas Press Association.



## MARKETPLACE

### NEWS

**REPORTER/ADVERTISING SALES-PERSON** — The Beloit Call is seeking someone who can write and sell advertising. This is an excellent career development opportunity for learning the newspaper business from the ground up. We offer a competitive salary plus commissions. Other benefits include health care insurance and Simple IRA. Send resumes and writing samples to Brad Lowell at P.O. Box 309, Concordia, KS 66901 or email [jbrad@nckcn.com](mailto:jbrad@nckcn.com) or telephone at (785) 243-2424. (10-24)

**SPORTS REPORTER** — Five-day-a-week newspaper in south-central Kansas seeks a sports reporter. We recently merged two newspapers into one and cover seven high schools, a community college and an NAIA university. Strong writing skills are a must. Photography and design skills (InDesign) are a plus, but we will train the right candidate. Good position for recent college grad or someone breaking into the field of sports coverage. Send resume and clips to sports editor Joey Sprinkle at [sportseditor@ctnewsonline.com](mailto:sportseditor@ctnewsonline.com). (11-4)

**COPY EDITORS/PAGE DESIGNERS** — The Hutchinson News is seeking copy editors/page designers for its universal desk. Includes designing news, sports and feature pages, along with editing stories for print and digital. Send inquiries to Ron Sylvester, managing editor: [rsylvester@hutchnews.com](mailto:rsylvester@hutchnews.com) (8-26)

**MANAGING EDITOR** — Kansas Publishing Ventures is looking for a managing editor to work at the Herington Times. Plenty of control and editorial autonomy. Chance to dive deep and really get to know a community. Contact Joey Young: 316-712-2125 or [joey@kspublishingventures.com](mailto:joey@kspublishingventures.com) (8-26)

**SPORTS EDITOR/REPORTER** — Seeking a sports editor to join an aggressive weekly news team in south central Kansas. Coverage includes one of the top high schools in the state. Helpful skills beyond superior writing include in-game social media, web posting, photography, video editing and web management. Job may include some general reporting as well. Forward email and qualifications to [jeff@derbyinformer.com](mailto:jeff@derbyinformer.com). (8-9)

**COMMUNITY NEWS EDITOR** — The

St. John News needs an editor who is community-minded, independent and devoted to news gathering and reporting for a demanding audience both in print and online. It's the perfect job for someone who likes to do it all — from photography to writing to page design and social media — with the support of a larger organization. The salary is competitive. The benefits are excellent and include BCBS, prescription card, 401(k), flex benefits and more. To apply, contact Conrad Easterday, publisher, The Pratt Tribune, 320 S. Main, Pratt, KS 67124 or e-mail [ceasterday@dodgeglobe.com](mailto:ceasterday@dodgeglobe.com). (8-8)

**EDITOR/GENERAL MANAGER** — Award winning weekly newspaper in Gothenburg, Neb., looking for an editor/general manager to deliver top-notch local coverage and manage staff. Candidates must have a thorough knowledge of news writing and editing for print. We can train for the general manager position. Candidates must have excellent leadership skills and the willingness to become part of an active community. A community newspaper background is essential. Interested candidates should send a resume and work samples to Scott Wood at [swood@ntin.net](mailto:swood@ntin.net) (7-26)

### ADVERTISING

**ADVERTISING DIRECTOR** — The Garden City Telegram, an award-winning, seven-day-a-week morning newspaper serving a dynamic, diverse community in southwest Kansas, is seeking applications for an advertising director. The ideal candidate will be an innovative thinker experienced in creating new revenue streams and implementing successful strategies, with the ability to motivate and empower a sales team in display, classified and digital sales. The advertising director also manages the Print Plus division, which produces brochures, banners and other marketing materials for clients. Candidates should be goal-driven, organized and detail-minded. The exceptional candidate will have experience in newspaper and digital media sales — including management experience — and success in growing revenue across multiple platforms. Competitive pay based on sales performance. Full benefits package. Please submit a letter of application and resume to: Dena Sattler, Editor-publisher, The Garden City Telegram, P.O. Box 958, Garden City, KS 67846, or e-mail [denas@gctelegram.com](mailto:denas@gctelegram.com). (5-9)

**GENERAL MANAGER/ADVERTISING** — The Parsons Sun is seeking a dynamic, multimedia advertising General Manager. This is an ideal position for someone who wants to be outside working with sales reps to help their customers develop effective advertising campaigns. We are seeking a general manager with an expertise at new revenue generation utilizing new media as well as managing the two daily newspaper sales staffs, classifieds and a strong commercial printing business. Strategic planning and creative thoughts will be critical for the right candidate. The Parsons Sun and its sister paper, The Chantute Tribune, are five-day daily papers in SE Kansas. We offer a competitive salary with a performance bonus plan as well as health care benefits. Interested candidates should send resume to: [brucewallace03@gmail.com](mailto:brucewallace03@gmail.com).

