

GROCERY AD

Nondaily Division

FIRST PLACE

Osawatomie Graphic

Lori Massey

A real eye catcher. Great image builder for the store.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

This ad has impact. Good use of graphics simple, clean, easy to read ad.

THIRD PLACE

Russell County News

This ad took some work and you pulled it off nicely.



Candy Sale CENEX

**Make A Sweet Stop
At the Quick Stop**

*Your Community Convenience Store
Locally Owned & Operated*

QS
Quick Stop

301 Eastgate Dr.
Osawatomie
913-755-2900

HOURS:
Mon.-Fri. 5 a.m. - 11 p.m.
Sat. 5:30 a.m. - 11 p.m.;
Sun. 7 a.m. - 11 p.m.

GROCERY AD

Daily Division

FIRST PLACE

Hutchinson News

Jenny Burgett

Artwork does it for me.

SECOND PLACE

Hutchinson News

Scott Oswalt

Artwork and headline work.

THIRD PLACE

High Plains Daily Leader

Trevor Feldhausen

Nice clean ad.



THE
H
FACTOR

HOMETOWN SPENDING HELPS US ALL

DOUBLE H FACTOR:
When you enjoy one of these beers in Hutchinson you are not only supporting the local establishment that you purchased it from, but you are also supporting a family owned and operated Anheuser Busch distributor who employs 38 Reno County residents.

So Go Ahead &
GET
your
drink on

Remember to always drink responsibly
CITY BEVERAGE CO., HUTCHINSON, KANSAS

PROFESSIONAL SERVICE AD

Nondaily Division 1

FIRST PLACE

Baldwin City Signal

Good layout, picture, ad copy - all tie in well with the Thank you message as well as the theme of the leaf festival.

SECOND PLACE

Larned Tiller & Toiler

Richard Schwartzkopf

Good effective use of color, excellent layout, easy-to-read copy that delivered the sale message.

THIRD PLACE

Larned Tiller & Toiler

Susan Shank

An effective ad that delivers eye-catching message. Tells us not all ads must be big to get reader's attention.

For All Your Hard Work...

Thank You!

Baldwin State Bank salutes the dedicated volunteers who have made the Maple Leaf Festival an outstanding annual event in the community for more than 50 years.

www.baldwinstatebank.com

THE BALDWIN STATE BANK

8th & HIGH • 112 N. 8th
Main Office Market Branch

BALDWIN CITY, KS

785-594-6421

PROFESSIONAL SERVICE AD

Nondaily Division 2

FIRST PLACE

Russell County News

Pam Soetaert

I like how the advertiser showed its commitment to the community and pride in it's company's heritage.

SECOND PLACE

Atchison Globe

Christy McKibben

Nice use of photo tie into "Lil Pardner" program. Very cute ad.

THIRD PLACE

Linn County News

Amy Bradley

Nice and simple. Good use of graphics.

Celebrating 85 Years of Oil Production!

• Pride ... • Petroleum ... • Persistence

These All Describe Russell County!

Shields



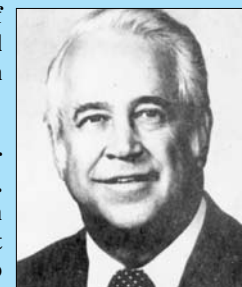
Richard H. "Dick" Shields
Founder of Shields



Oil Producers & Drilling Contractors
Shields Building • Russell, Kansas
Dick and Jerry Shields and Employees
We Drill, Participate and Operate

We take pride in being a part of the oil industry of Russell County and Central-Western Kansas.

We are equally proud of our home base, Russell, Kansas. Russell County may be No. 3 in oil production in the state, but it is certainly No. 1 as a place to live, work and rear our families.



Richard L. "Dick" Shields



Robert J. "Bob" Shields

We are proud of the community's achievements and welcome members of the Oil & Gas Industry to celebrate the discovery of the Carrie Oswald in the Fairport Field on Thanksgiving Day in 1923, and the injection Dec. 4, 2003, of CO₂ gas in the Hall-Gurney Oil Pool just south of Russell.

We are proud to be a part of the Russell County Oil Patch

PROFESSIONAL SERVICE AD

Nondaily Division 3

FIRST PLACE

Osage County Herald-Chronicle

Kendra Harnden

Excellent layout! Good use of white space to make ad easy to read. Really stood out on pages!

