

HEALTHCARE AD

Nondaily Division 1

FIRST PLACE

Baldwin City Signal

Just a nice “clean” ad that is easy to read, has a clear message and good use of photo!

SECOND PLACE

Larned Tiller & Toiler

Susan Shank

Color makes this layout and its copy stand out. Tells reader all he needs to know because of informative and clear copy writing.

THIRD PLACE

Rush County News

Tim Engel

Ad is simple and to the point. Easy to read - good use of photos. Might have had kept type under picture identifying staff. They like to see their names in your newspaper. Still, a good ad.



When you can't help but
Smile...



CHRIS LEISZLER, DDS
FAMILY & COSMETIC DENTISTRY

...make sure your loved ones are seeing a healthy, attractive smile that you can be proud of. Dr. Leiszler can help you smile openly, naturally and joyously for all the wonderful moments of your life.

414 Ames St. • 594-9834

www.BALDWINCITYDENTAL.COM

Chris, Agne Marie & Harrison Leiszler

HEALTHCARE AD

Nondaily Division 2

FIRST PLACE

Russell County News

Pam Soetaert

Cute! An ad you'll read.

SECOND PLACE

Russell County News

Pam Soetaert

Love the pictures, it looks relaxing.

THIRD PLACE

Linn County News

Jennifer Holland

Well laid out and designed ad.



IT'S TIME TO CLEAN THOSE CHOMPERS

Make an appointment
now, before they head
Back to School!

Cosmetic Dentistry,
New & Emergency Patients
Welcome
Most Insurance Plans Accepted
Financing Available

Michael R. Jones, DDS

Monday - Thursday 8 am - 6 pm

1-800-466-9134

785-483-2411 • 300 N Main, Russell

HEALTHCARE AD

Nondaily Division 3

FIRST PLACE

Osage County Herald-Chronicle

Kendra Harnden

Excellent use of space and good layout.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Good layout - like the reverse background.

THIRD PLACE

Southwest Times

Katie Taylor

Good use of color, copy a little hard to read, needs to be bolder/darker.

Come be a part of our family



Volunteers needed
week nights & weekends

Come see our new technology

ACCUNURSE®

AccuNurse enables us to provide the personalized, specialized care that our residents and their families want & deserve.



Osage Nursing Center

1017 MAIN STREET
OSAGE CITY, KS 66523
(785) 528.3138

HEALTHCARE AD

Daily Division 1

FIRST PLACE

Fort Scott Tribune

Sara Simonds

Soothing, relaxing, well designed ad.

SECOND PLACE

Fort Scott Tribune

Vickie Morgan

Well written and well made.