### NEWSPAPERS FOR SALE

Respected 131-year-old weekly newspaper in Southwest Kansas; only newspaper in the county. Owner moving out of state. Steady subscription, advertising, annual sales approximately \$140,000. Will include building and property in sale. (785) 341-7573 after 5 p.m. MST. (9-14)

### DIGITAL MEDIA

For much less than you think, you can take charge of your online future. Let The Hays Daily News' Pixel Power Haus take your newspaper to the next level, whether you are considering your first website or looking to retool your existing one. Call Patrick Lowry at (785) 628-1081 to hear how we can help. Designed by a newspaper, for newspapers.

### PRESSROOM

**PART-TIME PRESS OPERATOR** — The Great Bend Tribune is seeking a part-time press operator to join our printing team. The ideal candidate will have previous web press experience, including print of process color and press make-ready. Good work ethics along with mechanical skills and ability to react quickly to print related problems. We are willing to train the right person. Job requirements include:

- Current valid driver's license with clean driving record, ability to pass a written fork lift test and train on lift;
- Color vision and depth perception;
- Ability to lift a minimum of 75 pounds;
- Ability to



# Harris

Continued from Page 4

It has newspapers in 36 states and hundreds of markets. It also operates Propel Marketing, a digital marketing services platform, which provides a broad range of solutions for small and mid-size business customers.

GateHouse is owned by New Media Investment Group Inc., a public company.

“We anticipate great synergies with our existing operations in Kansas and Iowa,” Taylor said.

Harris family involvement in the newspaper business started when Ralph Harris purchased the Ottawa Herald in 1907. Ownership now includes the third and fourth generations of the family.

“The families agreed earlier this year that the changes in the media landscape necessitated getting much bigger or turning over these newspapers to a larger owner—er,” said Bruce Buchanan, president of Harris. “GateHouse has a broad footprint and can compete on a national level while retaining a commitment to doing what newspapers do best, which is serving local communities.”

All existing employees except Buchanan and Harris chief financial officer Sarah Liebl will be offered the opportunity to continue with GateHouse. Buchanan and Liebl will remain as the company winds down.

“Many companies in this industry trim the staffs substantially with a sale, so we are pleased that GateHouse is keeping almost everyone,” Buchanan said. “Our stockholders only reluctantly decided to sell, but this will help our communities understand the commitment the buyer has to continuing the family legacy.”

Ralph Harris and his two sons, John P. and Sidney, extended their newspaper ownership with the purchase of the Chanute Tribune in 1927. In 1933, John and Sid added the Hutchinson News.

The Burlington (Iowa) Hawk Eye was

purchased in 1941 and the Salina Journal in 1949. The Garden City Telegram joined the group in 1953, the Olathe Daily News in 1959, the Hays Daily News in 1970, and the Parsons Sun in 1982.

Olathe was sold in 1998, and Chanute and Parsons were sold in 2008. The five Kansas newspapers currently in Harris are the Garden City Telegram, Hays Daily News, Hutchinson News, Ottawa Herald and Salina Journal.

Harris also owns the Burlington Hawk Eye in Iowa. Publishers of the Kansas newspapers will stay on. They include Tommy Felts of the Herald, Olaf Frandsen of the Journal, Patrick Lowry of the Daily News, Dena Sattler of the Telegram and Montgomery.

Current GateHouse newspapers in Kansas include: Butler County Times-Gazette, Cherokee County News-Advocate, Dodge City Daily Globe, Fort Leavenworth Lamp, Kiowa County Signal, Leavenworth Times, McPherson Sentinel, Newton Kansan, The Morning Sun (Pittsburg), Pratt Tribune, St. John News and the Wellington Daily News. It also owns some shoppers.



Felts



Frandsen



Lowry



Sattler

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(for questions on cameras in the courtroom and the court system)

## MARKETPLACE CONT. FROM PAGE 6

read and comprehend written and/or oral English instruction along with ability to communicate effectively with team members. To submit a resume with references or request an application contact jaudus@gbtribune.com.

### MISCELLANEOUS

FOR SALE — Vanguard Model 1958, Serial BF 103, Last used December 2015. It worked well at that time. It has two units, but we've only used them separately. Buyer will need to dismantle and move it!

\$4,000; ATF Chief 17, Model 11.17, \$300; ATF Chief 215 Model 2.15. Used mostly to print envelopes & two part forms, \$150; MGD Duplicator 20, \$100; Argyle 23 Process Camera Model G23, \$50 in 2012; Photostat Whitin Masterlith Duplicator Model 1115 Perforator, \$100; NuArc FT40UP Ultra-Plus Flip-Top Platemaker, \$175 in 2015; free negatives and plates, various sizes. Call Linda Foster (785) 413-0349 or email at thewholeisgreater@gmail.com (1-8)

# Will Trump really take on the First Amendment?

A number of times during his run for the presidency, Donald Trump viciously condemned “the media” in America.