SECOND PLACE

Southwest Times

Katie Taylor

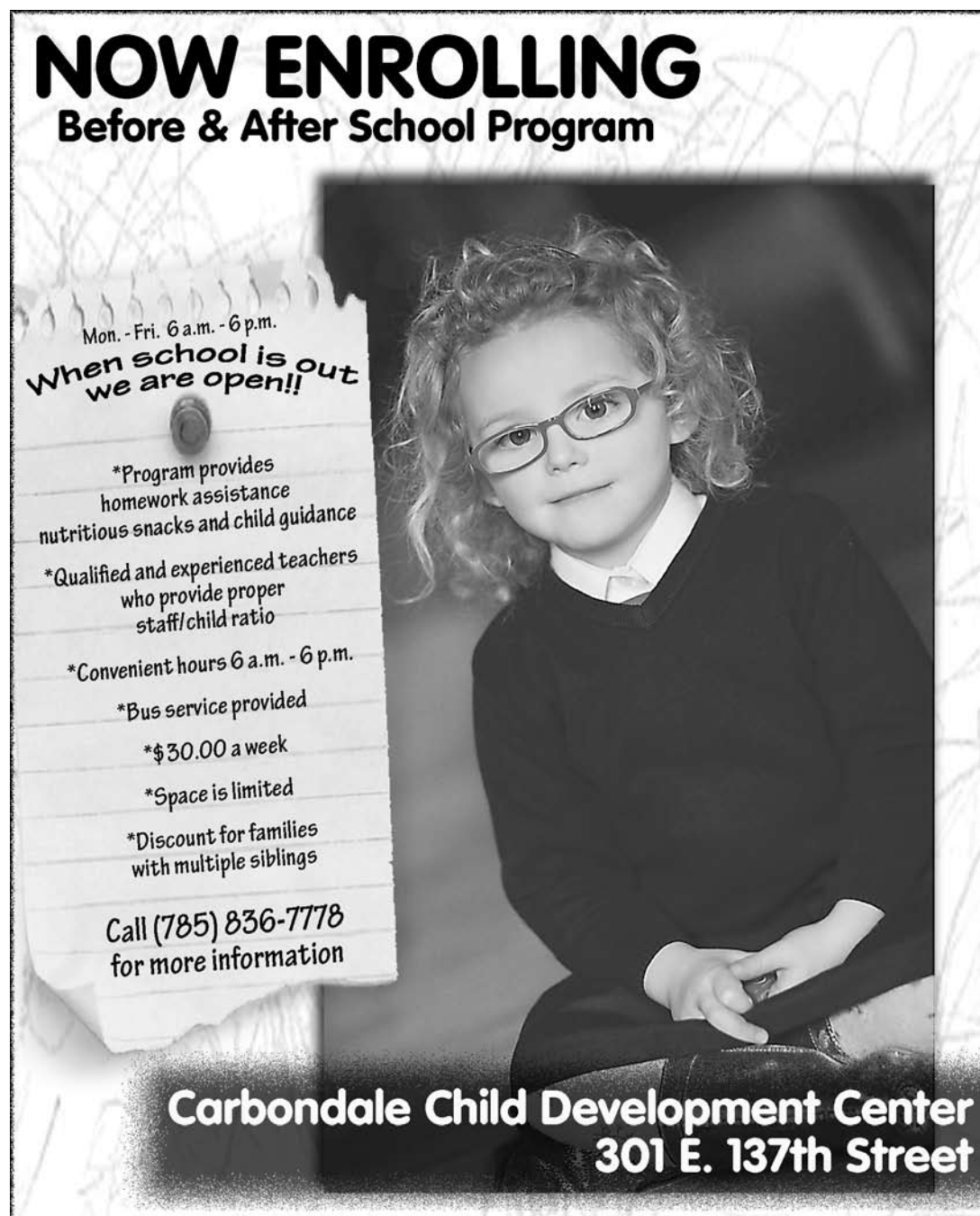
Very nice layout! Good use of color!

THIRD PLACE

Southwest Times

Katie Taylor

Nice layout - but could have made photos larger - hard to see what homes looked like!



NOW ENROLLING
Before & After School Program

Mon. - Fri. 6 a.m. - 6 p.m.
When school is out we are open!!

- *Program provides homework assistance nutritious snacks and child guidance
- *Qualified and experienced teachers who provide proper staff/child ratio
- *Convenient hours 6 a.m. - 6 p.m.
- *Bus service provided
- *\$30.00 a week
- *Space is limited
- *Discount for families with multiple siblings

Call (785) 836-7778
for more information

Carbondale Child Development Center
301 E. 137th Street

PROFESSIONAL SERVICE AD

Daily Division 1

FIRST PLACE

High Plains Daily Leader

Trevor Feldhausen

Great ad - both copy and artwork! Well-written, good use of illustration, excellent copy writing, good press work. Easily #1.

SECOND PLACE

Fort Scott Tribune

Sara Simonds

Photo catches attention and copy does the rest! Good job!

THIRD PLACE

Augusta Daily Gazette

Rhonda Zinn

Illustration gets your attention, copy message somewhat hard to follow. Still, an ad that finished among the top 3.

PROFESSIONAL SERVICE AD

Daily Division 2

FIRST PLACE

Garden City Telegram

Krystal McGray

Headline and illustration are strong and connected.

SECOND PLACE

Great Bend Tribune

Karma Byers

Strong black and white ad. Good illustration and headline.

THIRD PLACE

Garden City Telegram

Krystal McGray

I love this ad - but needs pictures to connect with prices.

PROFESSIONAL SERVICE AD

Daily Division 3

FIRST PLACE

Salina Journal

Natasha Batzler

Simplicity at its best - clean, attractive - all elements of a good ad are present.

SECOND PLACE

Wichita Eagle

Natasha Batzler

Well-arranged - lots of information - however, “stretches the single ad criteria”.

THIRD PLACE

Salina Journal

Natasha Batzler

Illustration draws your eye to the ad.

FURNITURE AD

Nondaily Division 2

FIRST PLACE

Russell County News

Randy Johnson

Nice clean and balanced layout. Liked the use of graphics in the background.

SECOND PLACE

Atchison Globe

Christy McKibben

Nice use of graphics and very easy to read.

THIRD PLACE

Atchison Globe

Christy McKibben

Nice use of graphics.

TAKE ME HOME FOR THE Holidays

See store for more pricing details!

32" LCD TV
This 720p LCD TV features a 30,000:1 dynamic contrast ratio, Clear Voice II technology that keeps dialogue audible when background noise swells, and an invisible speaker system.

Starting at **16⁹⁹** Week RTO*

Custom PVD1918
Home Audio Amplifier and Professional Style Stereo. Special effects lighting, 3000 watt amplifiers, 2 industrial disk CD players, 2 wireless microphones for karaoke, 1 headphones

19048 Per Month

Notebook Computer
This 17" notebook computer features a 2.0GHz Intel Core 2 Duo processor, a 320GB SATA hard drive, and Windows Vista Home Premium

Starting at **999** Week RTO*

Various models & manufactures available!

