

# EDITORIAL PAGES

Nondaily Division 1

## FIRST PLACE

### **De Soto Explorer**

---

Good community service editorial mixed with point of view from readers who are quoted. Letters to editor are also reflective and responsive to community news.

## SECOND PLACE

### **Derby Informer**

---

Good mix of local events and personal column that draws the reader in. Letters to the editor are relevant.

## THIRD PLACE

### **Baldwin City Signal**

*Jeff Myrick*

---

Good mix of opinion, op-ed and letters to editor.

# EDITORIAL PAGES

Nondaily Division 2

## FIRST PLACE

**Ellsworth County**

---

Emphasis on having an all local editorial page is obvious - at least in 3 entries submitted. Good job! Keep it up! It's what your readers want.

## SECOND PLACE

**Atchison Globe**

---

Like the content, design and overall appearance.

## THIRD PLACE

**The Mirror**

---

Point of view feature probably has good readership and following and I'm sure it takes a lot of effort to get done each week. Not a fan of ads appearing on editorial pages.

# EDITORIAL PAGES

Nondaily Division 3

## FIRST PLACE

### **Johnson County Sun**

*Bob Sigman and Chris Rodgers*

---

This is what an editorial page should be - local commentary and well thought out and expressed opinions. This engaging editorial page is a must read.

## SECOND PLACE

### **Osage County Herald-Chronicle**

---

Nice presentation of commentary. Would like to see the paper take a stand on something, as opposed to fluffy columnists.

## THIRD PLACE

### **Southwest Times**

*James Gutzmer*

---

All local comments - good. Columns are too long for my taste, but I'm sure this page is well read.

# EDITORIAL PAGES

Daily Division 1

## FIRST PLACE

**High Plains Daily Leader**

---

Without a doubt, the best editorial section in this division.  
Nicely done each day.

## SECOND PLACE

**Junction City Daily Union**

---

Good opinion section that is easy to read; local interest is  
important

## THIRD PLACE

**Augusta Daily Gazette**

---

Like the local feel on your opinion page.



# EDITORIAL PAGES

Daily Division 3

## FIRST PLACE

**Kansas City Star**

---

Very good layout and eye-catching graphics. Color brings life to the editorial page.

## SECOND PLACE

**Topeka Capital-Journal**

---

Variety of type faces in headings bring life to the pages. Graphics are not crowded in. Pages have nice white spacing.

## THIRD PLACE

**Lawrence Journal-World**

---

Could use more white spaces and variety of type faces to bring more life to the pages.

# SPORTS PAGES

Nondaily Division 1

## FIRST PLACE

### Baldwin City Signal

Very clean layouts, followed the basic rules and principles throughout all pages. Good use of photos and articles.

## SECOND PLACE

### Eudora News

Good use of quotes throughout, always had dominant photos and stories.

## THIRD PLACE

### De Soto Explorer

Good job of using larger photos to draw interest into the pages. Nice, clean, layouts, overall.

# SPORTS



FIRST WIN OF THE SEASON

Baldwin High School's varsity soccer team is no longer winless. The Bulldogs avenged a previous loss to Eudora on Tuesday. See story and photos on page 17.

GO TO BALDWINCITY.COM FOR SPORTS UPDATES

CLASSIFIEDS ON PAGES 19-24

## Wildcats return to old form with rout of Avila

Baker football team takes advantage of Eagles' turnovers to win 41-0

By JIMMY GILLISPIE  
JGILLISPIE@THEWORLDCCO.INFO

KANSAS CITY, Mo. — Saturday's Heart of America Athletic Conference matchup here between Baker University and Avila was sloppy, but one team earned its first victory of the season.

Losing four of their last five games dating back to last season, the Baker Wildcats needed a win. Their wish was granted with a 41-0 routing of the Avila Eagles.

"This feels great," senior quarterback Mack Brown said. "We hadn't won since second-to-last game last year, when we beat them on senior day. We ended a three-game losing streak tonight, so it feels great."

Baker's last three contests have been ugly for Wildcat fans. Baker was beaten soundly in all three games.

"I think it was a big night for us," coach Mike Grossner said. "We needed a win."

Although Baker stomped Avila and gained more than 300 yards of offense than the Eagles, the story of the game was turnovers. Baker fumbled five times and lost four.

Not to be outdone, Avila coughed the ball up six times and lost five. The Eagles also threw two interceptions for a grand total of seven turnovers.

"I think defensively, we played lights out," Grossner said. "We gave up just over 100 yards. Offensively, we moved the ball really well all night, but we just



JIMMY GILLISPIE/STAFF

**Baker University senior Mack Brown, center, stands in the pocket as he throws a pass downfield during the second quarter Saturday at Avila. Brown threw for 180 yards and three touchdowns as the Wildcats routed the Eagles 41-0. It was Baker's first win of the 2009 season.**

fumbled. You can't turn the ball over and expect to win games. The thing that helped us out was they were putting the ball on the ground, too."

After struggling to score points in their first two games, the Wildcats were quick to put them on the board Saturday.

Brown found freshman Reggie Harris for a 29-yard touchdown pass less than five minutes into the contest.

"When you jump on a team right out of the gate, it really takes the pressure off of the defense," junior defensive end Andrew Patch said. "Everything was

clicking tonight and it felt great to finally have that for once."

During the next six minutes, the two teams exchanged possessions. Baker lost two fumbles inside the Eagles' 5-yard

SEE WILDCATS, PAGE 14

## Home sweet home for Bulldog runners

By JIMMY GILLISPIE  
JGILLISPIE@THEWORLDCCO.INFO

Mike Spielman's cross country teams had a sweet homecoming Saturday.

His Baldwin High School Bulldogs took advantage of their home course. Both teams won the Baldwin Invitational titles and many runners set personal-best times.

"The kids did an awesome job today," Spielman said. "It was really exciting on the home course. We had tons of parents, family, friends and community members out here. Our kids did a great job of responding to that as they ran really well."

"Plus, the course is just in great shape," he said. "It hadn't rained in a week, so it's nice and firm. This was one of our down mileage weeks, so they felt really fresh today."

The BHS girls led the way as they cruised to victory. The Bulldogs scored 30 points, which beat second place Shawnee Mission East by 40 points. They have won all three of their meets this fall.

"I think we all ran really well," sophomore Elizabeth Sigvaldson said. "I was really nervous, because there were a lot of people out here watching us. We all pushed ourselves and came together to run awesome."

Baldwin High's boys' squad tied Free State for first place with 56 points. Baldwin junior Kyle Garcia broke the tie. He was Baldwin's sixth runner and since Free State only ran five boys, BHS won the title.

"We won on the sixth runner, because they all did a great job of getting in there and running well," Spielman said. "When you tie, every single person that passes that one person makes the difference."

Baldwin had four runners nearly win the pair of varsity races Saturday. However, the Bulldogs came away with



JIMMY GILLISPIE/STAFF

**Baldwin High School sophomore Elizabeth Sigvaldson leads a pack of Bulldogs runners during Saturday's race. Behind her are junior Heather Karlin and sophomore Abi Hartzell. The BHS girls won the home meet.**

## Fourth quarter rally falls short; BHS loses 34-26

By JIMMY GILLISPIE  
JGILLISPIE@THEWORLDCCO.INFO

SPRING HILL — Baldwin High School's football team nearly made a fourth-quarter comeback to win its first game of the season here Friday.

Unfortunately, a dropped pass in the end zone with six seconds left in the game ended that chance. A 13-point rally ended 3 yards short of scoring another touchdown.

"That's all we can ask for at the end of the game," coach Mike Berg said. "We just want a chance to win. I'm very proud of the team, because they played hard at the end. We just need to do that for the entire game."

Baldwin (0-3) fell 34-26 to the Broncos (1-2) Friday on the Broncos' homecoming night. BHS beat the Broncos in the turnover margin by giving it away twice, but taking it away three times.

**NEXT GAME:**  
BHS will play at 7 p.m. Friday in De Soto. Both teams are 0-3 this fall.

SEE BULLDOGS, PAGE 16

SEE RUNNERS, PAGE 15

# SPORTS PAGES

Nondaily Division 2

## FIRST PLACE

### **Osawatomie Graphic**

---

Good overall appearance and design everything packaged well and as it should be with lots of variety.

## SECOND PLACE

### **Atchison Globe**

---

Good section overall - great photos nice packaging. Only complaints are color-shaded boxes and too many photos and approximately same size competing against each other. However, you're getting lots of photos in.