THIRD PLACE

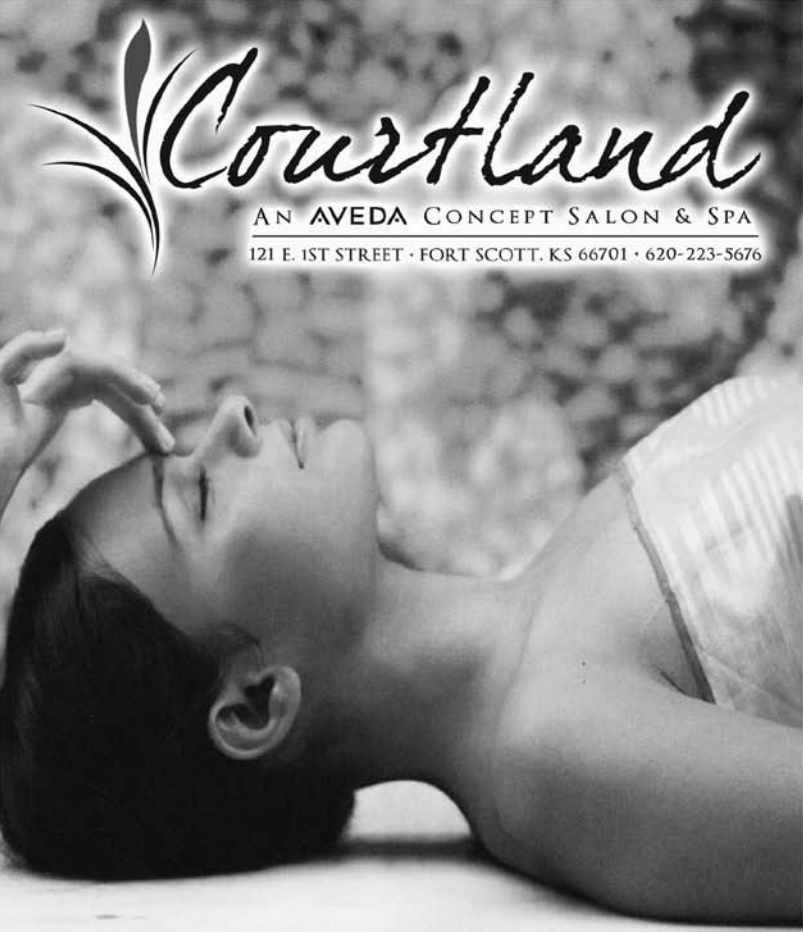
Ottawa Herald

Kimberley Szepski

Though well laid out the graphic looked a bit muddy. Wished it would not have been blurred.

Waxing * Hair * Massage * Rejuvenation * Manicure *

*Pedicure * Facials * Beauty * Waxing * Individual & Couples Packages*



Courtland
AN AVEDA CONCEPT SALON & SPA
121 E. 1ST STREET • FORT SCOTT, KS 66701 • 620-223-5676

The marriage of mind and soul is what it means to be alive. There is no truly healthy body without a healthy spirit. Making that connection is what sets AVEDA apart, and makes AVEDA Spa an experience like no other.

CALL TO SCHEDULE YOUR APPOINTMENT OR TO FIND OUT ABOUT OUR CURRENT SPECIALS.

*Manicure * Pedicure * Facials * Beauty * Waxing * Individual & Couples Packages * Massage * Rejuvenation*

HEALTHCARE AD

Daily Division 2

FIRST PLACE

Great Bend Tribune

Karma Byers

A very nice well built ad.

SECOND PLACE

Great Bend Tribune

Karma Byers

Easy to read and understand.

THIRD PLACE

Garden City Telegram

Krystal McCray

A well done ad.

VEIN SCREENING



Have your legs gone from feeling good to feeling painful and heavy?

Do you have leg cramps or swelling? This isn't a cosmetic issue – it's a medical issue. With minimal down time, you can be treated in the doctor's office and feel the relief. Find out if VNUS Radiofrequency Ablation is the best treatment option for you. These procedures are covered by most insurance companies. Have your legs treated in the office by Dr. Stephanie Oberhelman, a surgeon who specializes in the treatment of vein disease, and return to normal activities the next day!

Call now to schedule your appointment

1-800-945-7308

Providing comprehensive treatment
for venous insufficiency.

Dr. Stephanie Oberhelman
Healthcare Suites
1031 Jackson Square
Great Bend, Ks.
www.ssponline.com



Stephanie V. Oberhelman,
D.O.
Board Certified in
General Surgery
Specializing in Phlebology



Tina Sholl
Advanced Registered
Nurse Practitioner

**Dr. Oberhelman & Staff are making routine visits to
Great Bend for screenings, follow-ups and treatments**

HEALTHCARE AD

Daily Division 3

FIRST PLACE

Hutchinson News

Rebecca Starkey

Clean ad.

SECOND PLACE

Hutchinson News

Josh Hernandez

Great ad!

THIRD PLACE

Salina Journal

Creative!

OBSTETRICS/GYNECOLOGY: Raising the bar.



hutchinson **CLINIC**

Setting a gold standard for **50** years.

We are pleased to announce the association of Dr. Marci Eck to the Obstetrics & Gynecology department of the Hutchinson Clinic.