Laundry Pair
Washer: 3.2cu ft., super capacity, 8 cycles, 6 wash/rinse temperature combinations.
Dryer: 6.5 cu. ft. super capacity, Auto Sense dry system, 3 temperature settings.

Starting at **1199** Week RTO*

Kids Trundle Bed
This traditional style bed makes room for more play space with the easy storage of the second bed when not in use.

Starting at **1799** Week RTO*

22 cu. ft. Bottom-Freezer Refrigerator
This bottom-freezer refrigerator features 2 humidity controlled crispers, gallon door storage, and glide-out wire freezer basket with QuickSplit™ organizer.

Starting at **2099** Week RTO*

Craftsman Tools
This Craftsman tool set includes everything you need to get the job done right the first time:
- 16.2 volt Drill/Driver
- 19.2 volt Trim Saw
- 19.2 volt Reciprocating Saw
- 19.2 volt Jig Saw
- 19.2 volt Right Angle Drill
- 19.2 volt Fluorescent Work Light
- Heavy Duty Rolling Case and Charger

Starting at **999** Week RTO*

Register to Win \$500! **

Register in store to win \$500 off the cash price of any piece of furniture.

The Hometown Advantage

- No Credit Needed
- No Long Term Obligation
- 90 Days Same As Cash
- Customer Referral Rewards
- FREE Delivery & Set Up
- FREE Service While Renting
- Brand Name Products
- Call Today...Get it Today

Some items not available at all locations.

5 Ways to Pay

1. Cash
2. Debit
3. Visa
4. MasterCard
5. 90 Days Same As Cash

Free Delivery!

HOMETOWN BRAND CENTER

Visit a Hometown Brand Center Near You!

Russell, KS 825 N. Main 785.483.2104	Great Bend, KS 4908 W. 10th 620.792.7378	Hays, KS 219 W. 10th 785.628.6622
Lexington, NE 517 N. Washington 308.324.5516	McCook, NE 123 Norris 308.345.7161	

STORE HOURS:
Mon-Fri 9am-6pm, Sat 9am-5pm

LG Design and Vizio Brand are trademarks of the LG Electronics, Inc.
* Payments based on cash to cash agreements (RTO). Some items not available at all locations.
©2008 Hometown Brand Center

** Register in store. Drawing to be held 12/31/08. Restrictions may apply. See store for details.

FURNITURE AD

Nondaily Division 3

FIRST PLACE

Southwest Times

Katie Taylor

Nice looking ad! Good use of space! Easy to read!

SECOND PLACE

Miami County Republic

Lori Massey

Nice use of color! Good tagline, but took a minute to figure out what BOGOF was!

THIRD PLACE

Southwest Times

KatieTaylor

Very good layout, use of color but needed a little brighter to stand out.

FURNITURE AD

Daily Division 1

FIRST PLACE

Junction City Daily Union

Jacob Keehn

Good ad theme with Military Appreciation Sale simple layout, limited copy and good use of color.

SECOND PLACE

High Plains Daily Leader

Trevor Feldhausen

Good graphics and color. Payless guys headline gets somewhat lost, but not bad.

THIRD PLACE

Junction City Daily Union

Tracy Sender

Pretty basic ad, but red spot color tied in well with sale theme and moves this entry to third place.

MIDWEST FURNITURE GALLERIES

MILITARY APPRECIATION SALE!

Hours: Mon-Thurs 9-7, Friday & Saturday 9-6, Sunday 1-5

Including:
La-Z-Boy, Berkline, England, Restonic, Klaussner, Jackson, Catnapper, Lane, Ashley, Pulaski, Peters Revington & Chromcraft

10% OFF

THE LOWEST PRICE

FREE Delivery

FREE Financing

NO Money Down

NO Interest For 12 Months w.a.c.

*Prior Sales Not Included

For all Veterans, Active Military & dependents

"Bring your Military I.D. with you!"

Midwest Furniture Galleries

321 Grant Avenue, Junction City, KS Ph 785-238-5141

Visa, Mastercard

FURNITURE AD

Daily Division 2

FIRST PLACE

Hays Daily News

Doug Kepka and Joleen Fisher

Strong elements - good photos and map.

SECOND PLACE

Garden City Telegram

Krystal McGray

Ad has too many headlines to be the winner.

THIRD PLACE

Hays Daily News

Doug Kepka

Ad could have been the winner - except looks like ran out of room for the logo - looks like logo was after thought.



Designer Living, Dining...



And Bed Rooms



Consider us your one-stop home decorating source! Not only will we help you find the right furniture, we'll help you create an inviting atmosphere where you'll feel right at home.

**Where You
Find The
New, Unique
or the
Unexpected**

Our complimentary interior design services can pull together a room or an entire home with a floor plan that puts expertly coordinated home furnishings, fixtures and accessories in all the right places. Come in today and get started on your dream home!

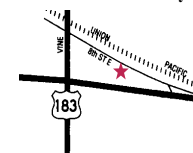
Visit our Complete Sleep Shop

Featuring Sealy Posturepedic, Stearns & Foster, Tempur-Pedic and Adjustable Beds.

Jumbo Sheets & Mattress Pads, Neck Pillows and all kinds of bed frames. Great selection of Iron beds and Day beds.