## THIRD PLACE

### **Louisburg Herald**

---

May 21 and Sept. 16 entries are best of 3 submitted because of good use of dominant photo and top story is clear. Border around photos would be an easy add-on to page that would improve overall look.



# SPORTS PAGES

Nondaily Division 3

## FIRST PLACE

**Olathe News**

---

Great photos make these sports pages stand out; attractive layout; well-written stories.

## SECOND PLACE

**Osage County Herald-Chronicle**

*Jeremy Gaston*

---

Strong photos and headlines; good mix of elements and solid reporting.

## THIRD PLACE

**Miami County Republic**

*Gene Morris*

---

Attractive pages; good mix of stories, photos, columns.  
Dominant element on each page would make pages stronger.

# SPORTS PAGES

Daily Division 1

## FIRST PLACE

### **High Plains Daily Leader**

---

Use of color definitely separates this newspaper from the rest. Front page needs a more dominant photo.

## SECOND PLACE

### **Arkansas City Traveler**

*Joey Sprinkle*

---

Play photos bigger, but local coverage is obvious here, as it should be.

## THIRD PLACE

### **Junction City Daily Union**

---

Main photo could be played bigger - more dominant - to improve overall appearance. Like to see local sports get most of the attention.

# SPORTS PAGES

Daily Division 2

## FIRST PLACE

### **Manhattan Mercury**

*Joshua Kinder*

---

Nice layout, good use of photos, strong local coverage.

## SECOND PLACE

### **Hays Daily News**

---

Good design and look. Local coverage is dominant. Good job!

## THIRD PLACE

### **Leavenworth Times**

*Sara Mettlen*

---

Good sports page. Size of photos too similar. Focus on picking one dominant photo and building rest of page around that.

# SPORTS PAGES

Daily Division 3

## FIRST PLACE

**Kansas City Star**

---

Excellent dominate photo, graphics or story on very front page. Professional design throughout.

## SECOND PLACE

**Hutchinson News**

---

Very clean layouts, easy to read with good use of color.

## THIRD PLACE

**Wichita Eagle**

---

Very nice use of graphics. Made the pages fun to read and easy to look at.

# SPECIAL SECTION

Nondaily Division 1

## FIRST PLACE

### **Bonner Springs Chieftain**

---

Very well done section with good local feature stories and solid layout. Nice to see this recognition for our veterans.

## SECOND PLACE

### **Derby Informer**

---

Obviously a very big event for the community. Nice job of making the section interesting with a mix of history, project background and features of the new facility.

## THIRD PLACE

### **Downs News and Times**

*LaRhea Cole*

---

Good use of local content. Loaded with ads and information for the fishing enthusiast.

# SPECIAL SECTION

Nondaily Division 2

## FIRST PLACE

### **Russell County News**

---

Attractive, interesting section. Clever keepsake idea. Nice mix of news and advertising.

## SECOND PLACE

### **Times-Sentinel**

---

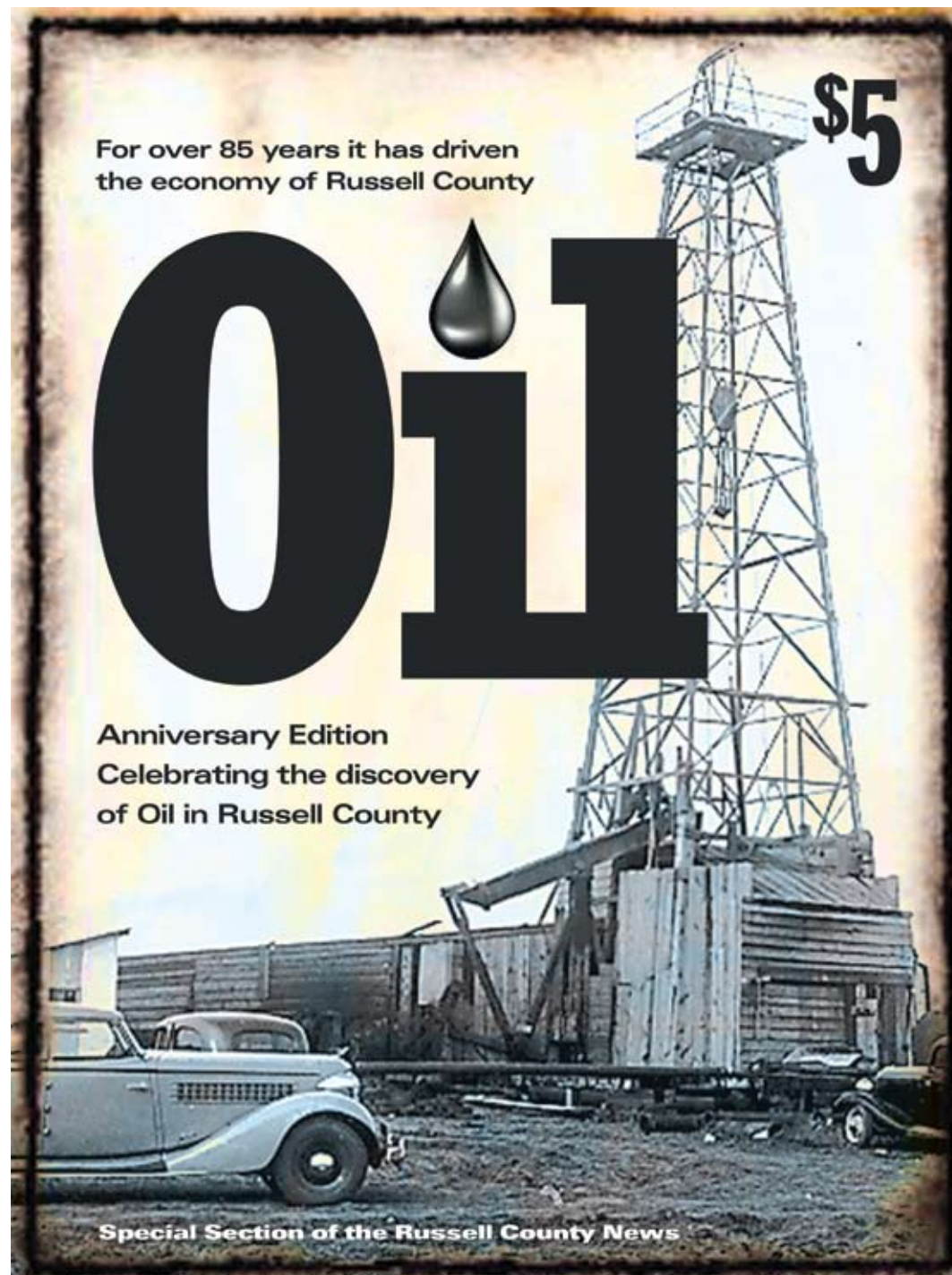
Clean, attractive section. Great variety in stories that are local.

## THIRD PLACE

### **Linn County News**

---

Nice way to get readers involved in your newspaper - great idea!



# SPECIAL SECTION

Nondaily Division 3

## FIRST PLACE

### **Wichita Business Journal**

---

While community guides are common, this publication took top honors because of quality writing, photos, advertising and layout as well as a subject matter that should be of interest to any reader.

## SECOND PLACE

### **Kansas City Business Journal**

---

A popular topic “green” provided for a well-written special addition; full of interesting feature stories, good photos, graphics and excellent ad layout.

## THIRD PLACE

### **Osage County Herald-Chronicle**

---

Lots of history and information reflects the efforts of this staff. Simply put - “a job well done.”

# SPECIAL SECTION

Daily Division 1

## FIRST PLACE

### **High Plains Daily Leader**

---

Wow! This entry has it all - great, well-written local stories, high quality photos and graphics, abundant advertising. It's the complete package and it's an obvious labor of love.

## SECOND PLACE

### **Ottawa Herald**

---

A unique look at all that's good in a community despite a down economy. Great local stories packaged in a nice format. Quality writing, photos and advertising. Nice job!

## THIRD PLACE

### **Junction City Daily Union**

---

Nice comprehensive look at your community from varied aspects. Really like the index approach at the left of each cover page and large photo layout.



# SPECIAL SECTION

Daily Division 2

## FIRST PLACE

**Dodge City Daily Globe**

---

Beautiful photos. Good coverage of business, culture, medicine, best layout in category.

## SECOND PLACE

**Manhattan Mercury**

---

Well done through and through. One of the best university/college tie-ins to a newspaper I have seen. Good photography. Solid writing.

## THIRD PLACE

**Hays Daily News**

---

Clean, well-done.

