Nondaily Division 1

FIRST PLACE

Derby Informer

Monica Woolard

Well-chosen artwork, makes you want to see what's going on.

SECOND PLACE

Larned Tiller & Toiler

Susan Shank

Makes you hungry - right to the point.

THIRD PLACE

Chapman & Enterprise News-Times

Becky Rathbun

Contains all the info you need.



Nondaily Division 2

FIRST PLACE **Russell County News**

Randy Johnson

Nice use of photos to carry the reader attention.

SECOND PLACE

Osawatomie Graphic

Lori Massey

Well balanced ad and use of graphics to draw readers eye into text.

THIRD PLACE

Russell County News

Randy Johnson

Nice use of color ad graphics.



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COMMUNITY EVENT

Nondaily Division 3

FIRST PLACE

Southwest Times

Joshua Hinton

Nice ad! Like the use of burst.

SECOND PLACE

Southwest Times

Katie Taylor

Good layout and use of color.

THIRD PLACE

Southwest Times

Ashli Perry

Nice layout and use of space.

Daily Division 1

FIRST PLACE
High Plains Daily Leader

Rhett Wettstein

Strong headline, strong graphic, strong color.

SECOND PLACE

Ottawa Herald

Sheila Holle

Need a stronger headline.

THIRD PLACE

Fort Scott Tribune

Sara Simonds

This ad is busy but it has eye appeal.

Daily Division 2

FIRST PLACE Garden City Telegram

Makayla Eiland

Ad is to the point yet informative.

SECOND PLACE

Garden City Telegram

Krystal McCray

Lots of information here.

THIRD PLACE

Great Bend Tribune

Karma Byers

Sponsors could have been set so easier to read.

Daily Division 3

FIRST PLACE

Salina Journal

Jamie Jeffries

Clean easy to read and people will read it.

SECOND PLACE

Hutchinson News

Josh Hernandez

Lots going on but it works.

THIRD PLACE

Hutchinson News

Scott Oswatt

Eye appealing.

Nondaily Division 1

FIRST PLACE Larned Tiller & Toiler

Susan Shank

Great way to showcase impossible list of awards. Good color and layout on the ad.

SECOND PLACE Baldwin City Signal

Strong, bold ad. Good color.

THIRD PLACE

Larned Tiller & Toiler

Susan Shank

Very good design, good elements and color.



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HOUSE AD

Nondaily Division 2

FIRST PLACE

Atchison Globe

Christy McKibben

Great use of color - liked the addition of the gift certificates on the side

SECOND PLACE

Marion County Record

Mel Honeyfield

Attractive/organized ad

THIRD PLACE

Atchison Globe

Christy McKibben

Very nice - simple and easy to read ad.

Nondaily Division 3

FIRST PLACE Miami County Republic

Lori Massey

Excellent Layout! Good use of color and space.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Liked layout and placement of ad on page.

THIRD PLACE Southwest Times

Nice layout, but watch color. Some of the ad was hard to read.



Daily Division 1

FIRST PLACE High Plains Daily Leader

Rhett Wettstein

The layout set the promotion apart from the rest. Good promo idea also.

SECOND PLACE

Arkansas City Traveler

Arty Hicks

I like the series of ads with the countdown to going live. The fact that each of the countdown ads were different made it even better.

THIRD PLACE

Ottawa Herald

Sheila Holle

You can't miss this ad - very eye catching. Good PR mix with the classified promotion.

Daily Division 2

FIRST PLACE Hays Daily News

Desi Hammett

Very informative - nice layout.

SECOND PLACE

Great Bend Tribune

Mary Hoisington

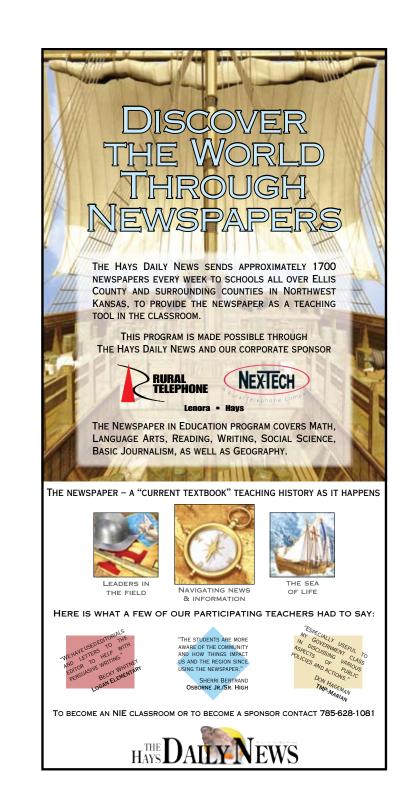
Compelling artwork. Would love to see this in half/full page. Needs phone number to subscribe to.

THIRD PLACE

Great Bend Tribune

Karma Byers

Again no closure - no phone number.



Daily Division 3

FIRST PLACE Wichita Eagle

Kay McCurry

Good, fun ad!

SECOND PLACE

Wichita Eagle

Colette Hunt

Artwork walks you through this ad.