Keller
furniture galleries

1400 East 8th Hays, KS



785-628-1048

Showroom Hours:

Mon.-Fri., 8:30a.m.-5:30p.m.
Sat., 9-5 • Sun., 1-5p.m.

FURNITURE AD

Daily Division 3

FIRST PLACE

Wichita Eagle

Laurie Dean

Good headline (including store name). Good sub-head - nice clean layout - illustrations clean - good copy. Best ad I've seen today.

SECOND PLACE

Hutchinson News

Josh Hernandez

Ad a "little" overpowering. Too many elements fighting for your attention.

THIRD PLACE

Salina Journal

Jamie Jeffries

Nice clean ad however product (white appliances) hard to see against white foreground.

Horton's

Furniture Savings Event Of The Year!

Every Sofa - Every Recliner Every Mattress . . .

EVERYTHING in the Store is REDUCED for QUICK CLEARANCE!

Plus 12 MONTHS NO PAYMENT NO INTEREST

AUGUST Clearance SALE

"SPECIAL PURCHASE" The 2 pc Hadley sectional is just an outstanding Urban Loft style in a fantastic collage of earth tone microfibers accented by the walnut leather like base, back and arms. This is a once in a lifetime chance to own this at this price.

2 pc. Sectional \$799

"Westbrook" A new 81" transitional frame featuring Chestnut Chenille body cover with accent pillows. Matching Loveseat \$429, Accent Chair \$329.

Sofa \$449

"Heights" 92" Casual Sofa with Plush Pillow top seating all covered in durable yet soft Taupe Microfiber. Matching Loveseat \$449

Sofa \$479

"Special Purchase" We purchased all the remaining stock of this 81" Traditional Sofa in a rich panel match jacquard cover. Matching Loveseat \$469

Sofa \$499

84" Transitional off the floor Sofa featuring a subtle reverse camel back and tailored pad over arms. Covered in soft camel corduroy with tapestry correlate bolster pillows. Matching Loveseat \$519

Sofa \$649

88" Traditional Sofa featuring a dramatic reverse camel back with diamond tufting and fringed accent pillows. Matching Loveseat \$669

Sofa \$699

99" Traditional Sofa featuring a Charles of London arm style and English bun feet. The textured earth tone cover is accented by multiple fringed correlate pillows. Matching Chair \$589

Sofa \$699

12 Months No Payment, No Interest Option

APPLY FOR CREDIT ONLINE AT www.hortonsfurniture.com

Visit Horton's Online! www.hortonsfurniture.com

COME SEE THE DIFFERENCE!

Horton's FURNITURE

10915 W. Kellogg, Wichita, KS 67209 Phone 722-5090 or 1-800-227-0178

HOURS

OPEN	1-5
SUNDAY	10-8
MONDAY & THUR	10-6
OTHER DAYS	10-6

12 Months No Payment, No Interest Option

Special Notice: 12 months no payment, no interest option is only for purchases made with approved credit to your Horton's Furniture card issued by Wells Fargo Financial National Bank. No down payment is required during the 12 month period. The 12 month option does not have to be entered if you purchase in cash or by credit card. 12 months after the date of purchase, otherwise, interest accrues from date of purchase at the applicable rate. The applicable rate is determined by your creditworthiness and is subject to change without notice. See store for details.

Wichita Eagle

We Buy For Less, In The Case You Don't! Wholesale Buying Power! Maximum Savings!

HARDWARE AD

Nondaily Division

FIRST PLACE

Ellsworth County

Bill Beckmeyer

Ad makes a strong statement about staying power. Large graphic and minimal text creates impact.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

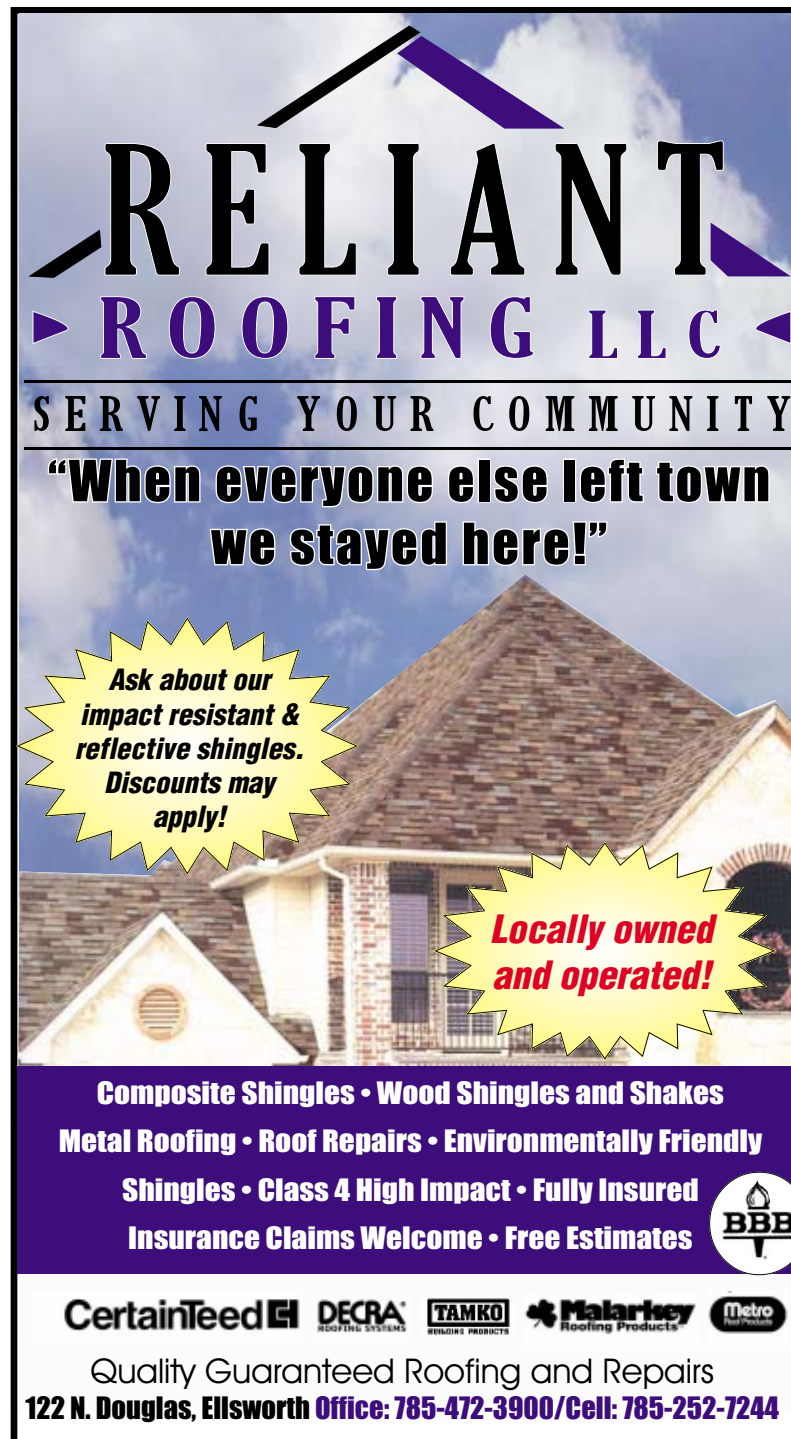
Ad is kind of busy, but in this case it adds to the appeal. Nice layout and use of graphic elements.

