

SPECIAL SECTION

Daily Division 1

FIRST PLACE

Dodge City Daily Globe

Glossy is great. Lots of ads. Good stories!

SECOND PLACE

Dodge City Daily Globe

Interesting stories. Great ads with creative headlines.

THIRD PLACE

High Plains Daily Leader

So cute. Love the letters - hilarious! Good ads. I'm sure this is read by all.

No image provided

SPECIAL SECTION

Daily Division 2

FIRST PLACE

Salina Journal

Wonderful idea. Stories were touching and inspirational.

SECOND PLACE

Topeka Capital-Journal

Great idea. Lots of family- to-dos.

THIRD PLACE

Topeka Capital-Journal

I liked the idea of stories about the winners.

"Last May, however, my luck changed when I was diagnosed with breast cancer."

"There is always hope."

"I am so blessed- I have a great life..."

"I was afraid, but finally decided that life must go on"

"I'm grateful that I'm alive to be with my kids."

"I was one of the lucky ones"

"Cancer doesn't have to make us give up everything!"

"My diagnosis was very bright"

"They are a real inspiration to me"

"At this point, you just say sure, whatever it takes."

"I was in shock but never thought of it as a death sentence."

"I could live without a breast but I couldn't live without seeing my children grow up."

"In a single breath, with the utterance of three small words, my life was forever changed."

October is Breast Cancer Awareness Month

They are mothers, fathers, daughters, friends and co-workers... everyone knows someone who has had their life affected by breast cancer.

Salina Journal
We give you more

SPECIAL SECTION

Nondaily Division 1

FIRST PLACE

Larned Tiller and Toiler

Interesting and informative. The use of white heavy paper makes the section pop. Adding the reader response was a plus.

SECOND PLACE

Louisburg Herald

Very informative.

THIRD PLACE

Larned Tiller and Toiler

Informative section.

Celebrating 150 Years of Fort Larned

Health & Education



Panorama of Progress
2009

The Tiller & Toiler
137 Years in Pawnee County - Larned • Burdett • Rozel • Garfield

SPECIAL SECTION

Nondaily Division 2

FIRST PLACE

Miami County Republic

Huge resource for new people and residents.

SECOND PLACE

Shawnee Dispatch

Beautiful ads and layout

THIRD PLACE

Atchison Globe

Good revenue for such small publication. Ads were all related to content.



2008 RESOURCE BOOK for Residents & Visitors
A SPECIAL SECTION OF MIAMI COUNTY NEWSPAPERS

SPORTS SPECIAL SECTION

Nondaily Division 1

FIRST PLACE

Russell County News

Imaginative use of front page to maximize revenue - great photo reproduction - easy to follow format.

SECOND PLACE

Larned Tiller and Toiler

Nice front page graphics - well executed content inclusion of some junior teams was nice.

THIRD PLACE

Russell County News

Building on the winter issue was a good idea and again nice format (best of both worlds). Good overall execution.

2008 WINTER SPORTS REVIEW

Featuring teams from
**Russell • Victoria
Wilson
Lucas/Luray
Natoma**

Special Section of the **Russell County News**
DECEMBER 19, 2008

SPORTS SPECIAL SECTION

Nondaily Division 2

FIRST PLACE

Miami County Republic

Great layouts. Clean look. Good coverage. Nice keepsake for athletes and parents.

SECOND PLACE

Southwest Times

So great to see a special section that doesn't involve high school sports, local festivals or real estate. Great idea.

THIRD PLACE

Atchison Globe

Good coverage.

A SPECIAL SECTION OF THE MIAMI COUNTY WEEKEND

FALL SPORTS



LOUISBURG'S LOSSES:

Wildcats have many holes to fill after losing all but one starter from their 13-1 state runner-up team a year ago

STORY ON 2

SCHOOL BY SCHOOL: » LOUISBURG WILDCATS 4 » OSAWATOMIE TROJANS 9
» SPRING HILL BRONCOS 13 » PAOLA PANTHERS 18 » PRAIRIE VIEW BUFFALOS 24
» JAYHAWK-LINN JAYHAWKS 27 » PLEASANTON BLU-JAYS 30

SPORTS SPECIAL SECTION

Daily Division

FIRST PLACE

Dodge City Daily Globe

Huge size. Great ads. I like how now they are grouped by teams.