THIRD PLACE

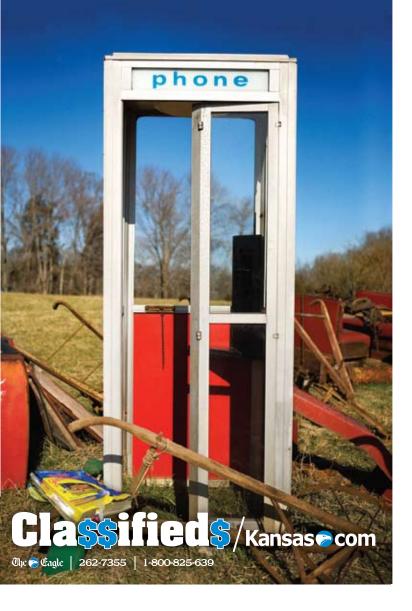
Salina Journal

Janice Jeffries

Nice to see employees honored.

Outlived its charm?

Advertise in a market that never closes



Nondaily Division 1

FIRST PLACE

Larned Tiller & Toiler

Janet Stegman

Caught my attention as a promotion. I'd like to try. I'm sure it brings reader attention each week.

SECOND PLACE Baldwin City Signal

Very adaptable to other markets and a good way to really help your advertisers.

THIRD PLACE

Larned Tiller & Toiler

Janet Stegman and Susan Shank

Very unique idea. Have never seen this idea before.

LARNED INDIANS				PAWNEE	HEIG	HTS TI	GERS
	vs. Ulysses ckoff at 7:30pm		of the Week		vs. Log Kickoff a	t 7pm	
"Pr not pr proble "W	trom the Loach: att, Scott City and Ulysses are all ge epare the same way for those teams ms. 'e are still healthy. The kids are still his to be a turning point season." - Coach Al Troyer, I	. Ulysses will pose raring to go and		(No coach comment	will now have an u gers will host Log Field. Victoria and Tigers have one lo	uphill fight to make an on Friday at the 1 Otis-Bison are 1-0 oss. The Tigers will	
Schedule After game is completed the score will replace date Larned's score appears first LaCrosse 20-36 Ulysses Oct. 9			Schedule Greensburg	After game is completed the score will replace date Pawnee Height's score appears first 28-13 Logan Oct. 9			
Kinsley TMP	30-0 Smoky Valley 36-26 Concordia			Fowler Bucklin (Homecomin	54-8		Oct. 16 Oct. 23
Pratt (Homecoming) Scott City	13-71 Colby 0-45 BOLD DENOTES	Oct. 29 Home games	Brought to you by these sponsors	Haviland Victoria	26-30 14-64	Palco BOLD DEI HOME G	
Stapleton Insurance Services Helvie-Cowell Law Offices Bank of the West Mull Farms & Feeding Roth Equipment OPI Larned & Great Bend		Von F Hans Go	Larned Veterinary Clinic Von Feldt, Bauer & Von Feldt BTI - Ness City Hanston Insurance Agency Golden Belt Telephone Emmett J. Bauer Ins.		Hanston State Bank Generations Design & Photography Rucker Bros Flying Service American State Bank & Trust Co. Member FDIC Delaney Implement		

Nondaily Division 2

FIRST PLACE

Sabetha Herald

Nikki McAfee

Great work - reaches all ages, attractive and excellent job - color and creativity.

SECOND PLACE

Atchison Globe

Excellent idea - very appealing - great job on make-up.

THIRD PLACE

Atchison Globe

All-around winner for both community and advertisers.

Nondaily Division 3

FIRST PLACE

Miami County Republic

Jane Hines, Jennie Pearce, Lori Massey, Ashely Maiia

Well layout promo. Like the layout of ads and use of color.

SECOND PLACE

Miami County Republic

Jane Hines, Jennie Pearce, Lori Massey, Ashely Maiia

Very nice layout for grouping and good use of color.

THIRD PLACE

Southwest Times

James Gutzmer, Katie Taylor and Josh Hinton

Nice Layout.



Body&More50+

7 gadgets for fit boomers

Falling for pets

Food ... only healthy It's a stretch (or 4!)

Better, Happier, Longer

MIAMI COUNTY NEWSPAPERS Wednesday, Nov. 11, 2009

> Age isn't just a number, it's a lifestyle and vital living for the over 50 set has never been easier. Learn how to:

Add 77 years to your life Save (don't skimp) on health care Have quality over quanity

Daily Division 1

FIRST PLACE Junction City Daily Union

Tracy Sender

Testimonials are a great way to prove advertising works and this series does an excellent job of using local merchants to prove it.

SECOND PLACE

Colby Free Press

It took a lot of work to round up the history on these businesses and I am sure it was a very well read section of the paper.

THIRD PLACE

Fort Scott Tribune

Melanie Wislon, Sara Simonds, Vickie Morgan

Nice salute and recognition of Veteran's day.



Daily Division 2

FIRST PLACE Hays Daily News

Mary Karst

Awesome, tremendous. Great job!