THIRD PLACE

Ellsworth County

Bill Beckmeyer

You can't go wrong with a half page ad in full color. I'm sure this ad generated business for the advertiser.



RELIANT
► ROOFING LLC ◀

SERVING YOUR COMMUNITY

**“When everyone else left town
we stayed here!”**

*Ask about our
impact resistant &
reflective shingles.
Discounts may
apply!*

**Locally owned
and operated!**

**Composite Shingles • Wood Shingles and Shakes
Metal Roofing • Roof Repairs • Environmentally Friendly
Shingles • Class 4 High Impact • Fully Insured
Insurance Claims Welcome • Free Estimates**

CertainTeed **DECRA** **TAMKO** **Malarkey** **Metro**

Quality Guaranteed Roofing and Repairs
 122 N. Douglas, Ellsworth Office: 785-472-3900/Cell: 785-252-7244

HARDWARE AD

Daily Division 1

FIRST PLACE

High Plains Daily Leader

Trevor Feldhausen

Clean appearing ad with good use of white space, as well as full color.

SECOND PLACE

Junction City Daily Union

Tracy Sender

Basic layout provides easy read.

THIRD PLACE

Iola Register

Sarah Weide

Border of oak leaves, etc ties in well with “hardwood floor” theme. Clean, sharp appearance.

HARDWARE AD

Daily Division 2

FIRST PLACE

Great Bend Tribune

Linn Hogg

Nice simple ad - headline sends the message - good illustration. Border fits the ad.

SECOND PLACE

Great Bend Tribune

Linn Hogg

Nice, clean ad - don't like the copy over the finger print.

THIRD PLACE

Great Bend Tribune

Karma Byers

Illustrations of what the ad is all about are too small.

HARDWARE AD

Daily Division 3

FIRST PLACE

Hutchinson News

Jenny Burgett

Good headline and picture.

SECOND PLACE

Wichita Eagle

Laurie Dean

THIRD PLACE

Hutchinson News

Josh Hernandez



WARM UP THIS
Holiday Season
 WITH A
 QUADRA
 FIRE

RECEIVE UP TO A \$1,500 TAX
 CREDIT FOR HOMEOWNERS WHO
 PURCHASE A WOOD OR PELLET
 BURNING STOVE OR FIREPLACE
 SEE STORE FOR DETAILS

Ebeling Pools Inc.
 513 S. Walnut • Hutchinson
 620-663-9805
www.ebelingpools.com

FASHION AD

Nondaily Division

FIRST PLACE

Louisburg Herald

Jennie Pearce

Excellent use of photo and color. Clean, distinctive presentation. You served your client well with this ad.

SECOND PLACE

Russell County News

Randy Johnson

For a small space black and white ad, this has it all. Good graphic and type selection.

THIRD PLACE

Russell County News

Randy Johnson

This ad says "High quality fashion" with good use of colors, photos and clean layout. Nice job!



Now through

Christmas

20% off all clothing

10% off all accessories

Got your: Party clothes? Holiday Glitter? Gift for that Special Someone?

The **Bungalow Boutique**

Fashions, Floral & Gifts

702 W. Amity, Louisburg • 913-837-3443
Mon. - Sat. 10-6; Thurs. 10-8

FASHION AD

Daily Division 1

FIRST PLACE

Arkansas City Traveler

Suwanah Perdue

Attractive Ad.

SECOND PLACE

Arkansas City Traveler

Chris Johnson

Attractive Ad.

THIRD PLACE

Iola Register

Sarah Weide

Very clean organized ad.

IT'S KICK OFF TIME

AT

Brown's

SHOE FIT CO.

ATHLETICS

Mon.-Fri. 9-6, Sat. 9-5:30 • 580-762-1045 • Ponca Plaza 2101 N. 14th

FASHION AD

Daily Division 2

FIRST PLACE

Great Bend Tribune

Mary Hoisington

Great job - shows product being used. Design could have been better but product in use did it for me.