# SPECIAL SECTION

Daily Division 3

## FIRST PLACE

**Kansas City Star**

---

A football lovers dream section. Enough material to last the entire season. Great stories, graphics, features - A Great Section.

## SECOND PLACE

**Lawrence Journal-World**

---

Section is filled with great stories, features that I'm sure KU students/alum really enjoyed. Great design and layout and graphics.

## THIRD PLACE

**Kansas City Star**

---

This one stood out far from the rest. Best content and information.

# FEATURE PACKAGE

Nondaily Division 1

## FIRST PLACE

### **Eudora News**

*David Oakes*

---

Just good consistent writing and photos. Lots of interesting topics in 5 features that were entered.

## SECOND PLACE

### **Baldwin City Signal**

*Jeff Myrick*

---

Nice photo work and writing made this a challenge for 1st place.

## THIRD PLACE

### **De Soto Explorer**

*Elvyn Jones*

---

Good headlines on features, good photos and good writing.

# FEATURE PACKAGE

Nondaily Division 2

FIRST PLACE

**Ellsworth County**

---

Layout exceptional, pictures effective, well-written article.

SECOND PLACE

**The Mirror**

---

Interesting article that tugged at my heartstrings.

THIRD PLACE

**Washington County News**

---

Thanks for bringing the unusual to the forefront in newspaper writing.

# FEATURE PACKAGE

Nondaily Division 3

## FIRST PLACE

### Kansas City Business Journal

While I hesitate to classify this as a “feature” (it seems like news), it’s hard to argue with the quality of the stories, great language, using applicable graphics, charts, photos etc. It is a solid piece of work and deserves kudos for all the staff’s efforts.

## SECOND PLACE

### Fort Leavenworth Lamp

Great photos - in fact it was hard to pick a favorite (Prudence Siebert does a great job) - color choice and layout good - and what could have been a very “routine” story was amped up by some good quotes and information.

## THIRD PLACE

### Miami County Republic

*Gene Morris, Brian McCauley, Brandon Steinert*

Great photography - the only thing I didn’t like was the third jump - but because they were facing pages, it did work. Lots of good details in the story.



**TAKING ON A LOAD:** Cost-cutting and a renewed sales push deliver revenue for logistics firm. **Survival Strategies | 15**

**KANSAS CITY BUSINESS JOURNAL**

**PLUGGING IN:** An Overland Park data center company powers up big growth plans. | 3

VOL. 27, NO. 42 JUNE 26-JULY 2, 2009 \$3.00

[kansascitybusinessjournal.com](http://kansascitybusinessjournal.com)

#### STIMULUS PACKAGE

**EDITOR'S NOTE:** The *Kansas City Business Journal* takes a look at how the American Recovery and Reinvestment Act is playing out in the metro area. More coverage is inside on Pages 6-12:



**REVENUE STREAM:** The Mid-America Regional Council's tracking shows plan's depth, breadth. | 7



**BIDDING 101:** A primer on how to get on the radar when bidding for stimulus projects. | 8-9



**RIPPLE EFFECT:** Businesses benefit directly and indirectly from the influx of money. | 10



## \$TIMULUS\$

### Will it work?

KC-area politicians harbor concerns about long-term effects on deficit, taxes

BY STEVE VOCKRODT | STAFF WRITER

Rep. Dennis Moore, D-Kan., called his vote to approve the American Recovery and Reinvestment Act one of the most uncomfortable decisions in his career.

"If the choices are putting our nation in more debt, which I don't like, or a depression, which would do ruin to our nation, I don't think there was a viable option there," he said from Washington.

For Rep. Sam Graves, R-Mo., his "no" vote on the \$787 billion stimulus package was a no-brainer.

"Bottom line is somebody has to pay for it, and it is going to be every single

taxpayer out there," Graves said.

Just five months since passage of ARRA, few indications show whether the stimulus has reignited the dampened economy. But federal lawmakers have fretted about the increase in national debt coming from ARRA spending.

A Congressional Budget Office report said President Obama's budget will add almost \$4.8 trillion in the next 10 years to pre-existing debt projections.

Sen. Pat Roberts, R-Kan., said he has heard reports that foreign buyers of U.S. debt have expressed misgivings about continuing to purchase more.

"The Chinese warned us about two months ago. ... The [European Union]

SEE POLITICIANS | 6

## How's it working?

Downtown's Bolling Federal Building offers a microcosm of how stimulus is put to use

BY ROB ROBERTS | STAFF WRITER

Quick, what's the largest office building in downtown Kansas City? Most people would say the 914,000-square-foot Town Pavilion. The correct answer is the 1.2 million-square-foot Richard Bolling Federal Building.

The Bolling Building, at 601 E. 12th St., also is the largest federal stimulus project in the metropolitan area.

The project is emblematic of spending through the American Recovery and Reinvestment Act in a number of ways. It's a big-dollar, shovel-ready project that backers say offers the short-term benefit of providing work for contractors and has the longer-

term benefits of efficiency and economic development.

In April, the General Services Administration selected the 18-story Bolling Building to receive \$103.4 million in stimulus financing to complete the fourth, and final, phase of a modernization project and to incorporate components that will make it a high-performance green building.

The stimulus money, part of about \$250 million being invested in the building's modernization, won't greatly alter the monolithic structure's exterior or raise its profile. It will continue to be tucked away

SEE BOLLING | 6

DAVE KAUP | KCBJ  
JE Dunn Construction carpenter Terry Bogart works on a sink top on the fifth floor of the Richard Bolling Federal Building. JE Dunn is one of a number of area companies with contracts for work made possible by \$103.4 million in stimulus financing.

#### BREAKING NEWS!

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# FEATURE PACKAGE

Daily Division 1

## FIRST PLACE

**High Plains Daily Leader**

---

Very good coverage of a difficult story - for both the community and the newspaper.

## SECOND PLACE

**Junction City Daily Union**

---

Good reaction on a lede photo.

## THIRD PLACE

**High Plains Daily Leader**

---

Good project but photos not strong enough and redundant.

# FEATURE PACKAGE

Daily Division 2

FIRST PLACE

**Hays Daily News**

*Diane Gasper-O'Brien and Raymond Hillegas*

---

Great feature - very unique and interesting.

SECOND PLACE

**Hays Daily News**

*Mike Corn*

---

A picture speaks a thousand words. Great layout and story content.

THIRD PLACE

**Garden City Telegram**

*Brett Riggs*

---

Soda fountains - Yum!

# FEATURE PACKAGE

Daily Division 3

## FIRST PLACE

**Kansas City Star**

*Steve Paul*

---

Interesting layout - good front page, good use of space.  
Intelligently you did it. (Sorry it wasn't a slick) Story is great  
food writing. Lots of fun. Really like the elongated photo.

## SECOND PLACE

**Kansas City Star**

*Stacy Downs and Jim Barcus*

---

Layout is traditional - writing is good. Loved the color.

## THIRD PLACE

**Salina Journal**

*Rachae Morrow.*

---

Good use of graphics - good story - important for today - gave  
good information for readers.



# INFOGRAPHIC

Nondaily Division

## FIRST PLACE

### Kansas City Business Journal

*Brad Harbold*

This full-page infographic is nicely balanced and all the images play well together. It's layered style lends visual interest.

## SECOND PLACE

### Wichita Business Journal

*Shawn Houston*

This up and down of the housing market is reflected well in this simple but well-designed infographic.

## THIRD PLACE

### Southwest Times

*James Gutzmer*

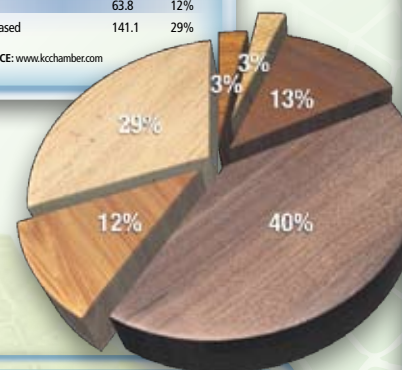
Though it's a bit blurry, the concept behind the graphic is well thought out and visually appealing.

#### LEADING BY EXAMPLE

The Greater Kansas City Chamber of Commerce offers a carbon footprint calculator on its Web site to help area businesses assess their carbon dioxide emissions. The chamber recently completed the calculator, revealing annual emissions of 516.6 tons, or 14.4 tons per employee. That total includes an 8.4 ton credit for recycling. Here's how the chamber's emissions break down.