SECOND PLACE

Hays Daily News

Great way to generate revenue. Easy to read.

THIRD PLACE

Great Bend Tribune

Lots of ads. I like how ads are close to their school's stories.

No image provided

COMMUNITY EVENT

Daily Division 1

FIRST PLACE

Dodge City Daily Globe

This quarter sized magazine is full of great feature stories and advertising that give great information on them even with great supporting ads.

SECOND PLACE

Dodge City Daily Globe

Great feature stories and advertising supporting this local event.

THIRD PLACE

Fort Scott Tribune

Good graphics and simple layout give reader information and a call to action. Good design in supporting advertising.

No image provided

COMMUNITY EVENT

Daily Division 2

FIRST PLACE

Hutchinson News

Events layed out in easy to read format. Eye-catching phogo.

SECOND PLACE

Salina Journal

Eye-catching photo. Good promo ad for this event.

THIRD PLACE

Salina Journal

Great idea to bring shoppers downtown and to give merchants a presence in the paper.

No image provided

COMMUNITY EVENT

Nondaily Division 1

FIRST PLACE

Russell County News

Very nice use of space/graphics/pics. Schedule laid out nicely, easy to read. Good flow.

SECOND PLACE

Larned Tiller and Toiler

Great presentation and use of spacing. Photo works very well for ad.

THIRD PLACE

Louisburg Herald

Nice layout. Fantastic idea. Really like the combo listings with map. Good going.



Russell County Free Fair



\$10 Carnival Wristbands

Available every night
Tuesday - Saturday,
6 p.m. until 11 p.m.

Wednesday, July 15th:
Flying Debris
6:30 and 8:30 p.m. on the Free Stage
Karoke Contest
9:30 p.m. on the Free Stage

Thursday, July 16th:
Deal or No Deal
7:00 p.m. on the Free Stage

Friday, July 17th:
Ten Day Wish Band
8:00 p.m. on the Free Stage

Saturday, July 18th:
Mud Run
at 3:00 p.m.
General Admission
Tickets \$10

Saturday, July 18th:
Blaine Younger Band
8:00 p.m. on the Free Stage

visit us at russellfair.org for more information

COMMUNITY EVENT

Nondaily Division 2

FIRST PLACE

Atchison Globe

Beautifully done content portion. Ads and content unified through burned edge design. Ad portion is not overwhelmingly busy, yet each ad has uniqueness. Great job!

SECOND PLACE

Osage County Herald Chronicle

Exciting! Almost like a movie poster. Great font choices and photoshop work! Would have been beautiful in color.

THIRD PLACE

Marysville Advocate

Wow! That's a lot of garage sales! Very organized. Easy to scan so readers can see and decide which ones they want to attend.



4th Annual Juneteenth Celebration

June 20-21

L.F.M. Park, 7th & "L" Atchison, Kansas

Juneteenth is one of the oldest known celebrations commemorating the end of slavery in the United States.

Originating in Galveston, Texas, it was Major General Gordon Granger who first brought the news that the war had ended and all the enslaved were free. It was on this date on June 19, 1865 the celebration began. This news came two and a half years after President Lincoln's Emancipation Proclamation, which had become official on January 1, 1863. Today, the Juneteenth Celebration is not only a reflection of the history of slavery and the African American Freedom, but it is a time where all Americans can join one another to promote respect, self-development and the unity of people of all races, nationalities and religions.

The Atchison Community is invited to this celebration with family and friends on June 20 and 21.

Saturday, June 20, 2009

10:00 A.M. - Basketball Tourney
5 on 5 Basketball tournament for ages 9 and up. Entry deadline is at 9:00 A.M. June 20. For more details, call George Ross, 367-2149, or 370-3137 or Phyllis Downing at 367-9229 or 426-6384.

12:00 P.M. - Juneteenth March
Everyone is invited to meet at 8th & Division & march to the LFM Park. The Juneteenth Youth Essay winners, the Buffalo Soldiers, NEK-CAP Benefit Poker Run (motorcycle), the Atchison River Boat Club, and the K.C. Marching Falcons will join us in the march.

1:00 P.M. - What is Juneteenth Program
This program consists of some wonderful dramatic speakers discussing the importance of celebrating freedom and unity in Atchison. Also, don't miss the awesome performance by the K.C. marching Falcons.