SECOND PLACE

Great Bend Tribune

Karma Byers

Clean ad.

THIRD PLACE

Great Bend Tribune

Karma Byers

Tree covered in ice bigger than product being advertised - make yaktrax bigger.



JANSPORT

Pack to School in Style.

The Outlet
Fuller JanSport Coleman
1210 Main St. • Great Bend
620-786-2333

Student Classic Daypack
Camo Green

Half Pint
White Urban Leopard

Superbreak Tote
Chocolate Chip/Pink

Stylish packs 20% off this week only!

Open Monday - Friday 10-6 • Saturday 10-5

FASHION AD

Daily Division 3

FIRST PLACE

Salina Journal

Natasha Batzler

Beautiful - good headline - inclusion of store hours makes this a winner.

SECOND PLACE

Salina Journal

Natasha Batzler

Love the design - weak headline and no store hours.

THIRD PLACE

Hutchinson News

Rebecca Starkey

This beautiful ad deserves a strong headline.

AUTOMOTIVE AD

Nondaily Division 1

FIRST PLACE

Downs News and Times

LaRhea Cole

Catchy headline, nice layout, good use of color. Excellent job!

SECOND PLACE

Larned Tiller & Toiler

Susan Shank

Good use of photos and ad copy. Screened background may cause some difficulty in following copy, but still a good ad.

THIRD PLACE

Baldwin City Signal

Ad layout ties in well with message. Smaller type face harder to read - particularly on 3rd line where picture blended in. Otherwise, attention-getting ad.

Come see us for your next sleigh!



2008 Grand Prix
3.8L, 44K, Warranty,
Black - \$11,995

2008 Silverado LT
Crew Cab, Red, 13K
\$20,995



Hours: Mon. - Fri. 9 am - 6 pm & Sat. 9 am - 3 pm

AUTOMOTIVE AD

Nondaily Division 2

FIRST PLACE

Louisburg Herald

Jennie Pearce

Nice use of graphics that captures the reader's eye.

SECOND PLACE

Osawatomie Graphic

Lori Massey

Nice attention getter on the left red box. Nice clean ad.

THIRD PLACE

Linn County News

Jennifer Holland

Good balance of graphics and text.

Come Join the ...

Winter Year-End Blowout Celebration Event

December 16 thru January 4

0% UP TO 72 MONTHS

My Mom and Dad bought a car* at Lang Chevrolet and I got a FREE 32" HD Flat Screen TV.

0% UP TO 72 MONTHS

FREE 32" HD Flat Screen TV*

LANG
Chevrolet•Pontiac
Buick•GMC Trucks

SOUTH OF PAOLA AT
OLD KC ROAD EXIT OFF 169
OPEN SATURDAY UNTIL 3 P.M.
913-294-5375
IN KC CALL 557-1227 • 1-800-378-5375

No Worries! **Certified** Used Vehicles
Financing for all!
OPEN 24 HOURS
www.langchevy.net

*Applies to first 30 customers on any new or used vehicle in stock

AUTOMOTIVE AD

Nondaily Division

FIRST PLACE

Southwest Times

Josh Hinton

Good clean layout! Good use of color!

SECOND PLACE

Miami County Republic

Jennie Pearce

Nice use of color.

THIRD PLACE

Osage County Herald-Chronicle

Kendra Harnden

Nice ad, good use of space.

AUTOMOTIVE AD

Daily Division 1

FIRST PLACE

Ottawa Herald

Sheila Holle

Good layout and use of computer graphics. Color makes the difference.

SECOND PLACE

Fort Riley Post

Jacob Keehn

Good balance.

THIRD PLACE

High Plains Daily Leader

Trevor Feldhausen

Nice use of photo in ad to capture readers attention.

DON'T MISS IT!

FALL-A-PALOOZA

REMARKETING EVENT

OCT. 16th & 17th

2005 Durango #1635-A	\$14,685
2003 Suburban #1683	\$13,210
2006 Jeep Grand Cherokee #1663	\$15,495
2009 Avenger #1677	\$16,350
2008 Grand Prix #1656	\$11,585
2007 Ranger #1676	\$12,745
2008 Jeep Wrangler, loaded #5635 A-A	\$27,985
2006 Dodge 3500 #1682	\$24,888
2007 Hyundai Santa Fe #1672	\$16,285
2008 Hyundai Sonata #1643	\$12,120

Introductory Rates starting at **4.39%***
*Restrictions apply

Drawings for prizes Daily

Storage Available
Pay 5 mos.
Get 1 mon.
FREE

Check out our 2010 Coachman Models

RV Winterization starting at **\$6995**

Crist Auto & RV Sales

K-68 & I-35 (785) 242-9800 • www.cristautorvsales.com • 2571 Hwy 59 (785) 242-9802

As the leaves fall...
...so are our **PRICES!**

AUTOMOTIVE AD

Daily Division 2

FIRST PLACE

Hays Daily News

Doug Kepka and Eric Rathke

Clean, crisp strong.

SECOND PLACE

Great Bend Tribune

Karma Byers

Everything has a nice flow.

THIRD PLACE

Great Bend Tribune

Karma Byers

Here's looking at you!



Come See The Awesome
New Body Style Dodge
RAM Heavy Duty Trucks

***The 2010 Motor Trend
Truck of the Year!!***

CHRYSLER



Lewis Chrysler Dodge Jeep of Hays

4440 Vine • Hays, KS • 628-3359 or 1-888-628-3359 • www.buylewis.com

WE WILL NOT BE UNDERSOLD! PERIOD!