SECOND PLACE

Hays Daily News

Doug Kepka

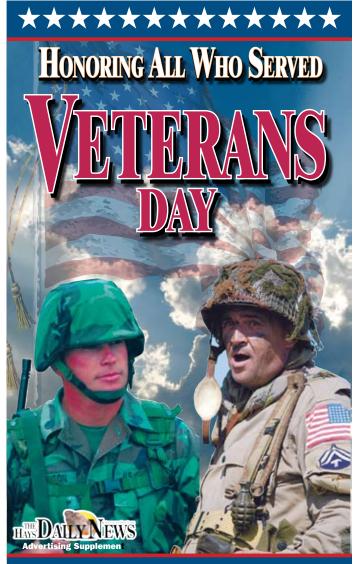
Wonderful cover.

THIRD PLACE

Great Bend Tribune

Anthony Smith

Everyone enjoys a letter from Santa. Although the point size was small.



Special Veterans Day Ceremony V.F.W. Hall, 22nd & Vine Wednesday, November 11th, 11:00 a.m.

Everyday heroes are ordinary men and women that are called upon to volunteer many, many times to defend freedom. It is fitting we reflect on their sacrifices.



Daily Division 3

FIRST PLACE
Salina Journal

Well done.

SECOND PLACE

Hutchinson News

Josh Hernandez

Something everyone can do.

THIRD PLACE

Wichita Eagle

Kay McCurry

Love the theme.

ONLINE AD (STATIC)

Nondaily Division

FIRST PLACE

Southwest Times

Joshua Hinton

Clean ad. May have been even better with a white or lighter color background.

SECOND PLACE

Southwest Times

Joshua Hinton

Bold ad. The logo is a little small and the info at the right of the ad is hard to read but otherwise - good job.

ONLINE AD (STATIC)

Daily Division

FIRST PLACE

Iola Register

Sarah Weide

Wonderful colors! Great use of fonts.

SECOND PLACE

Junction City Daily Union

Tracy Sender

I like the use of color and the wise use of white space. Good job using two stores for one ad.

THIRD PLACE

Hutchinson News

Jenny Burgett

I love this ad. Very elegant. I like the gold and blue color usage.



ONLINE AD (MOTION)

Nondaily Division

FIRST PLACE

Osage County Herald-Chronicle

Jeremy Gaston

Nice use of color and transitions to communicate a simple message.

SECOND PLACE

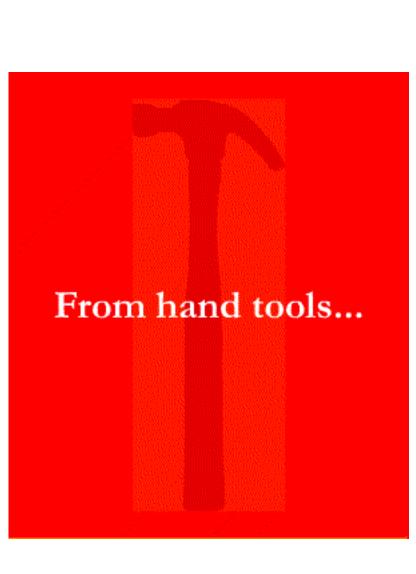
Osage County Herald-Chronicle

Jeremy Gaston

THIRD PLACE

Osage County Herald-Chronicle

Jeremy Gaston



ONLINE AD (MOTION)

Daily Division

FIRST PLACE

Great Bend Tribune

Anthony Smith

A little too much animation for my taste, but clearly the best in class. Nice color selection. Flowers of dollar signs would have done the trick, but both are a little over the top. Nice job.

SECOND PLACE

Junction City Daily Union

Jacob Keehn

Nice job.

THIRD PLACE

Hays Daily News

Desi Hammett

Nice job on massage ads.



ONLINE PROMOTION

Daily Division

FIRST PLACE

Great Bend Tribune

Anthony Smith

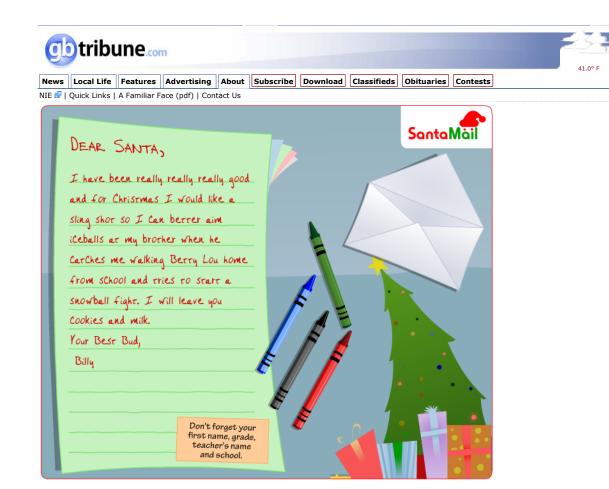
Nice idea and execution. This is the kind of thing we need to see in more newspaper websites.

SECOND PLACE

Hays Daily News

Desi Hammett

Nice idea and execution.



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