2:00 P.M. to 2:15 P.M. - Intro NEK-CAP
Best of Show Motorcycle & 4-wheel vehicle.

2:15 P.M. to 2:45 P.M. - Special Tribute to the Buffalo Soldiers

2:00 P.M. - Games and Activities Begin
Enjoy the inflatable attraction from Carnival Times, Teen "hangout" spot, Bingo for ages 15 & up, a prize walk, volleyball, T-shirt art, and more. Visit with the informational booths, car and motorcycle show.

2:00 P.M. to 8:00 P.M. - Free Food & Drink
Enjoy a variety of our homemade food selections, soda, pop, juice, or bottled water. Popcorn & cotton candy will be served throughout the day.

2:30 P.M. to 4:15 P.M. - O.J.T. plus B Jazz Band

3:00 P.M. - NEK-CAP Poker Run (east)

3:00 P.M. - Water Balloons Toss

4:00 P.M. - Super Soaker Water Gun Fight
Bring your soaker and get ready to battle!

4:30 P.M. to 5:00 P.M. - Tip & Go Rap Artist Duo

5:00 P.M. - Talent Show (register by 4:00 P.M.)

6:00 P.M. - NEK-CAP Poker Run Returns

6:00 P.M. to 7:45 P.M. - Thomas Brother's Blues & R & R Band

6:00 P.M. - Cake Walk

8:00 P.M. to 9:45 P.M. - Touch of Jazz & R & B Band

10:00 P.M. to 11:00 P.M. - D.J.

African American Heritage Trolley Tour
(Patty Baldrige narrates)

Saturday:
10:00 - 11:30 A.M.
1:00 - 2:30 P.M.
3:30 - 5:00 P.M.
Trolley rides available in front of "Small Town" 8th & "L" St. No food or drink allowed. (Due to limited space, we encourage ADULTS ONLY.)

Sunday, June 21, 2009

10:00 A.M. - Sunday School
Interdenominational Sunday School will be held at LFM Park. Pastor and Mr. Samuel Kyser from Campbell Chapel A.M.E. Church will lead Sunday School for all ages.

11:00 A.M. to 12:30 P.M. - Interdenominational Worship Hour
Pastor Kevin Harris, from New Vision Christian Church, KCMO, will once again be our guest speaker, along with the New Vision Christian Choir. An offering will be taken to support the 2010 Juneteenth Celebration. (Please remember to give your tithes & offerings to your church as well.)

1:00 P.M. - Lunch & Inflatable Attraction Begin

2:00 P.M. - Presentation of Juneteenth Awards

2:30 P.M. - Gospel Explosion Program

5:00 P.M. - Relay Races

1:00 P.M. - Presentation of Juneteenth Awards

2:30 P.M. - Gospel Explosion Program

5:00 P.M. - Relay Races

(Ad by Atchison Globe)
Network in upper left corner by "Patty (Baldrige)"
(Represents: "Chains that have been broken")