Doctor of Medicine:

University of Kansas School of Medicine
Kansas City, KS

Residency:

HCA - Wesley Medical Center
Wichita, KS

Board Certification:

American Board of Obstetrics/
Gynecology

DR. MARCI

ECK

Hutchinson Clinic

2101 N. Waldron, Hutchinson
1.800.779.6979

Dr. Marci Eck

is currently accepting new patients.

To make an appointment with
Dr. Eck, call 620.669.2578.

www.hutchclinic.com



ENTERTAINMENT AD

Nondaily Division 1

FIRST PLACE

Baldwin City Signal

Not a bad ad - would liked to have seen logo stand out a little more. Tends to get lost among all the message copy. Like the graphics of the logo however.



Grand Opening!

Restaurant

Lounge

WIFI Internet Available

Coffee Bar

Storytelling

the Melange Apron

Ice Cream Patio

Outdoor Seating

Playroom for Kids

Check out our website at www.melangeapron.com

519 Ames Street • Baldwin City, KS • 785-594-0519

ENTERTAINMENT AD

Nondaily Division 2

FIRST PLACE

Atchison Globe

Janice Smith

Just a fun ad.

SECOND PLACE

Russell County News

Randy Johnson

Well laid out, would have liked to see the color less muted.

THIRD PLACE

Linn County News

Amy Bradley

Straight and to the point.

ENTERTAINMENT AD

Nondaily Division 3

FIRST PLACE

Southwest Times

Katie Taylor

Very nice layout! Good use of shading and color and easy to read. Stands out.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Very nice layout good use of space.

THIRD PLACE

Osage County Herald-Chronicle

Kendra Harnden

Good layout.

ENTERTAINMENT AD

Daily Division 1

FIRST PLACE

High Plains Daily Leader

Natasha Y. Booth

Well designed and laid out. Excellent use of color.

SECOND PLACE

Fort Scott Tribune

Sara Simonds

Simple and to the point.

THIRD PLACE

Junction City Daily Union

Tracy Sender

Ad is way too dark but all the details are there. Makes a good ad.

ENTERTAINMENT AD

Daily Division 2

FIRST PLACE

Great Bend Tribune

Nick Grubbe

Strong headline, great picture.

SECOND PLACE

Hays Daily News

Doug Kepka and Eric Rathke

Excellent use of strip ad.

THIRD PLACE

Great Bend Tribune

Nick Grubbe

Everything bold is not a good idea. Too heavy.

ENTERTAINMENT AD

Daily Division 3

FIRST PLACE

Salina Journal

Jamie Jeffries

Wow! Great job!

SECOND PLACE

Salina Journal

Jamie Jeffries

Lots of information - but tastefully done

THIRD PLACE

Wichita Eagle

Colette Hunt

Great ad!

FIRST PLACE

Larned Tiller & Toiler

Susan Shank

This ad has impact. Clean, easy to digest content. Excellent use of color.

SECOND PLACE

Atchison Globe

Christy McKibben

This is a great small space ad. Good use of photo help grab reader.

THIRD PLACE

Larned Tiller & Toiler

Susan Shank

Good use of in store photo and color. A well conceived ad.



At Delaney Implement You'll Find That Perfect Gift for the Farmer on Your Christmas List



Snowblowers
from **\$1929⁰⁰**



Power Washers
from **\$625⁰⁰**



plus...
Power Grease Guns
..... from **\$225⁰⁰**
Shop Vacs
..... from **\$229⁰⁰**
Space Heaters
..... from **\$339⁰⁰**



DOLMAR
Power Products
including Chain Saws



Toy Tractors and Implements



DELANEY
IMPLEMENT CO., INC.
BURDETT, KANSAS
EST. 1956



Jim Delaney, Hustler Dealer

Give Jim a Call Today!

800-982-4733
620-525-6221
East Highway 156
Burdett, KS

Email: delaneys@gbta.net



HUSTLER

Delaney Implement Company Inc.