AUTOMOTIVE AD

Daily Division 3

FIRST PLACE

Salina Journal

Jamie Jeffries

Sorry - this ad leaves me speechless - WOW!

SECOND PLACE

Wichita Eagle

Trish Rushing

Nice unique shaped ad - good illustration.

THIRD PLACE

Salina Journal

Jamie Jeffries

No apparent headline - this is why this beautiful ad finished third.

CLASSIFIED DISPLAY AD

Nondaily Division

FIRST PLACE

Miami County Republic

Jane Hines

Clean and neat.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Nice artwork - ad could be bigger.

THIRD PLACE

Atchison Globe

Cute ad.

miamicounty.reeceandnichols.com



MAKE THIS THE BEST HOLIDAY EVER!

Extended \$8,000
1st-time Homebuyers
Tax Credit*

Or ...

\$6,500 Homeowners Tax
Credit* if you have owned a
home 5 years or more.

*Call for additional information
and to see if you qualify.*

REECE & NICHOLS

MIAMI COUNTY

(913) 294-4700

An Independently Owned and Operated Member of the Reece and Nichols Alliance, Inc.



*Some restrictions apply. See your tax adviser for details.

CLASSIFIED DISPLAY AD

Daily Division 1

FIRST PLACE

High Plains Daily Leader

Betty DuBois

Nice use of graphics and color. Very easy to read.

SECOND PLACE

High Plains Daily Leader

Betty DuBois

Good balance and informative ad on incentives to buy a home.

THIRD PLACE

Junction City Daily Union

Jen Schroll

Nice use of graphic and reverse.

CLASSIFIED DISPLAY AD

Daily Division 2

FIRST PLACE

Garden City Telegram

Krystal McGray

To the point, good use of color. I like it.

SECOND PLACE

Garden City Telegram

Krystal McGray

This ad contains everything you need. Congrats.

THIRD PLACE

Hays Daily News

Desi Hammett

Different, eye-catching.

CLASSIFIED DISPLAY AD

Daily Division 3

FIRST PLACE

Wichita Eagle
Derek Bennett

All the elements of a good ad are here - clean, easy to read - like the small map that's included.

SECOND PLACE

Wichita Eagle
Patty Ringgenberg

Strong ad.

THIRD PLACE

Wichita Eagle
Derek Bennett

Lots of information in this ad.

SPECIALTY AD

Nondaily Division 1

FIRST PLACE

Chapman & Enterprise News-Times

Becky Rathbun

Not bad layout but copy somewhat hard to follow - no dominant message. Is this a typo on ACK pups - should be AKC? However still attention getter with puppy pix.

Paws-N-Claws

**Super December
Christmas Contest!**

**ENTER TO WIN A FREE
OCEANIC 50 GALLON
TANK & STAND*
OR
FREE MARSHALL'S
FERRET**

*Some rules and restriction's
apply see store for details

**Dec, 1st
to Dec. 31st**



**ACK Papillon
Pups**
ready for new homes
December 20th

312 N. Cedar Street
Abilene, KS 67410

785-263-2878

SPECIALTY AD

Nondaily Division 2

FIRST PLACE

Ellsworth County

Bill Beckmeyer

The odd angle draws your eye to the ad immediately.