Business travel (car and truck)	17.1	3%
Business travel (plane)	16.6	3%
Employee commuting	69.7	13%
Energy (electricity)	216.7	40%
Energy (steam)	63.8	12%
Materials purchased	141.1	29%

SOURCE: www.kccchamber.com



# Mixed

#### ON THE WEB

Here is a list of Web sites with more information about going green:

##### www.edf.org

The Environmental Defense Fund is a nonprofit organization that focuses on environmental issues. It evaluates environmental problems and works to solve them through such measures as developing corporate partnerships and shaping laws.

##### www.pickensplan.com

This Web site details a plan to reduce U.S. dependence on foreign oil outlined by T. Boone Pickens, founder and chairman of BP Capital Management. The Web site claims 1.4 million supporters for the plan, which aims to reduce American reliance on foreign oil by 38 percent during the next decade.

##### www.missourihomeperformance.org

Maintained by the Missouri Department of Natural Resources, this Web site provides information and resources for homeowners and contractors interested in improving the energy efficiency of homes.

##### www.dsireusa.org

The Database of State Incentives for Renewables & Efficiency provides information about state, local, utility and federal incentives for renewable energy and energy efficiency. Financed by the U.S. Department of Energy, DSIRE is an ongoing project of the North Carolina Solar Center and the Interstate Renewable Energy Council.

##### www.electricdrive.org

The Electric Drive Transportation Association is an industry association that promotes the advancement of electric transportation technology. The Web site includes information about electric vehicles and links to related organizations and events.

##### www.greenwashingindex.com

This site is promoted by EnviroMedia Social Marketing, a Texas-based social marketing firm, and the University of Oregon. Consumers can post advertisements and rate the authenticity of their environmental claims.

#### GREEN TOW LOT

Kansas City's new \$12 million vehicle impound facility at 7750 E. Front St. is on track to receive the U.S. Green Building Council's Gold rating for Leadership in Energy and Environmental Design, making it the city's highest-rated LEED-certified building.

The project includes parking for about 2,000 cars, two enclosed structures of 3,300 square feet and 4,400 square feet, and a 3,000-square-foot open-air equipment storage building.

Barsto Construction is the general contractor; el dorado inc. is the architect.

#### GREEN MEASURES

- Less than half of the energy use of a standard code-compliant building, thanks to careful siting and building orientation, good insulation, controlled day lighting and an innovative mechanical system.
- Significant reduction of storm-water runoff from the site and improvement of water quality.
- Zero potable water for landscaping.
- 75 percent reduction of construction waste to landfill.
- 44 percent reduction in water use in buildings.
- 10 percent recycled content in project materials.
- Electric cars to shuttle customers from the customer service area to their vehicles.

SOURCE: el dorado inc.



# INFOGRAPHIC

Daily Division

## FIRST PLACE

**Topeka Capital-Journal**

*Sherman Smith and Jan Biles*

---

The combination of maps, photos and information is strong and creates a statement that a recession isn't just about numbers.

## SECOND PLACE

**Kansas City Star**

*Dave Hames*

---

The color choices for this infographic were well done. The full page layout is nicely balanced and informative.

## THIRD PLACE

**Topeka Capital-Journal**

---

The combination of project descriptions plus photos helps readers visualize the story.

# DESIGN AND LAYOUT EXCELLENCE

Nondaily Division 1

## FIRST PLACE

### **Bonner Springs Chieftain**

---

Overall a very balanced and attractive publication. Makes good use of tabloid size without feeling cramped. Consistence of design elements throughout paper are good.

## SECOND PLACE

### **Eudora News**

---

Balanced design. Fonts are easy to read and visually appealing. Good use of consistent features - Our Town, etc. - throughout publication.

## THIRD PLACE

### **Derby Informer**

---

Nice balance throughout pages. Good blend of photos and text on each page.

# DESIGN AND LAYOUT EXCELLENCE

Nondaily Division 2

## FIRST PLACE

### **Osawatomie Graphic**

---

Newspaper has good overall look and feel. Good style, page consistency throughout each section.

## SECOND PLACE

### **The Mirror**

---

Good, clean design, layout from page to page. Easy for busy reader to sift through each publication.

## THIRD PLACE

### **Louisburg Herald**

---

It's good looking newspaper that is well-planned and made to look inviting.

# DESIGN AND LAYOUT EXCELLENCE

Nondaily Division 3

FIRST PLACE

**Shawnee Dispatch**

---

Great job - easy to read.

SECOND PLACE

**Fort Leavenworth Lamp**

---

Well organized - great pictures.

THIRD PLACE

**Kansas City Business Journal**

---

Nice looking newspaper.

# DESIGN AND LAYOUT EXCELLENCE

Daily Division 1

FIRST PLACE

**Ottawa Herald**

Front page had nice variety on layouts. Used color effectively. Layout on inside pages including editorial, sports and local pages used white space, font balance and pictures well.

SECOND PLACE

**Arkansas City Traveler**

Just a nice eye-pleasing newspaper. Pages not cluttered. Nice balance, nice mix of fonts. Just liked type style, etc.

THIRD PLACE

**Junction City Daily Union**

Nice paper with lots of headlines, photos, etc. Rules above headlines seems to break up continuing of page image would like to see more type fonts used.

## WEEKENDER EDITION

50 cents  
Volume 140, No. 51  
12 Pages

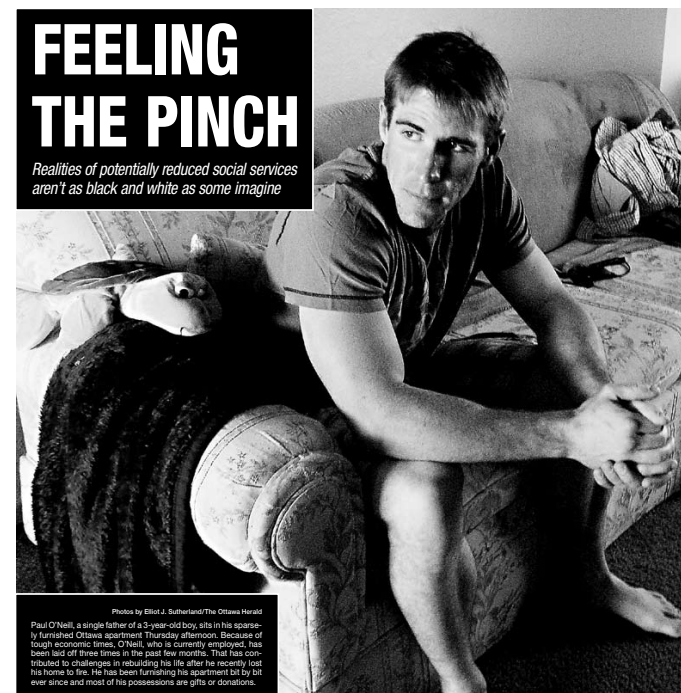
Since 1869  
The Ottawa Herald

Daylight Saving Time: Set your clocks forward one hour Sunday.  
See Page 3.

March 7-8, 2009  
Ottawa, Kansas

### FEELING THE PINCH

Realities of potentially reduced social services aren't as black and white as some imagine



Photos by Elliot J. Sutherland/The Ottawa Herald  
Paul O'Neill, a single father of a 3-year-old boy, sits in his sparsely furnished Ottawa apartment Thursday afternoon. Because of tough economic times, O'Neill, who is currently unemployed, has been laid off three times in the past few months. That has contributed to challenges in rebuilding his life after he recently lost his home to fire. He has been furnishing the apartment bit by bit ever since and most of his possessions are gifts or donations.

## Tough economy challenges those already struggling

By BRIAN WILLIAMS

*Headline that reads:*

It's 4 a.m., still dark outside, and most people are still curled up in their beds.  
Dennis Garner, 47, rural Ottawa, starts another day on his job search filling out online applications. Garner, who was laid off from his truck driving job in Kansas City three weeks ago after six years with the company, is having trouble finding work.  
"Nobody's hiring," he said.  
Being without a job can affect everything in a person's life, Garner said.  
"Every dime coming in goes to the rent payment. Then there's car insurance, electricity and the telephone will get a partial payment. With no phone, there's no communication to find a job," he said.