<p style="text-align: center;">Ball Bros. Drug</p> <p style="text-align: center;">504 Commercial 367-0332</p>	 <p style="text-align: center;">BENEDICTINE COLLEGE</p> <p style="text-align: center;">www.benedictine.edu 1020 N. 2nd 367-5340</p>	<p style="text-align: center;">Bank of Atchison</p> <p style="text-align: center;">701 Kansas Ave. Atchison, Kansas 367-2400 Member FDIC</p>
<p style="text-align: center;">The Home Team of Kansas</p> <p style="text-align: center;">Working together to meet your Home Care Needs 117 W. 5th St., Atchison 1-866-395-2041 www.hometeamks.com</p>	<p style="text-align: center;">MADDEN OIL</p> <p style="text-align: center;">4th & Hwy. 59 Atchison, KS Fast, Friendly, Convenient Open 24 hrs. a day</p>	<p style="text-align: center;">USD 409 Board of Education</p> <p style="text-align: center;">626 Commercial</p>
<p style="text-align: center;">United Bank of Kansas</p> <p style="text-align: center;">Your friendly neighborhood bank 734 Commercial • 367-1130 Member FDIC</p>	<p style="text-align: center;">MEDICAL LODGES</p> <p style="text-align: center;">1637 Riley, Atchison, KS 66002 913-367-6066 SKILLED NURSING • RESPIRE • REHAB</p>	 <p style="text-align: center;">Atchison Senior Village</p> <p style="text-align: center;">1419 N. Sixth • (913) 367-1905</p>
<p style="text-align: center;">Shoes So Awesome They Are Irresistible!</p> <p style="text-align: center;">Purses Too!</p> <p style="text-align: center;">TLK</p> <p style="text-align: center;">711 Commercial 367-0100</p>	<p style="text-align: center;">SUBWAY</p> <p style="text-align: center;">eat fresh.</p> <p style="text-align: center;">301 S. 5th • 367-7505</p>	<p style="text-align: center;">The Exchange</p> <p style="text-align: center;">NATIONAL BANK & TRUST</p> <p style="text-align: center;">367-6000 Member FDIC</p>
 <p style="text-align: center;">Village ESTATES</p> <p style="text-align: center;">1412 North 2nd Street - 913-957-1520</p>	<p style="text-align: center;">Atchison Family Medicine</p> <p style="text-align: center;">John R. Eplee, M.D. Jeri Stephenson, PAC Johanning Family Practice Chad Johanning, M.D.</p>	<p style="text-align: center;">TATE PLUMBING & CONSTRUCTION</p> <p style="text-align: center;">367-1209 Atchison, Kansas</p>

CLASSIFIED PROMOTION

Nondaily Division 2

FIRST PLACE

Osage County Herald Chronicle

Love this idea. Very eye catching. Simple and sweet!

SECOND PLACE

Osage County Herald Chronicle

Cute idea to capitalize on the popularity of the roaming gnome. Stands out but doesn't overwhelm the rest of the page for paying advertisers.

THIRD PLACE

Ellsworth County Independent/Reporter

This is really funny and intense.

No image provided

CLASSIFIED PROMOTION

Daily Division

FIRST PLACE

Topeka Capital-Journal

Continuation of theme was good - ads definitely stand out.
Attention grabbing.

SECOND PLACE

Topeka Capital-Journal

The stretched money is an attention grabber - good illustration of how the advertiser can literally stretch their budget by using the classifieds.

THIRD PLACE

Hutchinson News

Grabs attention at the top of the page - good explanation of how the advertiser can make money. Good use of arithmetic.

No image provided

CLASSIFIED SECTION

Daily Division

FIRST PLACE

Lawrence Journal-World

Clean, extremely easy to read, good layout/sprinkling of ads. Great font!

SECOND PLACE

High Plains Daily Leader

THIRD PLACE

Great Bend Tribune

No image provided

CLASSIFIED SECTION

Nondaily Division

FIRST PLACE

Russell County News

Easy to read, large enough type and spacing, good logo/slogan.

SECOND PLACE

Atchison Globe

The numbering system with the classifieds categories are not self-explanatory for someone new to this paper.

No image provided

HOUSE AD

Daily Division 1

FIRST PLACE

Great Bend Tribune

Very catchy headline in today's economy. Creative way to make a not so challenging job sound like a great idea for anyone.

SECOND PLACE

Great Bend Tribune

Ads re-enforce how important newspapers are in the "technology world". Gives the prospective advertiser something to think about. Nice design - creative!

THIRD PLACE

Junction City Daily Union

Graphic and prominent headline really draws the reader into the ad. Good information and nicely designed.

No image provided

HOUSE AD

Daily Division 2

FIRST PLACE

Topeka Capital-Journal

Attractive ads - like the use of past winners to build anticipation to see who wins 2009.

SECOND PLACE

Salina Journal

Great ad to bring attention to carriers.

THIRD PLACE

Hutchinson News

Colorful ad - good use of white space - good call to action.

No image provided

HOUSE AD

Nondaily Division 1

FIRST PLACE

Russell County News

Elegant design - proportion of the ad is perfect. Headline and graphic tell the story. Copy tells benefits and gives a call to action.

SECOND PLACE

Hoisington Dispatch

Eye-catching graphic, copy layout is good. Has a strong benefit message and a strong motivation in the call to action.

THIRD PLACE

Louisburg Herald

Strong benefit story in the four word headline. Graphics provide more information ready about benefits. Good call to action, good design in layout.