He branded us liars, sleazy, “not good people” and among the worst human beings he has ever met.

At a meeting with reporters in May at Trump Tower, he said if elected he would keep up the criticism.

“You think I’m gonna change? I’m not gonna change,” he boasted.

In August, he even went so far as to threaten a rewrite of the nation’s libel laws if he were elected, calling out “the corrupt media.”



Doug Anstaett

Now that he is the president-elect and will take office in about 60 days, those of us who consider ourselves seekers of the truth and loyal soldiers in the often-vilified Mainstream Media have to wonder if an all-out assault on press freedoms is headed our way.

Actually, what the president-elect has been doing is nothing new; candidates from both sides of the political aisle discovered long ago that attacking the media is a winning strategy.

However, it’s been years since a lone voice has been able to fire up crowds quite like this. Unfortunately for us, far too many Americans have jumped on the anti-media

bandwagon this time around.

During a number of campaign appearances this year, Trump whipped his supporters into a frenzy, some appearing to foam at the mouth against those covering his rallies. And did you see the “Tree. Rope. Journalist. Some Assembly Required” T-shirts at some of his events. Those weren’t there by accident.

Has our news coverage been perfect? Of course not. Have we made mistakes? Of course we have. Have we learned a valuable lesson the hard way? I hope so.

Could Trump threaten the First Amendment, at least as it pertains to the press? My first inclination is to say it could never happen.

Yet, Trump has taken the conventional wisdom this year and turned it inside out and upside down.

It has been reported since his election that several Republican members of Congress now won’t be available for press conferences and that some have ordered their press secretaries not to return calls or even be available on a regular basis to the working press.

The narrative that has seemed to gain traction is one we’ve witnessed first-hand in Kansas. Beliefs, not facts, are what drives

far too many public officials today.

So it’s not surprising that the newest “Word of the Year” from Oxford Dictionaries is “post-truth,” which an Oxford executive defines as “relating or denoting circumstances in which objective facts are less influential in shaping public opinion than appeals to emotion and personal belief.”

While that may be the “new reality,” those of us who love objective journalism must redouble our efforts to make sure we are digging deep to get the facts, getting confirmation from more than one source, and then reporting those facts to the public.

Our job is now more important than ever, and this is no time to be abandoning the bedrock principles of our craft because someone has decided to create his own reality and sold that fairy tale to far too

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**... This is no time to be abandoning the bedrock principles of our craft because someone has decided to create his own reality and sold that fairy tale to far too many of our nation’s voters.**

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many of our nation’s voters.

The First Amendment will only be in jeopardy if we flinch in our responsibilities to do our jobs.

This may very well turn into a staring contest.

Don’t blink!

*Doug Anstaett is executive director of the Kansas Press Association.*

## Survey to measure local news challenges, opportunities

A new online survey is asking local journalists in the U.S. to share their story as part of a wider initiative examining the health of the local newspaper industry.

Supported by the Tow Center for Digital Journalism at the Columbia Graduate School of Journalism and the Knight Foundation, this project, “Local News in a Digital World,” comes at a time of continued disruption for the wider newspaper industry.

To participate in the online questionnaire, [click here](#).

The survey is available now through Nov. 27.

The statistics speak for themselves:

- Between 2007 — when there were 55,000 people employed in newsrooms — and 2015, newspapers shed over 20,000 jobs.

- Between 2004 and 2014, more than 100 daily newspapers closed.

- In 2015, the advertising revenue of the US’s seven publicly traded newspaper companies fell by 7.8 percent — the largest decline since the Great Recession.

Recent studies have focused on what these numbers mean for national newspapers. But a major study of the most recent challenges and opportunities the U.S.’s 6,851 daily and weekly small-market newspapers face has been lacking.

It’s this story that “Local News in a Digital World” aims to uncover. Featuring the conclusions from this new questionnaire, as well as insights from more than 50 industry interviews, the study is set to be released in early 2017.

“These are challenging times for the newspaper industry,” says Damian Radcliffe, the Carolyn S. Chambers Professor of Journalism at the University of Oregon and one of the lead researchers on the project. “Since the start of the Great Recession newsrooms have contracted, titles closed

and advertising dollars have dried up. Yet we’re also seeing tremendous optimism in the industry, especially among” local media outlets.

“One of the aims of this survey is to see if this optimism is shared by local journalists and other editors,” adds fellow principal investigator Dr. Christopher Ali from the University of Virginia. “We’re keen to see how digital is impacting working practices and what excited journalists about the new tools and platforms they have access to.”

Both Ali and Radcliffe have long studied local media ecosystems in the U.S. and other markets. They believed the future of local media was no longer getting the attention it deserved.

“Until John Oliver championed the importance of local newspapers on his HBO TV show ‘Last Week Tonight’ this summer, it seemed as though people had stopped talking about the importance of local media,” Ali said.