People across the country and in Franklin County are finding that tough economic times are turning into tough choices, and even those who haven't sought social services before are reaching for help. Sacrifices have become a way of life.  
Garner finally is collecting unemployment, but it is a fraction of what he used to earn. He ran out of propane a couple of

### The budget impact

An exclusive series from The Ottawa Herald

- Today: The social impact. Economic concerns impact people who need social services.
- Monday: Government functions: Officials try to minimize the impact on citizens.
- Tuesday: Education funding: Schools and students consider the future of education.

weeks ago before the last cold spell, and he didn't have the \$250 needed to get the propane company to come out to his home.  
The Salvation Army was able to help Garner get money for heat.  
"A lot of people have lost their jobs. I have noticed a lot more people coming in for help," Florence Hart, who runs the local



Paul O'Neill, Ottawa, picks up pieces of an alphabet puzzle left by his son. O'Neill was able to salvage some items but most of his clothes and his son's toys were lost in the fire. "We got these (the alphabet puzzle) from Hope House," O'Neill said.

chapter of the Salvation Army, said.  
Hart isn't the only one who's seen an increase in the number of people needing assistance.  
"We've seen more people wanting services with utility bills, food and rent," Richard Jackson, East Central Kansas Economic Corp.'s chief executive officer, said.

"It's over and beyond what we normally see."  
Jackson was in Washington D.C. this week to learn more about how ECKAN, which receives federal funding, will benefit from President Obama's stimulus package.  
"We're written into the stimulus package," Jackson said. "We'll be able to help."

### Who else is affected?

Tight budgets hit law enforcement, health care. Page 9.

### Many areas of need

Even those who find jobs may discover that going back to work helps, but doesn't solve all of the challenges.  
Paul O'Neill, 29, Ottawa, is back to work trimming trees, but he has dealt with being laid off three times in the past few months.

"It's tough to provide consistent income, pay for a divorce and be a dad," O'Neill, the father of a 3-year-old son, said.  
One of O'Neill's biggest challenges recently was a house fire that left him with very little. He lost his washer, dryer, food, work clothes and had to give up his cat and dog that he had for several years.  
O'Neill had to stay on a friend's couch for a couple of weeks. When he found an apartment, he didn't have money for

See STRUGGLING, Page 9



HOME DELIVERY: (785) 242-4700

Community News.  
Community Connections.

## FIRST PLACE

## Hays Daily News

User friendly! Clean, attractive pages, strong headlines good mix of copy and photos.

## SECOND PLACE

# Garden City Telegram

Easy to read paper. Good headlines and attractive use of font and photos; consistent front to back.

### THIRD PLACE

## Newton Kansan

Clean look and good use of color. Lots of reader friendly elements.



# THE HAYS DAILY NEWS

VOICE OF THE HIGH PLAINS

**WEDNESDAY, OCT. 7, 2009**

---

**News  
to Know**



**Home meet**  
The Fort Hays men's golf team hosts the FHSU Invitational.  
**Pan B1**



**Waiting for aid**  
Residents of Indonesia wait for help from other countries.  
**Pan B5**

**Free tickets**  
Get into the Fall Nationals at RPM Speedway free of charge.  
**BH/McLure/news**

**Weather watch**  
Tonight's Weather Monthly cloudy with a 20-percent chance of rain through Thursday. Windy, cloudy with a 20-percent chance of storms. Frosts in the lower 60s.

"THAT'S WHAT KEEPS A SMALL TOWN GOING IS HAVING A SCHOOL SYSTEM, BECAUSE KIDS ARE OUR FUTURE WHEN A SMALL TOWN LOSES ITS SCHOOL, WHY IT'S PRETTY HARD ON IT."

SHIRLEY HENNINGSON, LOGAN



Awaiting a touchdown, a Trojan stands strong on the sidelines ready to ring loudly letting all nearby know of the team's accomplishment Friday night in Logan.

## SMALL TOWN, BIG SPURT

**L**OCHAN — "Trojans, Trojans, who's the best?" LIES!

From the sidelines, the Logan High School cheerleading squad roared for its home team.

Ast from the bleachers, forward-id Hayke Ten was cradling their mothers of her own.

Gus Trojan Team? Then chanted, banded up in her mother's coat.

Under the blaze of the Friday night lights and the glow of a full moon, the Logan Trojans were fighting hard for a win against Natoma.

Despite temperatures dipping below 50 degrees,

the most loyal high school football fans would not be deterred.

Many were bundled in sweaters, coats and blankets, prepared to weather the coldest game of the season so far.

Among them was Joan Long, who was there to watch her daughter perform on the Grimsrud dance team in hand.

Sue LOGAN, AG

story by kalee conner  
kconner@dailynews.net

photos by raymond hillgas  
rhillgas@dailynews.net



Logan High School senior Trevor Trice, right, feasts on pudding with the help of fellow senior Alma Long on Friday during a pudding-eating contest against sophomore Tracy Archer, left, and others at a pep rally.

**HDN submits**

Students walk in the school hallway in September 2008 at Ness City High School. The district has closed school today and Thursday to help combat illnesses.

RAYMOND HILLGAS  
HillgAS@DailyNews.com

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# DESIGN AND LAYOUT EXCELLENCE

Daily Division 3

## FIRST PLACE

### **Topeka Capital-Journal**

---

Papers were clean - easy to read- good use of graphics/photos  
- easy to read cutlines - good use of white space - inside and  
out - Regardless of front page ads, fronts not too busy. Fonts  
good!

## SECOND PLACE

### **Salina Journal**

---

Good use of packages (good photos also). Pages are clean -  
good use of all graphic elements. Type/fonts are readable (for  
a change!)

## THIRD PLACE

### **Lawrence Journal-World**

---

Unreadable cutlines (change fonts); No “bang” on fronts -  
were on sports - font sizes for headliners too small - still  
overall, clean look - sports design is good, good!



# BEST FRONT PAGE

Nondaily Division 1

FIRST PLACE

**Derby Informer**

Good mix of news articles and feature photos to generate reader interest. Good local stories as well as strong overall layout.

SECOND PLACE

**Baldwin City Signal**

Nice, clean layouts. Good use of photos to help tell the stories.

THIRD PLACE

**Basehor Sentinel**

Good dominant story appeared on each front page. Nice job of doing some creative things without making it too "busy".



THE DERBY  
**INFORMER**

Derby's Reliable Information Source

Easter Services  
Page 3

Wednesday, April 8, 2009 • A Weekly Publication • 50 cents

60<sup>Second</sup>  
INFORMER



**Local dog is champion in lured coursing**  
Neylon, a Saluki owned by Rick and Louisa Dowla, took his second championship this weekend. Page 10

**EDITORIAL**  
**Derby should host national town hall meeting**  
A consultant has recommended Derby based someone to get the word out about the community. Let's start by inviting the President. Page 4

**BUSINESS**  
**Developer seeking business for north Rock Road**  
A developer has hired a sales broker to help bring new businesses to Patriot and Rock Road. Page 5



**OLDER YOUTH**  
**Seniors are invited to a 'Red Carpet Affair'**  
A "Red Carpet Affair" will be held at the Derby Senior Activity Center on April 16. Page 6

**Derby Lions Club to celebrate 55 years**  
The Derby Lions Club will celebrate its 55th anniversary on April 23 and the public is invited. Page 6

**YOUTH**  
**English attends Nightingale Experience of Ft. Hays**  
Kaitlin English learns what a nursing career is like. Page 7

**SPORTS**  
**Derby outhits Campus in baseball sweep**  
Derby's offense pounded out 27 hits in a blowout win on Friday at Panther Field. Page 8

**Vol. 7 • Issue 14**  
**A Weekly Publication**

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**Easter Services** -----3  
**Editorial** -----4  
**Puzzles** -----4  
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**Youth** -----7  
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www.derbyinformer.com

## Waste Management pulls out of race

### Trash company has highest proposed prices

By Linda Stinnett

Waste Management has withdrawn from the city's negotiations process to find a single trash service for the community, saying it will stick to the prices it has already offered.

City manager Kathy Sexton said Waste Management notified her on Friday afternoon they would not attend an interview session with the trash/recycling advisory board. The city put all of the trash proposals

on its Web site, www.derbyweb.com, this week and after seeing that its prices were the highest, a Waste Management representative told her they would not attend the session.

Waste Management decided it could not compete with the prices offered by the other two companies, Waste Connections and Derby Disposal, she said. Waste Management district manager Gary Black said Monday his company knows its prices are the highest.

"We did not go to the negotiating table," he said. "The company has heard from its customers, who are overwhelmingly telling him they want the company's services to still be available and they will pay higher prices," he said.

"They feel like they're getting a premium and they don't want to change at any price," Black said. Waste Management is aware that there has been talk at city hall about working to award multiple

franchises, so it has asked to be considered if bids are accepted for that, Sexton said. A decision on single vs. multiple franchises has not been made and Sexton said she did not know when it might be made.

The trash/recycling advisory board is conducting interviews with the two other companies this week in an effort to compare the two proposals. It will meet again next week to discuss those.