We Know Advertising



1st Place

Advertising Photography 2009
National Federation of Press Women

2 Time

Sweepstakes Award from Kansas Press Association

Let our award winning design team help
you get your message across.



958 E. Wichita, Russell . russell@mainstreetmedia.us

HOUSE AD

Nondaily Division 2

FIRST PLACE

Miami County Republic

Clean look, good size, easy to skim.

SECOND PLACE

Atchison Globe

Really like the design. Did not like the placement on a jump page, but upon second thought it may have been great placement because it looks so out of place.

THIRD PLACE

Osawatomie Graphic

Great concept. It's good to keep coffee and newspapers associated.

MIAMI COUNTY NEWSPAPERS



We're more than just print. Check out our new Web site daily for breaking news and up-to-date information on local news, sports and events in your area.

GET IT FAST

- ▶ **Breaking News:** Find out the latest news.
- ▶ **Photo Galleries:** View slideshows from stories, events.
- ▶ **Local:** Review the news from around the county and surrounding area.
- ▶ **Sports:** Discover what's going on in area high school sports.
- ▶ **Submit Your Own:** Calendar items, birth, engagement and wedding announcements.
- ▶ **Blogs:** Read what others have to say and offer your opinions.
- ▶ **Polls:** New question every week.
- ▶ **Register To Customize:** Change the Web sites to your own preference.
- ▶ **Classifieds:** Find a job, buy, sell.
- ▶ **Mobile Edition:** Take the newspaper with you wherever you go.



www.republic-online.com www.herald-online.com www.graphic-online.com www.micoweekend.com



ADAPTABLE PROMOTION

Daily Division 1

FIRST PLACE

McPherson Sentinel

Good idea - tribute to local businesses and growing revenue at the same time.

SECOND PLACE

Great Bend Tribune

Good idea for incremental revenue and plus for advertisers.

THIRD PLACE

Junction City Daily Union

Great effective use of small, consistent advertising space.

No image provided

ADAPTABLE PROMOTION

Daily Division 2

FIRST PLACE

Topeka Capital-Journal

Great idea. Revenue builder yet very much community oriented.

SECOND PLACE

Topeka Capital-Journal

Another great idea based on readership value and commitment to community.

THIRD PLACE

Topeka Capital-Journal

Good idea, not just a "one time" shot.

No image provided

ADAPTABLE PROMOTION

Nondaily Division 1

FIRST PLACE

Sabetha Herald

Great graphics

SECOND PLACE

Louisburg Herald

Great design, great idea that combines print and online.

THIRD PLACE

Larned Tiller and Toiler

Photo of pet in each ad is a real attention grabber.

No image provided

ADAPTABLE PROMOTION

Nondaily Division 2

FIRST PLACE

Atchison Globe

The restaurant guide has substantial longevity and excellent selling power. Well thought out.

SECOND PLACE

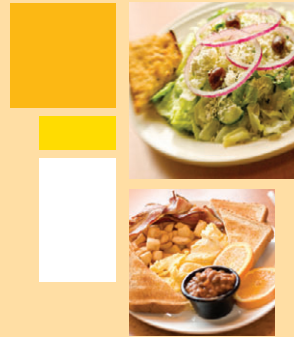
Osawatomie Graphic

Fantastic way to keep ads in front of the eyeballs for a substantial period of time. Super design.

THIRD PLACE

Miami County Republic

Original idea. Useful. Will likely stay around the house for a while as a local business reference.



Atchison Dining Guide 2009



Restaurant
Listings
& Menus



A Special Supplement To

Atchison

GLOBE

TMC

Daily Division 2

FIRST PLACE

Hutchinson News

Good color reproduction, tons of ads including classified puzzles for a change of pace - maybe increase reader interest.

SECOND PLACE

Topeka Capital-Journal

Lots of coupons - all ads nice and large. Nice tie-ins on front page with Valentine's Day and Boy Scouts Day.

THIRD PLACE

Lawrence Journal-World

Excellent reproduction - lots of coupons but only submitted one issue instead of three as required by contest.

