



# MYTH SMASHERS

## MYTH:

IF NEWSPAPERS CLOSE, YOU WILL STILL BE ABLE TO GET NEWS FROM OTHER SOURCES

## REALITY:

NEWSPAPERS MAKE A LARGER INVESTMENT IN JOURNALISM THAN ANY OTHER MEDIUM. MOST OF THE INFORMATION YOU READ FROM “AGGREGATORS” AND OTHER MEDIA ORIGINATED WITH NEWSPAPERS. NO AMOUNT OF EFFORT FROM LOCAL BLOGGERS, NON-PROFIT NEWS ENTITIES OR TV NEWS SOURCES COULD MATCH THE DEPTH AND BREADTH OF NEWSPAPER-PRODUCED CONTENT.

John F. Sturm, NAA President and CEO