"The discussion has cemented one thought—that offering multiple contracts will impact the cost."

"If we start going with multiple franchises it is going to affect the cost. It's very clear to me," she said. "It's a volume kind of business."

## To the victor go the spoils

The candy-filled eggs given away during the Jack and Jill Preschool Easter Egg Hunt on Saturday were a real treat for 18-month-old Jace Devine. Egg hunts in Derby will continue this weekend. The DRC and Optimist Club are holding a community egg hunt on Saturday, April 11, at 11 a.m. in High Park. There will be egg hunting in age divisions, visits with the Easter Bunny and children can get an Easter tattoo. On Sunday, the VFW will host an egg hunt at 1:30 p.m. at Hand Park and the public is invited to participate.

Photo by Linda Stinnett



## Three casinos look at Sumner County

By Linda Stinnett

Three casinos have applied to manage casinos in Sumner County, with all three considering sites within about five miles of Derby.

Applicants who met the April 1 deadline for applications were Chisholm Creek Casino Resort, Prairie Sky Casino and Lakes Casino Resort.

Chisholm Creek is a Foxwoods Development Company, which also submitted an application in the previous rounds but then opted out during contract negotiations to run the state-owned facility.

In a press release, Foxwoods said the Chisholm Creek Casino Resort would be located just off the Kansas Turnpike at the Mulvane interchange. Foxwoods announced it plans to go beyond the state's minimum requirement of a \$225 million investment by developers, and begin with a \$250 million first phase. That phase would include the casino with 2,000 slot machines, 50 gaming tables, including 10 poker tables, retail space, restaurants, and a multipurpose entertainment and meeting venue.

Future phases would include a hotel, parking structure, water park and an RV park.

While these regarding the announcement said Foxwoods' conceptual drawings of the Chisholm Creek Casino Resort from a year ago are not



Courtesy photo

The Chisholm Creek Casino Resort offered this interior view of a possible game room in a previous round of casino applications. The plans for this resort should be similar.








exactly what will be used this time, they are expected to be close.

"Foxwoods Development Company has spent nearly three years working on the program, design and image of Chisholm Creek Casino Resort," said Gary Armentrout, president of Foxwoods Development Company. "We have created a customized product for the Sumner County market offering superior architecture, nongaming amenities and convenient access."

Armentrout is working on the project. "Rather than proposing to build the type of 'off-the-shelf' casino project that other operators simply duplicate in city after city, our brand, design and vision reflect the culture and history of South Central Kansas, and would be a unique attraction that makes Sumner County a true regional destination," Armentrout said.

Please see CASINO continued on page 2

## The Week's Weather

Wednesday 72/47 Partly Cloudy	Thursday 65/40 Showers	Friday 62/38 Few Showers	Saturday 65/45 Partly Cloudy	Sunday 56/43 Showers	Monday 64/39 Showers	Tuesday 65/41 Partly Cloudy
						
Times of sun and clouds. High in the low 70s and lows in the upper 40s.	Showers possible. High in the mid 60s and lows in the low 40s.	Occasional showers possible. High in the low 60s and lows in the upper 30s.	Times of sun and clouds. High in the mid 60s and lows in the mid 40s.	Showers possible. High in the mid 50s and lows in the low 40s.	Showers possible. High in the mid 60s and lows in the upper 30s.	Times of sun and clouds. High in the mid 60s and lows in the low 40s.

# BEST FRONT PAGE

Nondaily Division 2

## FIRST PLACE

### **Osawatomie Graphic**

---

Top story of the day easily noticed. Always a dominant photo. Several elements of reader options above the fold can only help market product in newstands. A clean look; however, not a fan of text within photos in the December issue.

## SECOND PLACE

### **Louisburg Herald**

---

Good use of dominant photos, plus use of cutouts. Would like borders around photos. Would help them pop out more. Good stories, headlines. Clean appearance.

## THIRD PLACE

### **Times-Sentinel**

---

Food content, headlines and play of stories and photos. Just all the mixture of colors are more of a distraction than if appeared in traditional white background, plus its easier to read and photos would stand out more.

BEST FRONT PAGE

Nondaily Division 3

FIRST PLACE

Osage County Herald-Chronicle

Eye appealing newspaper. Good use of headlines and use of photos. Like graphics and photos down left side. Makes you want to read the front and keep going. Keep up the good work.

SECOND PLACE

Miami County Republic

Ashlee Mejia

Very good looking front page that covers local and events and happenings. Good use of pictures, graphics and headlines. Overall great designed front page.

THIRD PLACE

Shawnee Dispatch

Nice layout, easy to look at the product. Nice graphics and use of white space. Coverage was good of local events and good use of photos.

The Official Newspaper of Osage County

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The Osage County Herald-Chronicle

\$1

Thursday, April 30, 2009 Vol. 146, No. 41

16 Pages + Inserts

Briefs

Burlingame voters approve of abatement

Burlingame residents voted nearly three-to-one to pay for utilities for the Schuyler Museum. One hundred thirty-seven voters participated in the advisory election held Tuesday - 102 voted yes to pay the utilities; 35 voted no. The final decision on whether the city will continue to pay the museum's utilities will be made by the council.

SPEED LIMIT 60

New speed signs posted on U.S. 56

A sign installation project for a speed limit increase on U.S. Highway 56 in Osage, Lyon, Douglas, and Johnson counties was completed by the Kansas Department of Transportation (KDOT) April 22. KDOT crews installed new signs, increasing the speed limit on the highway from 55 miles per hour to 60 miles per hour throughout the four-county area. In 2007, KDOT had planned to increase the speed limit along U.S. 56 based on the results of a traffic study completed at that time. In July 2007, the project was postponed so that KDOT staff could conduct meetings with local city, county and school district officials located along U.S. 56 in the four-county area to address safety concerns for schools that may be impacted by the increased speed limit. Once discussions were completed with local officials, KDOT then recommended and implemented rural school zones for the schools impacted by the speed limit increase on U.S. 56.

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Business & Ag	4B
Public Notices	5-8B
Classifieds	7, 8B

Inside - Jerry's Throwaway, Embury, Plaza Mall, Family Life

The Osage County Herald-Chronicle

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The Osage County



Earth Day

Students learn about life on Planet Earth

Osage City and Marais des Cypres Valley sixth-graders participated in the Earth Awareness Researchers for Tomorrow's Habitat (EARTH) program provided by the Osage County Conservation District and Osage County's K-State Extension office April 23 in Osage City.



Osage City sixth-grader Pavin Cole stacks water droplets on a penny in an experiment of surface tension. The activity was one of six visited by students during the EARTH festival Thursday at the Osage City Fairgrounds.

Above, students enter an inflatable earth to learn more about the planet. A snake for students to learn about and touch. Funding for the program is through an Environmental Protection Agency grant in conjunction with Kansas Department of Health and Environment and K-State Research and Extension. This is the third year the program has been offered. For more information about the EARTH program, call the Osage County Conservation District at (785) 828-3458.

New officials on the job at Scranton

Gabe Falmon | Reporter

SCRANTON—The April 21 Scranton City Council meeting was the inauguration for recently elected city officials, including new Scranton Mayor David Barnes and council members Randy Jackson and Gary Deshaizer. During its April 7 meeting, the outgoing council chose to defer discussion and action regarding a proposed draft ordinance to incorporate the new department of public safety into city code. With discussion led by city attorney Todd Luckman, Jackson raised the question, "What do we accomplish with this proposed ordinance?"

"Accountability, a person to go to for public safety or code enforcement," Barnes replied. Several of the council members' questions related to authority of the chief of public safety to appoint and supervise personnel responsible for the functions of emergency preparedness, police, fire, building inspection, code enforcement, animal control and first responders. Other comments related to compensation and budgetary impact. Luckman said he would consider the council's questions and comments as he finalized a draft for review at the next council meeting.

The council also received a report from maintenance employee Scott Lester regarding a reported problem with the sewer connection serving 402 S. Carbon Ave. During its March 17 meeting, the council authorized Lester and other city personnel to excavate only in the city right-of-way to determine if a connection problem existed in the sewer main serving the location. The council concluded, based on a report and photographs submitted by Lester, that city service was not the cause of the problem.

See Scranton 1 3A

Lyndon City Council

Commerce department offers assistance

Dean Michael | Reporter

LYNDON—The Lyndon City Council heard a report at their regular meeting April 20, about the many opportunities the Office of Rural Opportunity, of the Kansas Department of Commerce (KDCC), can provide to the city of Lyndon. Barbara Chalker, a KDCC representative, spoke to the council about her job as the eastern Kansas representative for the Office of Rural Opportunity. She represents 15 counties and 169 communities, all with a population of 5,000 or less. She works with communities by learning their needs and searching for opportunities to assist them.