No image provided

TMC

Nondaily Division

FIRST PLACE

Southwest Times

SECOND PLACE

Larned Tiller and Toiler

THIRD PLACE

Atchison Globe

2250 N. Kansas • Liberal, KS 67901
 Hours: M-F 9am-6pm • Sat. 10am-4pm

620-624-AUTO (2886)
 Se Habla Español
 www.elitemotorsliberal.com




4.95% FINANCING AVAILABLE • Professional Window Tint Installation* For Qualified Buyers



2008 Avenger SE

30K, 4 Cyl, Auto, Cloth int, Gas Saver!
Spoiler, Factory Warranty

Only \$13,950



2005 Mazda

66K, V6, Tinted, Cloth, Keyless Entry,
S Trim, Sunroof, Spoiler

Only \$13,950



2008 Sebring LX

31K, 4 Cyl, Cloth Int., Tinted Windows,
Keyless Entry

Only \$14,950



2006 Trailblazer LS

37K, V6, 4x4, Cloth Int., Tinted Windows, C.D.
22" Chrome wheels

Only \$15,950



2007 Ram SLT

36K, 4.7L, Auto, V8, Cloth int., Tinted,
22" Chrome Wheels

Only \$17,950



2008 Focus SE

13K, V4, Tinted, Cloth, Keyless Entry,
Sirius satellite radio, Factory Warranty

Only \$17,950



2008 Avenger R/T

37K, V8 RWD, Navigation, XM, Sunroof,
Leather int., Tinted

Only \$18,950



2006 Envoy Denali

37K, V8 RWD, Navigation, XM, Sunroof,
Leather int., Tinted

Only \$18,950



2008 Altima S

30K, 2.5L 4 Cyl, Tinted, Cloth Interior,
Keyless Entry

Only \$19,950



2007 Pathfinder

46k, 4.0L V6, Cloth int., Tinted, Keyless,
3rd Seat, 22" Chrome Rims, Running Boards

Only \$19,950



2008 Charger

22k, V6, Cloth int., Factory Warranty
Tinted, 22" Chrome Wheels

Only \$19,950



PABLO
Sales



GILBERTO
Sales



IVAN
Sales



RUBEN
Tint



2004 Escalade

56k, V8, RWD, Leather int., Tinted,
Chrome Wheels, 3rd Seat

Only \$20,950



2007 300 Touring

31k, V6, Leather int., Factory Warranty
Tinted, 22" Chrome Wheels

Only \$20,950



2007 Maxima

31k, 3.5L V6, Cloth int.,
Tinted, Sunroof

Only \$21,950



2007 Suburban

51K, V8, RWD, Cloth, 20" Chrome Wheels,
Rear Air, 3rd Seat, Tint

Only \$23,950



2008 Cadillac CTS

14K, V6, Auto, Leather, Sunroof, Factory
Warranty, Tinted

Only \$32,950

THE SHOPPER'S WEEKLY

16 S. KANSAS AVE. • LIBERAL, KS 67901 • 620.626.5083 OR 1-800-279-5826 • FAX 620.624.0735

SERVING SW KANSAS & THE OKLAHOMA PANHANDLE

October 29, 2008

ONLINE ADS

Daily Division 1

FIRST PLACE

Great Bend Tribune

Stood out, very visual.

SECOND PLACE

Iola Register

Very visual, explained the sale, date and time.

THIRD PLACE

Great Bend Tribune

Love the hands building the page, very colorful simple but great.

No image provided

ONLINE ADS

Daily Division 2

FIRST PLACE

Salina Journal

Really stands out; adding animation really made a huge difference.

SECOND PLACE

Topeka Capital-Journal

All 3 ads were beautiful - colors just "popped" off the page - would love to see live on a page.

THIRD PLACE

Hutchinson News

Simple, yet very visible! Really caught my eye.

Win The Use Of This New Car For One Year!

Click to print this ad and register!

All First Bank Kansas locations will be offering great deals on CDs, car loans, personal & business checking accounts & more!

Salina • Assaria • Kanopolis
Ellsworth • McPherson • Abilene

FIRST BANK KANSAS

Click to print this ad and register!

All First Bank Kansas locations will be offering great deals on CDs, car loans, personal & business checking accounts & more!

Salina • Assaria • Kanopolis
Ellsworth • McPherson • Abilene

FIRST BANK KANSAS

ONLINE ADS

Nondaily Division

FIRST PLACE

Osage County Herald Chronicle

Clean, simple, sharp

SECOND PLACE

Osage County Herald Chronicle

THIRD PLACE

Osage County Herald Chronicle

No image provided