AGRICULTURAL AD

Daily Division 1

FIRST PLACE

Colby Free Press

To the point clean ad.

SECOND PLACE

Iola Register

Sarah Weide

Well laid out.

THIRD PLACE

Junction City Daily Union

Jacob Keehn

Where's the headline?



Harvest Sunflowers

With your Corn Head Plus our
SunStar Harvesting Kit



Re-fit John Deere or Case IH Corn heads to
economically and efficiently harvest dry sunflowers.

- Quick easy change over
- No moving parts
- Satisfaction Guaranteed

Golden Plains Ag Tools • Colby, Kansas
Phone: 800-255-8288
www.goldenplains.com/sunstar



AGRICULTURAL AD

Daily Division 2

FIRST PLACE

Great Bend Tribune

Nick Grubbe

To the point. Too bad the registration was off.

SECOND PLACE

Great Bend Tribune

Nick Grubbe

The headline does not flow, though the ad looks nice.

THIRD PLACE

Hays Daily News

Desi Hammett and Eric Rathke

A nice looking ad.

AGRICULTURAL AD

Daily Division 3

FIRST PLACE

Hutchinson News

Josh Hernandez

Thank You Farmers!

from **Kauffman Seeds**

"Seed and Service that make a World of Difference"

Midland Corn • Midland Soybean
Midland Grain Sorghum • Midland Forages

Wheat

- | | | |
|-------------|---------------------|---------------------|
| • 2137 | • Duster | • Rust Buster North |
| • Overlay | • Centerfield CL | • Cutter |
| • Jagger | • TAM 203 | • Neosho |
| • Fuller | • Art | • Coronado |
| • 2174 | • Hawken | • Longhorn |
| • Endurance | • PostRock | |
| • OK Bullet | • Rust Buster South | |

Forages

- | | | |
|-----------|------------------|-----------------|
| • Alfalfa | • Brome | • Bermuda Grass |
| • Wheat | • Native Grasses | • Cover Crops |
| • Oats | • Barley | |

Cover Crop for No-Tillers

- | | | |
|---------------|-------------------|-------------------|
| • Sun Hemp | • Austrain | • Forage Soybeans |
| • Lentils | • Winter Peas | • Annual Ryegrass |
| • Forage Peas | • Oil Seed Radish | • Turnips |
| • Soybeans | • Brassicas | • Clovers |
| • Hairy Vetch | • Cowpeas | • Canola |
| | • Spring Peas | • Millets |

Alfalfa

- | | | |
|---------------------|-------------------|-------------|
| • America's Alfalfa | • Cimarron VL 400 | • Dairyland |
|---------------------|-------------------|-------------|



Kauffman Seeds

7508 South Mayfield Rd. • Haven, KS 67543
(620) 465-2245 • 1-800-634-2836 • Fax: (620) 465-3565
Email: kaufseed@speednet.com

AD SERIES OR CAMPAIGN

Nondaily Division

FIRST PLACE

Miami County Republic

Lori Massey

Very educational series of ads. These ads offer benefits to the reader.

SECOND PLACE

Derby Informer

Monica Woolard

Testimonials are always a good idea. Layout is clean with good use of white space.

THIRD PLACE

Derby Informer

Monica Woolard

Good campaign - ad says "we care" about our patients in a simple, yet creative way.

miamicounty.reeceandnichols.com

\$8,000 TAX CREDIT
 Less than 75 days to
 be under contract


NOW IS THE TIME!

DEC. 1, 2009-APRIL 30, 2010

YOU MUST CLOSE BEFORE JUNE 30, 2010

**\$6,500 Homeowners Tax Credit* if you
have owned a home 5 years or more.**

- Interest rates are low
- Increased income limits
- Number of homes on the market is high
- Tax incentives are for a limited time only
- Reece & Nichols agents specialize in first-time home buyers program



Don't Delay!
Call or come by our office

REECE
&
NICHOLS

M I A M I
C O U N T Y

(913) 294-4700

*Some restrictions apply. See your tax adviser for details.