Assistance can come in the form of grants, low-interest loans, and information and resources for economic and community development. Chalker said she would welcome the council's questions and comments as she finalized a draft for review at the next council meeting.

Focus on rural development and communities, she said. Lyndon Mayor Bruce Williams told Chalker that Lyndon's planning and zoning committee recently completed a community survey, and will be meeting with the council to present feedback from residents. Williams said it might be an opportunity to obtain ideas on the city's needs and concerns. "Small town rural Kansas needs this kind of help," Williams said. "This should give the council some resources on where to go to jump start a project."

See Lyndon 1 4A

Five-hour standoff ends peacefully

City, county, state agencies besiege Osage City residence

From staff reports

OSAGE CITY—Dozens of law enforcement officials gathered near an Osage City home Tuesday morning, after a male occupant called police saying he wanted to speak with an officer. Hours later, the apparent standoff ended after the man exited his house and was taken into custody without incident.

According to a press release issued Tuesday evening by the Osage City Police Department, officials believed the man, identified by neighbors as John Esposito, was suicidal. According to law enforcement officials, the Osage City Police Department received a call from the subject at about 6:10 a.m. Osage County Sheriff Laurie Dunn said there was reason to believe the man, who was in his home at 1417 E Street, could harm himself or others. Dunn said the man was armed, and events of a domestic nature had happened during the weekend at the residence.

Osage City Police Chief Fred Nech said in the press release that officers from the police department, sheriff's office, Kansas Highway Patrol, and Kansas Bureau of Investigation assembled to form a perimeter around the residence. A KHP helicopter flew over the scene during the incident. In all, more than 25 emergency units responded. Several residents within about a one-block radius of the home in northeast Osage City were contacted by police officers and city employees and told they should go to their basements or leave the area until further notice. Nech said the neighbors were evacuated to ensure their safety. An ambulance and fire trucks were on standby throughout the morning. When asked mid-morning why additional units had been called in, Dunn said, "I don't have negotiators with my department. Phone contact

See Standoff 1 4A

Carbondale City Council

Bonds approved for sewer improvement

From staff reports

CARBONDALE—The Carbondale City Council voted to approve \$295,000 in general obligation bonds for sewer improvement projects during the council's April 20 meeting.

Rick Enz, the city's financial adviser, noted the bond's interest rate was .391 percent, a slight increase over last year. The council approved the necessary bond ordinances, which are effective once published in the official city newspaper.

Other wastewater discussion centered on the expense of renting a large pump from Kansas City to pump high water out of the city's lagoons at a cost of approximately \$700 a week. Another pump being used is on loan from Topoka.

An excessive amount of rain and other problems with the system have caused the dilemma, it was reported. Maintenance supervisor Kevin Richardson said he had checked the cost of a pump of the same size as that being used and found one for \$10,019.

"With more rain being predicted, we would have to take the pump back and then have to rent it again," Richardson said.

On a motion by councilman Daryl Makowski, and a second by councilman Mike Reynolds, the council approved the purchase.

The council also held discussion with Carbondale resident Dan Barber, who is frustrated with people entering his property - ridding motorcycles, dumping trash and tearing up his property. He said he has put up a fence but that has not stopped intruders from entering. Photos of the property were passed around to council members to see the destruction that has occurred.

Barber said he has talked to city police but nothing can be done unless the trespassers are caught in the act. Carbondale Police Chief Adam Marton said a person was recently apprehended and awaiting prosecution, but Barber said that he did not know this had transpired. It was suggested that Barber install a security camera; he responded he was paying taxes and believes there should be more police coverage.

See Carbondale 1 4A

# BEST FRONT PAGE

Daily Division 1

## FIRST PLACE

### **High Plains Daily Leader**

---

Good use of photos with graphics you can tell a story with a quick read and draw the readers attention.

## SECOND PLACE

### **Ottawa Herald**

*Tommy Felts*

---

Hard hitting attention grabbing front page. Nice use of large photo with graphics.

## THIRD PLACE

### **Fort Scott Tribune**

*Michael Pommier*

---

Clean looking front page with good design for easy reading.



# BEST FRONT PAGE

Daily Division 3

## FIRST PLACE

### **Lawrence Journal-World**

---

Front page was an easy read. No distraction from multiple screened stories. Headlines clean. Just enough white space between articles and photo. Balance was good.

## SECOND PLACE

### **Kansas City Star**

---

It's use of graphics and artwork separated second and third places.

## THIRD PLACE

### **Topeka Capital-Journal**

---

Lots of local coverage for reader appeal. Little too much use of boldface on sidebars and "continuation" gave a cluttered page appearance at times.



# COMMUNITY SERVICE PROJECT

Nondaily Division

## FIRST PLACE

**Kansas City Business Journal**

Wow! The Biz Journal outlined every detail in health care reform using expert analysis from healthcare professionals.

## SECOND PLACE

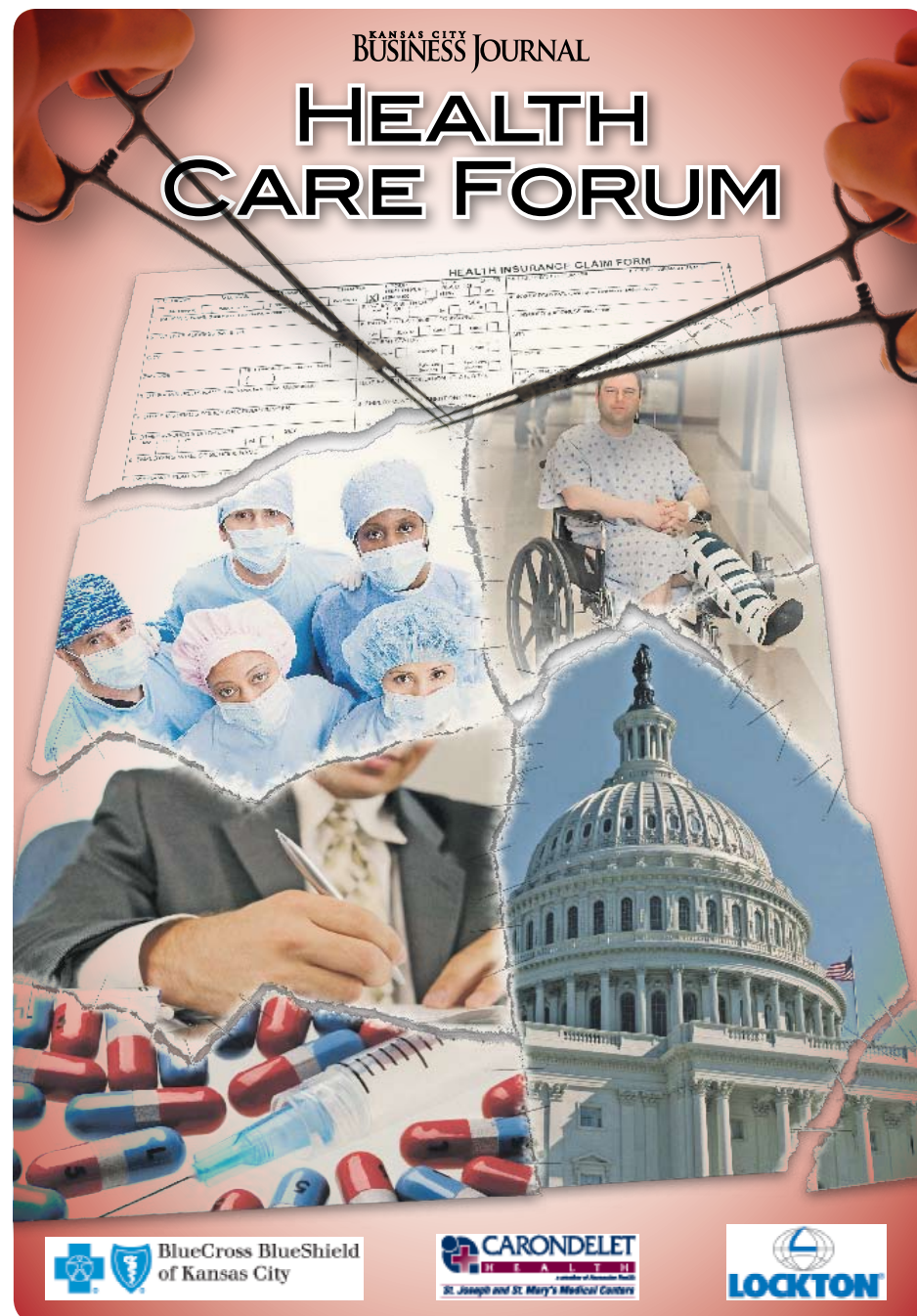
**Atchison Globe**

Community has to appreciate the Globe's involvement with July 4th fireworks. Staff knocked itself out to see the Atchison tradition continue.