SECOND PLACE

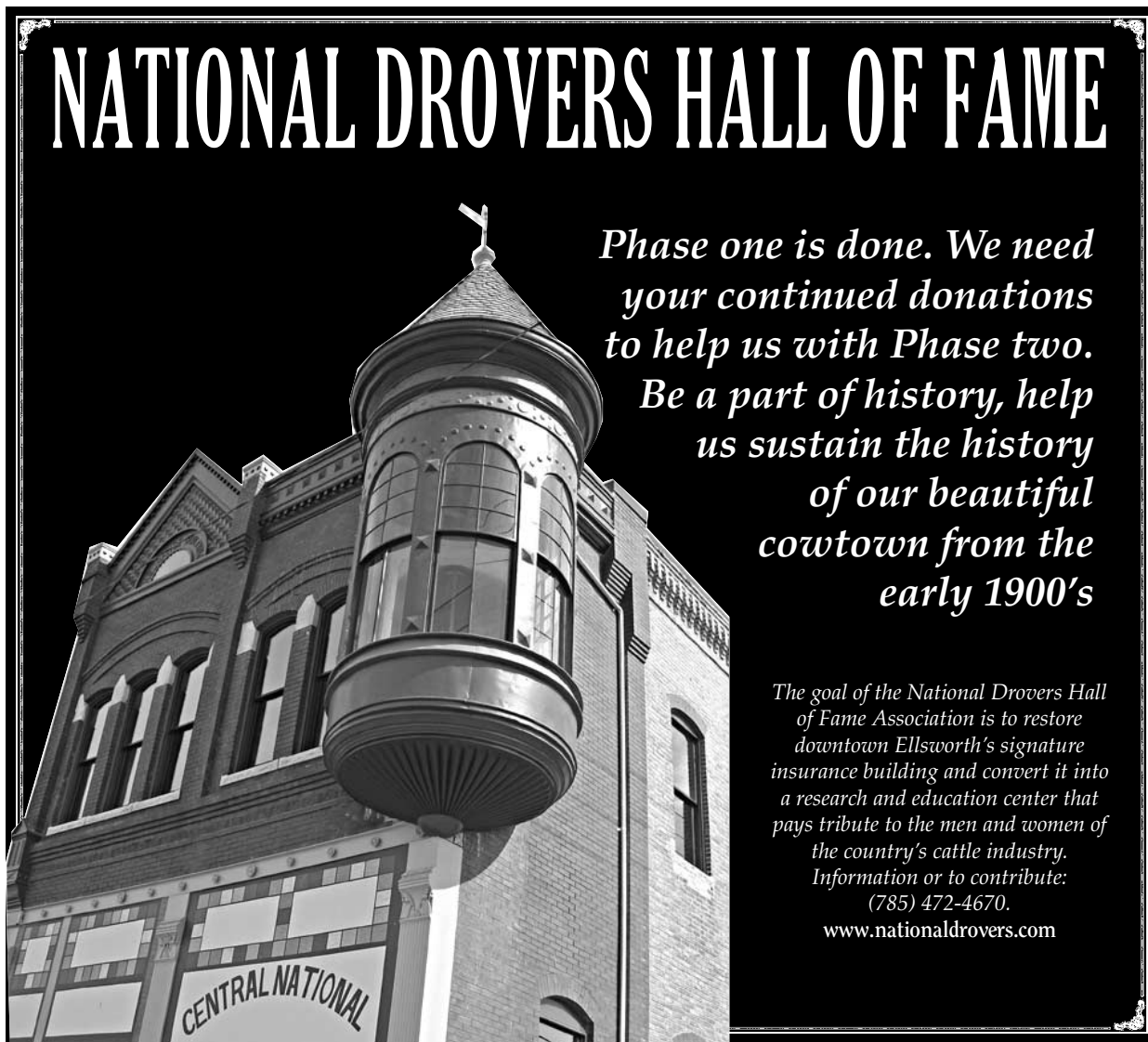
Atchison Globe

Making the poles candy striped is clever.

THIRD PLACE

Atchison Globe

Well designed ad - dog blended a bit too much into the background.



NATIONAL DROVERS HALL OF FAME

Phase one is done. We need your continued donations to help us with Phase two. Be a part of history, help us sustain the history of our beautiful cowtown from the early 1900's

The goal of the National Drovers Hall of Fame Association is to restore downtown Ellsworth's signature insurance building and convert it into a research and education center that pays tribute to the men and women of the country's cattle industry. Information or to contribute: (785) 472-4670. www.nationaldrovers.com

SPECIALTY AD

Nondaily Division 3

FIRST PLACE

Southwest Times

Josh Hinton

Excellent layout, pleasing to the eye and caught attention.

SECOND PLACE

Southwest Times

Josh Hinton

Good layout and use of space.

THIRD PLACE

Southwest Times

James Gutzmer

Good layout and use of reverse background.

SPECIALTY AD

Daily Division 1

FIRST PLACE

Junction City Daily Union

Jacob Keehn

The ad is fun, can you imagine this in color?

SECOND PLACE

Junction City Daily Union

Jacob Keehn

Excellent showcasing of the products.

THIRD PLACE

Iola Register

Sarah Weide

Through the clutter there is no question it is for office supplies.

**When You need to Ship To Your Loved Ones,
Bring It To Us At**

Box N Ship

112 N. Washington • Junction City, Kansas

Phone: 785-238-SHIP (7447) Fax: 785-238-7448

Monday–Friday 9 a.m.–6 p.m. • Saturday 9 a.m.–3 p.m. (Holiday Hours)



SPECIALTY AD

Daily Division 2

FIRST PLACE

Garden City Telegram

Krystal McGray

Nice, not overdone.

SECOND PLACE

Great Bend Tribune

Nick Grubbe

The picture is perfect - look at those eyes.

THIRD PLACE

Great Bend Tribune

Nick Grubbe

Well laid out ad.

SPECIALTY AD

Daily Division 3

FIRST PLACE

Hutchinson News

Josh Hernandez

Everything seems to be here - and then some - lots of information.

SECOND PLACE

Salina Journal

Weak logo.

THIRD PLACE

Salina Journal

Good thing I recognized the guitar pick background.

WAREHOUSE CLEARANCE AND REPOSSESSIONS

USED GRANDS

- Yamaha C3 (6'1) Polished Ebony
- Yamaha C3 (6'1) Satin Ebony
- Yamaha GC1 (5'3)
- Yamaha C7 (7'4)
- Steinway "S" Ebony
- Yamaha C2
- Steinway "D" (9')
- Baldwin "L" (6'3)
- Schuman (5'4)
- Yamaha G2 (5'7) Ivory

REPOSSESSED GRANDS

- Steinway "S" (5'1) w/ Player System
- Petrof 111 (6'3)
- Seiler (6'10) 208
- Petrof 111 w/ Player
- Yamaha Disklavier
- Steinway "M" Cherry "Heppelwhite"
- Kawai RX-2 Mah.
- Hamilton (5'4) w/ Player
- Young Chang (9') Concert Grand

DIGITALS

- Yamaha CVP-207
- Yamaha CVP-301
- Roland KR-15
- Yamaha CVP-307
- Roland KR-111
- Allen Church Organ
- Aeolian Player Piano
- Roland KR-107
- Yamaha CVP-305

USED CONSOLES

- Yamaha U3 Mint
- Kawai NS-20
- Yamaha Oak Console
- Yamaha Walnut Console
- Everett Pecan
- Ivers & Pond \$1,288
- Baldwin Console
- Kimball Console \$1,295

VERTICALS

- Kawai K-5 (49")
- Gulbransen (48") w/ Player
- Yamaha Oak Console
- Yamaha V1 (48")
- Baldwin Console

Pianos Unlimited Inc.

900 N. Main • Hutchinson, KS
1-800-201-4551

HOURS:
 8:30 - 5:30 - M-F • 9:00 - 4:00 - SAT