An Independently Owned and Operated Member of the Reece and Nichols Alliance, Inc.

AD SERIES OR CAMPAIGN

Daily Division 1

FIRST PLACE

High Plains Daily Leader

Rhett Wettstein

The pictures tell the story with strong headlines. Excellent.

SECOND PLACE

Junction City Daily Union

Jacob Keehn

Clean and to the point.

THIRD PLACE

Ottawa Herald

Linda Brown

Clean and to the point.

AD SERIES OR CAMPAIGN

Daily Division 2

FIRST PLACE

Garden City Telegram

Krystal McGray

Nice ads, informative and designed well.

SECOND PLACE

Hays Daily News

Doug Kepka

Keeping it simple worked.

THIRD PLACE

Great Bend Tribune

Nick Grubbe

Ads are too busy and too bold.

AD SERIES OR CAMPAIGN

Daily Division 3

FIRST PLACE

Wichita Eagle

Laurie Dean

All "great" ads - clean - uncluttered - easy to read

SECOND PLACE

Hutchinson News

Jenny Burgett

.To the point ad

THIRD PLACE

Hutchinson News

Scott Oswalt

Nice small campaign.

Hortons
AUGUST Clearance SALE

Furniture Savings Event Of The Year!
Every Sofa - Every Recliner
Every Mattress . . .
EVERYTHING in the Store is REDUCED for QUICK CLEARANCE!
Plus 12 MONTHS NO PAYMENT NO INTEREST

"SPECIAL PURCHASE" The 2 pc Hadley sectional is just an outstanding Urban Loft style in a fantastic collage of earth tone microfibers accented by the walnut leather like base, back and arms. This is a once in a lifetime chance to own this at this price.
2 pc. Sectional \$799

"Westbrook" A new 81" transitional frame featuring Chestnut Chenille body cover with accent pillows. Matching Loveseat \$429, Accent Chair \$329.
Sofa \$449

"Heights" 92" Casual Sofa with Plush Pillow top seating all covered in durable yet soft Taupe Microfiber. Matching Loveseat \$449.
Sofa \$479

"Special Purchase" We purchased all the remaining stock of this 81" Traditional Sofa in a rich panel match jacquard cover. Matching Loveseat \$469.
Sofa \$499

84" Transitional off the floor Sofa featuring a subtle reverse camel back and tailored pad over arms. Covered in soft camel corduroy with tapestry correlative bolster pillows. Matching Loveseat \$619.
Sofa \$649

89" Traditional Sofa featuring a dramatic reverse camel back with diamond tufting and fringed accent pillows. Matching Loveseat \$669.
Sofa \$699

99" Traditional Sofa featuring a Charles of London arm style and English bun feet. The textured earth tone cover is accented by multiple fringed correlative pillows. Matching Chair \$589.
Sofa \$699

12 Months No Payment, No Interest Option
Statement of 12 months no payment, no interest option will apply to purchases charged with approved credit by Hortons Furniture and approved by Wells Fargo National Credit Bank. An application and approval is required during the option period. The no interest option must be taken by the end of your purchase or a penalty will be assessed 12 months after the date of purchase. Otherwise, charges accrue from date of purchase. Example: \$1,000 purchase, 12 months, 0% interest, \$100 fee as of 12/1/08. The APR may vary. \$499 minimum purchase required. See store for details.

APPLY FOR CREDIT ONLINE AT
www.hortonscredit.com
All advertised items are subject to prior sale

Visit Hortons' Online! www.hortonsfurniture.com

Hours
OPEN SUNDAY 1-5
MONDAY 10-8
THUR 10-8
OTHER DAYS 10-6

10915 W. Kellogg, Wichita, KS 67209 Phone 722-5090 or 1-800-227-0178

FURNITURE
Come See the Difference!

**"We Buy Your Sofa, As You Can Sell!"
Wideside Buying Power,
Hortons Service!**