## THIRD PLACE

**The Mirror**

Subscription promotion also aided people in need. Nice job.



# COMMUNITY SERVICE PROJECT

Daily Division

## FIRST PLACE

**Wichita Eagle**

Inspired hundreds of people to perform acts of kindness.  
What a cool idea to reinforce the holiday spirit.

## SECOND PLACE

**High Plains Daily Leader**

What business district wouldn't appreciate the local newspaper's leadership in bringing in customer traffic?  
Organizing the Christmas parade was the perfect vehicle.

## THIRD PLACE

**Winfield Daily Courier**

Let's have it for Courier Cat, leader of so many efforts to educate readers about humane treatment of their pets!



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FUP SOMEONE THE PEACE SIGN SMILE AT A STRANGER, BUT ANYTHING OVER 30 SECONDS IS CREEPY  
HELP AN ELDERLY PERSON ACROSS THE STREET, OR A HOT BLONDE, WHICHEVER SEE RED, GIVE BLOOD  
DONATE CLOTHES TO GOODWILL, AND NOT JUST THE EMBARRASSING CRAP YOU WORE IN THE '70S  
BE AS NICE TO YOUR FAMILY AS YOU ARE TO YOUR BUDS GALLANTLY GIVE AN ELDER YOUR SEAT  
DOLE OUT SWEET COMPLIMENTS LIKE CANDY TAKE ACTION WHEN YOU SEE AN ANIMAL IN NEED  
BRING COOKIES TO WORK, OR IF YOU'RE IN ONE OF "THOSE" OFFICES, SOMETHING HEALTHY  
PUT A BUN IN THE OVEN, BAKE SOMEONE A LOAF OF BREAD CALL YOUR MOTHER, AND LISTEN  
SAY PLEASE AND THANK YOU, A LOT PUT THE LID DOWN, YOUR MAMA TAUGHT YOU BETTER  
PICK UP TRASH, EVEN IF IT ISN'T YOURS WRITE A FORMER TEACHER, NO MISSPELLINGS, PLEASE  
SCOOP THE POOP WHEN WALKING YOUR DOG GIVE PARENTS A BREAK, BABYSIT  
LEAVE THE WAITER A LITTLE EXTRA PASS ALONG STUFF THAT'S WEIGHING YOU DOWN ANYWAY  
HOLD THE ELEVATOR FOR SOMEONE, IT'S A GREAT OPPORTUNITY TO PRACTICE YOUR YODELING  
INVITE SOMEONE TO CUT IN FRONT OF YOU GIVE SOMETHING ANONYMOUSLY AND TELL NO ONE  
SOME LIKE IT HOT, TAKE THEM SOME SOUP PRAISE A WORKER WHO GAVE YOU GREAT SERVICE  
SHOVEL A SHUT-IN'S WALK STICK IT TO THE MAN AND PUT A QUARTER IN AN EXPIRED PARKING METER

Join in the fun. Do nice little things for others - and prompt them to pay the kindness forward. Check out our website - [DoTheDeed.org](http://DoTheDeed.org). See what others are doing. Vote on your favorite simple acts and submit your own. Upload photos and videos. Find out how you can even track your efforts. We have a kit you can download to get started. Add a little joy. One deed at a time.

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A movement fueled by The Wichita Eagle, Crestview Group and many other community-minded supporters.



# BEST NEWSPAPER WEBSITE

Nondaily Division 1

## FIRST PLACE

### **Bonner Springs Chieftain**

---

All of entries in this category were built on the same template and that made judging tough. On this day, the Bonner Springs site appeared to be just a bit better editorially than the others.

## SECOND PLACE

### **Basehor Sentinel**

---

Strong photography makes a difference. Congrats!

# BEST NEWSPAPER WEBSITE

Nondaily Division 2

## FIRST PLACE

### **The Mirror**

---

Clearly the best of the groups with great features and wonderful overall balance and content.

## SECOND PLACE

### **Louisburg Herald**

---

Nice presentation of local photos and top headlines. Obviously a template shared by others, but strong local storytelling helps it stand.

## THIRD PLACE

### **Ellsworth County**

---

Not flashy as other sites, but that includes a great range of local content that is very relevant to the community.

# BEST NEWSPAPER WEBSITE

Nondaily Division 3

## FIRST PLACE

### **Kansas City Business Journal**

---

Not much separates #1 and #2 as both are clearly built on the same template. Best overall presentation and balance of both editorial content in a clean well-organized package.

## SECOND PLACE

### **Wichita Business Journal**

---

Lots of great entry points to well-edited content. This is a site that reads well locally and holds up well outside the local market.

## THIRD PLACE

### **Shawnee Dispatch**

---

Loads fast, well organizes and clean. Photos, opinion, local guides... nice overall presentation.

# BEST NEWSPAPER WEBSITE

Daily Division 1

FIRST PLACE

**High Plains Daily Leader**

---

Nice front page and mix of news and other features. Good work at taking a commercial template and making it yours.

# BEST NEWSPAPER WEBSITE

Daily Division 2

## FIRST PLACE

### **Manhattan Mercury**

---

Most competitive category of the 9 I judged. Stood above the rest because of innovation: Facebook, video, forums, etc. Congrats!

## SECOND PLACE

### **Newton Kansan**

---

Very easily could have been #1. Great mix of content and presentation.

## THIRD PLACE

### **Hays Daily News**

---

Design is a bit cluttered, but couldn't ignore the strong content and focus on frequent updates, "you should know" etc.

# BEST NEWSPAPER WEBSITE

Daily Division 3

## FIRST PLACE

### **Kansas City Star**

---

There's no substitute for the great breadth of coverage you'll find on KC.com. If you could visit any Kansas news site, this is it.

## SECOND PLACE

### **Topeka Capital-Journal**

---

Continues to evolve as one of the state's leading news sites. Lot of great features and positioning of comments and other reader interaction.

## THIRD PLACE

### **Wichita Eagle**

---

News packages set this site apart from the others in this very competitive category.

# ONLINE VIDEO (NEWS)

Daily Division 1

FIRST PLACE

**Ottawa Herald**

***Elliot Sutherland***

---

Great breaking news video. Well done.

# ONLINE VIDEO (NEWS)

Daily Division 2

FIRST PLACE

**Garden City Telegram**

*Rachael Gray*

---

Quality of video is amazing. Great job.

SECOND PLACE

**Hays Daily News**

*Gayle Weber*

---

What a great program to make the news (ambassador's program).

THIRD PLACE

**Hays Daily News**

*Kaley Conner*

---

Shaky video put this video in third place.



# ONLINE VIDEO (NEWS)

Daily Division 3

## FIRST PLACE

**Lawrence Journal-World**

*Nick Nelson and Staff*

---

Great video. Impressive use of the 4 screens.

## SECOND PLACE

**Lawrence Journal-World**

*Richard Gwin*

---

Good breaking news quality.

## THIRD PLACE

**Wichita Eagle**

*Jaime Green*

---

Great story on a story dear to many people.

# ONLINE VIDEO (FEATURE)

Daily Division 1

FIRST PLACE

**Ottawa Herald**

*Elliot Sutherland*

---

Great video on amazing story.

# ONLINE VIDEO (FEATURE)

Daily Division 2

FIRST PLACE

**Hays Daily News**

*Raymond Hillegas*

---

Amazing series that looks more into the town than the football games.

SECOND PLACE

**Hays Daily News**

*Fred Hunt*

---

So well done! High quality video.

THIRD PLACE

**Garden City Telegram**

*Daniel Sato*

---

Great video quality.

# ONLINE VIDEO (FEATURE)

Daily Division 3

FIRST PLACE

**Kansas City Star**

*Keith Myers, Monty Davis, Dave Helling*

---

Speechless. Amazing story. Well done investigative video.

SECOND PLACE

**Lawrence Journal-World**

*Jesse Newell, Nick Nelson, LJ World Staff*

---

Love it or hate it - this video about KU Basketball is a winner.

THIRD PLACE

**Wichita Eagle**

*Fernando Salazar*

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What a story! Well done.